



**Explanation of Services:**

This is a new contract that will be providing community outreach and vaccine pop-up staffing to support culturally responsive vaccine pop-up events in highly impacted San Francisco neighborhoods. There will be 52 pop-up events. UCSF will collaborate and engage with Black/African American communities in San Francisco with the goal of expanding COVID-19 vaccine education, injection, and screening services to these communities. The COVID-19 pandemic has revealed significant gaps in public health infrastructure and exacerbated the inequities that disproportionately affect certain populations, making them more susceptible to transmission of COVID-19. Sustained, community responsive outreach is needed to provide vital vaccine information and to create highly accessible, welcoming vaccine spaces for a community that has experienced historical barriers. This effort will align with the social determinants of health as it relates to Black/African American, Latinx and Pacific Islander populations to include food security, education, and mental components at these sites. For providing services to all ethnicities and populations, with a focused expertise to address the unique needs of the impacted San Francisco neighborhoods, the priority population are Black/African American, Latinx and Pacific Islander. For selecting program staff to assist with UCSF and Umoja Health in providing the services, the priority will be given to underemployed and unemployed Black/African American and Latinx community members in the Bayview Hunters Point neighborhoods.

**Monitoring Report/Program Review & Follow-up:**

The contract will be monitored in accordance with all applicable Departmental procedures through the Public Health Division of the Department.

**Nondiscrimination and Cultural Competency:**

The Contractor will participate in applicable cultural competency requirements.

**Listing of Board of Directors, Owners of 10% or More of the Firm, and Executive Director****Executive Director:**

CEO: Mark Laret, CFO: Raju Iyer, COO: Sheila Antrum

**Board of Directors (Members and Advisors)**

**Appointed Regents:** Maria Anguiano, Richard C. Blum; Laphonza Butler; Michael Cohen; Gareth Elliott; Cecilia Estolano Devon Graves; Howard "Peter" Guber; Jose M. Hernandez; Sherry L. Lansing; Richard Leib; Hadi Makarechian; Eloy Ortiz Oakley; Lark Park; John A. Pérez; Janet Reilly; Richard Sherman; Jonathan "Jay" Sures; Alexis Atsilvsgi Zaragoza.

**Ex Officio Regents:** Gavin Newsom, Eleni Kounalakis; Anthony Rendon; Tony Thurmond; Michael V. Drake, M.D; Art Torres; Cheryl Lott.

**Regents-Designate:** Amanda Pouchot; Sandra Timmons; Marlenee Blas Pedral.

**Owners of 10% or more of the Firm:**

N/A

**Recommendations:**

The Department recommends approval of this contract.