

[Behested Payment Waiver - Marketing and Promotion for Film and Media Production]

Resolution authorizing the Executive Director, Commissioners, and the Deputy Director of the Film Commission to solicit donations and in-kind support from the San Francisco Travel Association and hotels to promote San Francisco as a film and media production destination and to support the local film and media community through marketing and events, for six months, notwithstanding the Behested Payment Ordinance.

WHEREAS, The Film Commission is dedicated to marketing, promoting, and supporting film, television, and media production in San Francisco; and

WHEREAS, The Film Commission works to attract a diverse range of storytellers and productions to San Francisco, fostering a vibrant creative economy that generates local employment, stimulates economic activity, and enhances the City's global profile; and

WHEREAS, By marketing and promoting San Francisco as a premier film and media production destination, the Film Commission creates jobs, supports local businesses, and showcases the City's cultural and scenic assets to national and international audiences; and

WHEREAS, Film Commission Commissioners and staff engage in activities that promote San Francisco's film and media ecosystem, including participating in industry events, community engagement, marketing initiatives, and partnerships with local organizations and stakeholders; and

WHEREAS, Supporting local film and media organizations and hosting events that connect industry professionals, artists, and community members are essential components of maintaining a strong and inclusive creative film and media ecosystem; and

1 WHEREAS, The Film Commission seeks to solicit donations, sponsorships, and in-kind
2 contributions from the San Francisco Travel Association and hotels to offset the costs of
3 marketing, promotion, and events for film and media productions in San Francisco; and

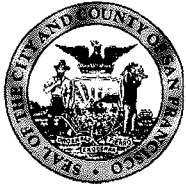
4 WHEREAS, The Film Commission seeks a waiver of the City's Behested Payment
5 Ordinance (Campaign and Governmental Conduct Code, Section 3.600 et seq.) for the
6 Executive Director, Commissioners, and the Deputy Director of the Film Commission for a
7 period of six months from the effective date of this Resolution; and

8 WHEREAS, The parties receiving this waiver have agreed to report to the Board of
9 Supervisors donations to the City and any third party that were solicited under this waiver;
10 such reports will identify the donor, the amount of the donation, the party that received the
11 donation, and the interested relationship the donor has with the department that solicited the
12 donation; the department will submit the report to the Board of Supervisors within 60 days of
13 the expiration of the six month period authorized by this waiver; now, therefore, be it

14 RESOLVED, That under Section 3.620(f) of the Campaign and Governmental Conduct
15 Code, the Board of Supervisors hereby waives application of the Behested Payment
16 Ordinance as to the Executive Director, Commissioners, and the Deputy Director of the Film
17 Commission for a period of six months from the effective date of this Resolution, so that they
18 may solicit donations, sponsorships, and in-kind contributions from the San Francisco Travel
19 Association and hotels to offset the costs of marketing, promotion, and events for film and
20 media productions in San Francisco; and, be it

21 FURTHER RESOLVED, That granting this waiver under Section 3.620(f) serves the
22 public interest by supporting the Film Commission to maintain a strong and inclusive creative
23 film and media ecosystem in San Francisco; fostering a vibrant creative economy that
24 generates local employment, stimulates economic activity, and enhances the City's global
25 profile; and, be it

1 FURTHER RESOLVED, That granting this waiver does not create an appearance of
2 impropriety.
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City and County of San Francisco

Tails

Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 260857

Date Passed: September 29, 2026

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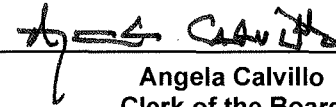
September 17, 2026 Government Audit and Oversight Committee - RECOMMENDED

September 29, 2026 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Chen, Dorsey, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong

File No. 260857

I hereby certify that the foregoing
Resolution was ADOPTED on 9/29/2026 by
the Board of Supervisors of the City and
County of San Francisco.


Angela Calvillo
Clerk of the Board


Daniel Lurie
Mayor

10/2/2026
Date Approved