

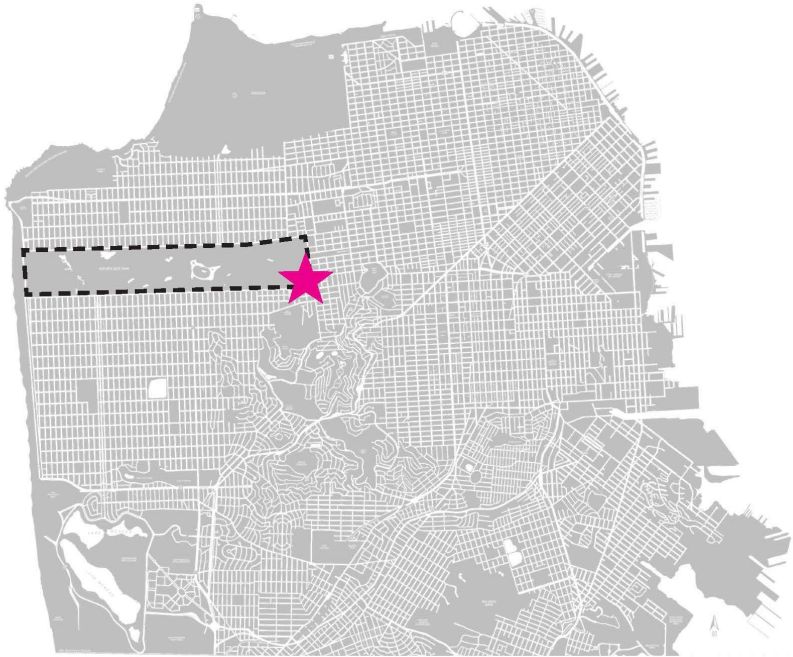


Kezar Pavilion Renovation Project

Project Plan Approval


July 16, 2025

PROJECT LOCATION




SITE ACCESS


LEGEND




POLICE AND PARK
RANGERS VEHICLE
ROUTES




MUNI STOPS




MUNI




EXISTING CONNECTION



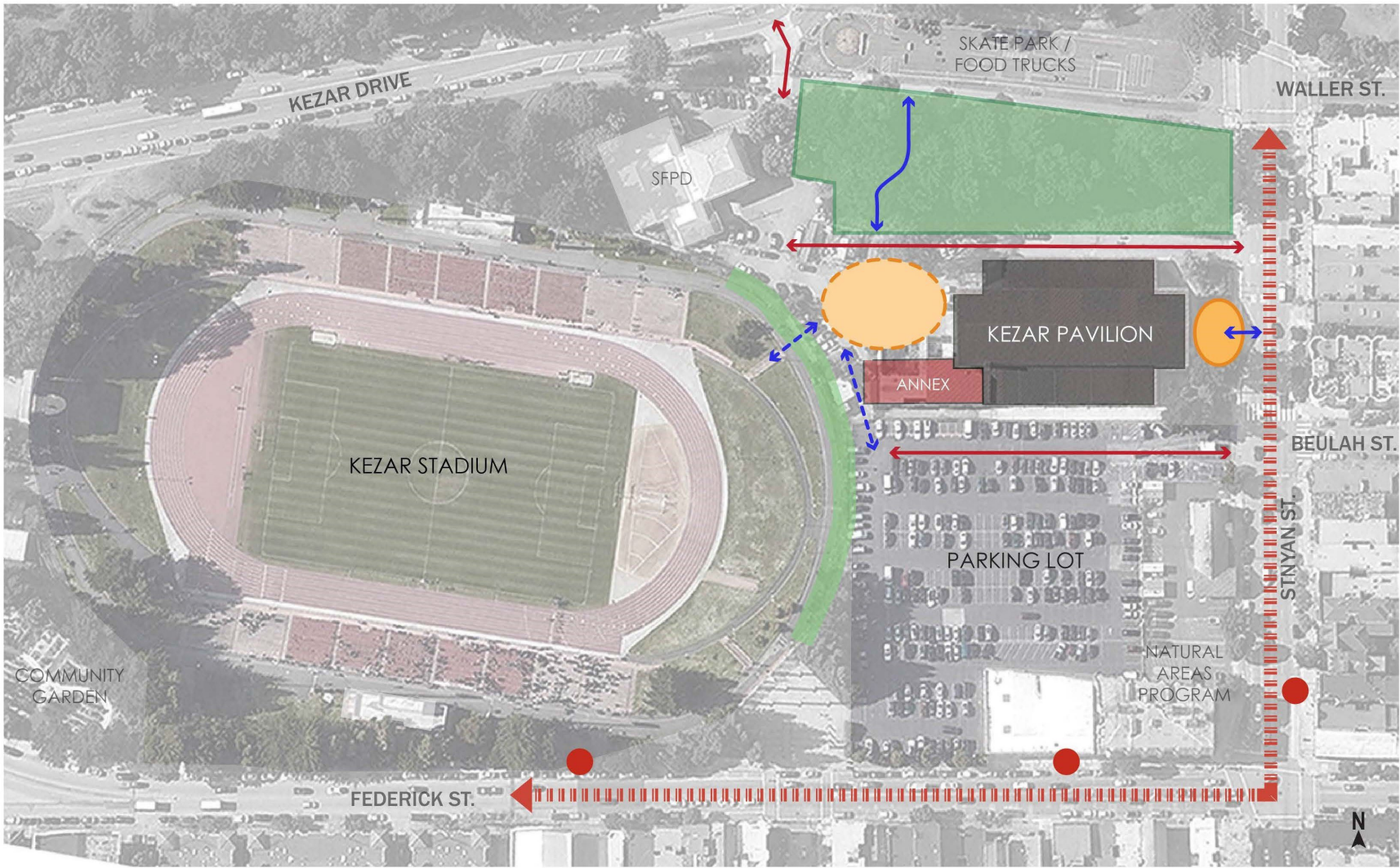
PROPOSED CONNECTION



EXISTING PLAZA



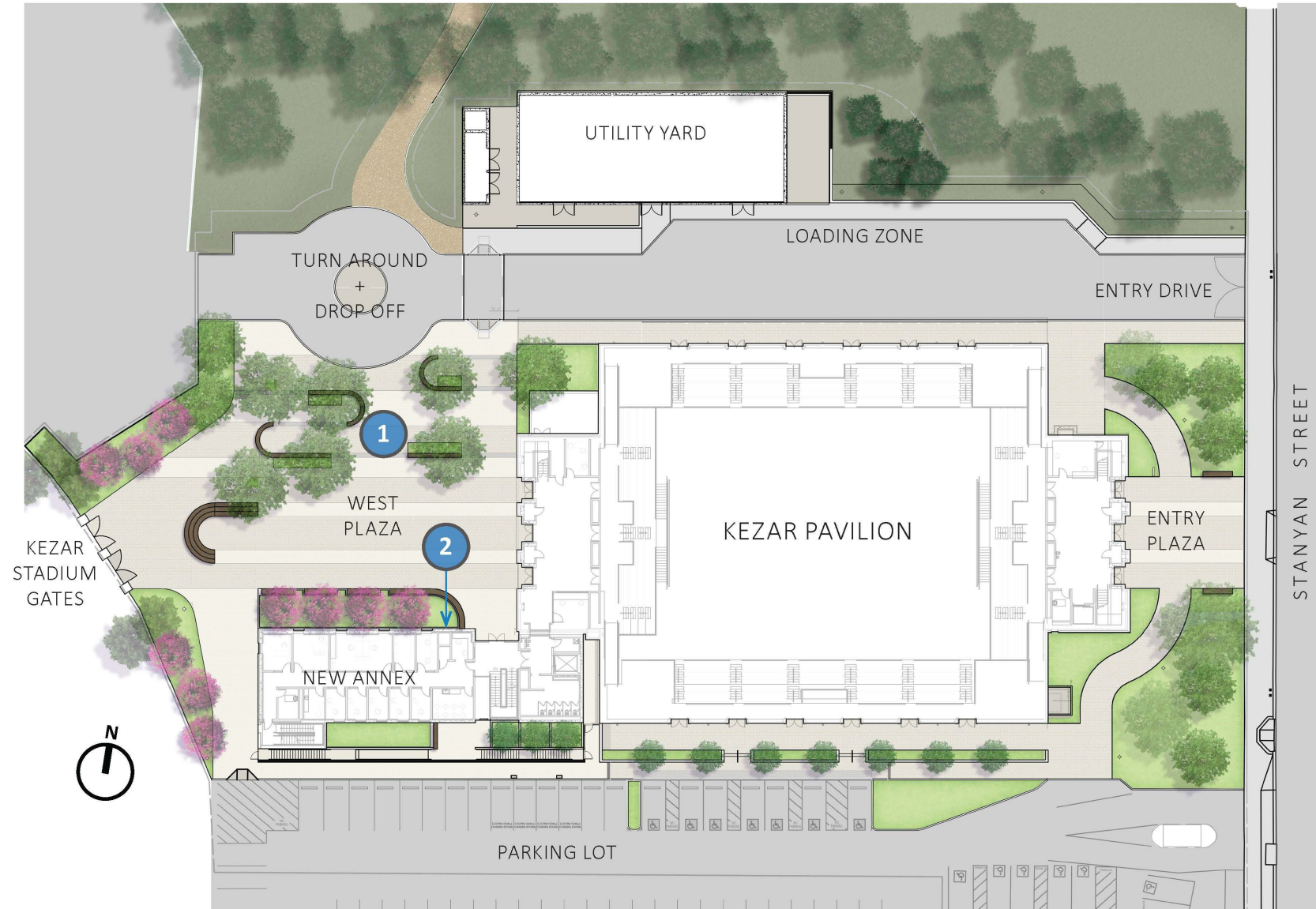
PROPOSED PLAZA







KEZAR ART LOCATIONS

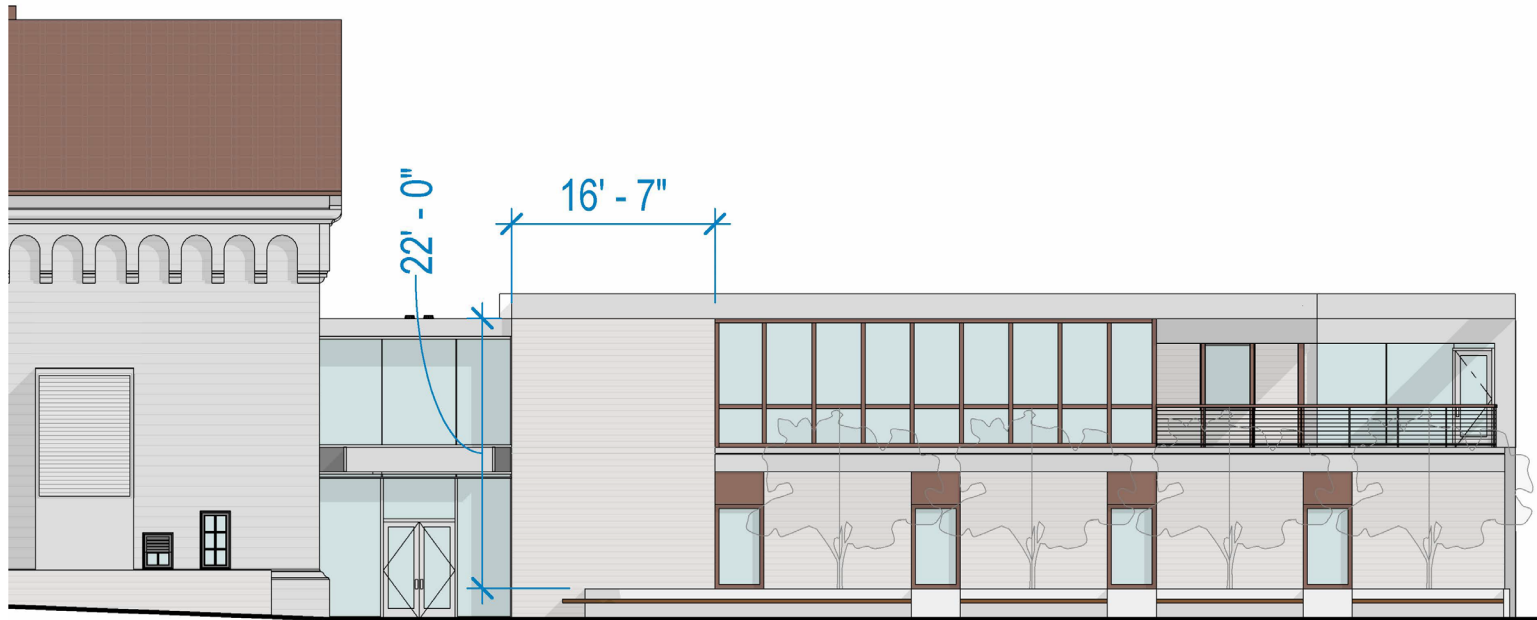


1. TREE GROVE SCULPTURES

2. NORTH ANNEX WALL



NORTH ANNEX ELEVATION



Project Goals

- Express the building's history and use
- Integrate with the site and its architecture
- Preserve and support multidirectional access and programming
- Be fabricated from durable and maintainable materials suitable for exterior and publicly accessible locations

Kezar Recreation Project Budget Summary

Total Art Enrichment Allocation:	\$900,000
