

July 31, 2026

Ballot Simplification Council

Via email: bsc.clerk@sfgov.org

1 Dr. Carlton B. Goodlett Pl

City Hall, Room 48

San Francisco, CA 94102

Subject: Request for Reconsideration

Dear Chair Packard, and Councilmembers Bella, Paxton, Pon, and Wong:

Thank you for your time yesterday, and your continued service ensuring the voters of San Francisco have a full understanding of the measures on their ballot each election. I write to suggest a further change to the Legislative Digest for the measure covering **Changes to Real Property Transfer Tax**. This suggestion aims to decrease the potential for voter confusion around specific words on the ballot.

Below is a summary of the changes proposed.

Requested Change 1 (The Proposal): revenue spending, first bullet

FROM:

- At least 60% for housing production, with at least half to social housing developments;

TO (Tracked Changes):

- At least 60% for housing programs ~~production~~, with at least half to social housing developments;

TO (Clean):

- At least 60% for housing programs, with at least half to social housing developments;

Rationale:

The word “production” could imply specific construction of new units, but the legislative text expands the definition far beyond construction to include leases, debt payments, as well as operation of facilities. The word “programs” is a more general term to communicate that the revenue in this bucket could go to many uses to do with housing

(including the mandated portion of this measure related to social housing) and will not risk confusing voters to think in a construction-specific context.

Thank you for your consideration of this change to the digest, and for your service to the voters of San Francisco.

Sincerely,
Jack English

Deputy Budget Director
San Francisco Mayor's Budget Office