



SAN FRANCISCO FILM COMMISSION MEETING MINUTES

Monday, March 30, 2026 @ 2PM
City Hall Room 416

Members of the Commission
will attend this meeting in person at the location listed above

The Film Commission welcomes public comment and will hear
in person public comment on each agenda item.

AGENDA:

1. CALL TO ORDER / ROLL CALL

Film Commissioners Present

Jack Song, President; Tony Delorio, Vice President; Jim Beaumonte, Commissioner; Devanshu Patel, Commissioner; Franco Finn, Commissioner; Roberto Hernandez, Commissioner; Shadi Kaileh, Commissioner; Carolyn Tyler, Commissioner

Film Commissioners Absent

Claudine Cheng, Commissioner; Erin Kahn, Commissioner; Kate Goldstein-Breyer, Commissioner

Film SF Staff Present

Manijeh Fata, Executive Director; Sofia Alicastro, Deputy Director; Mark Hogains, Production Manager; Ismael Castillo, Senior Production Coordinator; Zoe Halsne, Senior Production Coordinator/Commission Secretary

President Song: Congratulations and welcome to our new commissioner, Shadi Kaileh. Shadi Kaileh is a corporate and entertainment attorney currently serving as Counsel at EMPIRE, one of the world's largest independent record labels and media companies. Prior to transitioning to law, he graduated from Los Angeles Film School, where his education included Foley, scoring, and music supervision. Shadi integrated this creative background with his legal training at the Arizona State University Sandra Day O'Connor College of Law, serving as Associate Managing Editor of the ASU Sports and Entertainment Law Journal. He also holds a BA from Loyola Marymount University. He has always been driven to connect his love for the arts with the business side of the





industry, using that balance to support both his career and the community around him. When he's not navigating the music business, Shadi is usually out attending local events and dining out, or walking his dog along the waterfront in the Mission Bay neighborhood where he resides.

RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT

Explanatory Document:

<https://sf.gov/sites/default/files/2023-03/Ramaytush%20Ohlone%20Land%20Acknowledgement.pdf>

COMMISSION MEETING AGREEMENTS

Explanatory Document:

https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements_new.pdf

2. APPROVAL OF THE MINUTES

ACTION

Presentation of and possible action to approve the minutes of the March 6, 2026 Commission special meeting.

Supporting document: <https://www.sf.gov/meeting--march-30-2026--march-30-2026-film-commission-meeting>

Motion to approve: Vice President Delorio

Second: Commissioner Hernandez

Commissioner Comment:

No comment.

Public Comment:

No comment.

Unanimous vote to approve the minutes.





3. REVIEW AND APPROVE FILM SF'S UPDATED REAL ESTATE GUIDELINES DISCUSSION & ACTION

This item is for the Commission to review and approve the updated real estate guidelines per the recently passed ordinance.

Supporting document: <https://www.sf.gov/meeting--march-30-2026--march-30-2026-film-commission-meeting>

Executive Director Fata: These updated real estate guidelines are for productions who will use City property for office space, sound stage space, or parking. With this update, productions can enter a lease with private property if they cannot find suitable City-owned property.

Commissioner Beaumonte: How do you define what is suitable?

Executive Director Fata: The production would send us their needs. We would need to ensure the private property meets certain requirements before allowing the production to proceed.

Commissioner Hernandez: Is there an inventory of available City property?

Executive Director Fata: Yes. Deputy Director Alicastro and Production Manager Hogains have created a database.

Commissioner Hernandez: We should create a list of empty available buildings in downtown.

Executive Director Fata: We work with the Office of Small Business to track available property in various locations.

President Song: Are there any other guidelines that need to be updated as part of the updated incentive legislation?

Executive Director Fata: The film commission approved those guidelines in our previous meeting.

President Song: There is a typo in the last sentence of the second paragraph.

Executive Director Fata: We will remove that typo.





Commissioner Hernandez: I brought up murals in our previous meeting. Where is that in the guidelines?

Executive Director Fata: Murals are covered in our film use agreement. Productions must clear copyrights.

Motion to approve Film SF Real Estate guidelines and to authorize Film SF staff to make non-substantive changes to the Guidelines: Commissioner Beaumonte

Second: Vice President Delorio

Commissioner Comment:

No comment.

Public Comment:

No comment.

Unanimous vote to approve the motion.

4. FILM SF STAFF REPORT

DISCUSSION

By Executive Director Manijeh Fata, Deputy Director Sofia Alicastro, Production Manager Mark Hogains, Senior Production Coordinator Ismael Castillo, and Senior Production Coordinator/Commission Secretary Zoe Halsne.

This report will include:

- Report on recent/upcoming meetings, events, festivals, and productions
- Production stats

Executive Director Fata: *Dreams*, which used our incentive, screened at the Roxie Theater. I moderated a post-screening Q&A. FLICS recently had a meeting in Sacramento, where we also met with state legislators about the California Film & TV Tax Credit program.

Deputy Director Alicastro: Executive Director Fata and I attended the AFCI Studio Summit in Los Angeles, a convening of film commissioners from across the country and the globe. We spoke with Paramount executives about a potential celebration of Nash





Bridges. Executive Director Fata participated in a panel with the California Film Commission and *Josephine* filmmaker Beth de Araujo. Tomorrow we will host our first film industry mixer of the year at Hotel Zeppelin.

