

OEWD Request for Proposals (RFP) #233
Business Development; Impact, Policy, and Communications (IPC); and Workforce Development Divisions Grants
QUESTION AND ANSWER LOG

	Date/Time of Submission	Method of Submission	Name	Organization	Question	Response	Response Date
1	Monday, September 8, 2025	Technical Assistance Conference	Nicole Wang	Studiosheso	<p>Can you please confirm that only nonprofits are eligible to apply for this RFP?</p> <p>I noticed this being listed on page 10 of the application.</p> <p>However, the first page of the application, there are multiple businesses entities listed for selection, including For-profit Corporation/LLC as well as Sole Proprietor outside of Nonprofits.</p>	Nicole, refer to the Request for Proposals 233 itself to see eligible business entity types per program area. "Eligible applicants" are listed in each individual Program Area, and in the last column of the table shown on pages 6-7 of the RFP.	9/8/2025
2	Monday, September 8, 2025	Technical Assistance Conference	Inoni Lombe	D&A Communications	<p>Please confirm the budget for Program B is \$300,000/year and not \$300,000 to cover for 24months of service per the RFP document.</p> <p>Apologies, I meant Program C</p>	Per the RFP, Program Area C (General Marketing Services) offers \$300,000 to cover 24 months of service.	9/8/2025
3	Monday, September 8, 2025	Technical Assistance Conference	Inoni Lombe	D&A Communications	<p>Section 1 of Attachment A - Project Management Approach has specific technical questions with the note to answer based off the program of choice. However, what would the difference be between Section 1 and Section</p>	Attachment A has been removed and updated 9/9/2025. The application link has had the correct questions pertaining to the Program Areas since being published.	9/8/2025

					3, Section 4 for the different programs of choice?		
4	Monday, September 8, 2025	Technical Assistance Conference	Inoni Lombe	D&A Communications	For Program B, does the \$300,000 budget include media buying? Apologies, I meant Program C	Program Area C: General Marketing Services provides up to \$300,000 for 24 months of service. This program explicitly includes media planning and media buying as eligible activities, along with broader marketing, publicity, and campaign management.	9/8/2025
5	Monday, September 8, 2025	Technical Assistance Conference	Inoni Lombe	D&A Communications	Will an extension be issued?	No extension will be issued. We were notified of incorrect Attachment A at TA Conference, and have updated information within 24 hours.	9/8/2025
6	Monday, September 8, 2025	Email	Paawan Kothari	SFMADE	Our organization submitted RFP 231 for Accelerate Manufacturing in February and was conditionally selected in March for the RFP 231 Contract. Is it recommended to change our proposal from the Feb. 2025 grant proposal under RFP 231? Or should we reissue the same one in the current RFP 233 application?	If your Agency is interested in applying for this program Area, we recommend you apply to this Area as if it was a new application process.	9/8/2025

7	Tuesday, September 9, 2025	Email	Paawan Kothari	SFMADE	Will the grant cycle renew in Oct 2026 or at the start of Fiscal year in July 2026?	<p>Hello, Per page 3 of RFP 233, "Contracts awarded pursuant to this Solicitation are expected to begin in October 2025 or later and shall be non-exclusive with an original term of up to two years. OEWD and the City, at its sole, absolute discretion, shall have the option to extend the term for four additional years for a total of six years, concluding no later than June 2031. Contracts may be negotiated for shorter or longer terms, and funding awards will be adjusted commensurate with the adjusted service period."</p> <p>Please feel free to reach out with any other questions.</p>	9/9/2025
8	Tuesday, September 9, 2025	Email	Evette Davis	Southwest Strategies	I would like to verify if the budget stated in the RFP of \$300,000 includes costs for services identified such as polling, video production, etc., or if it only covers fees for the agency and other costs will come from a separate budget.	Program Area C: General Marketing Services provides up to \$300,000 for 24 months of service. This program explicitly includes media planning and media buying as eligible activities, along with broader marketing, publicity, and campaign management.	9/9/2025