



San Francisco Department of Public Health

Daniel Tsai
Director of Health

City and County of San Francisco
Daniel Lurie
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

June 18, 2025

5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/81549778698>

Meeting ID: 815 4977 8698

Join Via Phone: +1 (669) 444-9171

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting called to order at: 5:01pm

SDDTAC Members Present: Saeeda Hafiz, Michelle Kim, Chester Williams, Prasanthi Patel, Abby Cabrera, Jennifer Lebarre, Laura Urban, Melinda Burrus, Omar Flores, Shoon Mon, Tiffany Kenison, Gabriela Castanellos Rumbo, Jamey Schmidt, Alesandra Lozano, Linda Barnard

SDDTAC Members Absent: Linda Kuo

Mayor's Office: Shalini Rana, Jack English

Public: Norma Carrera, Ian, Eleana Binder, Leanna Lewis, Anabelle Garay, Apple Cronk, Christina Goette, Christine Mauia, Dora, Hannah – Project Commotion, Helen Pu, Kaela Plank, Maria Bocanegra, Maria Castanon, Maria Tomasa Bulux, Michelle Liu, Milvia Aguilar, Kent Woo, Olga de Leon, Oneida Arevalo, Priscilla Chu, Saira Castro, Vanessa Bohm, Junebug, Marta Mejia, Maria Castanon, Angelica Rosas, Hermila Aguilar, Sylvia Selinger

1. a. Approval of Excused Absences [Action]
2. Land Acknowledgement – 1 minute
3. Approval of Minutes for Previous (May) Meeting [Action] – 2 minutes
Remove yellow highlight in number 8.
Omar motions to approve minutes with edit. Jamey seconds. 11 votes, minutes are approved.
4. Review and Consideration of Regular Agenda [Action] – 1 minute



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Shoon motions to approve agenda. Jamey seconds. 11 votes, agenda is approved.

5. General Public Comment – 10 minutes – No Public Comment
6. Mayor's Proposed SDDT Budget FY 25-26, Shalini Rana, Assistant Chief of Health, Homelessness and Family Services, Mayor's Office [discussion and possible action] – 35 minutes

Chair provides reminders before presentation that that goal of the soda tax is to reduce the consumption of sugary drinks and to prevent chronic diseases. Voters approved the soda tax revenue to be used to support communities most targeted by sugary drinks. The SDDTAC has upheld its promise by using data driven, evidence based and community informed process to make their budget recommendations each year. The SDDTAC believes that reinvesting in communities means trusting communities to lead and address the root causes of nutrition-related disease with culturally rooted, trauma-informed, and community driven solutions.

On June 4th the Mayor's Office presented the SDDT budget at the Food Security Task Force meeting and explained that the Mayor's priorities with soda tax revenue are to fund food security efforts and school partnerships. As you'll see the SDDT budget cuts are to the community-based grants, oral health taskforces and the recreation and parks programming.

Shalini Rana of the Mayor's Office shares that SF is facing a large budget deficit, including a structural deficit to the current deficit in addition to federal and state cuts. It is the Mayor's intention to bridge the deficit. Jack English of the Mayor's office provide high level, overview of the proposed SDDT budget. The Mayor's budget closes an \$817Mil – 2 year deficit. SDDT revenue is forecast \$1.1.M lower than the current year.

The budget allocation breakdown includes no funding for Community Based Grants for FY 25-26 and FY 26-27. To preserve food access, budget includes funds to OEWD and DPH. HSA funding to increase by approximately \$2.3Mil. Staffing for DPH administrative and oral health is preserved. Following the SDDTAC recommendations, \$250K was included for early care nutrition at DPH and sustaining SFUSD/DCYF programming.

SDDTAC Questions:

Member shares the how many are upset due to the budget cuts being mandatory, however communication should go back to the Mayor's office that the population that community based organizations serve low income communities. Not all of SF will suffer but there are definitely parts of the city that will suffer from these cuts. Is the Mayor open to some negotiation in some of the points that has been shared or is this the final budget? Shalini responds that it is the Mayor's budget but the Board of Supervisors will also weigh in on the budget, but as far as the Mayor's budget presentation, there will be no changes to it. Part of these dollars especially around food assistance, we'd like to hear who those communities are and there are still dollars that will go out into community around food assistance, not via DPH but from HSA. There is absolutely room for feedback on who the communities of priority are and providing funding through RFPs from other departments other than DPH.



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Member asks if they can now provide a detailed breakdown of where the soda tax funds were redirected last year and the upcoming fiscal year? Jack responded that HSA would be the best source of contact to get the breakdown of how the soda tax funds were allocated last year and same for the upcoming years, there is some information in the Food Security Task Force overall funding spreadsheets and recommend reaching out to HSA on how they intend to spend their food security funding.

Member expressed that if the Mayor's Office is going to be allocating so much of the SDDT budget to HSA that Mayor Office staff should at least know the trickle down economics of what programs would be affected. What was the thought process when cutting the funding from the community based grants and did you hear from the community? When the Mayor's Office looked at the SDDTAC budget recommendations, did you think it was unnecessary, as I know that some CBOs are already foreseeing staff lay offs and the cutting of program services and in the future, how can the SDDTAC have a more transparent with the Mayor's Office staff especially when having to make difficult budget decisions in ensuring to balance the budget? Shalini responds that they have met with SDDTAC leadership in advance of the budget and knows the SDDTAC priorities. We have tried to preserve as much as we could and tried to find other places within the city budget to support the SDDTAC recommendations. In making some of these decisions, we are facing an uncertainty around nutrition assistance because HSA provides 75% of the city's food supports. We think there is an opportunity to protect our vulnerable communities (children and families) by way of HSA, while they are hearing directly what communities will be most impacted by federal and state cuts. HSA operates many of the food assistance programs and we felt in the face of those impacts, HSA would be appropriately positioned to provide those dollars into the community and it is not our intention to have community providers lay off staff. It is our intention to be able to serve as many people and maintain the level of service as best as possible for the most vulnerable communities and that is partially how we came to this budget including the soda tax budget.

