Sugary Drinks Distributor Tax Advisory Committee
Data & Evidence Subcommittee

Minutes

October 14, 2026 - 10:00AM

1. Call to Order/Roll Call – Meeting called to order at: 10:03am
   SDDTAC members present: Jamey Schmidt, Prasanthi Patel, Saeeda Hafiz, Clara Obstfeld, Abby Cabrera, Laura Urban, Monica Ferrey
   SDDTAC members absent: Tiffany Kenison (jury duty), Alesandra Lozano
   Staff: Kaela Plank
   Public: Barbara Chami

2. Approval of September Meeting Minutes
   Jamey motions to approve September meeting minutes. Monica seconds. Motion passes, 5 votes. 1 abstention, Clara.

3. Review and Consider Agenda
   Laura recommends adding agenda item, budget recommendations strategy.
   Jamey motion to approve agenda with added agenda item. Clara seconds. 5 votes, motion passes.
4. General Public Comment – no public comment
5. Housekeeping

   - SDDTAC Youth Seat Applications Update – 4 applications received – 1 from public school; 3 private school; applications to be vetted by Youth Commission before going to Board of Supervisors
   - DPH Biennial Food Security & Equity Report Community Meeting #2 October 27th 1-4pm at the Main Library
   - Food Coordination Legislation Update – approved by Board of Supervisors, signed by Mayor 10/13/206
   - Reminder: continued discussions of proposed SDDTAC meeting cadence at October SDDTAC meeting
   - Draft 2026 SDDT Data Brief/Appendix – staff provided preview of 2026 SDDT Data Brief, will send to data & evidence subcommittee members in the next few weeks to review and possibly vote to move to SDDTAC review and vote at November SDDTAC meeting.

6. Data & Evidence Subcommittee New Members Vote
   Saeeda motions for Clara as new member of the data & evidence subcommittee. Jamey seconds. 5 votes, motion passes.
   Subcommittee members provide introductions to one another.

7. Data & Evidence Subcommittee Chair Nominations

Staff received no nominations for subcommittee chair. Laura Urban, current subcommittee chair to move to the community input subcommittee. Clara self nominates themself. Jamey motions for Clara as data & evidence subcommittee chair. Saeeda seconds. 5 votes, motion passes.

8. Budget Recommendations Strategy [discussion and possible action]
   Chair reminds members of poll administered at the September SDDTAC meeting regarding the previous budget recommendations process and opens up discussions on brainstorming on how the subcommittee would like to move forward with its budget recommendations from the data and evidence lens.
   Members discuss SDDT priority areas and discuss the possibility of creating a checklist to ensure that SDDT values and priorities are integrated into the budget recommendations process and determinations. Member express that the SDDTAC is mandated to submit budget recommendations on behalf of the community and regardless of what the mayor's priorities are. Member suggests incorporating the findings from In Advance community-based action research results.
   Members discussed further their suggested budget recommendations/suggestions:
   - Prioritize community-based grants
   - Data and trends remain consistent
   - SDDTAC advocacy on behalf of community
   - Avoid budget recommendation allocations that may increase disparities or set communities up for long-term challenges
   - Consider threats/opportunities affecting budget categories
   - Address existing gap in adult oral health in budget recommendations
   - Rank budget categories to guide allocation amounts
   - Explore funding for direct service program that addresses multiple priority areas

   Discussions to continue at the October SDDTAC meeting.

9. Strategic Implementation Plan
   Prasanthi reviews subcommittee strategies and goals for years 1 and 2. She provides an overview of the implementation plan for new subcommittee members. Members review next steps entered on the shared document.
   Staff will follow up with assigned staff/driver to ensure that activities are updated in the document.

10. Data Point Sharing - No data points to share

11. Future agenda items for next meeting
    - 2026 SDDT data brief and appendix
    - Potential Participant Survey data presentation

12. Announcements - Members thank Laura for serving as chair for the SDDT data and evidence subcommittee.
13. Adjournment
    Jamey motions to adjourn. Clara seconds. Meeting is adjourned at 12:00pm.