

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

May 20, 2026

4:00 pm

25 Van Ness Avenue, 6th Floor, Room 610

San Francisco, CA 94102

Order of Business:

1. Call to Order – Meeting called to order at 4:03pm
SDDTAC Members Present: Abby Cabrera, Michelle Kim, Jennifer Lebarre, Priscilla Rodriguez, Shoon Mon, Gabriela Castellanos, Chester Williams, John Maa, Jamey Schmidt, Prasanthi Patel, Laura Urban, Saeeda Hafiz, Linda Kuo
SDDTAC Members Absent: Linda Barnard, Alesandra Lozano
2. Land Acknowledgement
3. Approval of Minutes for Previous (April) Meeting
Jamey motions to approve minutes. Prasanthi seconds. John abstains. Minutes are approved.
4. Review and Consideration of Regular Agenda
Prasanthi motions to approve agenda. Michelle seconds. 11 votes, agenda is approved.
5. General Public Comment – no public comment
6. DPH Staff Report
 - a. Health Equity Seat 3, Board of Supervisors appointed John Maa on 4/21/2026
 - b. Potential Food Coordination Legislation – Mayor's Office staff invited to present at the SDDTAC June 17th meeting to discuss proposed food coordination legislation
 - c. Reminder: Shape Up San Francisco Coalition Meeting May 21, 2026, co-hosted by SFUSD
 - d. In Advance Community Action Research Updates: 7 focus groups completed and collected 600 surveys with goal of 2,500. Surveys in various languages. Share/send digital survey to SF residents and/or share with CBOs to post in their newsletter or social media. In Advance will facilitate session at the SDDT annual networking meeting next week.
 - e. Reminder: SDDT Annual Meeting at SF LGBT Center on May 28, 2026
 - f. SDDTAC Summer Recess – committee will vote at June SDDTAC meeting to break one month recess.
7. Icebreaker – committee members each shared their highlights of being on the SDDTAC.
8. SDDTAC Around the World Café, Table Conversations
Members were split up in assigned groups and rotated amongst 3 themed tables. Each group were asked various questions that focused on advocacy strategy playbook, community + public education, and evidence/story/partner alignment. All themed tables had a facilitator, and committee members were tasked with providing feedback and brainstorming to support the questions asked of them.
9. BREAK
10. Around the World Café Report Back

Facilitators provided brief summaries of feedback that was received for their respective themed tables. Prasanthi shared out next steps of integrating the feedback/brainstorm to support the creation of the objectives' performance measures. At the June SDDTAC meeting, members will review and vote on the SDDTAC strategic plan strategies and goals.

11. Subcommittee Updates

- a. Co-Chair Update -
 - Chairs will meet with Supervisor Sherill (district 2) staff to provide a review of the SDDTAC budget recommendations on 5/21/2026
 - Chairs in contact with Mayor's Office budget staff and have requested to be notified and provided detailed information on SDDT budget when released in early June.
 - Chairs are in touch with Supervisor Mandelman's staff regarding SDDTAC as part of the upcoming charter reform ballot measure.
- b. Infrastructure - discussed and prepared for May SDDTAC meeting
- c. Community Input – discussed and prepared for May SDDTA meeting, presentation from InAdvance on the status of their community based action research efforts and members provided feedback on questions to be asked at the SDDT annual convening on 5/28/2026.
- d. Data & Evidence – discussed and prepared for May SDDTAC meeting.

12. Committee Member Proposed Future Agenda Items

- SDDTAC July meeting recess vote
- SDDTAC Strategic Plan Goals/Strategies vote
- Mayor's Office Presentation on Potential Food Coordination Legislation

13. Announcements

P – Food Security Task Force meeting on June 3 or 10. Refer to FSTF webpage for confirmed date and time.

Jennifer – Free summertime meal program will begin on 6/15/26 - mid July

Saeeda – SF Superintendent will be speaking with Congress on June 10th regarding SFUSD LGBT education.

14. Adjournment

Abby motions to adjourn meeting. John seconds. 13 votes, meeting is adjourned at 6:40pm.