

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe
proposed design, site
and theme. Attach a
separate document if
needed).

2. Materials and
processes to be used
for wall preparation,
mural creation and
anti-graffiti treatment.

3. List individuals and
groups involved in the
mural design,
preparation and
implementation.

Attach the following documents to this form:

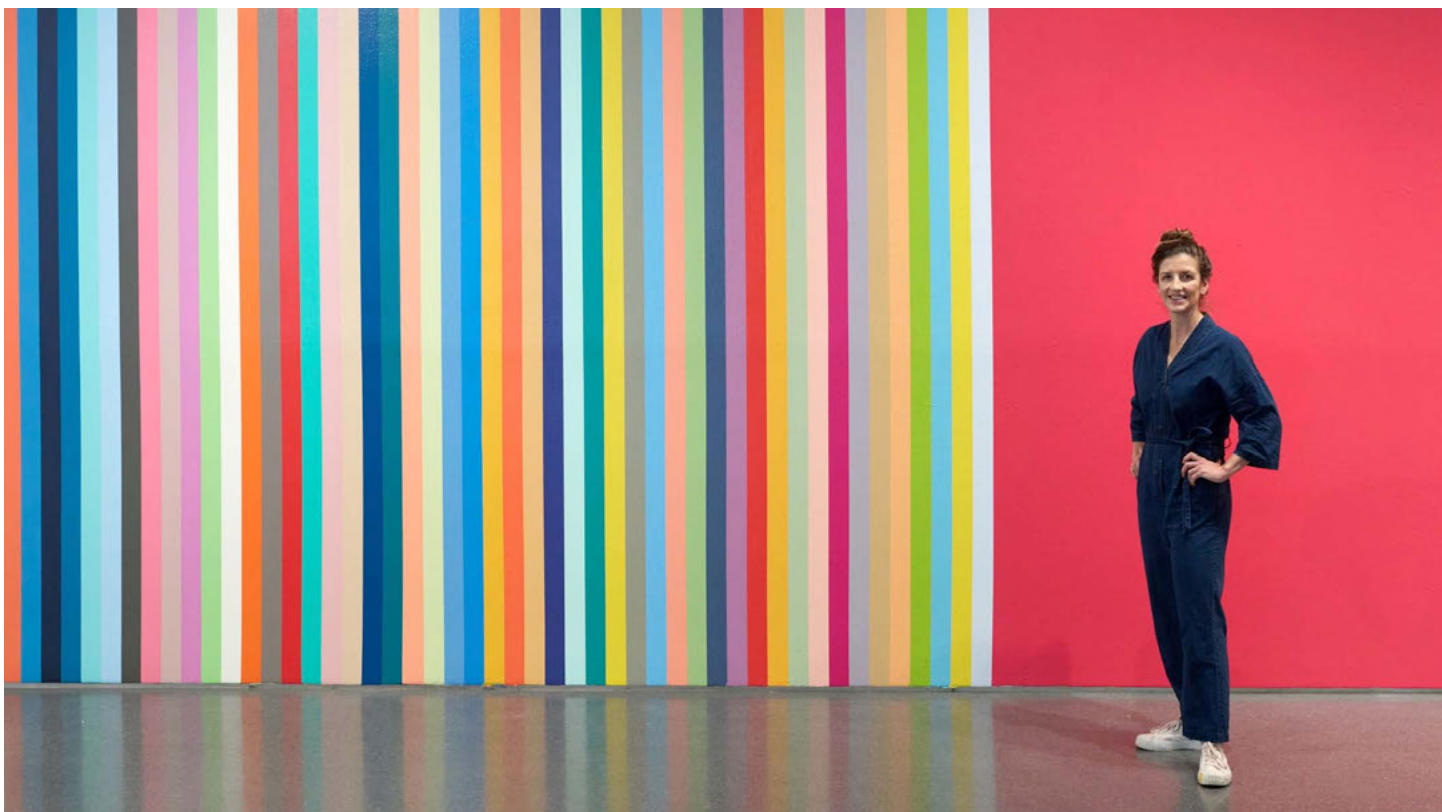
1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**