Member shared that SDDTAC did not meet with Mayor's office on this year's budget. We met with Shape Up SF Coalition's PSEAT team to advocate for the SDDTAC recommendations. During last week's budget committee hearing, Daniel Tsai mentioned meeting with the Mayor's Office and HSA to discuss the soda tax revenue, but where was SDDTAC's invitation? How can we be assured that the Mayor lives up to his quote that he would make a clear line of communication to ensure that the SDDTAC recommendations we make are heard and acted upon, when he is completely slashing the community-based grants to zero. We did not make any recommendations to HSA, yet now it accounts for 60% of the soda tax revenue. If feels like a gross misuse of the soda tax allocations and voter trust to backfill other city departments instead of funding community-based grants who also do direct food services to the community. Shalini responds and says that she did meet with the SDDTAC to talk about their priorities in this budget and this is the Mayor's first opportunity to set his priorities and budget. This is also an opportunity to protect what we know may be impacted by federal cuts. The Mayor has done his best to maintaining his strong position throughout his first 6 months around adjusting and fixing the city's budget crisis, while our budget staff had to balance the budget and the fiscal cliff. In doing so, this was the best recommendation that he put forth in the budget. We understand that it does not feel transparent, it is a challenging budget year. I want to acknowledge that it is also challenging for folks who responded to and RFP for dollars that were



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meant to come out in FY 25-26 and those dollars did not go out even though folks responded to a RFP and it is a hardship and the Mayor struggles with that decision and had to be fiscally responsible. On behalf of the Mayor, I want to extend that apology, because I understand the frustration with the process.

SDDTAC Member acknowledges that there are a lot of difficult decisions and understands what has been explained thus far. Grateful to hear intentions of the SDDTAC prior to the budget presentation. Am troubled by the contradiction of what the budget is doing versus what the intentions are of the utilization and am struggling on how we communicate that and how we go forward knowing it is a major contradiction and how to explain that to others, all constituents and citizens of SF who voted on this? We voted on an intention and we submitted a budget and the budget is not in alignment with the intentions of the soda tax. How do you explain this to organizations who are not receiving their grants, how do you explain this to the citizens of this city, how do we do that? Shalini responds that each year the Mayor's Office works with the SDDTAC and we try to mirror what the SDDTAC requests in our budget and in the last couple of years, you all know the fiscal challenges we have faced and you all know it will not always line up perfectly and in the spirit of the use of the soda tax revenue we try to maintain the focus on priority to access nutrition and healthy food, physical activity, these are priorities that have been shared. We did our best to try and align that with the external realities of what is happening in our external environment, that is the best way I can offer an explanation. We also value the same intention and just operationalized it in a different way. It is not that we decided that community grants should go and be in the general fund and put it towards administrative fees or elsewhere, it is that we intentionally anticipate changes from the federal government that will impact our most vulnerable communities around food assistance, where HSA is very involved in doing the mapping of and connected with, we wanted to preserve those dollars in that way. We have provided direction to HSA and those will come back to the SDDTAC to share more deeply how we operationalize that intentionality. It is our intention to fully protect the most vulnerable in our community.

Member asks about communication between the youth and your office. Moving forward how can we move that communication between the youth of the city and the Mayor's Office in regards to the soda tax, what it funds, where it goes, etc. The youth is heavily impacted by all of these things because we are so young and available and open to sugary drinks and such. How does this budget reflect treatment and prevention for youth and all of city residents. Shalini responds that they will need to get to her on the reflections on youth. It is also something that can be discussed with HSA, especially around direct food assistance. There is a portion of the budget that will go to direct oral health service that will impact youth. We will need to talk with DPH on the intended use and projected population served. There is a huge portion of the budget that is in alignment with SFUSD nutrition policies. The preservation of the line items the SDDTAC asked to do is outside of the focus on adults; so we did try to preserve the youth focus because we did feel it was a priority. Youth nutrition access and oral health was preserved in this budget.

Member shared that the Mayor's Office has allocated \$150K back to OEWD for the Healthy Retail Program, thank you. For the sake of transparency and SDDTAC discussion about regarding FY 25-26 funds for Healthy Retail, to not allocate for this program but rather towards community-based



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grants which based on the fact of previous years OEWD was unable to execute a successful contract of the Healthy Retail Program due to various factors. I want to make sure that that Mayor's Office is aware of that this committee has had strategic discussions on why funding was not recommended for Healthy Retail.

Member asked for clarification on allocation to SFUSD, some budgets show a breakdown of the budget whereas what is presented today is not shown in detail just shown as an allocation, what is the intention of that? Is it for the SFUSD to decide that what to direct based on the allocation. Jack responds that in high level presentations and in the budget system it is one line of about \$1.4Mil, but the Mayor's Office is in communication with DCYF and the SFUSD in maintaining things at approximately the same percentage as they are. Approximately \$200K in healthy lifestyle promotion and approximately \$1Mil in school meal quality and approximately \$100K for water access.

Member asked in regard to the community-based funding and the organizations' keeping those relationships with community and letting the remainder of the soda tax funds go towards those communities that have been awarded and having a sort of nice warm hand off with HSA, so that community based organizations can apply for new RFPs but not just cutting things off. Shalini responds that she is happy to connect those communities/community-based organizations to HSA and make sure those relationships are at least introduced and carried over.

