

Sugary Drinks Distributor Tax Advisory Committee

DRAFT MINUTES

April 15, 2026

5:00 pm

Order of Business:

1. Call to Order / Roll Call 5 minutes – Meeting called to order at: 5:01pm
SDDTAC members present: Prasanthi Patel, Saeeda Hafiz, Chester Williams, Laura Urban, Michelle Kim, Shoon Mon, Alesandra Lozano, Priscilla Rodriguez, Abby Cabrera, Jamey Schmidt, Linda Kuo, Tiffany Kenison, Gabriela Castellanos, Jennifer Lebarre
SDDTAC members absent: Linda Barnard
Public: Cathleen Xing
2. Land Acknowledgement
3. Approval of Minutes for Previous (March) Meeting
Gaby motions to approve minutes. Jamey seconds. 10 votes, 2 abstentions Michelle Kim, Abby Cabrera
4. Review and Consideration of Regular Agenda
Saeeda motions to approve agenda. Jamey seconds. 10 votes, agenda is approved.
5. General Public Comment - No public comment
6. DPH Staff Report
 - a. DPH CBO Budget Update Meeting – April 16, 4-5pm at 101 Grove Room 300
[SFDPH April Community Meeting Tickets, Thursday, Apr 16 from 4 pm to 5 pm | Eventbrite](#)
 - b. Health Commission Meeting - Presentation on DPH Budget
DPH presents FY 26-28 budget to Health Commission – April 20
[April 20, 2026 Health Commission Meeting | SF.gov](#)
 - c. In Advance Community Action Research Updates

Surveying kicked off in mid-March! 300+ [surveys](#) have been completed with participation from the following groups: Charity Cultural Services Center, D10 Community Market, All My Usos, Samoan Community Development Center, CARECEN, C.A.R.E SF. Still in conversation and planning with 5+ other groups to hit goal of 2,500 surveys. Focus group scheduled at Cameron House, and in planning with 5+ other groups to host focus groups April – June. Staff sent out to SDDTAC – Save the Date for Annual SDDT Meeting May 28th at the SF LGBT Center
 - d. OEWD Healthy Retail Program Update – OEWD has submitted a request to carry forward for the healthy retail program.
 - e. In person May 20th SDDTAC meeting at 4pm, 25 Van Ness #610, meeting will focus on strategic planning
 - f. SDDTAC Seat 3 Rules Committee hearing – April 20th 10am City Hall Room 250
7. SDDTAC Co-Chair Nominations and Vote
Nominations received: Laura Urban, Abby Cabrera

Michelle motions to vote for Abby Cabrera and Laura Urban as SDDTAC co-chairs. Jamey seconds. 10 votes. 2 abstentions, Laura Urban, Abby Cabrera.

8. Report on Food Action Summit 2026

P reports back on the 3rd annual 2-day food action summit. This year's theme was Growing Connections to Feed Action. Each day had keynote speakers including Raj Patel, Pierre Thiem (chef), David Chiu (city attorney), Jennifer Lebarre (SFUSD), Susie Smith (HSA), and Tyrone Jue (SF Environment Dept), who all demonstrated their commitment to a shared vision of a good food system in SF. The summit also included breakout sessions on various topics related to food. The two-day summit concluded with a grocery giveaway for participants and a post summit celebration at Spark Social. The summit's call to action was to save market match and to attend FAACTS general meeting on 4/21/26 9am- 10:30am. Several members shared their summit attendee positive experiences.

9. SDDTAC Strategic Plan

Abby grounds the committee by informing the SDDTAC that the strategic plan work will guide the committee's north star for the next 5 years. The core strategic planning group has been working to do the groundwork of the strategic plan and encourages committee members to engage and share your feedback.

Prasanthi provided an overview of the strategic plan implementation process, timeline and primary goal per month. Goals for today's meeting: 1) review the proposed year 1 priorities across strategies 2) get feedback on the draft SMARTIE objectives 3) identify main owners, collaborators for each year 1 priority 4) clarify what still needs to be developed at in person May SDDTAC meeting. The brainstorming columns will be used to inform and draft the SMARTIE objectives.

Members review and provide feedback and clarity for year 1 priorities for all strategies. Prasanthi will work with staff on prep for May subcommittee meetings and in person May SDDTAC meeting. She also shared with members that SF Propel proposed to Gaby to create a soda tax video, etc. Chair suggested that SF Propel present to the SDDTAC their intentions at the June or August SDDTAC meeting.

10. Subcommittee Update

a. Co-Chair – Mayor's budget office offered office hours, co-chairs signed up on behalf of SDDTAC, met with budget staff and was able to go in depth of SDDTAC budget recommendations. Asks included: protect and sustain essential prevention infrastructure by allocating the Bridge Plan; provide clear guidance on the appropriate positioning to ensure prevention remains a prioritized investment to the City's budget.

SDDTAC Sunset – Per the SDDTAC legislation, the committee is scheduled to sunset in December 2028, unless the Board of Supervisor adopts the extension in an ordinance. Chairs are working with American Heart Association and In Advance to identify way to extend the SDDTAC. 2 potential ways: Board of Supervisors have to package CSTF recommendations and can go on the ballot. Simultaneously, looking to identify a Board of Supervisor champion. Chairs will try to meet with Supervisor Mandelman's staff to identify what parts of the character amendments bundle that would possibly go onto the ballot.

Member requests statements of the work to share with other groups so they are also informed and meet with city leadership to uplift the work of the SDDTAC.

Opportunity for public to submit budget priorities to the Mayor's Office via [smart sheet](#).

Abby presented the SDDTAC budget recommendations to the Food Security Task Force on April 1, 2026.

b. Infrastructure – did not meet quorum

c. Community Input – Prasanthi shared that P was voted into subcommittee and reviewed strategic plan.

d. Data & Evidence – Laura shared that the subcommittee reviewed strategic plan.

11. Committee Member Proposed Future Agenda Items

- Strategic Plan

12. Announcements

- Saeeda – MUNI will donate advertising spaces for SFUSD youth artist contest winners to display their art.

13. Adjournment

Saeeda motions to adjourn. Jamey seconds. Meeting is adjourned at 6:58pm.

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