

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	Guardians of Culture, La Risa del Maiz
DIMENSIONS	24 ' x 14 '
ESTIMATED SCHEDULE (start and completion dates)	Start: 09/03/2026 End:10/26/2026
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	See attachment
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	The wall will be power washed to remove dirt and grease, peeling paint will be removed, all craks and seams will be sealed, exterior wood primer will be applied, the mural design will be drawn and painted, once the mural is completed the sueface will be protectected with a protective coat and a sacrificial coat of wax to clean any tags or graffiti.
3. List individuals and groups involved in the mural design, preparation and implementation.	Taqueria Vallarta's owner, Francisco Ramos, the artist Tirso G Araiza, Yano Rivera, assitants Lucia Ippolito and Sonia Molina and community volunteers. The mural painting will follow the wall preparation. We have the permits and scaffolding lined up by start date.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**



It is only through artistic, social and political ideologies that we ascertain
and retain a place in history and document it for our children."
-Ralph Maradiaga





On the Ground Up / Desde las Raíces / Designed by Tito Arias, Painted with assistance from Eduardo Pineda, Ángel Domínguez, Ayda Bounce, and Ana María Hernández. Photo: Nadya V.

- 041
- Elaine K. Aron
 - Natalie I. Corbitt
 - Alyssa Araya
 - Angelica M. Foxman
 - Sara Foxman
 - Anthony A. Kauty
 - John Boudreau
 - Roberto Hernandez
 - Michelle Meyer, T.A.
 - Luke T. Namy
 - Arielle C. Hernandez
 - Hannah S. Reaney
 - Francis Sharma
 - Shanna M. Grange
 - Benjamin T. Vana
 - Amanda B. Walker
 - Jan A. Zandbergen
 - Yves Allen







814024

ONE WAY

14'6"

24



BOB BUCKER
COLOR CONSULTANT
(415) 922-7444

ONE WAY

opora 7-1

AMT-5

ANSER

BURN R
Recology

July 6, 2026

San Francisco Art Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Dear Art Commissioners,

This letter is to provide written authorization for artist Tirso Gonzalez Araiza, to paint a mural on my building, located at 3033-3036 24th Street & 2-6 Balmy, San Francisco CA 94110. The mural will be painted on a wall measuring 24 feet wide by 14 feet high on the Balmy Alley façade of the building. Mr. Araiza has shared black and white and color copies of the design which I am of my liking and it will be an excellent addition to the alley.

In addition to the mural, I authorize the artist to paint attributions on the mural, including the title of the piece, the date, the muralist's and assistants' names, and funders.

I want to thank you for your review and approval of this important community-based neighborhood improvement project.

Sincerely,



Andre Ferrigno

[Redacted]

[Redacted]

[Redacted]

La Reyna Bakery
3114, 24th street
July 20, 2026

Dear Arts Council

I am writing this letter, to you, in support of Tirso Gonzalez Arraiz proposed mural at the corner of Balmy and 24th street, in San Francisco's Mission District. Our Family has run and owned La Reyna Bakery at 3114, 24th street, since 1977, 49 years this year.

Murals in the Mission District bring in tourism, beautify street corners, lessen graffiti, provide historical reference, and most of all create community acknowledgement. Tirso as he is known in the community brings with him a connection and legacy to San Francisco's Muralist community.

As one of the oldest businesses on 24th street, also known as the Latino Corridor, of San Francisco, La Reyna Bakery, of 49 years, support the Proposed mural by Mr Tirso Gonzalez Arraiz, thank you for considering my suggestion in this proposed endeavor.



Louie Gutierrez
La Reyna Bakery

Ana Montes
Bord President
Accion Latina
2958-24th St.
S.F., Ca. 96110

July 17, 2026
San Francisco Art Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Letter of Support for the Proposed "La Risa del Maiz" Mural

Dear Art Commissioners:

On behalf of Accion Latina, a non-profit organization serving the Mission District's cultural and information needs since 2020, I want to support the proposed mural located at 3033 24th Street, San Francisco

After reviewing the mural design by lead artist Tirso Gonzalez Araiza, I strongly believe the project greatly adds to the value and beauty of the neighborhood and compliments the artistic spirit of our local artists.

As you well know, public art has a proven track record of increasing community pride, promoting cultural awareness, and deterring vandalism. I am confident that this project will serve as a beautiful landmark that residents and visitors will no doubt enjoy for years to come.

Therefore, I strongly urge you to grant the necessary approvals so this beautiful addition to our community can move forward. Please feel free to contact me at 415-516-1375 if you have any questions.

Sincerely,



Ana Montes
Board President
Accion Latina



Serving the Latino community with bilingual journalism since 1970.