Senior Production Coordinator Castillo: From February 9 to March 29, 2025 we had 37 productions with 60 shoot days with an estimated spend of \$3.6 million in San Francisco. This same time this year, we had 52 productions with 93 shoot days and an estimated spend of \$8.9 million in San Francisco. This is mostly due to Red Bull filming activity.

Commissioner Tyler: Can you elaborate on the revenue that came in from Red Bull projects?

Senior Production Coordinator Castillo: Red Bull spent an estimate of \$4 million for the event along Marina Boulevard.

Senior Production Coordinator/Commission Secretary Halsne: The Form 700 and Sunshine Training deadline is April 1. The next commission meeting is April 27. A production highlight is a Gillette Venus commercial starring U.S. Olympian Alysa Liu that shot in San Francisco. Upcoming film festivals include the Sonoma County Student Film Festival, BAMPFA Student Committee Film Festival, International Ocean Film Festival, Napa Valley Streamfest, San Francisco International Film Festival, Doclands, and Bay Area Indies Film Festival. Upcoming screenings of San Francisco-shot movies screening locally include *Invasion of the Body Snatchers*, *Andre is an Idiot*, *The Wild Parrots of Telegraph Hill*, *La Mission*, *The Conversation*, and *Rent*.

Commissioner Comment:

Commissioner Finn: Where can we find the times and dates for those screenings?

Senior Production Coordinator/Commission Secretary Halsne: I will add them to the commission calendar.

Deputy Director Alicastro: We will be attending a tour of American Zoetrope this week, please let me know if you can come.

Public Comment:

Assistant Executive Director Escobedo, Local SAG-AFTRA: For the first quarter of 2026, we've had 20 hires in commercials, 2 in co-ed, 23 in video games and 235 in TV/theatrical.

Executive Director Fata: Do you know which hires were background and which were principal?





Assistant Executive Director Escobedo, Local SAG-AFTRA: Yes. Of the 20 in commercials, 9 were principal, 13 were background, and 6 were voiceover. There was 1 principal and 1 background for co-ed. All 23 hired for video games were principal. For film and television, 32 were principal, 191 were background, and 14 were voiceover.

5. COMMISSIONER DISCUSSION AND NEW BUSINESS DISCUSSION

Allows President, Vice President, and Commissioners to report on recent film activities and make announcements that are of interest to the film and media community. Allows Commissioners to introduce new agenda items for future consideration by the Commission.

Commissioner Comment:

Vice President Delorio: Thank you Deputy Director Alicastro and Senior Production Coordinator Castillo for inviting me to a set visit for a feature film production that recently shot in San Francisco.

Commissioner Tyler: Can commissioners be notified of filming activity whenever supervisors are notified?

President Song: We can provide high-level information.

Senior Production Coordinator/Commission Secretary Halsne: If someone asks you about a specific production, we can tell you what we are able to share.

President Song: I attended the inaugural Skyfire Film Festival and gave a talk about our updated incentive program. I also attended the Sonoma Film Festival to represent the film commission.

Public Comment:

No comment.

6. GENERAL PUBLIC COMMENT DISCUSSION

Members of the public can comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.





Commissioner Comment:

No comment.

Public Comment:

No comment.

7. ADJOURNMENT

Adjourned at 2:44pm.

NOTICES

Any materials distributed to the members of the Film Commission within 72 hours of the meeting or after the agenda packet has been delivered to the members are available for inspection at 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102, during regular business hours. Info: Zoe Halsne, 415-554-6740

PLEASE NOTE: The Film Commission often receives documents created or submitted by other City officials, agencies or departments after the posting of the Film Commission agenda. For such documents or presentations, members of the public may wish to contact the originating agency if they seek documents not yet provided to the Film Commission. Public comment in regard to specific items will be taken before or during consideration of the item.

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Wheelchair-accessible entrances are located on Van Ness Avenue and Grove Street. Please note the wheelchair lift at the Goodlett Place/Polk Street is temporarily not available. After multiple repairs that were followed by additional breakdowns, the wheelchair lift at the Goodlett/Polk entrance is being replaced for improved operation and reliability. We anticipate having a functioning lift after the completion of construction in May 2025. There are elevators and accessible restrooms located on every floor.

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Ordinance Task Force, at the San Francisco Public Library, and on the City's website at <http://www.sfgov.org>.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Commission. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Commission Clerk Zoe Halsne, 415-554-6740 or zoe.halsne@sfgov.org at least 48 hours in advance of the hearing. Late requests will be honored if possible.

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Individuals and entities that influence or attempt to influence local policy or administrative action may be required by the San Francisco Lobbyist Ordinance (San Francisco Campaign and Governmental Conduct Code sections 2.100-2.160) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone 415/252-3100, fax 415/252-3112 and website: www.sfgov.org/ethics.

如對會議有任何疑問，請致電 415-554-6241 查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：





陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724；傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能

的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-554-6241或電郵至 zoe.halsne@sfgov.org 向委員會秘書Zoe Halsne 提出。逾期提出的請求，若可能的話，亦會被考慮接納。

遊說者法令

依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-554-6241. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683





415-554-7724 (Oficina); 415-554-5163 (Fax);
Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "*Language Access Ordinance*" (Capítulo 91 del Código Administrativo de San Francisco "*Chapter 91 of the San Francisco Administrative Code*") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con el Secretario de la Comisión Zoe Halsne al 415-554-6740, o zoe.halsne@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-554-6241. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place





San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax)
E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

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Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Clerk ng Commission Zoe Halsne sa 415-554-6740, o zoe.halsne@sfgov.org sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics

