

Small Business Commission | FY 2025-2026 and FY 2026-27 Strategy

Strategic Goals

Support small business retention and growth

Attract new small businesses by making it easier and faster to open in San Francisco

Strengthen economic vibrancy in neighborhood commercial corridors and economic core

Priorities



Mission

Champion policies that support small businesses and enhance the environment where small businesses can succeed and flourish.

- Promote policy and legislative solutions to mitigate challenges and support the economic health for San Francisco small businesses.
- Advocate for small business representation on a variety of City commissions and boards to ensure small business representation across a diversity of issue areas.
- Proactively address policy and regulatory issues that impact small business owners.
- Support and empower organizations that advocate for and build capacity for small business owners.
- Advocate for improved multi-City departmental coordination and cultural competency in communications to small business owners.
- Encourage more small business to consider locating in downtown San Francisco.
- Analyze data to understand struggling commercial corridors and focus activations and customer attraction efforts there.