

OEWD Request for Proposals (RFP) 233
Business Development; Impact, Policy, and Communications; and Workforce Development Divisions Grants
Selection Information

Program Area C: General Marketing Services

Lead Applicant Name	Project Title	Total Score	Rank	Funding Y/N	Amount
Most Likely To, Inc.	Citywide Marketing Services for Office of Economic and Workforce Development	103.39	1 of 5	Y	\$300,000
Civic Edge Consulting	General Marketing Services for the Impact, Policy, & Communications Division of SF OEWD	95.87	2 of 5	N	N/A
Hearst Communications Inc/SF Chronicle 46 Mile	Comprehensive Marketing Services for San Francisco OEWD	83.83	3 of 5	N	N/A
D&A Communications, Inc.	Vibrant Communities, Resilient Economy: Equity-Driven Stories for San Francisco's Renewal	82.82	4 of 5	N	N/A
Southwest Strategies, LLC	Growing the Heart of SF	76.45	5 of 5	N	N/A
Supervillain LLC	General Marketing Services for Impact, Policy, & Communications Division	n/a	Applicant not Eligible: Did not meet MQ's		