



## **SAN FRANCISCO FILM COMMISSION MEETING MINUTES**

**Wednesday, December 17, 2025 @ 2PM  
City Hall Room 408**

Members of the Commission  
will attend this meeting in person at the location listed above

The Film Commission welcomes public comment and will hear  
in person public comment on each agenda item.

### **AGENDA:**

#### **1. CALL TO ORDER / ROLL CALL**

##### **Film Commissioners Present**

Villy Wang, President; Jack Song, Vice President; Jim Beaumonte, Commissioner; Claudine Cheng, Commissioner; Devanshu Patel, Commissioner; Tony Delorio, Commissioner; Franco Finn, Commissioner; Roberto Hernandez, Commissioner; Erin Kahn, Commissioner; Carolyn Tyler, Commissioner

##### **Film Commissioners Absent**

Kate Goldstein-Breyer, Commissioner

##### **Film SF Staff Present**

Manijeh Fata, Executive Director; Sofia Alicastro, Deputy Director; Mark Hogains, Production Manager; Ismael Castillo, Senior Production Coordinator; Zoe Halsne, Senior Production Coordinator/Commission Secretary

#### **RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT**

Explanatory Document:

<https://sf.gov/sites/default/files/2023-03/Ramaytush%20Ohlone%20Land%20Acknowledgement.pdf>

#### **COMMISSION MEETING AGREEMENTS**

Explanatory Document:





[https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements\\_new.pdf](https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements_new.pdf)

## 2. APPROVAL OF THE MINUTES

### ACTION

Presentation of and possible action to approve the minutes of the November 17, 2025 Commission meeting.

Supporting document: <https://www.sf.gov/meeting-december-17-2025-december-17-2025-film-commission-meeting>

**Motion to approve:** Commissioner Delorio

**Second:** Commissioner Finn

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

**Unanimous vote to approve the minutes.**

## 3. NOMINATION AND ELECTION OF PRESIDENT

### ACTION

**President Wang:** It's been an honor to serve on this commission. You are all leaders and changemakers. This is an exciting moment of transition. It's my honor to guide you through this nomination process.

**Commissioner Cheng:** Thank you President Wang for your many years of service. Your dedication to the commission is very commendable. I'd like to nominate Vice President Song for President of the commission. We need someone resourceful, who has a good sense of infrastructure, and can help to fulfill this commission's mission. I am hopeful and optimistic that in the position of President, Vice President Song will take the commission into a new chapter.





**Commissioner Comment:**

**Commissioner Beaumonte:** We appreciate Vice President Song stepping up. We'll be behind you 100%.

**Public Comment:**

No comment.

Unanimous vote for Jack Song as President of the Film Commission.

**Vice President Song:** Thank you very much for all the kind words. Thank you Commissioner Cheng for the nomination. I'm looking forward to working with all of you.

**President Wang:** I have full faith and confidence in Vice President Song. It's been a joy to work with you. Congratulations.

**4. NOMINATION AND ELECTION OF VICE PRESIDENT**

**ACTION**

**Commissioner Beaumonte:** I nominate Commissioner Delorio. We have some challenges ahead with the *Scene in San Francisco* incentive, the budget, and the department merge. Commissioner Delorio's experience and knowledge will be invaluable, along with his relationships within the city.

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

Unanimous vote for Tony Delorio as Vice President of the Film Commission.

**5. CONSIDERATION TO APPROVE LETTER OF SUPPORT FOR SCENE IN SAN FRANCISCO**

**INCENTIVE UPDATES**

**DISCUSSION/POSSIBLE ACTION**

This item is for the Commission to approve a letter of support for updating the *Scene in San Francisco* incentive program.





Explanatory Document: <https://www.sf.gov/meeting--december-17-2025--december-17-2025-film-commission-meeting>

**Motion:** President Wang

**Second:** Commissioner Kahn

**Commissioner Comment:**

**Commissioner Cheng:** The letter may be stronger if we explicitly say the letter is written on behalf of the commission itself, not just on behalf of other stakeholders. Throughout the letter, there is no description of the proposed changes.

**Commissioner Patel:** I agree with adding language about what the proposal is.

**Commissioner Cheng:** We could incorporate some of the language in the fourth paragraph into the first paragraph.

**President Wang:** We can start the letter saying that the modernization of the incentive was unanimously approved by the commission. We could include a bullet point summary of the proposed changes.

