

# Sugary Drinks Distributor Tax Advisory Committee

## DRAFT MINUTES

October 16, 2025

5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/81549778698>

Meeting ID: 815 4977 8698

Join Via Phone: +1 (669) 444-9171

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

### Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting called to order at: 5:03pm

SDDTAC Members Present: Omar Flores, Laura Urban, Melinda Burrus, Gabriela Castellanos Rumbo, Saeeda Hafiz, Prasanthi Patel, Jamey Schmidt, Tiffany Kenison, Abby Cabrera, Linda Kuo, Chester Williams

SDDTAC Members Absent: Shoon Mon, Alesandra Lozano, Jennifer Lebarre, Michelle Kim, Linda Barnard

Public: Cathleen, Anu, Monica Ferray

- a. Approval of Excused Absences [Action] Jennifer Lebarre

Jamey motions to approve absence for Jennifer Lebarre. Melinda seconds. 9 votes, motion is approved.

2. Land Acknowledgement – 1 minute
3. Approval of Minutes for Previous (September) Meeting [Action] – 2 minutes  
Jamey motions to approve minutes. Abby seconds. 9 votes, minutes are approved.
4. Review and Consideration of Regular Agenda [Action] – 1 minute  
Jamey motions to approve agenda. Abby seconds. 9 votes, agenda is approved.
5. General Public Comment – 10 minutes – No Public Comment
6. DPH Staff Report [Discussion and Possible Action] – 10 minutes
  - a. Reminder: Interested in joining working group with In-Advance, Lolis Ramirez, reach out to her [lolis@in-advance.org](mailto:lolis@in-advance.org) or inform backbone staff of your interest
  - b. Prop E Commission Streamlining Task Force Hearing: The Task Force reversed their recommendation to keep the SDDTAC, thanks to all who supported. More will be discussed in the co-chair report.

7. Chronic Disease Health Disparities in San Francisco & Selection of SDDT Budget Domain Chronic Diseases Poll/Vote, Tiffany Kenison, DPH, Primary Care Director of Equity & Care Experience [Discussion and Possible Action] – 30 minutes

Dr. Kenison presented high level overview of SF demographics, health disparities and provided suggestions for organization of health disparities as it relates to the work of the SDDTAC and how to support in closing the gap of health disparities in SF. As a result of previous discussions with DPH Director of Health, to focus on health disparities, Tiffany is sharing overview of health disparities in SF.

Twenty percent of San Franciscans live below the 200% of the federal poverty level. For a family of 4, it's \$60,000 and is challenging for families at or below that level and experience food insecurity.

According to the SF Community Health Assessment 2024, the number one health disparity is ischemic heart and second drug use disorders. The five leading causes of death, ischemic heart disease, drug use disorders, cerebrovascular disease, other heart diseases and hypertensive disease. Black/African Americans experience the greatest disparities for all top five leading causes of death.

Heart failure hospitalization rates are highest for Native Hawaiian or Pacific Islanders and Black/African Americans for data in 2019-2021, San Francisco. Patterns are similar when looking at the data by zip code as well.

#### SDDTAC Major Chronic Disease Clusters

Cluster	Conditions
Metabolic & Cardiovascular	Type 2 Diabetes, Hypertension, Heart Disease, Stroke
Oral & Maternal-Child Health	Tooth Decay, Low Breastfeeding Rates
Behavioral Health & Chronic Stress	Depression, Anxiety, Substance Use, Chronic Pain
Respiratory & Environmental	Asthma, COPD
Cancer & Chronic Inflammation	Lung, Breast, Prostate, Liver, Colorectal Cancers

Members ask specific questions related to sugary drink consumption and its impact on oral health and which chronic diseases.

SDDTAC members vote on 3 chronic diseases to prioritize and focus on related to the SDDT budget recommendations.

Top 3 chronic disease focus areas voted by SDDTAC members: oral health, type 2 diabetes and ischemic heart disease.

