



SAN FRANCISCO FILM COMMISSION MEETING AGENDA

Monday, April 27, 2026 @ 2PM
City Hall Room 416

Members of the Commission
will attend this meeting in person at the location listed above

The Film Commission welcomes public comment and will hear
in person public comment on each agenda item.

AGENDA:

1. CALL TO ORDER / ROLL CALL

Film Commissioners Present

Jack Song, President; Tony Delorio, Vice President; Jim Beaumonte, Commissioner; Claudine Cheng, Commissioner; Devanshu Patel, Commissioner; Franco Finn, Commissioner; Roberto Hernandez, Commissioner; Erin Kahn, Commissioner; Shadi Kaileh, Commissioner; Carolyn Tyler, Commissioner

Film Commissioners Absent

Kate Goldstein-Breyer, Commissioner

Film SF Staff Present

Manijeh Fata, Executive Director; Sofia Alicastro, Deputy Director; Ismael Castillo, Senior Production Coordinator; Zoe Halsne, Senior Production Coordinator/Commission Secretary

Film SF Staff Absent

Mark Hogains, Production Manager

RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT

Explanatory Document:

<https://sf.gov/sites/default/files/2023-03/Ramaytush%20Ohlone%20Land%20Acknowledgement.pdf>





COMMISSION MEETING AGREEMENTS

Explanatory Document:

https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements_new.pdf

2. APPROVAL OF THE MINUTES

ACTION

Presentation of and possible action to approve the minutes of the March 30, 2026 Commission special meeting.

Supporting document: <https://www.sf.gov/meeting--april-27-2026--april-27-2026-film-commission-meeting>

Motion: Vice President Delorio

Second: Commissioner Finn

Commissioner Comment:

No comment.

Public Comment:

No comment.

Minutes are unanimously approved.

3. FILM SF STAFF REPORT

DISCUSSION

By Executive Director Manijeh Fata, Deputy Director Sofia Alicastro, Production Manager Mark Hogains, Senior Production Coordinator Ismael Castillo, and Senior Production Coordinator/Commission Secretary Zoe Halsne.

This report will include:

- Report on recent/upcoming meetings, events, festivals, and productions
- Production stats





Executive Director Fata: Last Friday was the opening night of the San Francisco International Film Festival. *The Invite* was the opening night film, which shot partially in San Francisco. We participated in the festival's Pitch Forum, where we listened to and gave feedback on local filmmakers' pitches for their San Francisco films they are developing. The California Film Commission was also in town for the festival. They attended opening night and participated in Industry Days along with Deputy Director Alicastro. I will be attending the Cannes Film Festival with FLICS and the California Film Commission, and will be participating in a couple of panels about filming in California. President Song, Commissioner Franco, Deputy Director Alicastro, OEWD Director of External Affairs Kate Patterson, and I have been working on marketing strategies. Moving forward we would like to pilot referring to ourselves as "Film San Francisco" rather than "Film SF". Matthew Goudeau will be the executive director of the new arts and culture department. Kate Goldstein-Breyer has stepped down from the commission. I want to thank her for her service. AB2319 is a post-production tax incentive. I had a meeting with the California Post Alliance who is spearheading this bill to keep post-production in California.

Commissioner Beaumonte: Is the arts and culture a new commission?

Executive Director Fata: It's a new department. There is no commission associated with this department. Under this department will be the film commission and the arts commission.

Commissioner Hernandez: I have worked with Executive Director Goudeau. I am very excited the Mayor appointed him. We should invite people within the film industry to get to know him.

Deputy Director Alicastro: We are sponsoring CAAMFest, which will be May 7-10. BAYCAT's InFocus expo will be on April 30. BAVC Media will be celebrating its 50th anniversary on May 20.

Senior Production Coordinator Castillo: From March 30 to April 26 in 2025, we had 23 productions with 51 shoot days and an estimated production spend of \$754,000. This same timeframe in 2026 we had 24 productions with 49 shoot days and \$1.4 million estimated spend. The increase this year is due to an indie film that shot here.

Senior Production Coordinator/Commission Secretary Halsne: On March 31, we hosted a film industry mixer with Hotel Zeppelin. Our next commission meeting will be Thursday, May 21 at 2pm in City Hall room 408. A recent production highlight is the new "It All Starts Here" campaign video, which can be viewed on Instagram. Ongoing and





upcoming film festivals include the San Francisco International Film Festival, Doclands, and Bay Area Indies Film Festival. Upcoming screenings include *Sister Act*, *Star Trek IV: The Voyage Home*, *Groove*, and *The Birds*. We recently hit the 5,000 follower milestone on Instagram.

Commissioner Comment:

Vice President Delorio: Before SFFILM's opening night, we went to dinner with the California Film Commission leadership. *The Invite* is a great film, and it was great seeing San Francisco on screen at a packed screening at the Castro Theater.

Commissioner Kahn: I also attended SFFILM's Pitch Forum. Executive Director Fata was a fantastic part of the panel. It was great hearing the filmmaker's stories. It was so inspiring. My neighbor made a documentary shot in San Francisco called *Andre is an Idiot*. It is now available to stream.

President Song: We'd like commissioners to help take the lead on planning future mixers. We are looking for ways to fund a rebrand for Film SF. I moderated a panel with Ted Hope. He is eager to learn about the *Scene in San Francisco* incentive. AI Collective is interested in partnering with film organizations to educate what AI filmmaking tools are available. I will be attending CAAMFest and will be one of the jurors for narrative features.