Member expressed that it would be great to think through if there is a process through which the SDDTAC can have more consensus building, ongoing transparency and discussions with your office. We all agree these are tough situations and decisions on every level and we recognize that and want to have ongoing discussions with your office to think things through and troubleshoot. By doing so, it would help make sure that all the hard work coming from community and the SDDTAC is reflected in the process. Therefore, ideally the outcomes of what we are able to do under these circumstances. Shalini responds that the vantage point from the Mayor, he stated on the campaign trail, that it's a tough year to feel like this administration is hearing you but he values your input and insight. There was never a moment where he said to use all soda tax revenue to fix our budget problems. I want to also acknowledge that SDDTAC wants more communication and we can absolutely do that which is a reasonable request and can propose formalizing a 6-month update.

Member shares that from personal experience working and volunteering at food distribution sites in SF. These sites accept food donations that may not align with SDDTAC values. For example, food sites will accept donations such as juice, soda and sugary beverages because often times they are focused on hunger and not healthy food choices. How does the Mayor make sense of this especially since he has mentioned that he wants to give a clear and direct line of communication for the SDDTAC to the Mayor's Office to ensure that our recommendations are heard and acted upon? Jack responds that they would like the SDDTAC to be connected to HSA so that they are aware of that when developing their programming and moving forward with any organizations they work with to ensure that those products or soda tax funding is not being used to provide for community. In respect to the direct line of communication, we appreciate the recommendations and happy to continue that process since it helps us to inform what to sustain and inform in our budget decisions.



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Member shares that reports are developed and shared annually with your office, and it is difficult to do our work when we are not seated at the table to have conversations because we are required to do our report. If we can't share our report, it's remiss. Shalini had already expressed that we need communication. I do foresee there will be huge public health impacts because of how we are changing these allocations, so we look forward to doing that and sharing those reports with you.

Member asks about more support for SDDTAC and the stance of the Mayor's Office, particularly the budget office, around Prop E and the realignment of commissions and advisory councils. Where do they sit to ensure that a body like this will be in place to be able to oversee the allocations and make sure that the soda tax revenue is distributed appropriately based upon the legislation of the tax. Jack responds that he understands that the process of examining the commissions across the city is ongoing, and in previous SDDTAC minutes the committee is starting to think about the administrative code provisions around the SDDTAC and we acknowledge that it is something to be aware of, if the commission no longer exists but the tax remains, like how would be advised on? In the spirit of expanding communication between the Mayor's Office and the SDDTAC, we can factor that in as how this commission will manifest going forward as part of those larger citywide reorganization and reexamining commission efforts. Shalini responds that there have been no decisions that have been made at this time. If that decision gets made, we will communicate and have more communication with you all on that planning process. There is no project plan at this time.

Member shares as a parent, she has seen how the soda tax funds have really supported families with more than just access to food or screenings, it really offered consistent, culturally grounded education that helps make long term healthy choices for our children and a lot of the children and families that need it the most. What is being done to ensure that this work stays community-led and grounded in our partnerships that we've created? Is there any mechanism for the SDDTAC or similar community group to help guide how the funds are being implemented and evaluated over at HSA. We do not want to let go of the community voice and relationships that the SDDT programs have created over the past 7 years. It makes a difference when Oral Health Taskforces years ago created the culturally relevant ways of how to communicate and what the issues are in the community seeking dental care and has been used in various types of education materials that they have developed to get parents to take their kids to the dentist offices. Screening in the school is one thing but how the education is provided is the work that happens in the community with taskforces and small community organizations that help implement and push the change for families to be healthier in this city. Jack responds that in the spirit of communication and happy to bolster those introductions and connections with HSA. We want to make sure HSA has more regular occurrences to work with SDDTAC about ensuring that there is community input and how to involve community from the SDDT perspective and meld with HSA's programming side. We can definitely aim to bolster that more.

Member is confirming the budget that was presented today and the budget that was presented for the 1st time publicly at the Food Security Taskforce meeting. That budget was more detailed than what was presented today. Have there been any changes to the budget since it was presented to the Food Security Taskforce and share any differences? I understand that these are really tight



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timelines, but I would like to note that in the future, the Mayor's SDDT budget could be shared with the SDDTAC chairs as a courtesy before it's made public or presented to other groups. Jack responds that yes the budget is the same but different level of detail but same funding pots for this budget. We can definitely factor that in, when planning for commission schedules.

Member shares to look at the reality if the Mayor has already made his decision or the SDDTAC has made their decision on allocations. For those community organizations that may be defunct very quickly, was there a discussion that said, if we are going to do this, what can we do to help these organizations get funding, can we help them write grants etc or it wasn't discussed at all, therefore that discussion never came up? Jack responds that he will need to get back to you, in terms of the contracting side and how departments communicate about contract and RFP processes with organizations, we would need to direct you to DPH on that side on for how their communication out to those organizations went in terms of timing but we can work with DPH on a concrete answer on DPH reaching out to groups and mitigating factors.

SDDTAC Chair thanks Jack and Shalini on creating that line of communication and that it did happen last year, but unfortunately it did not happen this year, with only a brief meeting on April 23rd after the SDDTAC budget recommendations were submitted and we heavily allocated and recommending that our biggest budget allocation to community based grants would be funded in full approximately \$4Mil. The SDDTAC would love to make sure that open line of communication with us and the SDDTAC chairs.

Public Comment:

Norma Carrera – I am a promotora and work with a lot of organizations. Someone said something, Prasanthi, I think, how do you explain to a child, that they're not going to have a space where they can go to, where they will have games, coloring, healthy snack, a community. We are working with families that are working a lot that are saturated with so many things, especially with the political climate. Because the Mayor has already decided and have heard this committee, it is really sad that they only say something but it's sort of well, the Mayor's Office didn't really hear them. This money comes from beverages that families buy, this money is for our families. It is ridiculous to think we are putting money somewhere else where these programs are fabulous. There are moms and children who not comfortable going just anywhere. They don't want to go to a doctor/dentist, but they don't feel connected, and we have to think about that. Thank you.

Ian James, Community Engagement Manager, GLIDE Center for Social Justice – here to ask city leaders to oppose cutting funding for soda tax funded programs, including Glide Social Justice Academy. This program is essential in the Tenderloin space for ensuring that marginalized communities have a voice in resolving the issues that impact them. Glide was planning on using the funding for a program to empower Black communities to engage in research and advocacy for improved nutrition, which is a key issue in the Tenderloin, a neighborhood with significant hunger and food insecurity. A neighborhood that has historically been and continues to be neglected by the city. With the past cohort of the Social Justice Academy, which focused on substance use, cohort members with lived experience, educated both local and state-level leaders on the real solutions that actually helped them and their community with recovery. They visited service providers and



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then connected their community service resources and designed and completed an original research project highlighting overlooked barriers to accessing substance use services. It is incredible, irreplaceable work and the funding we're talking about is about \$3.2Mil. It is a drop in the bucket for the city's total budget. It's part of money that is going to fix these other serious problems that we are talking about and the impact, as allocated is exponentially more than that. I've seen how the program is nothing short of transformative. We take seriously this commitment of the city and the will of the voters to invest the revenue from this tax into culturally rooted, community-led solutions to health inequities impacting the communities most harmed by the sugary drinks industry. Please listen to the people who are here speaking today, who are actually from and working in impact communities. Thank you.

Eliana Binder, Policy Director at GLIDE – am here to speak about cuts to SDDT funding impacting Glide's social justice academy. This cohort of the academy was designed to support the black community in the Tenderloin for those who do not have access to a full access grocery store and have challenges in accessing clean water. There is basic hunger and food access issues in the Tenderloin that this program would address. We have had to already layoff a staff member as a result of this cut. By cutting off this transformative work in the community. These investments are carefully research and designed by those in this room, they both reflect the need for both DPH and HSA approaches to hunger, both the immediate food distribution needs and larger systemic issues which if addressed will save the city money in the long run by preventing long term health challenges associated with diet related chronic disease and can be overcome by better access to healthy food, there is a multiplier effect that are a tiny investment for what we are getting out of in the community.

Regina Rashida, Center for Social Justice Academy, GLIDE – its a highly transformative program and asking the Mayor's Office to reinstate these funds. They are directly connected to what the SDDT is for, why we voted it in and directly impact those who have diabetes, part of the African diaspora and it is in our genetics that sugary drinks impact our health as well as other communities of color. I want to invite the Mayor to look at the conflict that Jamey mentioned earlier. It is not just a conflict but this doesn't fit to me, that this program is about to address people's way of life to address their diabetic condition. I hope that the Mayor will reconsider and dig deeper in the historic conditions of the African diasporic people, while many of us come from lineages who didn't come here on our own. So now you have an opportunity and responsibility to care for people who are in this country.

Maria Tomasa Bulux, CARECEN – Congratulations to the SDDTAC on exposing the difficulties. It is sad that the SDDTAC recommendations are not being respected, in fact CBOs are not being eliminated, glad there is money for food but there is not a balance because you eliminated the educational aspect. The education is not included and it is the long term need and you are taking that opportunity away. It is disrespectful to not accept the SDDTAC budget recommendations and it is not a good decision to eliminate the community from these funds. We were not asked, when did the city ask the community if those programs were working or not.

Vanessa Bohm, CARECEN, lead for the Mission Latine Children's Oral Health Taskforce, and connector for families to oral health care and education and dental supplies. There is this notion that if you provide food, somehow you are doing a good job, but food is not just it. You need to be



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able to have navigation support. CBOs provide the best navigation support, they intimately understand vulnerable communities and reach the most isolated community members and help them do that. The Latine immigrant community is currently not seeking health services right now, they are afraid and living in terror and it is CBOs that is helping them navigate those services. It is very misguided to think that these services are not essential. The CBOs know our communities in and out and have their trust. It is just unconscionable to get rid of these programs and does a disservice to the SDDTAC. What is the relevance to the voters will to have a committee that makes decisions on evidence, on sincere and deep community input. I ask the Mayor to reconsider and put the funds to where the SDDTAC has made well informed budget recommendations.

Saira Castro, Mom who goes to CARECEN and other organizations. I find it disrespectful to cut the help that we receive. There have already been cuts to the services we already receive and our kids have lost out and now we are losing organizations. When I got here I didn't have anywhere to go and when I found these organizations, I felt welcomed, as well as my children. We have learned so much regarding dental health and it has had a great impact on my family. We have began to eat better and drink more water and now when we lose these organizations, where will we go? It is not just me, there are so many other parents. If we loose that, where will we go, where it is free and can learn and do things. The Mayor needs to reconsider, this affects the entire community. If you want healthy children then you need informed parents and if you loose all of this, who is going to provide this information for us. I ask you think about the damage that will affect the entire community. The children have learned so much from these community-based organizations.

Apple Cronk, Participant from Glide Social Justice Academy – It is an honor to be part of this year's cohort of the Social Justice Academy at Glide. I am pleading that the Mayor reconsider funding that program, as it is an incredible gem of a program. I spent many years on the streets of SF just to survive and did not have a voice. I didn't know that I could impact my community, I had been through many different hoops in the system trying to get the services I needed and was helped by many organizations, but the Social Justice Academy found after my recovery is just a wonderful program that taught me that I can have a voice and inform policymakers about what actually affects people on the street and what can improve our lives because we have the lived experience. It empowers people with lived experience and gives us an ability to contribute and fosters community. I've seen my cohort members transform during their time in the program. This cohort is focused on substance use and the next is going to be focused on food insecurity and trying to put a grocery store in the Tenderloin and so it is very relevant. The community members that are impacted by the deficit of healthy food, are the ones who are going to know how to advocate for themselves and go to city hall. This program teaches you how to do that and it is making a huge difference. Thank you.