Chester motions to approve oral health, type 2 diabetes, and ischemic heart disease for SDDT budget recommendations focus areas. Laura seconds. 10 votes, motion passes.

8. SDDTAC Proposed SDDT Budget Domains Ranking and Vote [Discussion and Action] 60 minutes  
Chair shares in order to meet the shift in timeline of the SDDT budget recommendations in December, SDDTAC members will review SDDT budget domains and rank them.

Data & Evidence and Community Input members review subcommittee budget domains rankings. Members share their rationale on ranking and/or collapsing of domains with embedding of specific strategies for each budget domain. Members discuss organization of domains, strategies, population focus, settings, evidence, and metrics for budget domains. Members agree to include broad domain with specific strategies, etc. and for subcommittees to discuss more in detail at the November meetings.

Public Comment:

Monica Ferray – Commends SDDTAC for all the hard work and fight to keep doing the good work going. The way that the committee is thinking and strategizing is really good in the faith of moving forward. As a suggestion, possibly include historic data/map of all the initiatives soda tax has supported, as the new Mayor is into data. One thing that has been constant in this work that is seen over and over again is it always tends to lean towards whatever the mayor's decision is. The more buy-in from community, but more of pressing the mayor to understand this work is very important at this time to hopefully make a pivot for people to believe and understand how important this committee is.

Abby motions to have SDDT subcommittees consider the budget domains: 1) metabolic/cardiovascular prevention and management, 2) oral health, 3) infrastructure and 4) health promotion and education at their November meetings. Jamey seconds. 10 votes, motion passes.

9. Subcommittee Update [Discussion and Possible Action] 10 minutes

- a. Co-Chair Update - Omar shares their appreciation for being in the SDDTAC co-chair role. Given the amount of flexibility that is required for this role and difficulty finding time to meeting priorities for his role at work. It has been a difficult choice and understand their commitments outside of this work and will be stepping down at SDDTAC co-chair and continue their representation on the committee as the food access/security seat. The committee will be accepting nominations and self-nominations, reach out backbone staff for submitting nominations. Omar nominates Laura Urban as SDDTAC co-chair. Members thanks Omar for their service as chair.

Abby shares Commission Streamlining Task Force hearing outcome of reversing the SDDTAC elimination recommendation to keeping the committee, removing sunset clause, changing 4 term limits, retaining 16 seats, and clarification of administrative support from DPH. Thanks for all who showed up in person, called in, submitted letters of support for SDDTAC and activated your community.

- b. Infrastructure - does not meet until October 20, 2025
- c. Community Input – Melinda shares the subcommittee reviewed budget domains, subcommittee strategic goal and discussion on uplifting confidence of previous SDDT funded organizations. Melinda presented to BMoMAGIC and shared shift in timeline of SDDT budget recommendations.
- d. Data & Evidence – Laura shared that the subcommittee reviewed Tiffany's health disparities presentation and ranked budget domains.

10. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Review of subcommittee SDDT budget domains
- Human Services Agency (HSA presentation)

- Discussion with Dr. Susan Philip
- SDDTAC co-chair nominations and vote

11. Announcements [Discussion and Possible Action] – 5 minutes

- Prasanthi to meet with Asian Pacific Islander Health Parity Coalition to join discussions and represent APIs for the Community Health Improvement Plan (CHIP).
- [Shape Up SF Coalition Meeting, November 20<sup>th</sup> 12pm – 3pm at Ferry Building](#)

Public Comment:

Monica Ferray: Thanks to SDDTAC and if it was for the work of this committee, Requity would not have been formed. Recently, Requity transitioned out and still holding those spaces in terms of scholarships. The new work RPD will be doing will be on Pathways and Peace Parks and focus on youth/teen focus.

12. Adjournment [Action]

Jamey motions to adjourn. Prasanthi seconds. Meeting is adjourned at 7:36pm.