Juan Gonzales
Founder
El Tecolote Newspaper
2958-24th St.
S.F., Ca. 94110
July 17, 2026

San Francisco Art Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Letter of Support for the Proposed "La Risa del Maiz" Mural

Dear Art Commissioners:

On behalf of El Tecolote, the Mission District's bilingual, biweekly newspaper since 1970, I want to wholeheartedly express my support for the proposed mural located at 3033 24th Street, San Francisco

After reviewing the design on paper, the mural, by lead artist Tirso Gonzalez Araiza, will no doubt add to the value to our neighborhood and compliment the artistic spirit our local artists. This work also reinforces the cultural expression found in Mission that has received significant coverage in El Tecolote over our 56 years of publishing with the intent on serving the information needs of our community.

As you well know, public art has a proven track record of increasing community pride, promoting cultural awareness, and deterring vandalism. I am confident that this project will serve as a beautiful landmark that residents and visitors will no doubt enjoy for years to come.

Therefore, I strongly urge you to grant the necessary approvals so this beautiful addition to our community can move forward. Please feel free to contact me at 415-517-4426 if you have any questions or require further feedback.

Sincerely,

Juan Gonzales
El Tecolote Founder
acciongonzo@gmail.com

Maintenance Plan

The mural will be washed and re-coated with Clear Coat or similar mural varnish every five years. The mural should be restored every ten years, which means patching, sanding, retouching, revarnishing.

As of now, there are no dedicated restoration funds from the City of San Francisco, and all the burden for maintenance is on the artist. For this reason, we have organized a coalition of agencies and organizations, such as the Latino Historical Society, Calle 24, Acción Latina, El Tecolote Newspaper, BRAVA for Women in the Arts, and our own collective, the Mission Murals Restoration Project, to establish such funding and support for this important collection of San Francisco landmark murals.

Tirso G. Araiza

TIRSO GONZALEZ ARAIZA



EDUCATION

2009-2010 San Francisco State University Teaching Credential in Art

2005-2009 San Francisco State University Masters of Arts in Education

1997-2002 San Francisco State University Bachelor of Arts in Fine Arts

1986-1989 City College of San Francisco Graphic Design

ARTIST/CURATOR/ART INSTALLER

1983-1985 Printmaker and designer, Mission Gráfica, Mission Cultural Center, San Francisco.

1985 Guest Printmaker/Instructor, National School of the Arts, Managua, Nicaragua.

1988-1989 Galería de la Raza, San Francisco, CA. Art Installer.

1991 Winner of the Biennial, Printmaking, Yucatán, Mexico.

1991-1994 Art Installer, Exhibit Designer, México Mágico, Cancún, Mexico.

2003 Participating artist in Mission Gráfica's Artists and Poets Portfolio.

2007 GEMELOS, mural with Juana Alicia Araiza, Universidad Tecnológica Metropolitana/UTM (Metropolitan Technical University), Mérida, Yucatán, Mexico. Stucco, cement and steel, collaboration with Juana Alicia.

2012 Installer and collaborator, STANFORD MURALS: THE SPIRAL WORD, installation and collaboration with Tirso Gonzalez Araiza

2013 MISSION MAKEOVER, Mural with Lucia Ippolito, Balmy Alley, San Francisco, CA.

2015 En Nuestra Imagen - In Our Image, An Exhibit of Contemporary Chicana/Latino Art, Pajaro Valley Arts Center, Watsonville, CA. Curated by Juan R. Fuentes.

2015 Mural designer, painter and Project Director, EL JUEGO DE LA RESISTENCIA mural at Ralph Maradiaga Childrens' Park, San Francisco Mission District.

2017 CURATOR: Juana Alicia SACRED WATERS, CITY STREETS: THE ART OF JUANA ALICIA, Acción Latina, Juan R. Fuentes Gallery, San Francisco, CA.

POETIC JUSTICE: THE ART OF JUANA ALICIA, University of California, Berkeley, Center for Latino Policy Research, February 27-March 30.

EDUCATOR

2011-2017 Art teacher, REALM Charter High School and Middle School

2010- 2011 Berkeley Unified School District Substitute Teacher

2009- 2010 Berkeley High School Visual Arts Student Teacher

2009 Berkeley City College/Aspire Public Schools Art History Instructor

2008 *ALICE Arts and Literacy in Children Education* Artist in Residence in various East Bay schools.

2007 *Oakland School of the Arts* Foreign Language Teacher (Spanish)

July 2002 - June 2006 *Young Audiences of the Bay Area, San Francisco* Taught visual arts to elementary students in public schools.