Public Comment:

Local SAG-AFTRA Assistant Executive Director Escobedo: We have 364 hires total year to date compared to 162 this time last year.

Peter Quartaroli: Mark Young and I met with the people working on the post-production incentive. Mayor Willie Brown is a tremendous advocate for film and television in San Francisco. We've had meetings with each of the governor candidates to see how they can contribute to the California Film Commission's and Film SF's work. We've talked to Don Johnson about a tribute to *Nash Bridges*. I met with production companies in New York to pitch the *Scene in San Francisco* incentive.

4. COMMISSIONER DISCUSSION AND NEW BUSINESS DISCUSSION





Allows President, Vice President, and Commissioners to report on recent film activities and make announcements that are of interest to the film and media community. Allows Commissioners to introduce new agenda items for future consideration by the Commission.

Commissioner Comment:

Commissioner Finn: Executive Director Fata, the Film SF Alliance, Commissioner Hernandez, and I met to discuss the *Nash Bridges* tribute. We are aiming for a fall date.

Commissioner Hernandez: We should work with SF Travel and local ad agencies to help with Film SF's rebrand.

Commissioner Beaumonte: I went to a site visit to Cafe Zoetrope with Commissioner Patel and the Film SF staff. It was great seeing the screening room and editing equipment.

Commissioner Kahn: The restaurant could be a good place for a small mixer. I can ask Lucasfilm if we could use the cafeteria space as well.

Commissioner Finn: How are we marketing our mixers to potential hosts?

Senior Production Coordinator/Commission Secretary Halsne: We sent an email to our mailing list and shared a call-out on social media.

Deputy Director Alicastro: Our mixer invites also go to our entire email list and is posted on social media. Any commissioner is welcome to invite their colleagues. We have a running list of vendors who have expressed interest in hosting mixers. We are always open to ideas.

Commissioner Cheng: Can you send us a one-pager we can send to vendors?

Deputy Director Alicastro: Yes.

Executive Director Fata: It would also be helpful to have businesses who could partner with venues to cover the cost of food and drink.

Public Comment:

No comment.





5. GENERAL PUBLIC COMMENT DISCUSSION

Members of the public can comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.

Commissioner Comment:
No comment.

Public Comment:
No comment.

6. ADJOURNMENT Adjourned at 3:06pm.

NOTICES

Any materials distributed to the members of the Film Commission within 72 hours of the meeting or after the agenda packet has been delivered to the members are available for inspection at 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102, during regular business hours. Info: Zoe Halsne, 415-554-6740

PLEASE NOTE: The Film Commission often receives documents created or submitted by other City officials, agencies or departments after the posting of the Film Commission agenda. For such documents or presentations, members of the public may wish to contact the originating agency if they seek documents not yet provided to the Film Commission. Public comment in regard to specific items will be taken before or during consideration of the item.

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity, or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical-based products. Please help the City accommodate these individuals.





DISABILITY ACCESS

To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Zoe Halsne, 415-554-6740 or zoe.halsne@sfgov.org, at least 48 hours before the meeting, except for Monday meetings, for which the deadline is 4:00 p.m. the previous Friday.

Wheelchair-accessible entrances are located on Van Ness Avenue and Grove Street. Please note the wheelchair lift at the Goodlett Place/Polk Street is temporarily not available. After multiple repairs that were followed by additional breakdowns, the wheelchair lift at the Goodlett/Polk entrance is being replaced for improved operation and reliability. We anticipate having a functioning lift after the completion of construction in May 2025. There are elevators and accessible restrooms located on every floor.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE (Chapter 67 of the San Francisco Administrative Code) Government's duty is to serve the public, reaching its decision in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force by mail to Administrator, Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, City Hall Room 244, San Francisco CA 94102-4689; by phone at 415-554 7724; by fax at 415-554-5784; or by email at soff@sfgov.org.

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Ordinance Task Force, at the San Francisco Public Library, and on the City's website at <http://www.sfgov.org>.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Commission. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Commission Clerk Zoe Halsne, 415-554-6740 or zoe.halsne@sfgov.org at least 48 hours in advance of the hearing. Late requests will be honored if possible.

LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local policy or administrative action may be required by the San Francisco Lobbyist Ordinance (San Francisco Campaign and Governmental Conduct Code sections 2.100-2.160) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone 415/252-3100, fax 415/252-3112 and website: www.sfgov.org/ethics.

如對會議有任何疑問，請致電 415-554-6241 查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

了解你在陽光政策下的權益





政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724；傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能

的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-554-6241或電郵至 zoe.halsne@sfgov.org 向委員會秘書Zoe Halsne 提出。逾期提出的請求，若可能的話，亦會被考慮接納。

遊說者法令

依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-554-6241. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza





Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax);
Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "*Language Access Ordinance*" (Capítulo 91 del Código Administrativo de San Francisco "*Chapter 91 of the San Francisco Administrative Code*") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con el Secretario de la Comisión Zoe Halsne al 415-554-6740, o zoe.halsne@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-554-6241. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay





ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax)
E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Clerk ng Commission Zoe Halsne sa 415-554-6740, o zoe.halsne@sfgov.org sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics

