



## SAN FRANCISCO FILM COMMISSION SPECIAL MEETING MINUTES

Friday, March 6, 2026 @ 11AM  
City Hall Room 400

Members of the Commission  
will attend this meeting in person at the location listed above

The Film Commission welcomes public comment and will hear  
in person public comment on each agenda item.

### AGENDA:

#### 1. CALL TO ORDER / ROLL CALL

##### **Film Commissioners Present**

Tony Delorio, Vice President; Claudine Cheng, Commissioner; Erin Kahn, Commissioner  
Devanshu Patel, Commissioner; Franco Finn, Commissioner; Roberto Hernandez,  
Commissioner; Carolyn Tyler, Commissioner

##### **Film Commissioners Absent**

Jack Song, President; Jim Beaumonte, Commissioner; Kate Goldstein-Breyer,  
Commissioner

##### **Film SF Staff Present**

Manijeh Fata, Executive Director; Sofia Alicastro, Deputy Director; Ismael Castillo, Senior  
Production Coordinator; Zoe Halsne, Senior Production Coordinator/Commission  
Secretary

##### **Film SF Staff Absent**

Mark Hogains, Production Manager

#### **RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT**

Explanatory Document:

<https://sf.gov/sites/default/files/2023-03/Ramaytush%20Ohlone%20Land%20Acknowledgement.pdf>





## COMMISSION MEETING AGREEMENTS

Explanatory Document:

[https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements\\_new.pdf](https://sf.gov/sites/default/files/2023-04/Commission%20Meeting%20Agreements_new.pdf)

### 2. APPROVAL OF THE MINUTES

#### ACTION

Presentation of and possible action to approve the minutes of the February 9, 2026 Commission meeting.

Supporting document: <https://www.sf.gov/meeting--march-6-2026--march-6-2026-film-commission-meeting>

**Motion to approve:** Commissioner Hernandez

**Second:** Commissioner Cheng

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

**Unanimous vote to approve the minutes.**

### 3. REVIEW AND APPROVE FILM SF'S UPDATED GUIDELINES

#### DISCUSSION & ACTION

This item is for the Commission to review and approve updated guidelines per the recently passed ordinance.

Supporting document: <https://www.sf.gov/meeting--march-6-2026--march-6-2026-film-commission-meeting>





**Executive Director Fata:** We updated our administrative code. It will go into effect on March 16. We are expanding which nonprofits qualify for waived fees. We are removing the specific language around film notification procedures. Our office and the commission will determine what the film notification procedures are moving forward, and it will be based on production activity impact. These guidelines also update our *Scene in San Francisco* incentive program, including its phases and qualifying and non-qualifying expenditure.

**Motion to approve Film SF Guidelines and to authorize Film SF staff to make non-substantive changes to the Guidelines and to update the list of Qualified Expenditures as needed without further Commission approval:** Commissioner Patel

**Second:** Commissioner Hernandez

**Commissioner Comment:**

**Commissioner Cheng:** Have the neighborhoods and merchants been consulted about the new notification process?

**Executive Director Fata:** We will still work with neighborhood and merchant associations as well as the Board of Supervisors for impactful shoots.

**Commissioner Kahn:** We should add that San Francisco wages qualify for both above-the-line and below-the-line talent and that television series can get up to \$1 million per season, not per fiscal year.

**Commissioner Hernandez:** We should note that we are approving these guidelines with feedback and pending the real estate updates. We should include murals in the guidelines. SFPD and SFMTA should see these guidelines. I agree that we need to be proactive about potential neighborhood concerns regarding production activity.

**Executive Director Fata:** Productions must clear any copyrights, including murals. We have been working with other City agencies including SFPD and SFMTA about these updates. Our process is still the same in terms of neighborhood outreach for production activity like impactful late night filming. We are still in conversations with the Office of Real Estate and we will have that section ready for our next meeting to review and approve.

**Public Comment:**

No comment.

**Unanimous vote to approve with discussed feedback implemented.**





**4. CONSIDERATION TO APPROVE LETTER OF SUPPORT FOR INVOLVEMENT IN THE ARTS DEPARTMENT HIRING PROCESS**  
DISCUSSION & ACTION

This item is for the Commission to approve a letter of support for the Film Commission to be involved in the hiring process of the director of the new arts department.

Supporting document: <https://www.sf.gov/meeting--march-6-2026--march-6-2026-film-commission-meeting>

**Commissioner Comment:**

**Vice President Delorio:** We are no longer submitting a letter. Instead, we are going to schedule a meeting with the Mayor's Office to discuss the hiring process.

**Commissioner Cheng:** What was the scope of the letter?

**Vice President Delorio:** In our previous meeting, we discussed wanting to have representation in the hiring process of the director of the new arts department. President Song and I felt a letter was too strong and it would be more appropriate to speak to the Mayor's Office directly.

