

Leung, Dan (SDA)

From: Palmer II, William (SDA)
Sent: Tuesday, June 30, 2026 9:04 PM
To: Leung, Dan (SDA)
Cc: Nataly Ortiz, Estela (SDA)
Subject: Re: SDOB Jackets

Hi Dan

Can you route this to Board members for review and other appropriate agencies, thank you.

Subject: Request for participation in SDOB legacy and governance initiatives

Dear SDOB Members,

I am writing to ask each of you to participate in a set of Board-building initiatives that I believe can strengthen our work beyond any one presidency. My goal is not to create more work for the sake of more work. My goal is to leave the Board with practical tools, public-facing programs, and a stronger sense of shared purpose.

The initiatives I would like us to develop are:

1. High School Student Oversight and Advocacy Program

This program would teach students how civilian oversight works, what remedies the SDOB and OSIG process can offer, and how community members can file and follow complaints. A mock hearing component would allow students to prepare and present issues, practice advocacy, and understand public accountability in a real-world civic setting.

2. President, Vice President, Media Point Member, Committee Chairs Transition Manual

This manual would help future Board leadership understand agenda planning, communications, meeting preparation, committee formation, public records, legal review, and continuity of work. I would also like us to consider a simple practice for Board-related outside meetings: when a member meets with a City official, community group, labor representative, agency representative, or stakeholder on SDOB business, the President should be informed of who was met with, the general topic, and any follow-up actions. This is not about controlling members; it is about continuity, transparency, and avoiding confusion about who is speaking for the Board.

3. SDOB Community Identification and Camaraderie

I would like us to explore professional SDOB jackets or similar apparel for community outreach. The purpose is practical: when we are in the community, people should know we are the oversight board and not Sheriff's Office personnel. The design should be professional, respectful, and clearly civilian. I believe we should include wristbands with our branding, contact information for complaints, and meeting dates, time and address.

Proposed design:

- Jacket style: black wool-body letterman jacket with charcoal leather or vegan-leather sleeves.
- Back: official SDOB seal or approved SDOB identification mark.
- Back shoulder: member last name or full name, depending on Board preference.
- Left chest: block "SDOB" letters.
- Right chest or sleeve: role patches, such as President, Vice President, Media Point Person, Committee Chair, Hiring Committee, or Inspector General Search Committee.
- Service patch: years served on Board and position/committee.
- Color accents: silver, white, and San Francisco gold, avoiding anything that resembles Sheriff's Office uniforms.

I know we all have demanding schedules and different perspectives. I am asking that we approach these ideas in good faith and decide together what is realistic. If you are willing to help, please reply with the initiative you would like to join, or let me know if there is a better structure we should place on an upcoming agenda.

Respectfully,

William M. Palmer, II
President, Sheriff's Department Oversight Board

Good day –

Subject: Letterman Jackets and City School Gear Services

Dear William,

Peace and blessings to you as well.

Thank you for reaching out regarding your interest in ordering varsity (Letterman) jackets. My name is Downey, and I am the owner of City School Gear and Streetwear. We specialize in providing hi apparel and promotional items tailored for schools, teams, and community organizations. We have and manufactured jerseys for Success Centers and apparel for City EMT.

At City School Gear, we offer:

Custom Letterman jackets, available in bulk orders with personalized embroidery or patches

Team apparel including T-shirts, hoodies, and caps

Spirit wear and school merchandise

Printing and embroidery services for logos, names, and designs

Specialty items like backpacks, banners, and event merchandise

We pride ourselves on supporting local schools and community groups with professional service pricing, and reliable turnaround times. I would be happy to provide you with a quote or discuss your needs for the varsity jackets. Please feel free to reply with the quantity, sizes, and any customizations you're looking for, and I can assist you promptly.

Looking forward to supporting your initiative!