LEAH ROSENBERG

PRESS KIT 2024



leahrosenberg.com

415.264.8697

studio@leahrosenberg.com

@leahmartharosenberg

ARTIST BIO

- V.1 Leah Rosenberg works across artistic media to spark new experiences of color. Using painting, installation, printmaking, sculpture, performance, and video she closely aligns art and life by inviting viewers to consider how color can be perceived both multi-sensorially and multi-dimensionally. Through creating such enriched encounters, her work documents time and place and strives to deepen our understanding of the emotional and psychological impact of color in everyday life. Rooted in her belief in the fundamental generosity of art and the creative act, Rosenberg promotes an egalitarian approach to the perception of color. In such works as the commissioned mural, *Everywhere A Color* (2018)—a commissioned installation at San Francisco Airport’s International Terminal—and her book *The Color Collector’s Handbook* (Chronicle Books, 2018), she guides each person to form individualized connections to the many hues. This approach is mirrored in her past work as the lead pastry chef at the San Francisco Museum of Art where she created a spectrum of desserts based on the museum’s collection.
- V.2 Leah Rosenberg (b. 1979 Ann Arbor, MI) lives and works in San Francisco, CA. She has exhibited her work widely including recent solo exhibitions at the San Luis Obispo Museum of Art and Romer Young Gallery, San Francisco. Recent exhibitions include *When One Sees a Rainbow* at the Contemporary Jewish Museum, San Francisco and *More Generous Than a Window* at the Denver Art Museum. Her work is held in public and private collections nationally and internationally, including the San Francisco Museum of Modern Art. She has participated in artist residency programs across the country including the Vermont Studio Center, Project 387, Facebook, Google, Bemis Center for Contemporary Arts, McColl Center for Art + Innovation, and the Recology San Francisco Artist in Residence Program. She has been awarded numerous fellowships including the Irvine Fellowship through the Lucas Artists Residency Program at Montalvo Arts Center and the Kala Fellowship at Kala Art Institute. In 2019, she was invited to talk about the language of color for TEDxSan Francisco. Rosenberg holds a BFA from Emily Carr Institute in Vancouver, BC and an MFA from California College of the Arts in San Francisco.

CV 2024

EDUCATION

- 2008 MFA, California College of Art, San Francisco, CA
- 2003 BFA, Emily Carr Institute of Art and Design, Vancouver, BC
- 2002 New York Studio Program, Independent Studio, ACAID, New York, NY

SOLO + TWO PERSON EXHIBITIONS

- 2024 When One Sees A Rainbow, Contemporary Jewish Museum, San Francisco, CA
More Generous Than A Window, Denver Art Museum, Denver, CO (forthcoming)
Color In Twelve Parts, San Francisco Cinematheque/CounterPulse, San Francisco, CA
- 2023 Outside In, San Luis Obispo Museum of Art, San Luis Obispo, CA
Light Over Dark, Romer Young Gallery, San Francisco, CA
Make Me A Match, Local Language, Oakland, CA
- 2022 We've Been Here Before, Romer Young Gallery, San Francisco, CA
- 2021 One Day At A Time, SFMOMA, San Francisco, CA
- 2019 To Open Eyes, Hodges Taylor, Charlotte, NC
Chance of Rain, Legion Shop, San Francisco, CA
What Goes Around, Recology, San Francisco, CA
- 2018 The Measure of Enjoyment, Berkeley Art Center, Berkeley, CA
- 2017 Color For The People, McColl Center for Art + Innovation, Charlotte, NC
- 2016 Mono/Chromatic, Kenderdine Art Gallery, Saskatoon, SK
This, That, and Hours in the Sun, Legion, San Francisco, CA
Color and Scale, Black & White Projects, San Francisco, CA
- 2015 Where Once Was None, 2x2 Solo Series, Pro Arts, Oakland, CA
Well Together, The Mill, San Francisco, CA