Kaela Plank, employee at DPH, one of the authors of the Biennial Food Security and Equity Report. I am making this public comment on my off/personal time. When Shalini mentioned that HSA received majority of funding for food security or food access work, that is true but that report also said that the way the funds are distributed in the community may not be the most equitable and serve the highest need population. I hope that the funds being distributed to HSA that were intended for soda tax and now going to be used by HSA, that there is some piece to evaluate the



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effectiveness, where HSA funds are going and which communities are being reached and served with those funds.

Dora Torres – I am a doula from the community, part of the Latino community. I have had the opportunity to work with a lot of families as a doula and among the organizations I work with is CARECEN. There is a void that will be caused by this. There are a lot of organizations that get support and some that don't. Being able to speak up, takes a lot, when an organization is able to achieve that and can reach a family, go into their home, it is a huge amount of work to get to that point. It is a really bitter pill to swallow, a lot of organizations are going to feel used, when they were not asked about what could be done. There are so many committees that approve and don't approve and these organizations work really hard and are there to achieve this for the community. For it to be taken away without asking their opinion is a lack of respect but where are the values, we are all human and is my opinion and my point of view. At this time, we are failing in every way our community, not just the Latino community but the entire SF community that has been here working with different organizations.

Maria Bocanegra – I am part of CARECEN, since before the pandemic. I am really sad because our program is being taken away. We are from different countries and we feel very alone, we don't know where to go and we are sort of blind. At CARECEN you meet people who go there and we take our children, my daughter grew up there. It is the only organization that lets me take my children there and helps children and parents to guide our children. Our kids learn so much about eating healthy and drink water, to be disciplined, such as arriving early. That is a habit that we don't always have, we are always 5 minutes late and instead we are trying to be 5 minutes early there. We don't want to lose this, where will we go especially with the situation right now, you feel secure going to CARECEN. Thank you.

Christine Mauia, Executive Director, All My Usos – We are one of the SDDT grantees that has had our grant taken away. Jack, I know that they have put you in place here to be the representative of the Mayor's Office. I don't need to even ask the question if you went to community, who did you go to, where did you go because these decisions tell me already that you didn't talk to anyone in the community to get feedback from the community. I can tell that the people who made these decisions are not people who are from the community or have these marginalized community's issues, if they did, it would be a different outcome. I highly urge you Jack to please go back to the team and push to revisit this because these communities are going to suffer that we are serving. This money is being redirected to HSA but HSA is not in the communities, they are not dealing with these families one on one. We are here, the organizations who the soda tax has funded are boots on the ground in these communities, supporting these communities and families, giving the families what they need, while HSA is where ever they are at. I don't want it to be HSA against DPH, but that is what I feel like the community is feeling. It is so clear that the money is taken from here and being redirected there. I understand that these decisions are hard, but it's harder when you are dealing with families literally dying, caskets closing, that's hard. Shalini said that this is the reality for the last 6 years that she has been at the Mayor's office, but this is our reality for the past 52 years of my life. Please bring the funds back to SDDT. Thank you.



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Hermila Aguilar – I'm a mom of 3. If CARECEN stops existing, we have a lot of feelings about that. It is an organization that has helped us a lot. I've been with CARECEN since 2019, my girls have learned in each workshop, these are workshops that have impacted my life. It taught me to stop drinking sugary drinks, how to prepare a healthy meal and how to be a good parent and how to treat our kids with respect. It has opened doors to improve our communication. If this organization closes, where are we going to go? As Latinos doors are being closed to us, we would like for this organization not to close, why, because it would impact our lives, we have learned about people other from other cultures that also attend CARECEN. We have had workshops about decorating our homes and crafts. If it is within your power, help us to keep this and keep us united. Thank you.

Helen Pu, Community Organizer at TNDC – A grantee that is being cut. Thank you to the Mayor's Office and board for all your comments. I want to echo what was being said earlier about the soda tax cuts, which already caused immense hurt and damage to the people in the city, even though the cut was announced just two weeks ago. I want to highlight of how tired people are in the community, working through this. As someone who's working with community members everyday, it also very tiring to listen to these repeated grievances about surrounding the cut and how important the soda tax is to them and the different programs. I want to talk about it from a return on investment perspective, which seems to be kind of the focus of the Mayor's Office this year in terms of balancing the budget just to put things in perspective, if we talk about eating an apple from an HSA service, that'll probably last you like a minute, or like 5 minutes. But the leadership capacity and knowledge that is built through the community attains through all these soda tax programs will be dispersed to the hearts and minds all over the city and continue to last no matter how long or no matter who is in administration. So, they're very immune to all these, like different budget decisions, which is something that is really important. In regard to what was discussed today, I find it kind of discomforting that the Mayor's Office and DPH did not clarify with HSA beforehand on how the redirected funds were to be used, and just blindly agreeing to take away the funds from important grantees and the community, before understanding that TNDC's Food Policy Council program alone serves over 120 residents in the Tenderloin and with Glide's Social Justice Academy, that's a lot of members. Thank you.

Angelica Rosas – worked with CARECEN as a promotora and participated in other organizations. I saw such a huge need and a lack of trust, that's why I became a Promotora. When we told families what was happening, what might happen, that's why a lot of people came here to tell you about the changes they have made, what they eat, what they drink. It is not just that, if you don't have a good mental health, a community to be part of that's even worse. I invite Jack and the Mayor to come to our program, come see what our families are benefiting from and you will realize the negative impact that will happen. It is not just a community, it is a place where you can share or not just going to a class, if they don't have that, it is going to have a negative impact on our community.

