



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

December 18, 2024

5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/85827657115>

Meeting ID: 858 2765 7115

Join Via Phone: +1 (669) 900 - 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting called to order at: 5:08pm.

SDDTAC Members Present: Chester Williams, Abby Cabrera, Jamey Schmidt, Melinda Burrus, Alesandra Lozano, Saeeda Hafiz, Jennifer Lebarre, Irene Hilton, Omar Flores, Linda Barnard

SDDTAC Members Absent: Laura Urban, John Iesha Ena, Linda Ye

Public: Kaela Plank, Eric Chan,

Excused Absence: Michelle Kim, Tiffany Kenison

- a. Approval of Excused Absences [Action]

Abby motions to approve excused absences for Michelle Kim and Tiffany Kenison. Jennifer seconds the motion. 10 votes, motion is approved.

2. Land Acknowledgement – 1 minute

3. Approval of Minutes for Previous (November) Meeting [Action] – 2 minutes

Linda Barnard motions to approve the minutes. Melinda seconds. 10 votes, minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 1 minute

Jamey motions to approve agenda. Abby seconds. 10 votes, agenda is approved.

5. General Public Comment – 10 minutes – No Public Comment



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6. DPH Staff Report [Discussion and Action] – 10 minutes

- a. Healthy Communities Grantees Contract Updates – Contracts are now in place and invoicing templates have been sent out and grantees are invoicing.
- b. HSA Follow Up Updates
 - i. HSA has released RFP for the Free Meals Program (non-SDDT funded), seeking 2-3 panelists to review the proposals. Timeline for review of applications is the 3rd week of January, if interested reach out to SDDTAC backbone staff.
 - ii. HSA is also in the planning phases for upcoming RFPs and SDDT staff and City-wide Food Access Team (CFAT) will collaborate to share SDDT priorities and ensure alignment in the population served, the goals and objectives. Once RFPs are released, HSA welcomes SDDT stakeholders to participate in that review process in early March. Reach out to SDDTAC backbone staff if interested.
 - iii. In preparation of evaluation, SDDT staff and CFAT will meet to discuss how to better track and report on the impact of SDDT funded HSA programs. In the meantime, we are sharing past grantee reporting templates and providing RFPs with the CFAT team to ensure alignment.
- c. Shape Up SF Coalition Newsletter – SDDTAC members have been writing content for the newsletter, if interested in receiving the monthly newsletter, contact SDDTAC staff.
- d. SDDTAC Membership Application Due January 24, 2025 – Applications are due January 24, 2025 and application and flyers are posted on the [SDDTAC webpage](#).

7. SF Food Security Taskforce Updates, Eric Chan, Food Security & Equity Program Planner, SF DPH [discussion and possible action] 20 minutes

Eric Chan provides updates on the SF Food Security Taskforce (FSTF) and work of the subcommittee on food organizing structure in SF. In June 2024, the Civil Grand Jury published a report that recommends abolishing the FSTF, noting that work was redundant with the work of HSA. In response the FSTF wrote a letter to the Mayor, clarifying misinformation from the report and addresses efficiencies and accomplishments of the FSTF. In addition, the subcommittee on Reimagining Food Coordination releases their proposal for a new structure to address food security and coordination in SF.

Currently, HSA and the Mayor's Office introduced new legislation to create Office of Citywide Food Coordination and to dissolve the FSTF early. This was tabled at the Board of Supervisor's Rules Committee. Ordinance would make FSTF sunset early by July 1, 2025. The FSTF will continue meeting monthly, until further updates.

The subcommittee proposal (New Structure for Food Coordination in SF) was initially planned to present to CBOs and public in September to get their feedback on whether or not this recommendation met the needs of SF. Eric shared the timeline of the proposed structure timeline.

Food needs voiced by the community include:

- Improved coordination between City agencies to streamline services, information, referrals and data collection.



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- Hold City agencies accountable to serving the greatest number of people possible with the highest quality of food that meets nutritional needs in a culturally appropriate and dignified way.
- Greater leadership from people with lived experience of being food insecure.
- A broader framework to address food issues, such as food sovereignty.

The new food structure replaces FSTF with Office of Food + Food Advisory Council (public body). Strengths of the proposed new food structure include:

- Rooted in best practices from food offices across the country
- Integrates accountability and coordination across city agencies and with community
- Interdepartmental and free from departmental self-interests
- Advisory Council ensures transparency in decision-making
- Directly address community calls for (i) food policy development by people with lived experience of food insecurity and (ii) broader frameworks to address food issues like food sovereignty
- Creates a formalized, long-term, city-wide integrated plan for and response to food security in SF.
- Builds infrastructure for streamlined information & referral

SDDTAC Members Comments/Questions:

