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Subject: Delay of Upzoning in Support of Low Income and Small Businesses

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Hello,

My name is Nicole Album and I am a small business owner in San Francisco and a resident of 16 years. I own a certified Green Business and have been clawing my way through solopreneurship during a pandemic, inflation, and the current economic crisis: this administration.

On behalf of myself and other small business owners, especially those barely making ends meet, please delay the upzoning plans. Please re-evaluate the effect of these plans on the community. I am actually not opposed to new development. I am opposed to more rentals at a high price point and displacement of small businesses at the cost of larger corporations and developer's interests.

We have seen a building like the Salesforce tower have negative effects on an area, whether that was the displacement and destruction of property during its development, or the vacancy, lack of safety, and destruction it currently provides. How can you guarantee this project will be different? What incentive could you provide for those of us affected? Could the small business owner be guaranteed a spot in said building at low cost? Could there be Climate initiatives to offset the damage this will do to the neighborhood? Is this plan a part of the AI race and a half baked attempt to resurrect the economy? A payout from investors? Or, has this been thoughtfully designed to address the community's best interests? Please take a moment to consider what myself and others are asking.

With the increases in cost of living due to the Trump administration, the impending Bill, and tech-centric community growing here in SF, please consider what kind of place you want to be building. Do we want San Francisco to become a fad? Or, tradition?? Building spaces for longevity, versus, a temporary population is a choice. It takes 30 years to become a legacy business. That is a long time to sustain life here and oftentimes not based on someone's desire or control.

Thank you for your time, consideration, and attention to housing and development.
In the words of Dr. Laura, 'Now go out there, and do the right thing.'

Thank you,
Nicole Album