SELECTED GROUP EXHIBITIONS

- 2022 Processing Harmony, Sarah Shepard Gallery, Larkspur, CA
Tikkun: For the Cosmos, the Community, and Ourselves, Contemporary Jewish Museum, San Francisco, CA
Creative Attention, Palo Alto Art Center, Palo Alto, CA
- 2021 Reclaimed: The Art Of Recology, Bedford Gallery, Walnut Creek, CA
- 2019 To Freeze the Shifting Phantasmagoria, Jacki Headley Gallery, Chico, CA
- 2017 Sabbath: Dorothy Saxe Invitational, Contemporary Jewish Museum, San Francisco, CA
Group Hang, the Lab, San Francisco, CA
Detritus, San Jose Institute of Contemporary Art, San Jose, CA
Embracing Imperfection, Napa Valley Museum, Napa Valley, CA

RESIDENCIES, AWARDS + LECTURES

- 2023 Sointula Art Shed
Mural Artist-in-Residence, San Luis Obispo Museum of Art, San Luis Obispo, CA
- 2022 Artist-in-Residence of the Dickinson Visual Arts Endowment, Harker School, San Jose, CA
Adjunct Professor Painting + Color, CSU East Bay, Hayward, CA
- 2021 Notes on Getting Better Every Day A Color, Bay Area Walls, SFMOMA
- 2020-22 Thank You For This Moment, Sointula Art Shed, Sointula BC (online each June)
Scratch Space, The Role of Radical Imaginary, hosted by Lucas Artists Residency Program
Google X Lens Artist in Residence
- 2019 TedX Dare To Know, Herbst Theatre, San Francisco, CA
Why Paint, Panel Discussion, Chico State University, Chico, CA
Artist-in-Residence, Villa Lena, Toiano, Italy
- 2018 Creative Mornings Talk, Tradition, SFMOMA, SF, CA
Artist-in-Residence, Recology, San Francisco, CA
Agility Projects Grant, Berkeley, CA
- 2017 McColl Center of Art + Innovation Fellowship, Charlotte, NC
- 2016 Artist-in-Residence, Project 387, Gualala, CA
Finalist, TOSA Award, San Francisco, CA
Artist-in-Residence, Workshop Residence
Kala Fellowship, Kala Art Institute, Berkeley, CA
- 2015 Future of Food Residency, Bemis Center for Art, Omaha, NE
Irving Street Projects, San Francisco, CA
Taste Workshop at the Front, San Francisco, CA
- 2014 Vermont Studio Center Fellowship, Johnson, VT
LPP + Residency, San Francisco, CA
- 2013 Lucas Artist Program Irvine Fellow, Montalvo Arts, Saratoga, CA
- 2013-2015 Visiting Artist Lecture, Mills College, Oakland, CA
- 2011-2014 Visiting Artist Lecture, California College of Art, Oakland, CA
- 2012 New American Paintings, No. 109 Pacific Coast, Juror: Janet Bishop