Regina Rashida - What got cut off from public comment, is reminding that it's important for the budget cuts must not unduly burden and be born on marginalized communities as has been the case so often in the city's history. These cuts that do not reflect the recommendations of the advisory communities or the will of the most marginalized in our community and disproportionate impact on CBOs echo the city's shameful history of balancing the budget on the backs of those with the worst



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health outcomes, least power, and lowest socioeconomic status. One hopes the Mayor is cognizant of that history before making these budget decisions.

Olga de Leon – Unfortunately, the aid meant for children, they are the future of tomorrow, it is being taken away from them. They should take that person who is taking drugs to help them.

Maria Castanon – The CARECEN program has helped many families provide better nutrition for their children and access dental cleaning programs. So the cuts are going to affect us, and that shouldn't be the case.

Milvia Aguilar - Hello to everyone at this meeting, I'd like to leave this comment: Please don't cut the CARECEN program. I've been with this organization for about 4-5 years. It's helped my family a lot, as they teach classes on dental health and also healthy eating. They also listen to us when we have questions! We know where to turn! Thank you!!!

Leanna Lewis - I have to leave early. For public comment I strongly urge you to reconsider the proposed budget cuts to Glide's Social Justice Academy. Having witnessed its remarkable work firsthand, I can attest to its ability to empower the Black community to engage in advocacy with cultural humility. This program is a platform for community members to define and address the key issues affecting their health and well-being. The Social Justice Academy stands out as one of the few opportunities for individuals to take an active, hands-on role in combating systemic racism and health inequities in our city. By investing in this program, we are investing in the future of our community—ensuring that voices are heard, and meaningful change is achieved. Cutting funding for the Social Justice Academy would not only diminish its efforts but also silence the voices of those who are striving for equality and justice. I implore you to preserve funding for this invaluable program.

Sylvia Selinger, I am speaking on behalf of All My Usos and Fa'atasi Youth Services. We're trying to save our Pacific Islander community. We're experiencing the highest rate of health disparities than any other population, because we are dying from diabetes, cancer, heart disease, obesity. We are asking that they reinstate the Healthy Community Grant and also the Policy, Systems and Environmental Grant through the SDDT. The Pacific Islander community is the most underserved community in SF. We're often ignored, except when its time for us to be invited to events during the ANHPI month in May. We really feel ignored. Director Tsai, during the meeting, he stated that he met with some of the CBOs and we weren't any of those CBOs that he met with, so he really doesn't know the work that we do. We understand that the budgets are hard. We also understand that making changes is hard, but so is laying off your staff and having to close the doors. We're going to be losing out on peer diabetes support groups, on healthy eating groups, on physical fitness activities for our people, like I said, we are the most underserved and ignored population in San Francisco. Thank you so much.

Kent Woo, NICOS - To the Mayor, for the record, I agree with and want to reiterate some speakers' thoughtful, heart-felt comments. Please:

Respect the recommendations of the SDDTAC, a body created by the voters of San Francisco.
Listen to the community.



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Recognize that the funds should address more than food security.
Understand the long-term impact of education and prevention.
Understand the importance of the Children's Oral Health Task Forces.

Lest you misunderstand, the purpose of the Task Forces has been to reduce the severe oral health disparities in children of color in San Francisco - not merely build awareness of oral health as described in documents released from your office. The Chinatown, D10 and Mission Task Forces are collaboratively promoting oral health, facilitating access and preventing longer-term health issues.

Oneida Arevalo - Good afternoon, I am a mother of three. I live in the Mission District and participate in CARECEN's Health Promotion program. In these programs, you can learn about topics like oral health. Health promotion is much more than preventing diseases; it strengthens and empowers us as a community. Investing in prevention reduces long-term costs and improves everyone's quality of life. I want to ask the San Francisco Board of Supervisors and the Mayor's office to follow the recommendations of the Sugary Beverage Committee to restore funding for community-based organizations and the Mission, Bayview, and Chinatown Oral Health Coalitions. Thank you.

Jack English thanks everyone for taking the time.

7. DPH Staff Report [Discussion and Possible Action] – 20 minutes

- a. REMINDER There will be no July SDDTAC Meeting. Only Data & Evidence and Infrastructure subcommittees will meet in July
- b. After hearing the Mayor's Proposed SDDT Budget Moving forward the next steps:
 - Earlier today was round 2 of budget presentations with reports by the Budget and Legislative Analysts office.
 - Board of Supervisors reviewing all the information and public comments
 - June 25 is when all final decisions are made as the budget moves out of the Board of Supervisors budget committee.
 - The full board will vote on the budget before the end of July.

8. BREAK – 5 minutes

9. 2024 SF Community Health Assessment (CHA), Priscilla Chu, SF DPH, Performance Improvement Initiatives Manager [Discussion and Possible Action] - 30 minutes

Priscilla Chu, Performance Improvement Initiatives Manager from the SF Department of Public Health presents the 2024 SF Community Health Assessment (CHA). The purpose of the CHA is a point in time snapshot of the health of San Franciscans and helps to inform the planning process for the Community Health Improvement Plan (CHIP) and the health department's strategic plan. We are currently conducting a CHA roadshow to share with the community the results of the CHA, survey community members about health priorities and recruit community members who want to be part of the Community Health Improvement Plan (CHIP).



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She shared the SF snapshot that includes: demographic shifts, economics and poverty and causes of death (mortality). Persistent challenges included mental health, drug related deaths and nutrition sensitive conditions. For nutrition sensitive conditions, hospitalizations are due to diabetes, hypertension or heart disease, where Pacific Islanders are 9 times higher and 4 times higher for Black/African Americans. Hospitalizations due to heart failure are the highest among residents of Treasure Island and Bayview Hunter's Point.

