

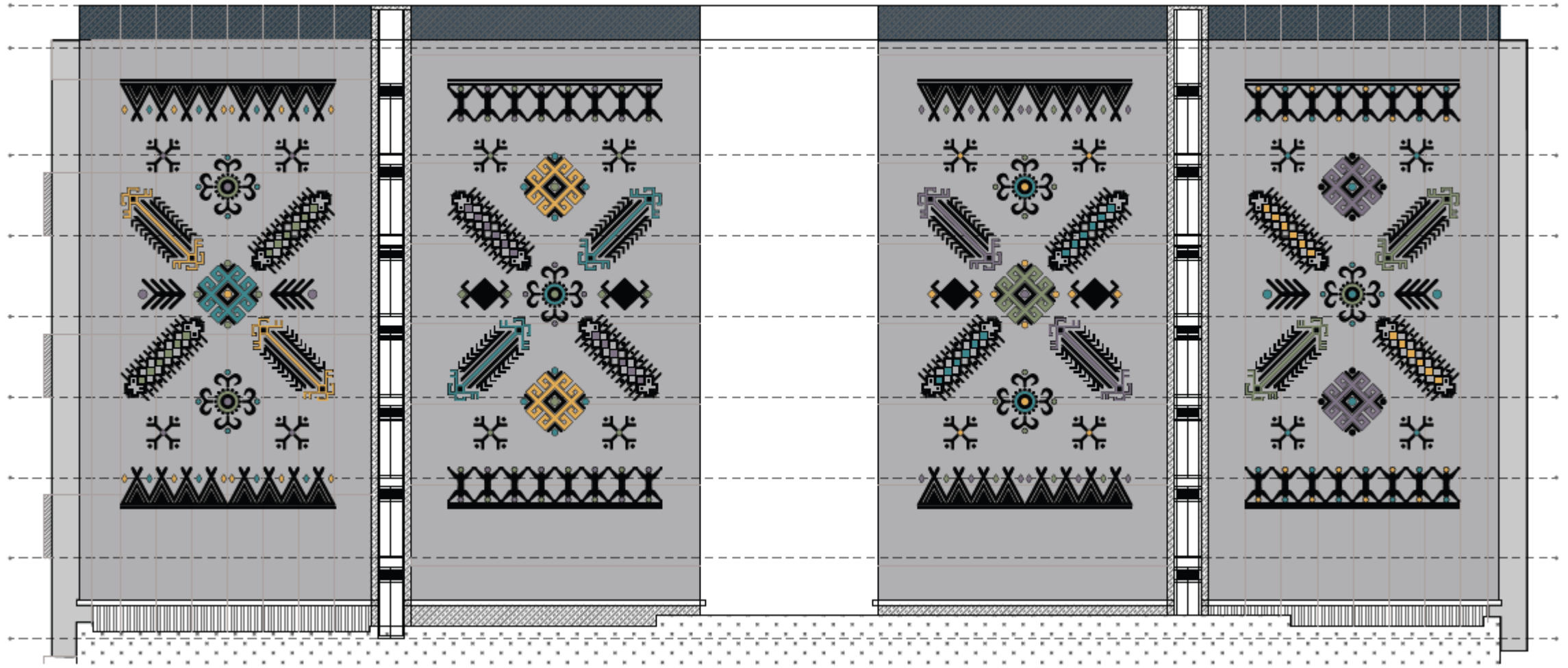
Pintados

At 967 Mission Street

PINTADOS - PUBLIC ART PROPOSAL

CHEYENNE CONCEPCION

967 MISSION ST



Request for approval

- This approval would be for art on the side of the new 967 Mission affordable senior housing building
- This project is partially funded by the City, and therefore requires SFAC approval



RFQ Process

- We reached out to artists from across the Bay Area counties and asked them to apply
- We posted the RFQ to our website and asked SFAC to post it on their social media
- We received 15 applications and together with our architect selected 5 for proposals



Panel Process

- We paid \$1500 for each proposal
- We invited 23 seniors (62+) from Curry Senior Center, 6M Community Arts, and Bayanihan Community Center to ranked choice vote on the proposals
- Cheyenne Concepcion's proposal won the vote with a majority of 1st ranked votes



Cheyenne Concepcion

- Cheyenne Concepcion is an artist and designer based in San Francisco
- She has done previous large art installations for buildings
- Seen here are some of her immersive art projects and other public artwork



Pintados

“Pintados (The Painted Ones) ... tells the story of tatak— also known as batok or batek—a rich yet often overlooked Filipino cultural practice that predates colonial contact. Drawing upon my heritage, the work reinterprets this sacred system of markings, where tattoos communicated ones’ achievement, lineage, social standing, wisdom and spiritual protection.”

-Cheyenne Concepcion’s proposal



Maintenance Plan

- The property owner is responsible for cleaning the mural on an as-needed basis.
- As shown here, the mural starts 16' above the adjoining building's roof
- Anti-Graffiti coating will be applied to the finished mural. Graffiti is not expected to be an issue in this location as the mural will be placed high above the adjoining building. Should graffiti occur the John Stewart Company will work to make repairs.