EDITIONS, MULTIPLES + COLLABORATIONS

SF Art Book Fair, Minnesota Street Projects Foundation, 2024
 SFMOMA Soapbox Derby Trophy, 2022
 Some Junes, remote residencies for the month of June with Sointula Art Shed, BC, Canada, 2020-2024
 18 Quilts for Comfort, with Carissa Potter, Tikkun at the Contemporary Jewish Museum, 2021
 Color Counsel, a series of guided meditations and talks, one color a week (online), 2020-21
 Cakes For Democracy, April-December, 2020
 Get Out of My Head, written by Meredith Arthur with Running Press, 2020
 The Color Collector's Handbook, published with Chronicle Books, 2018
 Hue Haikus, with Erin Jang for 826 Tenderloin and 826 NYC, 2017-2018
 The Good In The World for Rite Editions, LA Art Book Fair, SF Art Book Fair, 2017-2018
 Protestcakes with Tess Wilson, 2017-2018
 Kadist Cocktails, cocktail performances, 2010-2015
 Spirit Phenomena at Root Division for TASTE with Lisa Mishima and Yvonne Mouser, 2016
 An Artist's Palette/Palate for 2016 with Imin Yeh for Southern Exposure, SF, 2016
 Miracle Pairings with Sita Bhamuk + Imin Yeh, Montalvo Arts Center, 2017
 Color | Cootie | Feeling | Catcher with Christine Wong Yap for Ways & Means, 2016
 Everyday Confetti Calendar with Solstice Press, 2015-ongoing
 Mahj Noshes/ Jews For Dim Sum with Imin Yeh, Contemporary Jewish Museum, SF, CA 2014
 The Color Collection, Spring allocation with La Foret Chocolate Napa, Spring 2015
 Modern Art Desserts, Lead Pastry Chef, Blue Bottle Coffee Rooftop Cafe at SFMOMA, 2009-2013

COLLECTIONS

SFMOMA; Google, Montage Health Foundation, Monterey, CA; Mountain View, CA; San Francisco Arts Commission; UT Southwestern, Dallas, TX; Facebook Menlo Park; McColl Center for the Arts, Charlotte, NC; Kala Arts Center, Berkeley, CA; Kenderdine Art Gallery, University of Saskatchewan

PUBLIC + PRIVATE COMMISSIONS

Adobe Inc., San José, CA; Avalon Bay, Emeryville, CA; Mercy Housing; Ohana Center for Child and Adolescent Behavioral Health, Monterey, CA; Google, Mountain View, CA; Santa Clara Valley Medical Center, CA; Uber, San Francisco, CA; Ghirardelli Square, San Francisco, CA; Sarasota Art Museum, Sarasota, FL; Hikare Shibuya Station, Tokyo, JP; Everywhere A Color, San Francisco International Terminal 3, San Francisco, CA; Color Collector's Handbook, Chronicle Books; Color Factory, San Francisco, CA/New York, NY; Sites Unseen Natoma Alley, San Francisco, CA; Facebook Building 57, Menlo Park, CA; Rite Editions, San Francisco, CA; The Progress + Statebird Provisions, San Francisco, CA; Entenwerder, Hamburg, Germany; M-Rad Architecture, Los Angeles, CA; Pinhole Coffee, San Francisco, CA; Marriott Marquis Hotel, San Francisco, CA; UCSF Moffitt Hospital, San Francisco, CA



August 6, 2025

San Francisco Arts Commission
401 Van Ness Avenue,
Suite 325 San Francisco, CA 94102

RE: Letter of Community Support for Proposed Window and Ground Murals at Contemporary Jewish Museum and Jessie Square, 736 Mission Street

To Whom It May Concern:

On behalf of SPUR, I am writing to express our enthusiastic support for the proposed mural project at 736 Mission Street to be created by Leah Rosenberg. Our organization is a Yerba Buena Business at 654 Mission Street, and we believe this mural will provide significant cultural and aesthetic value to our area.

We have reviewed the proposed design and are confident that it aligns with the character and spirit of our community. The mural will not only enhance the visual landscape but also foster a sense of pride and connection among residents and visitors.

We commend the project team's commitment to community engagement and look forward to seeing this creative vision realized. Please do not hesitate to contact us if you need additional information or support regarding this project.

Sincerely,



Lawrence Li
Strategic operations advisor



lli@spur.org



06 August 2025.

San Francisco Arts Commission
401 Van Ness Avenue,
Suite 325 San Francisco, CA 94102.

RE: Letter of Community Support for Proposed Window and Ground Murals at
Contemporary Jewish Museum and Jessie Square, 736 Mission Street

To Whom It May Concern:

On behalf of Yerba Buena Gardens Conservancy, I am writing to express our enthusiastic support for the proposed mural project at 736 Mission Street to be created by Leah Rosenberg. We believe this mural will provide significant cultural and aesthetic value to our area.