Administration:	\$180,000
Conservation:	\$90,000
Artwork Selection and Support:	\$252,000
Installation:	\$100,000
Artist Contracts:	\$278,000

Artist Selection

Arts Commission issues RFQ and screens applicants for minimum eligibility (practicing artist residing in US). Artist Qualification Panel identifies shortlist of qualified artists. Qualification Panel will consist of:

- 2 arts professionals
- 1 SFAC staff member

List of qualified artists presented to Kezar Pavilion Renovation Artist Review Panel. Review Panel will consist of:

- 1 representative Recreation and Parks Department
- 1 representative project design team
- 4 arts professionals
- 1 community representative

Review Panel identifies three finalists for each opportunity who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders.

Finalists will be paid an honorarium of \$3,000 plus travel reimbursement for proposal development.

The Artist Review Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist for each opportunity for recommendation to the Arts Commission.

Community Involvement

- SFAC staff presented an overview of the public art project in conjunction with the Capital Improvement Project presentation to the community on December 16, 2024
- A community representative will serve on the Kezar Recreation Center Artist Review Panel and will participate in the Artist Orientation
- Finalists' proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final review panel meeting
- All review panels and Arts Commission meetings are open to the public

Project Timeline

*(subject to change
based on project
schedule)*

Community Meeting

December 16, 2024

Project Plan Approval (VAC)

July 16, 2025

RFQ Issued

Following RPD pre-
construction phase, 2026

RFQ Deadline

2026, TBD

Qualification Panel, Review Panel One

TBD

Review Panel Two

TBD

Arts Commission Approvals

TBD

Artists Under Contract

TBD

Anticipated Artwork Installation

2029



KEZAR PAVILION RENOVATION PROJECT PUBLIC ART PROJECT PLAN

For presentation to Visual Arts Committee July 16, 2025



BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)

The San Francisco Recreation & Parks Department, in partnership with the Department of Emergency Management, will be renovating Kezar Pavilion, located on Stanyan Street between Beulah and Waller streets in District 5's Haight-Ashbury neighborhood. The building will be renovated to accommodate enhanced recreational activities and to function as a disaster response facility in the event of a major emergency. The goal of the renovation is to preserve the building's historic integrity, while modernizing and enhancing its interior to be more comfortable, flexible, and resilient.