The next steps for the CHA:

- Conducting CHA roadshow to inform the community about the results of the CHA
- July – September 2025: CHIP kickoff, strategic meetings with community representatives, DPH and other partners
- September – December 2025: partner meetings and finalize Community Health Improvement Plan (CHIP)
- January – December 2026: Quarterly meetings to track CHIP progress

Share your community's health priorities in this short survey: [Take the Survey](#)
Sign up to participate in the CHIP planning process: [Get Involved](#)

SDDTAC member shared that there was no mention in the CHA of oral health. Are there any future efforts to include dental health concerns? Priscilla responds that in the full CHA report that dental caries is mentioned, as a proxy measure for the lack of access to care.

SDDTAC member shared that the Chicano/Latino/Indigena Health Coalition reviewed the CHA and that the Latino health disparities were not illustrated or shown. There were focus groups conducted by the Latino coalition and SF voices where the focus group results were included.

SDDTAC member shared that she is doing similar assessment in Treasure Island and the Bayview. When will the results be shared with the community? Priscilla shared she is coordinating with the Office of Health Equity and they are helping to coordinate the presentations in the community.

More details of the presentation, found on the [SDDTAC webpage](#).

10. Subcommittee Update [Discussion and Possible Action] 15 minutes

- a. Co-Chair Update - Chairs working on formal public comment to Mayor's Office and Board of Supervisors to follow SDDTAC budget recommendations.
- b. Infrastructure - special presentation from Blythe Young, AHA, regarding history of SSB tax, preemption, and brainstorm plan on SDDTAC sunset and strategic plan.
- c. Community Input - discussed the SDDTAC SWOT and received public comments regarding SDDT budget cuts, voted in Melinda and Prasanthi as subcommittee co-chairs.
- d. Data & Evidence – discussed Mayor's Office SDDT proposed budget review, SDDT 2025 data brief sources updates, SDDTAC SWOT, voted in Linda Kuo as subcommittee member.



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11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Presentations from Project Commotion and 18 Reasons
- Possibly any grantee presentations from those who also receive federal funding for situational awareness
- Standing item on community updates
- SDDTAC SWOT progress update

12. Announcements [Discussion and Possible Action] – 5 minutes

- Join Juneteenth events in the Bay Area
- Michelle – DCYF - PSA filmed on program, video is out and will be shared; Franco Fin did the voiceover. Free Summer Meals PSAs on the DCYF YouTube channel (also interpreted in multiple languages!). Partnership with SFGovTV and OCEIA.

Cantonese: <https://www.youtube.com/watch?v=XnueOxCuYQo>

Filipino: <https://www.youtube.com/watch?v=VJdOlFheQb0>

Spanish: <https://www.youtube.com/watch?v=MI-WeYtlxs8>

English: <https://www.youtube.com/watch?v=MF0fepZupTo>

- Laura - Children's Council of San Francisco has partnered with the National Black Child Development Institute (NBCDI) to form a local NBCDI Village. Now, we are excited to share our external launch event announcement! Our goal with our Black Family Empowerment Symposium is to bring together community members to learn about NBCDI, invite them for their input, share ways to get involved and inform them about Children's Council's services and programs for providers and families. This free event is open to all (regardless of cultural background) that have a vested interest in supporting, uplifting and affirming Black children.
Register here: <https://bit.ly/4mUQGfw>
- Public comment day at SF City Hall June 25th starts at 10am and last all day; People's Budget Coalition expecting huge turnout.
- Laura – looking for support, negotiations and people to speak with the press; speak with Anya at People's Budget Coalition anya@peoplesbudgetcoalition.org
- <https://sfbos.org/submit-comments-current-legislative-matters/>

13. Adjournment [Action]

Jamey motions to adjourn. Chester seconds. 15 votes, motion passes. Meeting is adjourned at 7:39pm

Notes



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PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683, 415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or



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Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Melinda Martin 628-206-7651, or melinda.martin@sfdph.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Melinda Martin (628) 206-7651, or melinda.martin@sfdph.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官

地址： City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼 415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁 www.sfgov.org 等途徑索取。民眾也可以到網頁 <http://www.sfbos.org/sunshine> 閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

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後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少 48 小時致電 628-206-7651 或電郵至 melinda.martin@sfdph.org 向委員會秘書 Melinda Martin 提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市 McAllister 街 400 號 617 室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳 305 室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在 Grove、Van Ness 及 McAllister 的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Melinda Martin (628) 206-7651, o melinda.martin@sfdph.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Melinda Martin sa 628-206-7651, o melinda.martin@sfdph.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Melinda Martin (628) 206-7651, o mag email sa melinda.martin@sfdph.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Budget Recommendations	FY 25-26	%	FY 26-27	%	Dept Rx
COMMUNITY-BASED (CB) GRANTS					
Healthy Communities & Policy, Systems, & Environmental Grants (Health education, food security, physical activity)	\$3,264,000	28%	\$3,264,000	28%	DPH
CB Organizations working with SFUSD	\$305,000	3%	\$305,000	3%	DPH
TOTAL CB GRANTS	\$3,569,000	31%	\$3,569,000	31%	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,800,000	15%	\$1,800,000	15%	DPH
Healthy Retail SF	\$0	0%	\$150,000	1%	OEWD