We have reviewed the proposed design and are confident that it aligns with the character and spirit of our community. The mural will not only enhance the visual landscape but also foster a sense of pride and connection among residents and visitors.

We commend the project team's commitment to community engagement and look forward to seeing this creative vision realized. Please do not hesitate to contact us if you need additional information or support regarding this project.

Sincerely,

A handwritten signature in black ink, appearing to read "Seve Ghose", is positioned above the printed name.

Seve Ghose
Executive Director


sghose@ybgardens.org



September 29, 2025

San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

RE: Approval of Proposed Window Mural at Contemporary Jewish Museum, 736 Mission Street

To Whom It May Concern:

As the legal property owner of The Contemporary Jewish Museum, I hereby grant approval for the installation of the proposed mural by Leah Rosenberg as described in the submitted project documents. I have reviewed the design and support its placement on the property located at 736 Mission Street, specifically on the windows facing Jessie Square.

I confirm that all necessary permissions for this project have been granted, and I understand the responsibilities associated with hosting public art on this site. Should there be any additional requirements or conditions, I will communicate them directly to the project team and the Arts Commission.

Please contact me at 415-655-7800 or info@thecjm.org if further information or documentation is required.

Sincerely,

A handwritten signature in black ink, appearing to read "Kerry King". The signature is fluid and cursive, with a large loop at the end.

Kerry King
CJM Executive Director

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Leah Rosenberg**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **The Contemporary Jewish Museum** (hereinafter referred to as the "Property Owner").

DESCRIPTION: Window mural, comprising 36 colors of translucent vinyl applied to eight windows

TITLE, DATE: When One Sees A Rainbow, August 1, 2025

DIMENSIONS: Four 57" W x 99" H; one 120" W x 101" H; one 88" W x 99" H windows

ADDRESS/LOCATION: The Contemporary Jewish Museum, 736 Mission Street, San Francisco, CA

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties

for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: **The Contemporary Jewish Museum, 736 Mission Street, San Francisco CA**

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PROPERTY OWNER

Property Owner: **The Contemporary Jewish Museum**

Address: **736 Mission Street, San Francisco, CA**

Email: **info@thecjm.org**

Phone: **415-655-7800**

SIGNATURE:



DATE: 09/25/2025

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: **Leah Rosenberg**

Address: [REDACTED]

Email: **studio@leahrosenberg.com**

Phone: [REDACTED]

SIGNATURE:

leah rosenberg

DATE:

10/1/25

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

MEMORANDUM OF UNDERSTANDING
between The Contemporary Jewish Museum and
Yerba Buena Community Benefit District
FOR THE
ART ALL AROUND WINDOW ART PROJECT

This Memorandum of Understand (MOU) is entered into this 23 day of July 2025 by and between the Yerba Buena Community Benefit District, a California nonprofit corporation (“YBCBD”) and The Contemporary Jewish Museum, (“The CJM”), arising out of the YBCBD’s Art All Around initiative.

RECITALS

The YBCBD is working with multiple community stakeholders to beautify the Yerba Buena Neighborhood as part of its Art All Around initiative.

The YBCBD worked with The CJM to identify windows for inclusion in the initiative. The YBCBD has worked with a local artist to provide design that will be installed on the exterior of the identified windows.

AGREEMENT

1. Parties to this MOU:

The Contemporary Jewish Museum (The CJM) and the Yerba Buena Community Benefit District (YBCBD) and collectively, referred to as the “Parties”.

2. Term:

The term of this MOU will begin on August 1, 2025 (“Effective Date”) and continue through August 30, 2026 or until the space is operational, whichever comes first. CJM will provide sixty day notice to YBCBD if art will be removed before 12 months. The MOU may be extended by mutual consent and written agreement signed by the Parties.

3. Purpose of MOU:

The purpose of this MOU is to identify responsibilities between the Parties for the art to be installed and maintained within the boundaries of the YBCBD. EXHIBIT A attached and incorporated herein depicts the agreed upon locations and the graphic vinyl designs.

