

An architectural rendering of a modern multi-story residential building, Presidio Highlands, during the 'blue hour'. The building features a mix of dark grey stone cladding and large glass windows that reflect the twilight sky and show interior lights. A wide, paved walkway runs alongside the building, lined with young trees and flowering plants. Two figures are walking on the path. In the background, a city skyline is visible under a dark, cloudy sky.

PRESIDIO
SF CA
HIGHLANDS

<https://presidiohighlands.com/>

LBEAC Meeting, 6/4/2026

- Prado Team Introduction
- Presidio Highlands Overview
- LBE Goals & Outreach
- Questions



The Project



Presidio Highlands (previously 3333 California Street) is a **fully-entitled generational mixed-use project** located at the intersection of Pacific Heights, Presidio Heights, Jordan Park, and Laurel Heights in San Francisco.



744

MIXED-USED UNITS

15

BUILDINGS

3

PHASES

5+

ACRES OPEN SPACE

35K

SQ FT AMENITY RETAIL

Project Location



3333 CALIFORNIA

Golden Gate Bridge

Marin

Laurel Heights

The Presidio of San Francisco

Tiburon

Laurel Village Shopping

Angel Island

Presidio Heights

Sacramento St Shopping

Chestnut St Shopping

Pacific Heights

Alta Plaza Park

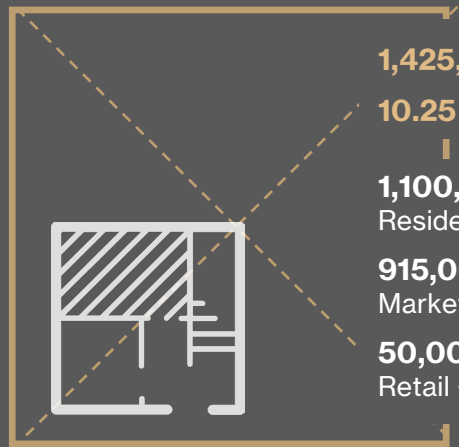
Lower Pacific Heights

Lafayette Park

Downtown San Francisco



The Site



1,425,000 GSF

10.25 Acres

1,100,000
Residential GSF

915,000
Market Rate GSF

50,000
Retail + Childcare GSF



Features:

1. California Square
2. Walnut Drive
3. Walnut Court
4. Mayfair Walk
5. Overlook
6. Pine Street Steps
7. Masonic Terraces
8. Corner Plaza
9. Walnut Walk
10. Mayfair Garden
11. Euclid Green
12. Commercial Streetscape



PHASE I 

PHASE II 

PHASE III 

Plaza A



TYPE
Residential / Retail
RESIDENTIAL UNITS
61
RETAIL GSF
14,000
GARAGE GSF
63,000

At the northwest corner of the project fronted by California Street, Plaza A will be a residential, mixed-use building consisting of approximately 4 retail spaces on the ground floor and 69 residential units above, ranging in unit mix from junior one-bedrooms to three-bedrooms.

Mayfair Building



TYPE
Residential
RESIDENTIAL GSF
46,000
RESIDENTIAL UNITS
31
RESIDENTIAL PARKING
31

Just south of the Plaza A Building and fronting on Laurel Street, the Oak Meadow and the Mayfair Walk, the Mayfair Building is an all residential building consisting of 30 residential homes.

Plaza B



TYPE
Residential / Retail
RESIDENTIAL UNITS
61
RETAIL GSF
11,000
GARAGE GSF
50,000

Adjacent to Plaza A along California Street, Plaza B will be a residential, mixed-use building consisting of approximately 3 small-scale shops on the ground floor and 73 residential units above, ranging in unit mix from junior one-bedroom to three-bedrooms.

PHASE I



PHASE II



PHASE III



Center A



TYPE
Residential
 RESIDENTIAL GSF
83,000
 RESIDENTIAL UNITS
48
 RESIDENTIAL PARKING
48

Tucked into the center of the 10+acre site, just east of the Mayfair Building and adjacent to the expansive Mayfair Walk pedestrian pathway, the Center A Building will feature 48 residential homes.

Walnut Building



TYPE
Residential
 RESIDENTIAL GSF
71,000
 RESIDENTIAL UNITS
60
 RESIDENTIAL PARKING
60

A recent addition to the project since entitlement, the Walnut building is located into the center of the 10+acre site, just north of the Center Buildings and adjacent to the expansive Mayfair Walk.

Center B



TYPE
Residential
 RESIDENTIAL GSF
184,000
 RESIDENTIAL UNITS
104
 RESIDENTIAL PARKING
104

Also located at the center, Center B Building will feature 104 residential homes and is connected to Center A by an elevated architectural bridge. It is adjacent to Mayfair Walk with gated yards leading into its ground floor homes. It shares a 2nd lobby with Masonic Plaza, is next to the Overlook Park, and looks into the majestic redwoods to the east at the Pine St steps.

PHASE I



PHASE II



PHASE III



Euclid Building



TYPE
Residential
 RESIDENTIAL GSF
184,000
 RESIDENTIAL UNITS
169
 RESIDENTIAL PARKING
169

At the southern end of the site facing Euclid Green and across from Euclid Avenue to the south, the Euclid Building will feature 169 residential homes and underground parking.

Laurel Townhomes



TYPE
Residential
 RESIDENTIAL GSF
55,300
 RESIDENTIAL UNITS
12
 RESIDENTIAL PARKING
12

On the southwest portion of the property, the Laurel town-homes consist of 12 separate and spacious duplex homes. These family-friendly homes are set back with front stoops, a double row of trees, flowering gardens, and a terraced front façade. Each home will have a private elevator with garage parking behind each home served by a single driveway for the 12 homes.

