

Sugary Drinks Distributor Tax (SDDT) Healthy Communities Grant Program

www.sodatax-sf.org | sf.gov/sddtac



San Francisco's Sugary Drinks Distributor Tax (SDDT), passed by voters in 2016, funds community-led efforts to combat the harms of the sugary drinks industry and prevent nutrition-sensitive chronic diseases. Heart disease, stroke, and type-2 diabetes remain top causes of death in San Francisco, with Black/African American and Pacific Islander residents bearing the heaviest burden.

- Pacific Islanders are hospitalized for heart failure at 9 times the citywide rate.
- Black residents are hospitalized at nearly 4 times the rate.
- These same communities are aggressively targeted by the sugary drinks industry, exacerbating disproportionate consumption and resulting health disparities.

The **SDDT Healthy Communities Grant Program** provides multiple years of grant funding to organizations with annual budgets \$1.5 million or less that serve priority populations. By investing in **culturally rooted, community-led efforts**, SDDT supports **long-term change** in the communities most impacted by nutrition-sensitive chronic diseases.

SDDT Priority Populations

- Low-income San Franciscans
- Children, youth, and young adults 0-24 years old
- Asian, Black/African American, Latine, American Indian/Alaskan Native American and Pacific Islander communities

FY 23-24 SDDT Healthy Communities Grant Program Impact by the Numbers



Culturally-responsive Direct Services
25,607 individuals* participated in Healthy Communities programs.



Healthy Food Access
53,877 meals, groceries, or produce bags were distributed.



Physical Activity
196 individuals participated in **physical activity** classes such as yoga or Zumba.



Sugary Drinks and Health Education
5,624 individuals received **education around the harms of sugary drinks**, the health benefits of water, and/or other health/nutrition information.



Workforce and Leadership Development
81 individuals participated in **paid career development training opportunities**.
16 community health workers were employed and/or trained.
42 individuals were employed as staff or received stipends through the program.



SOMCAN Community Health Ambassadors educate about sugary drinks at the Pistahan Festival at Yerba Buena Gardens.

*total individuals may be duplicated



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

Funded by the San Francisco Sugary Drinks Distributor Tax (SDDT) and administered by the SF Department of Public Health in partnership with the SF Public Health Foundation.

Healthy Communities Grantees (July 1, 2023 – June 30, 2025)

All My Uso's (AMU) & Fa'atasi Youth Services | allmyusos.org & faatasiyouthservices.org

Serving low-income Pacific Islander San Franciscans. Supports career/leadership development for Community Health Workers and promotes healthy eating, physical activity, and cross-generational connections among Pacific Islander families.



AMU Peer Health Leaders at the CHW Graduation at SF City College.

"Simply being in community with others facing the same struggles helps me remain positive in this journey."
– All My Usos/Fa'atasi Youth Services Diabetes Support Group

Association of the Ramaytush Ohlone (ARO) | ramaytush.org

Serving low-income American Indian/Alaskan Native San Franciscans. Supports Native land stewardship in Golden Gate Park, traditional health practices, and training in land management, food production, and native plant use.



Conceptual Plan for the Golden Gate Park Indigenous Garden and Cultural Space.

Community Awareness Resource Entity (CARE) | sf-care.org

Serving low-income Black/African American San Franciscans. Supports youth leadership, green space stewardship, fresh food cultivation, and grocery rescue/distribution in Potrero Hill public housing.



SF hip-hop artist, Stunnaman, performs and promotes drinking water and healthy eating at CARE Music Explosion event in Potrero Hill.

Farming Hope | farminghope.org

Serving low-income Latine San Franciscans. Supports paid apprenticeships, meal/grocery distribution, and leadership of Food and Agriculture Action Coalition Toward Sovereignty (FAACTS).

"Once Farming Hope came along, they actually helped me in a lot of different ways, not just in terms of a paycheck, but also teach me to help feed my kids vegetables."

– Henresha, Graduate of Farming Hope's Apprenticeship Program



Farming Hope apprentices prepare healthy meals to be delivered to partners.

Florence Fang Community Farm | ffcommunityfarm.org

Serving low-income Black/African American San Franciscans. Promotes Bayview food justice through youth gardening, sugary drinks education, job training, business partnerships, and water rate advocacy.

South of Market Community Action Network (SOMCAN) | somcan.org

Serving low-income Asian (Filipino-American) San Franciscans. Utilizes community health ambassadors (CHAs) to provide physical activity, hot meals, and culturally-relevant chronic disease prevention education.



Community members at the weekly grocery distribution at Florence Fang Community Farm.



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