

Mayor's Office of Housing and Community Development
City and County of San Francisco



Daniel Lurie
Mayor

Daniel Adams
Director

To: Ballot Simplification Committee
From: Daniel Adams, Director, Mayor's Office of Housing and Community Development
Date: July 31, 2026
RE: Request for Consideration

Dear Chair Packard, and Councilmembers Wong, Bella, Paxton, and Pon:

Thank you for your time on this issue, and for the careful work you've put into this measure and into making ballot language clearer across the board.

The Mayor's Office of Housing and Community Development asks that you reduce the risk of voter confusion stemming from this measure's current phrasing by making clear that this measure is for the purpose of funding Social Housing.

Because two measures on this ballot both claim to address affordable housing, voters need a clear basis for distinguishing them: the Housing Trust Fund measure will fund production and preservation of affordable units in the traditional sense, while this measure will not. This measure is built focused on funding social housing models instead.

While the legislation attempts to define a new concept of Alternative Affordable Housing, the definition later in the legislation makes it clear this measure mandates the setting aside of funds for Social Housing, whereas spending on other types of affordable housing is only suggested.

I respectfully asked that this clarification be made in the ballot language.

Sincerely,

Daniel Adams
Director
Mayor's Office of Housing and Community Development