

[Administrative Code - Grant Agreement for Placemaking Banners - Retroactive - Transgender District - Waiver of Competitive Bidding - Not to Exceed \$24,516.19]

Ordinance waiving the competitive solicitation requirement under Administrative Code, Chapter 21G, and authorizing the Director of the Department of Public Works to retroactively enter into a grant agreement with The Transgender District in the amount of \$24,516.19, for the purposes of printing and installing placemaking banners in the Transgender District in the southeastern Tenderloin and along Sixth Street south of Market.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font. **Additions to Codes** are in *single-underline italics Times New Roman font*. **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font*~~. **Board amendment additions** are in double-underlined Arial font. **Board amendment deletions** are in ~~Arial font~~. **Asterisks (* * * *)** indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Background.

(a) In 2017, in Resolution No. 239-17, the City established the Compton’s Transgender Cultural District, the first legally recognized transgender district in the world. The District was subsequently codified at Administrative Code Section 107.3(d) and renamed the Transgender District. The District encompasses six blocks in the southeastern Tenderloin and two blocks along 6th Street in the South of Market neighborhood. The District is now managed by The Transgender District, a 501(c)(3) nonprofit whose mission is to create an urban environment that fosters the rich history, culture, legacy, and empowerment of transgender people and its deep roots in the southeastern Tenderloin neighborhood.

1 (b) In order to assist with placemaking for the Cultural District, the Board of
2 Supervisors allocated \$50,000 in add-back funds to the Department of Public Works as part of
3 the budget process in fiscal year 2019-2020. In January 2025, seeking to jumpstart the
4 placemaking process, The Transgender District, engaged Gold Metropolitan Media to print,
5 store, complete permitting for, and install 73 banners on street poles around the District for a
6 total of \$24,516.19. The banners were installed in September 2025 and are permitted through
7 September 2026. In order to pay for the costs of the banners, The Transgender District sought
8 funding from the Department of Public Works, which is holding the addback funds from 2020.

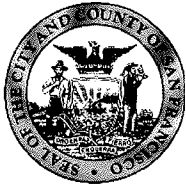
9 (c) Administrative Code Section 21G.3 requires departments to award all grants
10 through an open and competitive process. The Department of Public Works seeks a waiver of
11 Section 21G.3's competitive procurement requirement and authorization to enter into a
12 retroactive grant agreement with The Transgender District in order to ensure that the District
13 can timely pay Gold Metropolitan Media for costs incurred to print, permit, and install the
14 District's placemaking banners.

15
16 Section 2. Exemption of Chapter 21G Competitive Solicitation Requirement.

17 Notwithstanding any provision of the Administrative Code, the Board of Supervisors
18 hereby waives the competitive solicitation process requirement under Section 21G.3 of the
19 Administrative Code and authorizes the Department of Public Works to retroactively enter into
20 a grant agreement with The Transgender District in the amount of \$24,516.19 for the limited
21 purpose of printing, permitting, and installing placemaking banners.

22
23 Section 3. Effective Date.

24 This ordinance shall become effective on the 31st day after enactment. Enactment
25 occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or



City and County of San Francisco

Tails Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 260450

Date Passed: June 16, 2026

Ordinance waiving the competitive solicitation requirement under Administrative Code, Chapter 21G, and authorizing the Director of the Department of Public Works to retroactively enter into a grant agreement with The Transgender District in the amount of \$24,516.19, for the purposes of printing and installing placemaking banners in the Transgender District in the southeastern Tenderloin and along Sixth Street south of Market.

May 27, 2026 Budget and Finance Committee - CONTINUED

June 03, 2026 Budget and Finance Committee - RECOMMENDED

June 09, 2026 Board of Supervisors - PASSED ON FIRST READING

Ayes: 10 - Chan, Chen, Dorsey, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong
Excused: 1 - Fielder

June 16, 2026 Board of Supervisors - FINALLY PASSED

Ayes: 10 - Chan, Chen, Dorsey, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong
Excused: 1 - Fielder

File No. 260450

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 6/16/2026 by the Board of Supervisors of the City and County of San Francisco.

Handwritten signature of Angela Calvillo
Angela Calvillo
Clerk of the Board

Handwritten signature of Daniel Lurie
Daniel Lurie
Mayor

6 | 26 | 26
Date Approved