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Food Transportation for Food Distribution Centers	\$200,000	2%	\$200,000	2%	HSA
TOTAL FOOD ACCESS	\$2,000,000	17%	\$2,150,000	18%	
PHYSICAL ACTIVITY & WELLNESS					
Peace Parks	\$680,500	6%	\$680,500	6%	RPD
SVIP Funding (Peace Parks Transportation)	\$225,000	2%	\$225,000	2%	DPH
Requity	\$830,500	7%	\$830,500	7%	RPD
TOTAL PHYSICAL ACTIVITY & WELLNESS	\$1,736,000	15%	\$1,736,000	15%	
SAN FRANCISCO UNIFIED SCHOOL DISTRICT (SFUSD)					
School Food, Nutrition Education	\$1,300,000	11%	\$1,300,000	11%	DCYF
Student Led Action	\$350,000	3%	\$350,000	3%	DCYF
TOTAL SF UNIFIED SCHOOL DISTRICT	\$1,650,000	14%	\$1,650,000	14%	
ORAL HEALTH					
Mission, Chinatown, Bayview – Oral Health Task Forces	\$600,000	5%	\$600,000	5%	DPH
School-Based Sealant Application	\$395,000	3%	\$395,000	3%	DPH
School-Based Education, Case Management at Early Childhood Education Settings	\$200,000	2%	\$200,000	2%	DPH
TOTAL ORAL HEALTH	\$1,195,000	10%	\$1,195,000	10%	
INFRASTRUCTURE					
Marketing, Promotion, Outreach	\$25,000	0.2%	\$25,000	0.2%	DPH
Evaluation, Data, Research, Capacity Building Support	\$350,000	3%	\$375,000	3%	DPH
Staffing	\$550,000	5%	\$550,000	5%	DPH



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TOTAL INFRASTRUCTURE	\$925,000	8%	\$950,000	8%	
WATER ACCESS					
Water Access – SF Unified School District	\$150,000	1%	\$125,000	1%	DCYF
Water Access – Public Spaces	\$150,000	1%	\$0	0%	RPD/PUC
TOTAL WATER ACCESS	\$300,000	2%	\$125,000	1%	
EARLY CHILDHOOD EDUCATION/NUTRITION	\$250,000	2%	\$250,000	2%	DPH
TOTAL	\$11,625,000	100%	\$11,625,000	100%	

SDDTAC Budget Descriptions FY 25-26 and FY 26-27

COMMUNITY-BASED (CB) GRANTS

Health Education, Food Security, Physical Activity

DPH should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:

- A. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health
- B. Physical Activity opportunities, including a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (i.e. sidewalks, streets, parks, buildings, etc.) or safety of the built environment that facilitates increased physical activity and active transportation)
- C. Food Security, including a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems, approaches, community-based pantries, community-based hot meals, community kitchens and community home delivery services, etc.
- D. Water Promotion, such as support for Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to communities, water testing
- E. Community Based Participatory Research

Community Based Organizations (CBO) working with SFUSD

Recommend 3% of all CBO funding should go towards CBOs implementing programs/ or initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above. To support disbursement of funds, the funds should



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be directed to SFDPH-CHEP which works with SFUSD to fund CBOs that work with SFUSD.

FOOD ACCESS

Healthy Food Purchasing Supplement - Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be distributed through a Request for Proposal (RFP) process. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/ incentives, transportation and delivery and prepared foods.

Healthy Retail SF – Supporting small business to increase healthy food access in high risk, impacted communities and neighborhoods by:

- A. Supporting business operations
- B. Promoting community engagement
- C. Improving the retail environment

Food Transportation for Food Distribution Centers – Support programs that provide access to healthy, culturally-sensitive food (groceries and/or meals) with transportation costs of getting food to their centers and delivery of food (groceries and/or meals) to their clients. Funded organizations will work with local food producers to source their distributions and prioritize food delivery for those with mobility difficulties. Transportation costs can include vehicle purchases, fuel costs, and/or payments to organizations that specialize in food transportation services.

PHYSICAL ACTIVITY & WELLNESS

Peace Parks - To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.

SVIP - Transportation for Peace Parks participants

REQUITY - Outreach, scholarships, recreation equity - Requity offers free dynamic, engaging, and culturally relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local programs, coupled with extensive outreach. Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.

SAN FRANCISCO UNIFIED SCHOOL DISTRICT (SFUSD)



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School food, nutrition education - To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.

Student Led Action - Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.

ORAL HEALTH

Community Oral Health Task Forces - Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high-risk populations.

School-based Sealant Application – Support school-based preventative oral health programming placing dental sealants and fluoride varnish within SFUSD schools serving high risk target populations.

School-based Education and Case Management (Early Childhood Education/Nutrition Settings) - Following an RFP process, support Early Care and Education (ECE) providers and Head Start programs serving high risk target populations in providing on-site oral health education, toothbrushing, oral health screenings, community-dental clinic linkages and case management for children experiencing early childhood caries.

INFRASTRUCTURE

Marketing, Promotion, Outreach

Funds to DPH/CBOs/media firms to support media and communications that may include:

- a. grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds
- b. city-wide communications campaign highlighting the impact and importance of the SDDT
- c. communications materials for merchants
- d. communicate the harmful impact of sugary drinks and healthy alternatives

Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected



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officials via newsletters and other mechanisms.

Evaluation, Research, Data Support, Capacity Building

1. Professional services:
 - a. technical assistance for funded CBO and FBO
 - b. evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc.
 - c. city attorney to provide ongoing technical consultation
 - d. project management agency to offset fiscal intermediary costs
2. Materials/Supplies for meetings and printing costs
3. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)
4. Capacity Building for SDDT initiative
5. City Attorney Consultation
6. Infrastructure Staffing

Personnel:

1. Backbone staffing to support SDDTAC
2. Staffing to support DPH SDDT implementation of community-based grants
3. Staffing to support research/evaluation of SDDT impact

WATER ACCESS

SFUSD - SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

Public Spaces - Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

EARLY CHILDHOOD EDUCATION/NUTRITION

To enhance childcare environments and promote healthy behaviors among children aged zero to five through supporting initiatives that advance nutrition security and oral/dental health, focusing on priority populations that are disproportionately targeted by the sugary drinks industry.



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