

If You Build It....

# Who I Am



Teddy Kramer



## Invitation to present: State of Small Business in SF



Inbox x

URGENT x



**Cynthia Huie**

to Kerry, Katy, bcc: me ▾

May 14, 2025, 9:21 AM



As the President of the San Francisco's Small Business Commission, I'd like to invite your merchant group to our June 23<sup>rd</sup> Commission meeting to participate in a "State of Small Business" discussion in an effort to better understand current priorities and concerns of the small business community.

### Presentation details:

I've attached a sample powerpoint to guide your presentation. Please plan to speak for no more than five minutes.

The Commission Secretary, Kerry Birnbach, can assist with your presentation. Her email is [Kerry.birnbach@sfgov.org](mailto:Kerry.birnbach@sfgov.org)

### Meeting details:

Small Business Commission

June 23, 2025

4:30pm

Room 400, City Hall

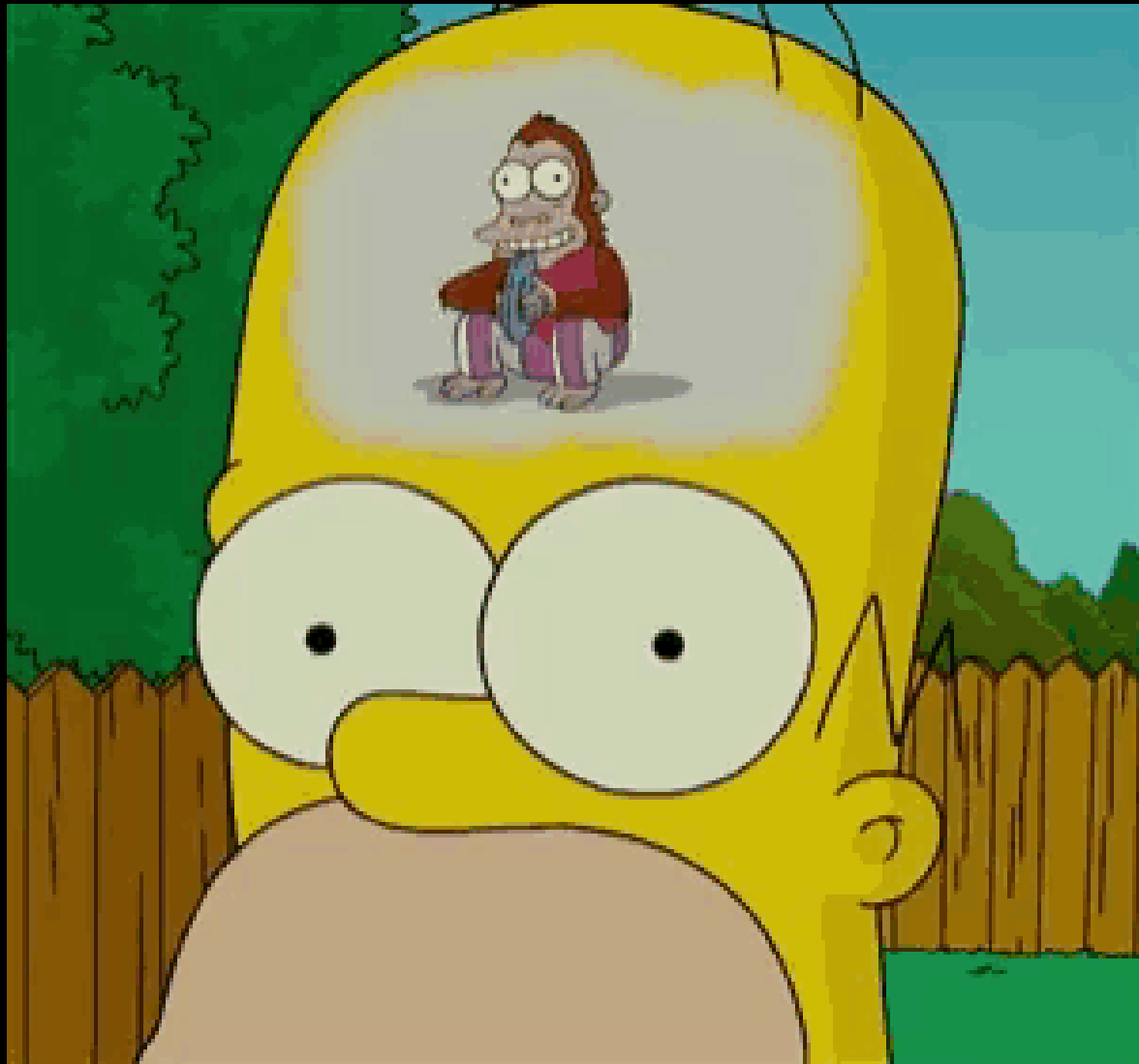
1 Dr Carlton B Goodlett Pl

San Francisco, CA 94102

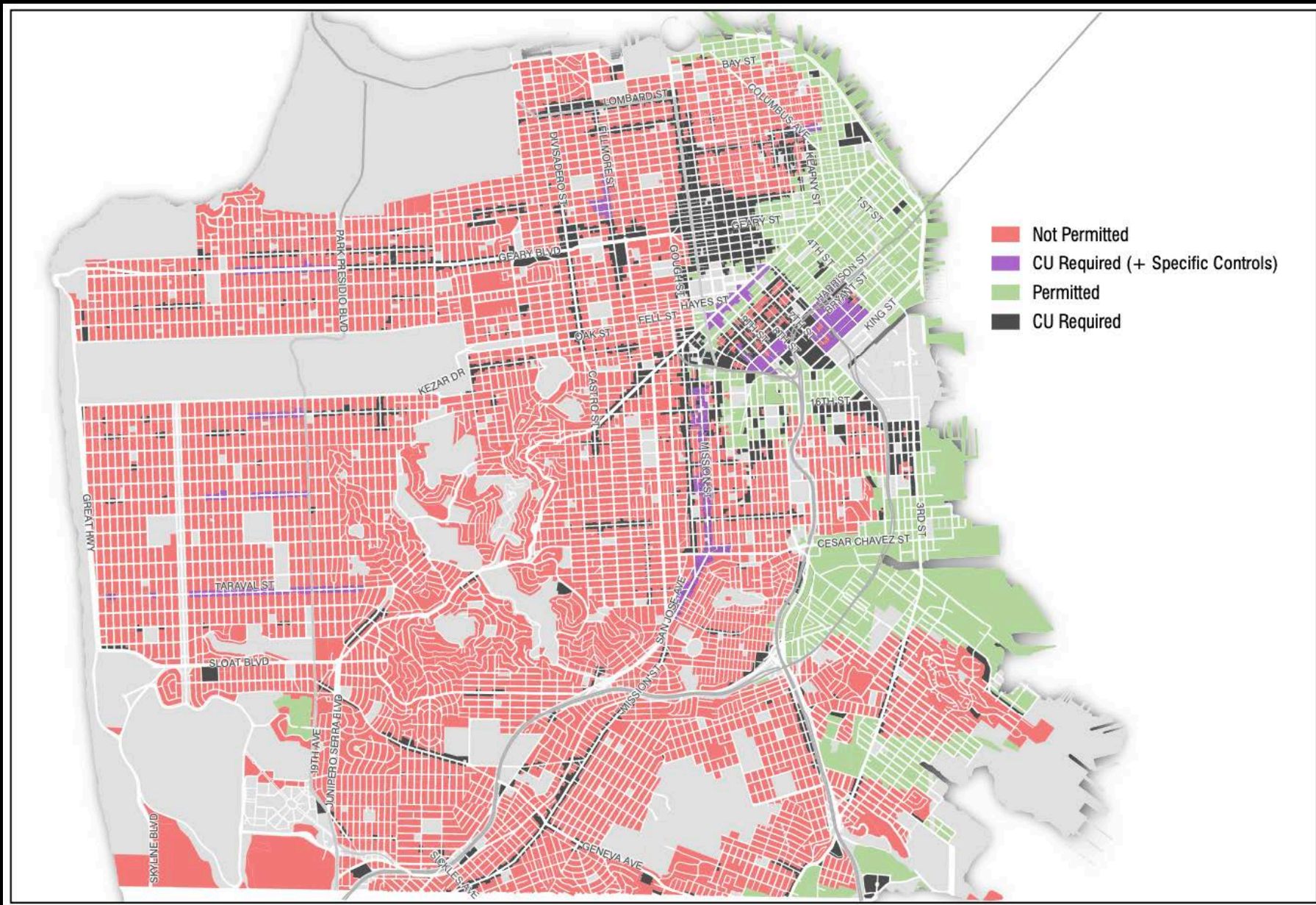
You are invited to briefly introduce yourself (and your organization) and what you're experiencing or hearing regarding small business priorities and needs. Please reply to me if you can attend.

If you participate, please provide the following in your presentation:

- Organization name/mission/background
- What resources/programs have been helpful to supporting small businesses?
  - Examples: have night markets or street festivals been beneficial? Are there creative ways your merchants have supported each other that could be replicated?
- What are the biggest challenges you're experiencing and what are the potential solutions?
- Is there anything else you think the SBC should know/be aware of to support you?





















**If you build it he will come.**



Union St. from Laguna to Buchanan  
Saturday, May 17, 2025  
12 PM - 8 PM

# Block Party

*Celebrating 125 years in Cow Hollow!*

Live Music  
Delicious Food  
Cold Drinks  
Exclusive Merch  
Fun & Games



*Free admission · Family friendly · All are welcome!*

Bus Stop  
125

BUS ST

Bus Stop 125  
Union St. from Laguna to Buchanan  
Saturday, May 17, 2025  
12 PM - 8 PM

**Block Party**  
*Celebrating 125 years in Cow Hollow!*

**Draft Beers \$8**  
805 Blonde Ale  
Henhouse Incredible IPA

**House Cocktails \$12**  
Margarita  
John Daly

Must be 21+ with unexpired ID to purchase alcohol!

