

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

December 17, 2025

5:00 pm

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at: 5:00pm

SDDTAC Members Present: Laura Urban, Chester Williams, Linda Kuo, Saeeda Hafiz, Alesandra Lozano, Linda Barnard, Gabriela Castellanos Rumbo, Melinda Burrus, Omar Flores, Michelle Kim, Jamey Schmidt, Tiffany Kenison, Abby Cabrera

SDDTAC Members Absent: Jennifer Lebarre

Public: Margaret Trimble, Kaela Plank

2. Land Acknowledgement

3. Approval of Minutes for Previous (November) Meeting

Linda Kuo motions to approve November meeting minutes. Chester seconds. 11 votes, 1 abstention
Omar Flores

4. Review and Consideration of Regular Agenda

Jamey motions to approve agenda. Linda Kuo seconds. 11 votes. Agenda is approved.

5. General Public Comment

Linda Kuo introduces Margaret Trimble, dental hygienist and currently works with the CA Department of Public Health, Office of Oral Health. She comes with a wealth of information and possibly can help SDDTAC with oral health data from a state level. Margaret Trimble is passionate about oral health and reducing oral health disparities.

6. DPH Staff Report

- a. SDDTAC member absences - Reminder emails sent out to SDDTAC members who are approaching or at the 3 unexcused absences for SDDTAC membership. Staff will notify members annually in November.
- b. SFDPH budget timeline - Staff share SF DPH Timeline for budgeted \$17 million reductions. Timeline includes dates for draft identified cuts and sharing with CBO partners, health commission meeting with opportunity for public comment and by March 6, 2026, there will be a finalized list of SF DPH allocated cuts. These budget reductions are not SDDT revenue.
- c. SDDT funded healthy retail program - Staff has met with OEWD staff regarding the healthy retail program on 12/11/2025. OEWD staff will meet with healthy retail program grantee for scope of work and DPH provided language to be included. DPH and OEWD staff will meet monthly for updates moving forward.
- d. InAdvance soda tax work group – InAdvance has reached out to invited workgroup members and will be identifying a date for when the workgroup will meet. They also have

presented to the community input subcommittee on how the subcommittee can support and provide feedback on InAdvance's soda tax policy work.

- e. Timeline of SDDT reports and strategic plan – Staff shared that in January/February 2026 SDDT subcommittees will be reviewing the SDDT data brief, strategic plan and evaluation report for vote in February to be included as part of the SDDT 2026 annual report submission to the Mayor's Office and Board of Supervisors.

7. SDDT FY 26-27 and FY 27-28 North Star Budget Recommendations and FY 26-27 Bridge Plan Budget Recommendations

Chair shares that the SDDTAC is required to submit 2 fiscal year budget recommendations annually to the Mayor . After hearing from DPH leadership and anticipation of a challenging budget year, the SDDTAC agreed to take a different approach. The SDDTAC will be submitting a 2 fiscal year north star budget, in alignment with the committee's charge as well as a bridge plan budget recommendations for one year (FY 26-27). The bridge plan recommendations are in alignment with acknowledging the current and anticipated budget challenges and reality by thoughtfully redirecting SDDT funding across the SDDTAC's priority areas including funding to citywide food access programming.

SDDT Budget category	SDDT FY 27-28 north star budget recommendations	SDDT FY 26-27 bridge plan budget recommendations
Direct Service Community Based Grants for Type 2 Diabetes and Heart Disease	\$4,726,605	\$320,000
Healthy Apple Program for 0-5 (ECE/nutrition and education)	\$250,000	\$200,000
Healthy Food Purchasing Supplements	\$2,000,000	\$691,605
Healthy Food Access for Peace Parks Transitional Aged Youth	\$300,000	\$100,000
Healthy Retail	\$0	\$0
Healthy School Grants	\$300,000	\$300,000
Healthy School Meals and nutrition education	\$1,400,000	\$1,000,000
Student-led action for healthy food and water consumption	\$350,000	\$200,000
Citywide Food Access Programs	\$0	\$7,000,000
School-based oral health screenings and kindergarten sealant application	\$415,000	\$415,000
Culturally relevant oral health care education and linkage to services in Chinatown, Mission and Bayview Hunter's Point	\$720,000	\$415,000
Water access and water promotion/education in school/community settings. (water education, hydration stations, water bottles)	\$300,000	\$120,000
Staffing	\$610,395	\$610,395
Total	\$11,372,000	\$11,372,000

Saeeda motions to approve SDDT FY 27-28 North Star SDDT budget recommendations. Chester seconds. 11 votes, 1 abstention Omar Flores

Jamey motions to approve SDDT FY 26-27 SDDT bridge plan budget recommendations. Abby seconds. 12 votes, motion passes.

8. Subcommittee Update

a. Co-Chair Update

- Chairs met with community stakeholders summarizing SDDTAC strategy and plan for budget recommendations. Met with youth commissioner and staff, presented to CavityFree SF steering committee. If there are other groups chairs should present to, let them know.
- Working with staff to schedule Board of Supervisor group meetings in January and will be inviting other SDDTAC members to attend, if interested reach out to staff.
- Meeting with DPH leadership on January 8th to share SDDTAC budget recommendations.

Member suggested for importance of community outreach, since community is not wanting to be active with city programs and feeling discouraged. Important to use materials and convey what SDDTAC does.

- b. Infrastructure - Melinda shared that the subcommittee focused on the subcommittee SDDT north star and bridge plan budget recommendations.
- c. Community Input – Melinda shared that the subcommittee focused on budget recommendations. InAdvance presented on soda tax policy work group.
- d. Data & Evidence – Laura shared that the subcommittee focused on budget recommendations.

9. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Draft evaluation plan findings and recommendations
- Data brief review
- Strategic plan review
- Strategies and framework to share with community of budget recommendations
- Outline of board of supervisor group meetings

10. Announcements [Discussion and Possible Action] – 5 minutes

- Melinda Burrus, today is last meeting with SDDTAC as a member, will be working with the Department of Early Childhood.
- SFDPH – CHEP [Request for Grant Proposal – Community Health Worker/CalAim \(MediCal reimbursement program\) 2 grants- \\$160K](#)
- Community Reinvestment Fund, CA Dept of Healthcare Services, HMOs to invest \$5-7.5% of their net income into upstream chronic disease prevention strategies.

11. Adjournment [Action]

Jamey motions to adjourn meeting. Chester seconds. Meeting is adjourned at 6:19pm.