

# LEGACY BUSINESS PROGRAM

Small Business Commission  
June 23, 2025  
Agenda Item 2



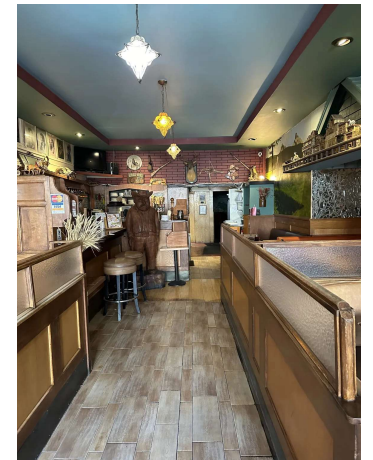
# APPLICATION PROCESS



## ITEM 2A

# Haystack Pizza

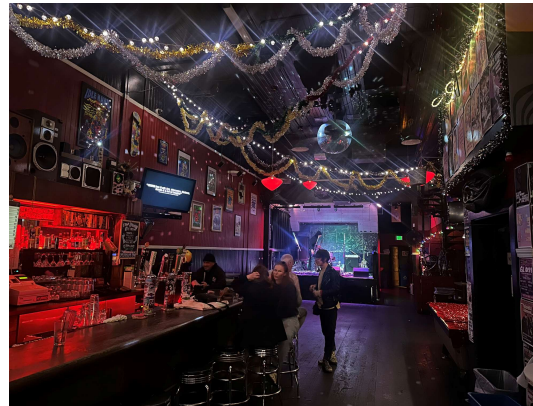
- Business Address: 3881 24th St.
- District: District 8
- Applicant: Tina Kouloulis, General Manager
- Nominated By: Supervisor Rafael Mandelman
- Core Feature/Tradition: Restaurant Featuring Italian-Inspired Cuisine



## ITEM 2B

# Kilowatt

- Business Address: 3160 16th St.
- District: District 9
- Applicant: Katherine Rose McCarthy, Owner
- Nominated By: Supervisor Hillary Ronen
- Core Feature/Tradition: Bar

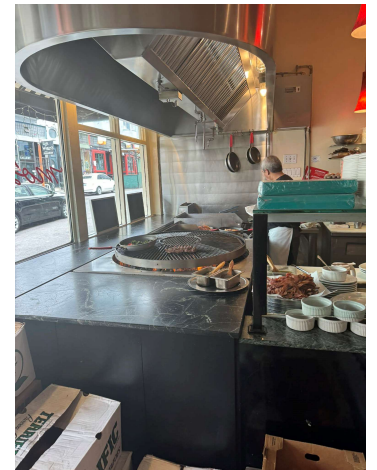




## ITEM 2C

### Mo's Grill

- Business Address: 1322 Grant Ave.
- District: District 3
- Applicant: Hossein Malek, General Manager
- Nominated By: Supervisor Aaron Peskin
- Core Feature/Tradition: Restaurant Featuring American Cuisine



## ITEM 2D

# O'Keeffe's Bar

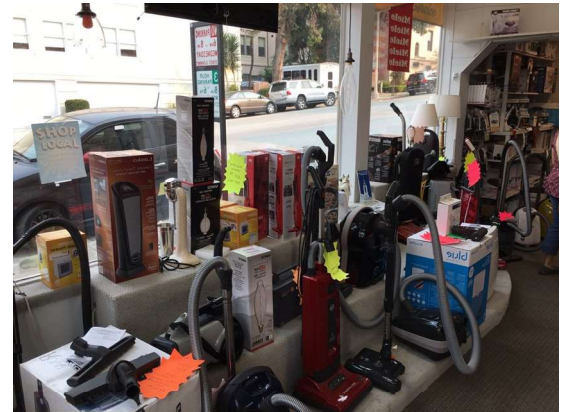
- Business Address: 595 5th Ave.
- District: District 1
- Applicant: John Corriea, Co-owner
- Nominated By: Supervisor Connie Chan
- Core Feature/Tradition: Bar



## ITEM 2E

# Phil's Electric Company

- Business Address: 2701 Lombard St.
- District: District 2
- Applicant: Thomas Evans, Owner
- Nominated By: Supervisor Catherine Stefani
- Core Feature/Tradition: Appliances Store





## ITEM 2F

# San Francisco Children's Arts Center

- Business Address: 2 Marina Blvd., Fort Mason Center, Building C
- District: District 2
- Applicant: Amy Balsbaugh, Programs Director
- Nominated By: Supervisor Catherine Stefani
- Core Feature/Tradition: Promotion of Children's Arts

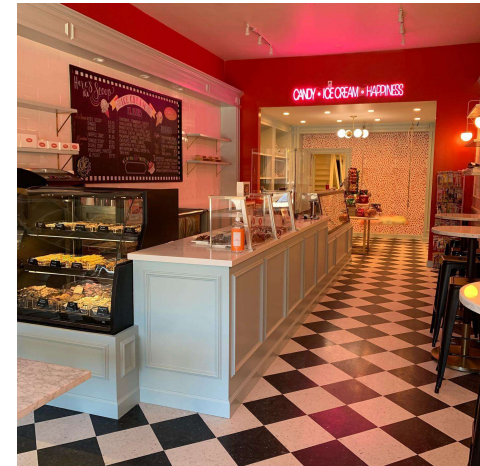




## ITEM 2G

# Shaws San Francisco

- Business Address: 122 West Portal Ave.
- District: District 7
- Applicant: Diana Zogaric, Owner
- Nominated By: Supervisor Myrna Melgar
- Core Feature/Tradition: Confectionery Store