The site design will focus on multidirectional access and flexible programming. The formal gym entry will remain on the east side, along Stanyan Street, with a newly activated west plaza serving as the day-to-day facility entrance and a hub for eventgoers and children's camps. The plan aligns the historic axis of the gym and stadium entrances with the driveway drop off area and pedestrian approaches from the parking lot, while providing a variety of planting and seating areas to congregate.

ART OPPORTUNITIES

- 1) Tree Grove Sculptures
 - a. Will consist of a series of approximately three to five sculptures by a single artist or artist team.
 - b. Sculptures will be scaled for the pedestrian experience and integrated within the tree planting and seating area.
 - d. Sculptures will be made of durable and maintainable materials such as bronze or stone, suitable for an exterior location.
 - c. Sculptures must conform to load capacity requirements as determined by Project design team (TBD).
- 2) North Annex Art Wall
 - a. Artwork will be façade-mounted on exterior north wall of annex building.
 - b. Artwork area may be up to 363 square feet.
 - c. Artwork will be produced through the application of mosaic, ceramic, or porcelain enamel tiles.

PROJECT GOALS

- Express the building's history and use
- Integrate with the site and its architecture
- Preserve and support multidirectional access and programming
- Be fabricated from durable and maintainable materials suitable for exterior and publicly accessible locations

ART ENRICHMENT AND ARTWORK BUDGET

Total Art Enrichment Amount: \$900,000

Total Artwork Budget: \$378,000

Artist Contract Budgets:

- **Tree Grove Sculptures: \$178,000**
Artist Contract will be inclusive of all artists fees, as well as associated expenses for artwork design, fabrication, insurance, transportation, and consultation during installation. Additionally, \$50,000 will be allocated for installation under a separate agreement with the City.
- **North Annex Wall: \$100,000**
Artist Contract will be inclusive of all artists fees, as well as associated expenses for artwork design, fabrication, insurance, transportation, and consultation during installation. Additionally, \$50,000 will be allocated for installation under a separate agreement with the City.

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue RFQ for integrated artworks developed in cooperation with the San Francisco Recreation and Parks Department and project design team for the project opportunities. Professional practicing artists residing in the United States are eligible to apply.

ARTIST SELECTION PROCESS

After the application deadline, the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirement, which is professional practicing artists residing in the United States. The eligible applications will be presented to an artist qualification panel consisting of two (2) arts professionals and one (1) Arts Commission staff, who will review and score the applications to identify the short list of qualified artists to be considered for the project opportunity.

The list of qualified artists will be presented to the Kezar Pavilion Artist Review Panel consisting of one (1) representative of the Recreation and Parks Department, one (1) representative of the project design team, four (4) arts professionals, and one (1) community representative. The panel will identify three (3) finalists for each opportunity who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$3,000 plus travel reimbursement for development of a proposal.

The Kezar Pavilion Artist Review Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist for each artwork opportunity for recommendation to the Art Commission.

COMMUNITY INVOLVEMENT

- SFAC staff presented an overview of the public art project in conjunction with the CIP presentation to the community on December 16, 2024.
- A community representative will serve on the Kezar Pavilion Artist Review Panel and will participate in the Artist Orientation.
- The finalists’ proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final review panel meeting.
- All review panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

TIMELINE (Subject to change)

Community Meeting	December 16, 2024
Project Plan Approval (VAC)	July 16, 2025
RFQ Issued	2025 [following REC pre-construction phase]
RFQ Deadline	TBD
Qualification Panel	TBD
First Project Artist Review Panel	TBD
Artist Finalist Orientation	TBD
Finalist Proposals Due	TBD
Final Project Artist Review Panel	TBD
VAC Approval	TBD
Arts Commission Approval	TBD
Artist Under Contract	TBD

FURTHER INFORMATION

Contact Marcus Davies, Public Art Project Manager at (415) 310-3453 or by email at marcus.davies@sfgov.org.