

HUMAN RIGHTS COMMISSION

Daniel Lurie
Mayor

Mawuli Tugbenyoh
Executive Director



Resolution Awarding a Sole Source Grant to San Francisco Pride for the 2027 San Francisco Pride Celebration and Parade

Whereas, LGBTQI+ communities have helped shape the nation's history, culture, and civic life, leading movements for equality and human rights, including in San Francisco, where their courage, resilience, and advocacy have made the City a beacon of hope for LGBTQI+ people around the world seeking safety, belonging, and the freedom to live openly; and

Whereas, San Francisco's Pride tradition began in 1970, and the San Francisco Pride Celebration and Parade is an integral part of the City's identity and an internationally recognized expression of LGBTQI+ visibility, culture, and solidarity, honoring the struggle for equal rights, celebrating the diversity of LGBTQI+ communities, and affirming the City's enduring commitment to inclusion and freedom from discrimination; and

Whereas, the Human Rights Commission, through the operating department, Agency for Human Rights (department), desires to fund a free and accessible San Francisco Pride Celebration and Parade in June 2027 that advances LGBTQI+ culture, visibility, human rights, and civic participation, creates meaningful participation for historically underserved LGBTQI+ communities, community organizations, artists, cultural workers, and volunteers, and creates paid opportunities for performers, technicians, contractors, vendors, and San Francisco businesses; and

Whereas, San Francisco Administrative Code Section 21G.8(a) provides that a Granting Agency under the jurisdiction of a commission shall not award a Grant without conducting an open and competitive process unless the commission approves the Granting Agency's recommendation that the Grant be awarded as a sole source, and that such commission may then adopt a resolution approving the justification of the sole source and awarding the Grant; and

Whereas, under Administrative Code Section 21G.9 and the Purchaser's rules and regulations, sole source Grants are permitted when a competitive process is infeasible or impracticable, or when a Public Purpose may reasonably be accomplished by one particular Grantee; and

Whereas, producing a parade and celebration of this scale requires established community relationships, demonstrated large-event production experience, fiscal capacity sufficient to manage cost reimbursement and event cash flow, and the safety, accessibility, and risk management practices a major public gathering demands, together with the ability to hold the community, cultural, operational, and financial work of the event together and remain accountable for all grant-funded activities, including the work of partners, subcontractors, and vendors; and

Whereas, San Francisco Pride has planned, produced, and managed the San Francisco Pride Celebration and Parade continuously for more than five decades, as a free event open to the public, drawing a very large public audience and more than two hundred parade contingents and exhibitors, and holds the permitting record, City departmental relationships, community and contingent networks, and fiscal capacity that an event of this scale requires; and

Whereas, the City has supported this event through Grants for the Arts for many years, and responsibility for the grant is moving to the Agency for Human Rights; and

Whereas, results of a search of Grants for the Arts applicants over the last five years conducted against the Department's scope of work, and found no discrete or explicit organization that has applied with the same or similar scope and scale of work as San Francisco Pride; and

Whereas, that search constitutes a documented competitive process within the last five years demonstrating the lack of other potential Grantees, as contemplated by Administrative Code Section 21G.8(b); and

Whereas, the permits, approvals, production contracts, and vendor and contingent commitments for a June event are secured many months in advance, and production for the June 2027 event is already underway; and

Whereas, the Department does not believe a competitive process is practicable because of the time frame associated with the production of the parade and the need for the parade to be produced for 2027, as a competitive process begun now would conclude well into the event year; and

Whereas, the Department intends the grant agreement to be retroactive to July 1, 2026 so that the grant may cover work already undertaken for that event; and

Whereas, the Department determined that the services San Francisco Pride will provide are consistent with the Department's mission and goals and with the goals of the Agency for Human Rights' Bold and Visible initiative; and

Whereas, the funded parade and festival will be free, accessible, and open to all, payment will be made against documented eligible costs under an approved scope and budget, and reporting and monitoring requirements will be established in the grant agreement; and

Whereas, the Executive Director of the Department recommends the approval and award of a sole source grant to San Francisco Pride to plan, produce, manage, and evaluate the San Francisco Pride Celebration and Parade in June 2027 that will serve the public good; and,

Whereas, such sole source grant is authorized by S.F. Administrative Code Section 21G.8 if the San Francisco Human Rights Commission (HRC) approves the Department's recommendation that the grant be awarded as a sole source; now, therefore, be it

Resolved, that the San Francisco Human Rights Commission finds that the Public Purpose of a free and accessible San Francisco Pride Celebration and Parade in June 2027 may reasonably be accomplished by one particular Grantee, San Francisco Pride, and that a competitive process is not practicable for the June 2027 event, and approves the justification of the sole source; and,

Resolved, that the San Francisco Human Rights Commission has by a majority vote, approved such sole source grant; and,

Resolved, therefore, that the Human Rights Commission hereby designates a sole source grant to San Francisco Lesbian Gay Bisexual Transgender Plus Pride Parade and Celebration Committee, Inc., doing business as San Francisco Pride, in an amount not to exceed \$850,000.00, for a term of one (1) year commencing July 1, 2026, for the purpose of planning, producing, managing, and evaluating the San Francisco Pride Celebration and Parade in June 2027, including community engagement and programming, permitting, route and site planning, logistics, technical production, accessibility, public safety, emergency preparedness, sanitation, participant and vendor management, and reporting; and,

Resolved, that the Commission acknowledges that the grant agreement will be retroactive to July 1, 2026 and may cover eligible costs incurred on or after that date for the June 2027 event, subject to the approved scope and budget, documentation, applicable City approvals, and Controller certification of funds; and,

Resolved, that the Director of the Department is authorized to negotiate and execute a grant agreement with San Francisco Pride consistent with this resolution, including the final scope of work, budget, deliverables, performance metrics, payment terms, and reporting requirements, in a total amount not to exceed the amount approved herein.

At its meeting on October 8, 2026, I hereby certify that the San Francisco Human Rights Commission adopted the foregoing resolution.

Mawuli Tugbenyoh, Executive Director, Human Rights Commission