## ITEM 2H

# Steppin' Out Dance Studio

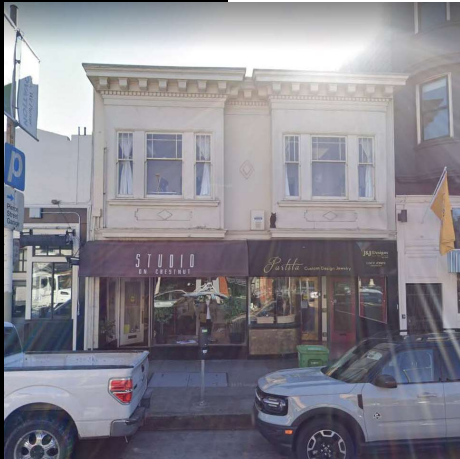
- Business Address: 697 South Van Ness Ave.
- District: District 9
- Applicant: Angela Rose Dorantes, Business Owner
- Nominated By: Supervisor Hillary Ronen
- Core Feature/Tradition: Dance Studio



## ITEM 21

### Studio on Chestnut

- Business Address: 2233 Chestnut St.
- District: District 2
- Applicant: Karen Hom, Owner
- Nominated By: Supervisor Stephen Sherrill
- Core Feature/Tradition: Clothing Store Featuring Womenswear





## ITEM 2J

# Tokaido Arts

- Business Address: 581 Webster Street, Suite 203
- District: District 5
- Applicant: Robert Wei Hsu, Owner / Director
- Nominated By: Supervisor Dean Preston
- Core Feature/Tradition: Art Gallery





## ITEM 2K


# Unity Mutual Benefit Association

- Business Address: 548 Haight St.
- District: District 5
- Applicant: Jerome Walker, Board President
- Nominated By: Supervisor Bilal Mahmood
- Core Feature/Tradition: Support of Fraternal Organizations



# STAFF RECOMMENDATION AND RESOLUTIONS

Staff recommends the inclusion of the businesses listed as agenda items 2.a. through 2.k. in the Legacy Business Registry as Legacy Businesses.



**Small Business Commission**  
Resolution No. \_\_\_\_\_  
June 23, 2025  
**HAYSTACK PIZZA**

Application No.: LBR-2024-25-001  
Business Name: Haystack Pizza  
Business Address: 3881 24th St.  
District: 8  
Applicant: Tina Kouloulas, General Manager  
Nomination Date: May 5, 2025  
Nominated By: Supervisor Rafael Mendez  
Staff Contact: Richard Kuzio and Michelle Reynolds  
legbizbusiness@sf.gov

**Adopting findings approving the Legacy Business Registry application for Haystack Pizza, currently located at 3881 24th St.**

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 50 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 50 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community, and, if not included on the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and


**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and


**WHEREAS**, at a duly noticed public hearing held on June 23, 2025, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

**BE IT RESOLVED**, that the Small Business Commission hereby includes Haystack Pizza in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED**, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Haystack Pizza.

Legacy Business Program  
Office of Small Business  
City of San Francisco  
150 California Street, Suite 100  
San Francisco, CA 94111  
(415) 680-6800  
legbizbusiness@sf.gov  
www.legacybusiness.org





Physical Features or Traditions that Define the Business:

- Fresh handmade pizza and Italian food.
- The Haystack bull booted on the roof of the building.
- The Mona Canon mural located on Haystack's east wall.
- Haystack's illuminated projection sign.
- Interior western-themed painted murals.
- Private dining room.

**BE IT FURTHER RESOLVED**, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Haystack Pizza on the Legacy Business Registry.

- Restaurant featuring Italian-inspired cuisine.


I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on June 23, 2025.

Katy Tang  
Director

RESOLUTION NO. \_\_\_\_\_

Ayes – \_\_\_\_\_  
Nays – \_\_\_\_\_  
Abstained – \_\_\_\_\_  
Absent – \_\_\_\_\_

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A sepia-toned photograph of the Golden Gate Bridge and the San Francisco skyline. The bridge's towers and suspension cables are prominent on the left side of the frame. The city's dense urban landscape, including various skyscrapers and residential buildings, fills the background and foreground. The overall tone is warm and historical.

**QUESTIONS?**

## CONTACT



### **Richard Kurylo and Michelle Reynolds**

Legacy Business Program

Office of Small Business

City Hall Room 140

San Francisco, CA 94102

(415) 554-6680

[legacybusiness@sfgov.org](mailto:legacybusiness@sfgov.org)

[sf.gov/legacybusiness](http://sf.gov/legacybusiness) (Legacy Business Program)

[legacybusiness.org](http://legacybusiness.org) (Legacy Business Registry)