Bus Stop Bar



@busstopsf





@busstopsf





@max.heegard

Bus Stop Bar



#PupStop

📍 Bus Stop Bar













📍 Bus Stop Bar



@danielluriesf

@busstopsf

@danielluriesf







# Challenges

- Burdensome manual processes
- No single point of contact
- Discretionary process
- Not repeatable/not incentivized to repeat/start from scratch
- The tyranny of one









# How To Fix It

- Create a digital playbook – self service is the best service
- Create a dedicated office/staff member for events under OEWD – single point of contact
- Ministerial Process – check the box and get going!
- Reward community builders in good standing – make it repeatable! Incentivize good behavior.
- Bridge the gap when conflict arises
- Reduce upfront fees (if possible)

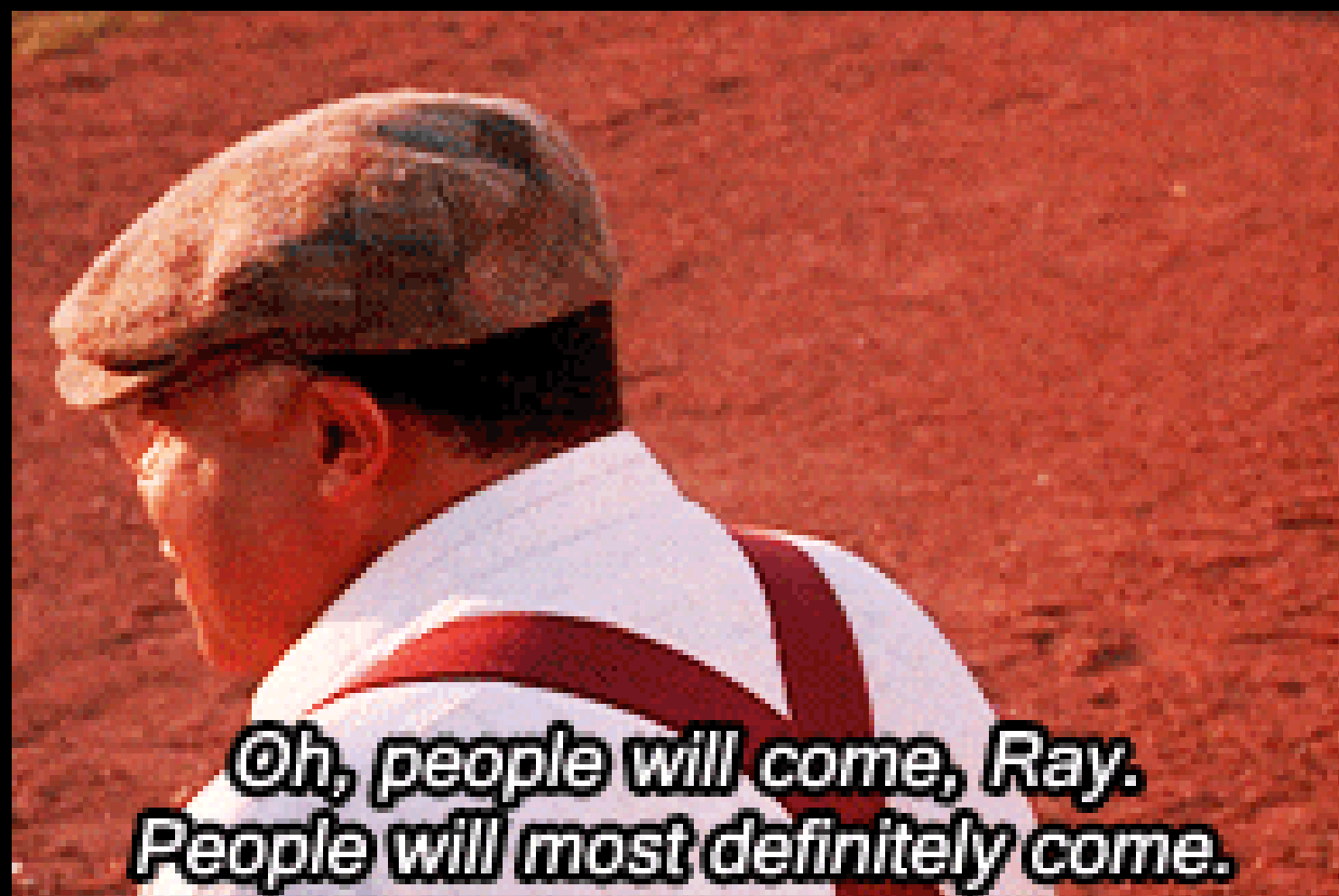




GET OUT OF THE WAY!

busstopsf







Thank you!