Masonic Building



TYPE
Residential
 RESIDENTIAL GSF
83,500
 RESIDENTIAL UNITS
58
 RESIDENTIAL PARKING
58

At the southeast corner of the property along Masonic Ave, the Masonic Building consists of 53 residential homes, underground parking, and places pedestrian-oriented stoops onto the Masonic St frontage. The Masonic Building also fronts on the tree-laden Walnut Walk and Masonic Plaza.

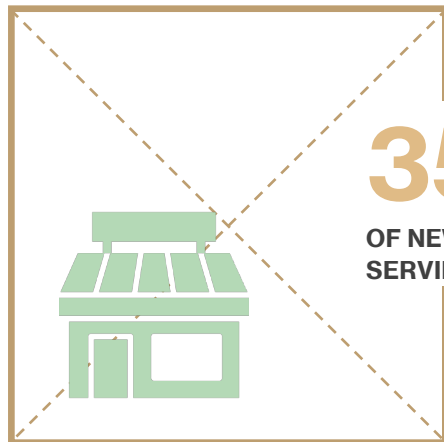
Retail

Extension of a Vibrant Retail Corridor
Providing Mixed-Use Convenience and Walkability

EXISTING - Laurel Village Retail



PROPOSED - 3333 California: Mixed Use



35,000

**OF NEW NEIGHBORHOOD
SERVING SHOP SPACE**



Sustainable Features

EXCEEDING LEED GOLD STANDARD

Project design is driven by commitment to **LEED GOLD** for Neighborhood Development, incl. renewable energy, water retention and reuse.



NET NEUTRAL COMMITMENT

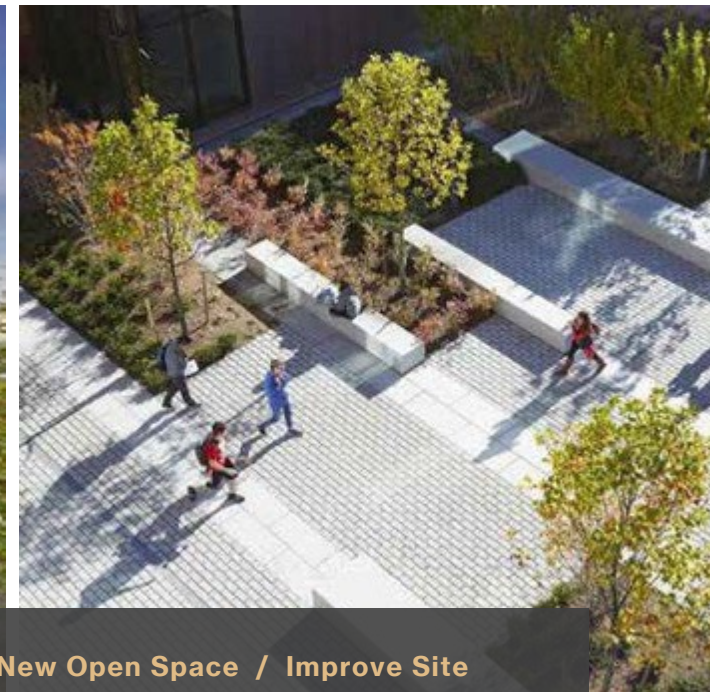
Net positive environment for the community and urban ecosystems; a positive impact on community wellness, connectivity, material and waste management.

CREATING OPEN SPACE

5+ acres of the 10-acre site will be public and private open area, including 2.9 acres of publicly accessible, pedestrian-oriented open space.

SOCIAL + GOVERNANCE

AB900 Environmental Leadership Certified Project; Senior On-Site Affordable Units; Childcare Center; Designated by California Governor as an Environmental Leadership Project



Beyond Code Energy Performance / Create New Open Space / Improve Site Porosity / Transit Access / Stormwater Management / Adaptive Reuse / Native Plantings / Green Roofs / Onsite Solar Energy / Electric Cars + Bicycle Parking





BAR
architects
& interiors

HANDEL
ARCHITECTS

SURFACEDESIGN INC

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Co-Creating the Future of Cities

Project Timeline

Building	Sale/Rent	Units	Phase	Construction Start	Construction End
Plaza A	For Sale	61	1	3/27	2/29
Plaza B	For Sale	61	1	3/27	2/29
Mayfair	For Sale	31	1	3/27	2/29
Center A & B	For Sale	132	2	6/27	8/29
Walnut	For Sale	60	2	6/27	8/29
Euclid	For Sale	211	3	6/28	9/30
Masonic	For Sale	52	3	6/28	9/30
Laurel	For Sale	12	3	6/28	9/30
<i>Walnut affordable building (developed separately)</i>		125			
TOTAL		744			



LBE Engagement

Engagement Plan to include, but not limited to:

- Identify and select an LBE project liaison
- Host an initial LBE MEPS outreach event in May, with further events to follow by project phase (details to come)
- Present the LBE engagement plan at an upcoming LBEAC meeting
- Aim to advertise bid opportunities for at least 30 days on the San Francisco City Partner website and through local LBE-facing community partners
- Hold pre-solicitation meetings, where appropriate, no fewer than 15 days before the bid due date
- Conduct active outreach to LBEs certified in the disciplines and scopes of work being sought
- Track, monitor, and report LBE participation throughout every phase of the project



Thank You