**Commissioner Tyler:** Is there a timeline for that conversation?

**Vice President Delorio:** We wanted to make sure everyone was okay with not submitting the letter before moving forward with a meeting. President Song, Commissioner Finn, Commissioner Tyler, and I will be present for that meeting.

**Public Comment:**

No comment.

**5. FILM SF ALLIANCE PRESENTATION**  
DISCUSSION

By Mark Young and Peter Quartaroli. They will present their updates regarding the Film SF Alliance.

**This item was postponed to a future meeting. The public can make comment on this item at that time.**





## 6. FILM SF STAFF REPORT DISCUSSION

By Executive Director Manijeh Fata, Deputy Director Sofia Alicastro, Production Manager Mark Hogains, Senior Production Coordinator Ismael Castillo, and Senior Production Coordinator/Commission Secretary Zoe Halsne.

This report will include:

- Report on recent/upcoming meetings, events, festivals, and productions
- Production stats

**Executive Director Fata:** Last month, Mayor Lurie signed the updated *Scene in San Francisco* incentive legislation. It was an incredible celebration.

**Vice President Delorio:** Thank you to the Film SF staff for all the work you put into the legislation update.

**Executive Director Fata:** Tonight we have a special screening of Michel Franco's *Dreams* at the Roxie. *Dreams* used the *Scene in San Francisco* incentive. I will be moderating a post-screening Q&A with Michel Franco and Producer Megan Carlson. We also have a new film commissioner, Shadi Kaileh, who is counsel at EMPIRE and will be sworn in soon.

**Commission Secretary/Senior Production Coordinator Halsne:** Our spring intern is Allie Aardema. A lifelong movie enthusiast and avid Letterboxd user, Allie is excited to bring her passion and experience to her role as a Film SF Intern. With experience in event and film coordination and a background in theater operations, she takes a hands-on, adaptable approach to supporting both the creative and logistical sides of a project. Originally from San Diego, Allie recently graduated from UC Santa Barbara with a degree in Environmental Studies. Since moving to San Francisco in the fall, Allie has been working as the Special Events and Film Coordinator at Angel Island State Park, overseeing permitting, logistics, and coordination for productions and events. She's eager to continue learning the industry and to support the San Francisco Film Commission's work across the city.

**Executive Director Fata:** I attended the local SAG-AFTRA Actor Awards viewing party. Commissioner Finn was the MC. Supervisor President Mandelman, State Secretary Fiona Ma, and Assembly Member Hailey also attended. There was an amazing turnout and everyone was excited to hear about the incentive.





**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

**7. COMMISSIONER DISCUSSION AND NEW BUSINESS DISCUSSION**

Allows President, Vice President, and Commissioners to report on recent film activities and make announcements that are of interest to the film and media community. Allows Commissioners to introduce new agenda items for future consideration by the Commission.

**Commissioner Comment:**

**Commissioner Hernandez:** What is the status with SF Travel?

**Executive Director Fata:** They are considered a restricted source. We need to request a behested payment waiver in order to ask them to make a video for us.

**Commissioner Hernandez:** I am working with the Mayor's Office on an event celebrating *Nash Bridges*. We need to figure out the logistics and the date and time. We should invite CBS.

**Executive Director Fata:** We have strong relationships with studios like CBS.

**Commissioner Tyler:** Are there any updates about the arts merger?

**Executive Director Fata:** The new arts department director is going to be hired as soon as April or May.

**Public Comment:**

No comment.

**8. GENERAL PUBLIC COMMENT DISCUSSION**





Members of the public can comment generally on matters within the Commission's purview as well as to suggest new agenda items for the Commission's consideration.

**Commissioner Comment:**

No comment.

**Public Comment:**

No comment.

**9. ADJOURNMENT**

Adjourned at 12:16pm.

**NOTICES**

Any materials distributed to the members of the Film Commission within 72 hours of the meeting or after the agenda packet has been delivered to the members are available for inspection at 1 Dr. Carlton B. Goodlett Place, Room 473, San Francisco, CA 94102, during regular business hours. Info: Zoe Halsne, 415-554-6740

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Ordinance Task Force, at the San Francisco Public Library, and on the City's website at <http://www.sfgov.org>.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Commission. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Commission Clerk Zoe Halsne, 415-554-6740 or [zoe.halsne@sfgov.org](mailto:zoe.halsne@sfgov.org) at least 48 hours in advance of the hearing. Late requests will be honored if possible.

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：





#### 陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724；傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁[www.sfgov.org](http://www.sfgov.org)等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4683





415-554-7724 (Oficina); 415-554-5163 (Fax);  
Correo electrónico: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en [www.sfgov.org](http://www.sfgov.org). Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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#### LOBBYIST ORDINANCE

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