**Commissioner Cheng:** I don't think we as a commission can say that we approve the legislation, but we can say we advocate unanimously for an updated incentive.

**Commissioner Kahn:** The first of the bullet points that are already included should be part of the preceding paragraph since it is not data about fiscal year 2024-2025.

**Vice President Song:** We should also add that we are urgently requesting support since this is a timely matter.

**Public Comment:**

No comment.

Unanimous vote to approve a letter of support with edits.

**6. FILM SF STAFF REPORT**  
DISCUSSION





By Executive Director Manijeh Fata, Deputy Director Sofia Alicastro, Production Manager Mark Hogains, Senior Production Coordinator Ismael Castillo, and Senior Production Coordinator/Commission Secretary Zoe Halsne.

This report will include:

- Report on recent/upcoming meetings, events, festivals, and productions
- Production stats

**Executive Director Fata:** Supervisor Mandelman introduced the new *Scene in San Francisco* incentive legislation last week. Supervisors Chan, Dorsey, and Walton are supporters as well. The proposed legislation includes a 10% rebate on qualified local spending (SF-resident wages and goods and services) on the first \$1 million, a 20% rebate on spending above that amount, and a 100% rebate on all City agency fees, including permits, police services, real estate and more, resulting in up to \$1 million in savings. The *Scene in San Francisco* incentive can be stacked with the California State Film and TV Tax Credit. The Budget & Finance Committee will be meeting on January 14 and the first reading with the full Board of Supervisors will be on January 20. It will be critical to have commissioners and stakeholders attend these meetings.

**Commissioner Cheng:** Is this proposed legislation comparable to other incentive programs?

**Executive Director Fata:** The proposed legislation is the best program for city incentives nationwide outside of Florida. Florida counties have put a lot of money into different cities since Florida does not have a state incentive.

**Commissioner Cheng:** Is the \$1 million the total amount of money available?

**Executive Director Fata:** The \$1 million is the maximum rebate per project.

**Commissioner Cheng:** What is the total budget for this program?

**Executive Director Fata:** We have \$2 million to end this fiscal year. We'd like more for the next fiscal year.

**Commissioner Tyler:** How is this going to be publicized?





**Executive Director Fata:** The San Francisco Chronicle and the LA Times have published articles about the proposed legislation. We want to do something big at the signing and get more press. We need to market this program and hopefully we can get support from the Film SF Alliance is official.

**Commissioner Kahn:** Is all of post-production included in the proposed changes?

**Executive Director Fata:** Yes.

**Commissioner Kahn:** We should make sure to include that in our materials.

**Vice President Song:** Are there any updates on the Film SF operating budget?

**Executive Director Fata:** We will have updates in our January commission meeting.

**President Wang:** The Film SF team should think about the additional labor this new incentive rollout will entail, whether you are getting the support you need from other City departments, and what the criteria is for the vendors to participate in the incentive program.

**Commissioner Hernandez:** We need to publicize this. We should work with SF Travel and the Mayor's Office.

**Commissioner Tyler:** Can we also get a database of businesses?

**Executive Director Fata:** Those are great ideas. I want to explore a formal collaboration with SF Travel in the new year. In other news, this year we had several local locations professionals and productions win at the California On Location Awards (COLAs) including Location Team of the Year for Independent Features, Location Team of the Year for Commercials, Location Manager of the Year for Stills, City Public Employee of the Year, and State/Federal Public Employee of the Year. Two films that shot in San Francisco will be premiering at the 2026 Sundance Film Festival—Josephine and The Invite.

**Senior Production Coordinator Castillo:** From November 17, 2024 to December 16, 2024, we had 21 productions, 42 shoot days, and \$849,000 estimated spend in San Francisco. The same timeframe in 2025 we had 15 productions, 26 shoot days, and \$645,000 estimated spend in San Francisco.





**Senior Production Coordinator/Commission Secretary Halsne:** A recent production highlight is that Elena Oxman's *Outerlands* is nominated for a Film Independent Spirit Award for Best First Screenplay. This film, which used our incentive, is now available to stream. Upcoming film festivals include Mostly British Film Festival and San Francisco Indiefest. *The Princess Diaries* will also be screened as part of the Roxie's Floating Features. Our Instagram followers have increased to over 4400. Our next commission meeting will be on January 12.

**Executive Director Fata:** In addition to the incentive changes, we are making changes to our administrative code. We may hold a special commission meeting to approve these changes. Please also send us your suggestions for potential commissioners since we have an open seat.