4. Locations:

The Project intends to display art at each of the following locations in the YBCBD:

- o The CJM, 736 Mission Street

5. Installation and Maintenance Responsibilities:

A. YBCBD shall be obligated to perform the following tasks:

- Cover cost of artist fees
- Cover cost of materials and installation
- Cover cost of maintaining the art for at least 12 months from the date of installation, or until the space is operational
- Continue to perform standard graffiti abatement services

B. The CJM will be obligated to perform the following tasks:

- Select artist(s) to create window display/designs
- Approve artist designs
- Provide access to the windows and doors for installation of artwork
- Notify YBCBD of any damage to artwork
- Notify YBCBD of any intent to remove artworks at least 60 days in advance of 12 month period
- Facilitate any removal and reinstallation of artwork for special events

6. Designated Contacts and Notice

The CJM's designated contact for this MOU will be:

Kerry King
Executive Director
The Contemporary Jewish Museum
736 Mission Street, San Francisco, CA 94103
info@thecjm.org | 415-655-7800

YBCBD's designated contact for this MOU will be:

Constance Cavallas

Deputy Director
Yerba Buena Community Benefit District
149 Natoma Fl 2, San Francisco, CA 94105
constance@yerbabuena.org | 415-919-4037

7. Waiver of Claims

The CJM shall waive any claim for damages against YBCBD, and its employees, directors, officers and agents harmless from and against any and all claims, liabilities, damages and losses, including reasonable attorney's fees, arising out of or in connection with acts or omissions related to the obligations set forth in this Agreement except for claims resulting from YBCBD's willful misconduct.

YBCBD shall waive any claim for damages against The CJM, and its employees, directors, officers and agents harmless from and against any and all claims, liabilities, damages and losses, including reasonable attorney's fees, arising out of or in connection with acts or omissions related to the obligations set forth in this Agreement except for claims resulting from The CJM's willful misconduct.

IN WITNESS WHEREOF, this MOU is executed as of the last date set forth below.

THE CONTEMPORARY JEWISH MUSEUM
(THE CJM)



Kerry King, Executive Director

07/23/2025

Date

YERBA BUENA COMMUNITY
BENEFIT DISTRICT (YBCBD)



Scott Rowitz, Executive Director

7/23/2025 Date



LEAH ROSENBERG

When One Sees A Rainbow (Outside)

A Public Art Installation by Leah Rosenberg



LEAH ROSENBERG

When One Sees A Rainbow (Outside) - Leah Rosenberg

Project Description

When One Sees A Rainbow (Outside) is a site-specific installation consisting of 36 colors of translucent vinyl applied to 8 windows on the exterior of the Contemporary Jewish Museum. The colors mirror and extend the visual language of the Yud Gallery window treatments. Each vinyl application responds directly to the proportions of the surrounding brickwork and architectural features, offering a subtle dialogue between color and built environment.

The work is designed to transform the museum's façade into a dynamic field of color and light, visible both day and night. In addition, the project invites public engagement through potential programming opportunities: a projection of written reflections collected from visitors during the original When One Sees A Rainbow exhibition, and a food component emerging from the small window, bringing a sensory and participatory dimension to the installation.



LEAH ROSENBERG

When One Sees A Rainbow (Outside) - Leah



6 windows (four 57"Wx99" H; one 120"x101"; one 88" x 99")



LEAH ROSENBERG

When One Sees A Rainbow (Outside) - Leah



6 windows (four 57"Wx99" H; one 120"x101"; one 88" x 99"); Steps not included



LEAH ROSENBERG

When One Sees A Rainbow (Outside) - Leah



Leah Rosenberg
When One Sees
a Rainbow

Lorem ipsum dolor sit amet,
 consectetur adipiscing elit,
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OF ECONOMIC &
DEVELOPMENT

CONTEMPORARY
JEWISH MUSEUM

MAYOR
DANIEL LURIE

[illegible]