



## **Entertainment Commission**

### *City and County of San Francisco*

#### **Memorandum**

**To:** San Francisco Entertainment Commission  
**From:** Kaitlyn Azevedo, Deputy Director  
**Date:** November 4, 2025  
**RE:** Hearing and Possible Action regarding applications for permits under the jurisdiction of the Entertainment Commission

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#### **6. Hearing and possible action regarding applications for permits under the jurisdiction of the Entertainment Commission.** [Discussion and Possible Action Item]

##### **Consent Agenda**

We have two LLP permits and a MAD permit on the consent agenda tonight. The LLP permits are for Church of Clown and North Beach Restaurant, and the MAD permit is for Kiddleton at their location inside of H Mart on Alemany Blvd. The two LLP permit applicants conducted neighborhood outreach and there was no opposition received, and SFPD had no added recommendations for any of the permits. The staff recommendation is to approve the consent agenda with the recommendations below.

- a. EC-1891 – Church of Clown, ***dba Church of Clown***, 2400 Bayshore Blvd, Limited Live Performance

##### **Staff recommendation:** Approval with:

1. Permit holder shall comply with San Francisco Municipal Police Code under the jurisdiction of the Entertainment Commission, including but not limited to, Article 15, Article 15.1, Article 15.2, and Article 29; and
2. Adhere to Entertainment Commission's Good Neighbor Policy; and
3. Indoor entertainment allowed 10am – 11pm daily

- b. EC-1901 - Francesco Covucci of NBR TUMBUNO, *dba North Beach Restaurant*, 1512 Stockton St, Limited Live Performance

**Staff recommendation:** Approval with:

1. Permit holder shall comply with San Francisco Municipal Police Code under the jurisdiction of the Entertainment Commission, including but not limited to, Article 15, Article 15.1, Article 15.2, and Article 29; and
2. Adhere to Entertainment Commission's Good Neighbor Policy; and
3. Email monthly calendar of events to SFPD Central Station Permit Officer and Entertainment commission the month prior; and
4. Indoor entertainment allowed 11:30am – 10pm daily

- c. EC-1907 - Atsushi Iyoda and Yuki Yoshikai of KIDDLETON, INC., *dba Kiddleton*, 3995 Alemany Blvd, Mechanical Amusement Device

**Staff recommendation:** Approval with:

1. Permit holder shall comply with San Francisco Municipal Police Code under the jurisdiction of the Entertainment Commission, including but not limited to, Article 15, Article 15.1, Article 15.2, and Article 29; and
2. Adhere to Entertainment Commission's Good Neighbor Policy

**Regular Agenda**

- d. EC-1889 – JOSE H BELTRAN of LA CANCHA MEDIA 1, *dba La Media Cancha 1*, 4995 Mission St, Limited Live Performance

The first permit on our regular agenda is for an LLP permit at La Media Cancha, located at 4995 Mission St. The business is applying for the LLP permit so they can host indoor entertainment daily between the hours of 12pm – 11pm. As you may recall, you voted to continue this item at our hearing on October 7<sup>th</sup> and directed the applicant to submit a security plan and have more community engagement to address neighbor concerns. Since October 7<sup>th</sup>, the following has happened: An EC inspector set an internal sound limit for the space, the applicant submitted a security plan which is included in your file, and I hosted a community meeting with the business owner, his consultant, and one neighbor. For the sound limit, it's important to note that the entertainment was previously taking place at the back of the restaurant, which the owner believed to be more impactful to the neighboring residence. As such, he relocated the entertainment area to the front of the restaurant and moved the speaker off the shared wall between the neighbor and the

restaurant to try and reduce any sound bleed. For security, the applicant has committed to having one security guard at the front door Friday – Sunday 5pm -11pm and any time there is a private scheduled event with entertainment. For the community meeting, I invited the 3 neighbors whose contact information I had, and one attended the meeting that was held virtually on Wednesday, October 22<sup>nd</sup>. During the meeting, the neighbor indicated that there had been some improvements regarding the sound and seeing employees cleaning up the sidewalk, but he was still seeking further improvement. The owner stated that he is already sweeping and cleaning the sidewalk and will continue to do this, and that he will also put an ashtray outside of the restaurants for people to use. He also provided his cell phone number and the number to the restaurant, which is also listed online, and committed to answering the phone in real time. I'll add that the neighbor requested that the business turn off all music – both entertainment and prerecorded at 10pm – and the owner said that he would commit to turning the volume of the prerecorded music down at 10pm, but was not willing to restrict the permitted hours of entertainment. Overall, I felt the community meeting was productive and think it will help improve the lines of communication between parties. In your packet tonight is La Media Cancha's original application packet, all the email correspondence, and their new security plan. Here to speak with you tonight is the owner, Jose Beltran, and his consultant Jose Gonzalez.

**Staff recommendation:** Approval with:

1. Permit holder shall comply with San Francisco Municipal Police Code under the jurisdiction of the Entertainment Commission, including but not limited to, Article 15, Article 15.1, Article 15.2, and Article 29; and
2. Permit holder shall comply with the Commission-approved Security Plan; and
3. Adhere to the Entertainment Commission's Good Neighbor Policy; and
4. Entertainment allowed daily between 12pm – 11pm;
5. Permit holder shall have 1 security at the front door Friday – Sunday 5pm -11pm and any time there is a private scheduled event with entertainment; and
6. Sound abatement internal limit approved at 91dBA/98dBC maximum, measured inside to the right of the front door

e. EC-1899 - APESF, LLC, *dba The Castro*, 429 Castro St, Place of Entertainment

The final permit on our agenda this evening is for The Castro, located at 429 Castro Street. As you are all probably aware, Another Planet Entertainment has taken over management of the Castro Theater and are modernizing the sound system, refurbishing the interior, and revitalizing the programming. I am going to let Mary Conde of Another Planet provide you with the details during her presentation in just a moment. Another Planet went through a Conditional Use Authorization with the Planning Department and

obtained a Type 90 liquor license for the space. The POE permit application before you tonight would allow the Castro to host a range of entertainment including comedy shows, concerts, and drag shows. The venue will have the ability to host seated or general admission events, and I'll also note that they will also have film screenings, film festivals, podcasts, fundraisers, and conferences, though these don't constitute entertainment. Once their sound system is in place, Senior Sound Inspector Zverina will set an internal sound limit for the space in accordance with Police Code article 29. The applicant included a robust security and emergency plan which is included in their file for review, and they conducted neighborhood outreach by notifying all of the commercial and residential buildings within 150' of the venue. In your file are 26 letters of support, and one letter of opposition. SFPD Mission Station had no added conditions, and here to speak with you tonight is Mary Conde from Another Planet.

**Staff recommendation:** Approval with:

1. Permit holder shall comply with San Francisco Municipal Police Code under the jurisdiction of the Entertainment Commission, including but not limited to, Article 15, Article 15.1, Article 15.2, and Article 29; and
2. Permit holder shall comply with the Commission-approved Security Plan; and
3. Adhere to the Entertainment Commission's Good Neighbor Policy; and
4. Permit holder shall comply with Planning Motion # 21334; and
5. Indoor entertainment allowed until 2am daily; and
6. Direct EC staff to set internal sound limit in accordance with MPC Article 29