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

## 7. COMMISSIONER DISCUSSION AND NEW BUSINESS DISCUSSION

Allows President, Vice President, and Commissioners to report on recent film activities and make announcements that are of interest to the film and media community. Allows Commissioners to introduce new agenda items for future consideration by the Commission.

**Commissioner Comment:**

**Vice President Song:** It is likely Commissioner Finn and I will be attending Sundance.

**President Wang:** I want to take a moment to acknowledge the sudden loss of Rob Reiner and Michele Singer Reiner. Sending condolences and sympathy to their loved ones and our community.

**Public Comment:**

No comment.

## 8. GENERAL PUBLIC COMMENT DISCUSSION





Members of the public can comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

**9. ADJOURNMENT**

Adjourned at 3:23pm.

**NOTICES**

Any materials distributed to the members of the Film Commission within 72 hours of the meeting or after the agenda packet has been delivered to the members are available for inspection at 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102, during regular business hours. Info: Zoe Halsne, 415-554-6740

**PLEASE NOTE:** The Film Commission often receives documents created or submitted by other City officials, agencies or departments after the posting of the Film Commission agenda. For such documents or presentations, members of the public may wish to contact the originating agency if they seek documents not yet provided to the Film Commission. Public comment in regard to specific items will be taken before or during consideration of the item.

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity, or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical-based products. Please help the City accommodate these individuals.

**DISABILITY ACCESS**

To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Zoe Halsne, 415-554-6740 or [zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org), at least 48 hours before the meeting, except for Monday meetings, for which the deadline is 4:00 p.m. the previous Friday.

**Wheelchair-accessible entrances are located on Van Ness Avenue and Grove Street. Please note the wheelchair lift at the Goodlett Place/Polk Street is temporarily not available.** After multiple repairs that were





followed by additional breakdowns, the wheelchair lift at the Goodlett/Polk entrance is being replaced for improved operation and reliability. We anticipate having a functioning lift after the completion of construction in May 2025. There are elevators and accessible restrooms located on every floor.

**KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE** (Chapter 67 of the San Francisco Administrative Code) Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force by mail to Administrator, Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, City Hall Room 244, San Francisco CA 94102-4689; by phone at 415-554 7724; by fax at 415-554-5784; or by email at [sotf@sfgov.org](mailto:sotf@sfgov.org).

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Ordinance Task Force, at the San Francisco Public Library, and on the City's website at <http://www.sfgov.org>.

#### LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Commission. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Commission Clerk Zoe Halsne, 415-554-6740 or [zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org) at least 48 hours in advance of the hearing. Late requests will be honored if possible.

#### LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local policy or administrative action may be required by the San Francisco Lobbyist Ordinance (San Francisco Campaign and Governmental Conduct Code sections 2.100-2.160) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone 415/252-3100, fax 415/252-3112 and website: [www.sfgov.org/ethics](http://www.sfgov.org/ethics).

如對會議有任何疑問，請致電 415-554-6241 查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

#### 了解你在陽光政策下的權益

政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

#### 陽光政策 專責小組行政官

地址 : City Hall – Room 244 1 Dr. Carlton B. Goodlett Place





San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁[www.sfgov.org](http://www.sfgov.org)等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

#### 語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能

的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-554-6241或電郵至[zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org)向委員會秘書Zoe Halsne 提出。逾期提出的請求，若可能的話，亦會被考慮接納。

#### 遊說者法令

依據「三藩市遊說者法令」 (SF Campaign & Governmental Conduct Code 2.100) 能影響或欲影響本地立法或行政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: [sfgov.org/ethics](http://sfgov.org/ethics)。

Para preguntas acerca de la reunión, por favor contactar el 415-554-6241. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

#### CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4683  
415-554-7724 (Oficina); 415-554-5163 (Fax);  
Correo electrónico: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)





Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en [www.sfgov.org](http://www.sfgov.org). Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

#### ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con el Secretario de la Comisión Zoe Halsne al 415-554-6740, o [zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org) por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

#### ORDENANZA DE CABILDEO

Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness , Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: [sfgov.org/ethics](http://sfgov.org/ethics).

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-554-6241. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

#### ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamayanan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4683  
415-554-7724 (Opisina); 415-554-7854 (Fax)





E-mail: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telefono.

#### PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Clerk ng Commission Zoe Halsne sa 415-554-6740, o [zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org) sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

#### LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics)