- Member asked why the Rules Committee tabled the proposed legislation? The proposed legislation was introduced by the Mayor's Office and HSA (available online). There was limited public engagement in how the ordinance was written and there was community pushback around how the ordinance didn't have public meetings or opportunity for the public to weigh in and hold the office accountable.
- Member asked although the sunset was to be in 2026 with this new office, that would also take over the taskforce? Yes, it would phase out the FSTF and have HSA take that lead.
- Member asked would be the expected roll out to build the infrastructure for this new department? Assuming first phase would be staffing.
- Member asked has the FSTF proposed the budget to any of the new Board of Supervisor staff or the incoming new Mayor. Much of it has been paused and this is the first time to have shared the work.
- Member asked how would you incorporate healthy eating habits and education into this new food structure? Eric responds that having a public body to be part of the new food structure would really allow for people to speak up and set aside funding for education and awareness and so that office can be held accountable.
- Member asked who proposed the administrative code of establishing with HSA and what other recommendations can we make for our budget recommendations? Assuming HSA and currently waiting on updates and more community engagement and hear more from HSA on getting more engagement with community.



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- Member commented: Hoping that they look towards a community based advisory council and the city is going to look at what they can control and it remains for the benefit of the community.

8. BREAK – 5 minutes

9. Review of SDDT FY 23-24 Evaluation Report Outline, Findings & Recommendations, Kim Wong, SFDPH [discussion and possible action] 15 minutes

Kim Wong shares the outline and components of the draft SDDT FY 23-24 evaluation report. She shared which grantees will be highlighted in the report. Draft findings and recommendations (initially shared with the Data & Evidence subcommittee) were also shared. Voting for evaluation report will happen in January 2025.

Member shared that in the past 6 years Raimi & Associates has done this work and since the current year budget it was eliminated and DPH staff took on the work and for SDDTAC to consider for our upcoming budget recommendations.

10. SDDTAC By Law Revisions Discussion [discussion] 15 minutes

Linda Barnard shared that there is an amendment that is added to the SDDTAC bylaws. It has been learned over time that the bulk of the SDDT work is done in subcommittees while votes happen with full committee. Important for all members to be on one subcommittee and to inform staff if they are unable to attend. Amendment to SDDTAC bylaws will be voted on in January 2025 SDDTAC meeting.

11. SDDT Budget Recommendations FY 25-26 and FY 26-27 [discussion and possible action] 30 minutes

Staff share and provide overview of SDDT FY 25-26 and FY 26-27 budget recommendations spreadsheet. Staff reminds SDDTAC members that budget categories are not permanent and can be changed. Spreadsheet includes information of the Mayor's final allocation for FY 24-25 for reference. The SDDT annual report, evaluation and data reports with the budget recommendations are due to the Mayor and Board of Supervisors on March 1, 2025. It is important to engage and invite community members to the January/February subcommittee and full committee meetings to hear community voices and provide input.

Member asks Linda Barnard to speak to the physical activity component? Linda responds that RPD had to find one time funding out of their emergency funds to continue their support for the priority populations that they serve, not sure there will be funding next year. It is important and it helps to keep teens and TAYS out of the streets, and they are being fed as well. Not sure if there are other grantees that provide physical activity. Kids now talk about their mental and we can address the mental health through physical activity.

Healthy Retail SF – is the amount given still appropriate? Alesandra responds that there are no actual programmatic updates but the status of contracting and program launch. TNDC was not awarded and they put in an appeal letter which put it in a protest period. Due to staff transitions and underwater managing 200 contracts, unfortunately there has been a delay on executing the



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Healthy Retail SF program. OEWD is moving forward to advance this work so that the work can be executed before the end of the fiscal year and rendered services will go into the next fiscal year.

Member asked is there any work being done or funded to support transportation of food services? Member suggests possibly adding it as part of the budget recommendations.

12. Subcommittee Update [Discussion and Possible Action] 15 minutes

a. Co-Chair Update

- i. Working on letters for SDDT evaluation and annual reports
- ii. Working on letter to Board of Supervisors regarding add back funds
- iii. Upcoming co-chair elections, consider self-nominating or nominating your fellow SDDTAC members at upcoming SDDTAC meetings.

b. Infrastructure

- i. Worked on SDDTAC Bylaws
- ii. Discussed working with new Board of Supervisors to identify champion for SDDTAC and its extension

c. Community Input – Did not meet quorum

d. Data & Evidence

- i. Revised draft evaluation report findings and recommendations
- ii. Reviewed SDDTAC Bylaws Amendments
- iii. SDDT One pager document

13. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- SDDTAC Bylaw Amendment Vote
- SDDT Evaluation Report FY 23-24 Vote
- SDDTAC Budget Recommendations

14. Announcements [Discussion and Possible Action] – 5 minutes

- Omar – present/workshop to SDDTAC members on upcoming food action summit hosted by FACTS. Hoping to share and highlight the work of the soda tax committee and its values to be presented to the attendees of the summit.
- Saeeda – SFUSD is doing an administrative update to their wellness policy, community members will be engaged and kick off meeting is on Friday, December 20th and consider attending.
- Saeeda – SFUSD will be hosting kick off for an art contest around drinking more water and you'll get more information in January. Artwork will be featured on the buses.



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15. Adjournment [Action]

Jamey motions to adjourn. Abby seconds. Meeting is adjourned at 7:15pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public



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Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Melinda Martin 628-206-7651, or melinda.martin@sfdph.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Melinda Martin (628) 206-7651, or melinda.martin@sfdph.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼 415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁 www.sfgov.org 等途徑



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索取。民眾也可以到網頁 <http://www.sfbos.org/sunshine> 閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

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根據語言服務條例(三藩市行政法典第 91 章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少 48 小時致電 628-206-7651 或電郵至 melinda.martin@sfdph.org 向委員會秘書 Melinda Martin 提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市 McAllister 街 400 號 617 室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳 305 室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在 Grove、Van Ness 及 McAllister 的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.



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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Melinda Martin (628) 206-7651, o melinda.martin@sfdph.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komision, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.

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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San



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Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Melinda Martin sa 628-206-7651, o melinda.martin@sfdph.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Melinda Martin (628) 206-7651, o mag email sa melinda.martin@sfdph.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-iimpluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY24-25 and 25-26

	FY24-25	FY25-26	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,000,000	\$3,000,000		DPH
CBOs working with SFUSD	\$300,000	\$300,000		DPH
TOTAL COMMUNITY BASED GRANTS	\$3,300,000	\$3,300,000	30.3%	
SFUSD				
School Food, Nutrition Ed	\$1,261,000	\$1,261,000		DCYF
Student Led Action	\$300,000	\$300,000		DCYF
TOTAL SFUSD	\$1,561,000	\$1,561,000	14.3%	



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FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,800,000	\$1,800,000		DPH
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,950,000	\$1,950,000	17.9%	
ORAL HEALTH				
Oral Health Community task forces	\$500,000	\$500,000		DPH
School-based sealant application	\$350,000	\$350,000		DPH
School-based education and case management	\$200,000	\$200,000		DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,050,000	\$1,050,000	9.6%	
WATER ACCESS				
Water Access - SFUSD	\$100,000	\$100,000		DCYF
Water Access – Public Spaces	\$100,000	\$100,000		RPD/PUC
TOTAL WATER ACCESS	\$200,000	\$200,000	1.8%	
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS				
Peace Parks	\$ 680,500	\$680,500		RPD
SVIP Funding – PP transportation	\$225,000	\$225,000		DPH
Requity: Outreach, scholarships, equity in recreation	\$830,500	\$830,500		RPD
TOTAL PHYSICAL ACTIVITY & WELLNESS	\$1,736,000	\$1,736,000	15.9%	
LACTATION				
Lactation CBO Grants	\$200,000	\$200,000		DPH
TOTAL LACTATION	\$200,000	\$200,000	1.8%	
INFRASTRUCTURE				
Marketing/Promotion/Outreach	\$75,000	\$75,000		DPH
Evaluation/Data/Research/Capacity Building Support	\$300,000	\$300,000		DPH
Infrastructure Staffing	\$528,000	\$528,000		DPH
TOTAL INFRASTRUCTURE	\$903,000	\$903,000	8.3%	
Total Proposed	\$10,900,000	\$10,900,000	100%	



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	Budget Descriptions
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities , including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); and 3. Food Security , including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems, approaches, community-based pantries, community based hot meals, community kitchens and community home delivery services, etc. 4. Water Promotion , such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the above guidelines.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be RFPed out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability to food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no-



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	cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support SF DPH oral health staff providing cavity-preventing sealants to high risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of the back teeth. There is a direct relationship between sugary drink consumption and dental cavities.
School-based education and case management	Support dedicated SFUSD oral health staff to implement school-based oral health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in CavityFree SF, SF's local oral health coalition.
INFRASTRUCTURE	
Marketing/Promotion/Outreach	<p>Funds to DPH/CBOs/Private media firms to support media and communications that include:</p> <ul style="list-style-type: none"> A. Grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds B. City-wide communications campaign highlighting the impact and importance of the SDDT C. Communications materials for merchants D. Communicate the harmful impact of sugary drinks and healthy alternatives <p>Examples include community-driven, messaging, print, online, and social media campaigns. This also include regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.</p>
Evaluation, Research, Data Support and Capacity Building	<p>Professional services:</p> <ul style="list-style-type: none"> Technical assistance for funded CBO and FBO Evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. City attorney to provide ongoing technical consultation Project management agency to offset fiscal intermediary costs <p>Materials/Supplies for meetings and printing costs Data for collection (pricing), analysis (Nielsen) and purchase (IRI) Capacity Building for SDDT initiative City Attorney Consultation Infrastructure Staffing</p>
Staffing/Personnel	<p>Backbone staffing to support SDDTAC Staffing to support DPH SDDT implementation of community based grants Staffing to support research/evaluation of SDDT impact</p>



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WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and are to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS	
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity: Outreach, Scholarships, Recreation Equity	Requity offers free dynamic, engaging, and culturally relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach. Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
LACTATION	Funding will support community-based organizations that are already supporting breastfeeding.