



Legacy Business Registry

Application Review Sheet

Application Number: LBR-2025-26-027
Business Name: Santa Clara Organic Market
Business Address: 798 Haight St.
District: District 5
Applicant: Louai Atieh, Co-owner
Nomination Date: January 16, 2026
Nominated By: Supervisor Bilal Mahmood

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

☒ Yes ☐ No

799 Haight St. from 1990 to 2015 (25 years)
798 Haight St. from 2012 to Present (14 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

☒ Yes ☐ No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

☒ Yes ☐ No

FEATURES OR TRADITIONS: Grocery store

NOTES: NA

DELIVERY DATE TO THE HISTORIC PRESERVATION COMMISSION: January 21, 2026

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program
Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org



Member, Board of Supervisors

District 5



City and County of San Francisco

BILAL MAHMOOD

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January 16, 2026

Richard Kurylo
Office of Small Business, Legacy Business
City Hall, Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Mr. Kurylo,

I am writing to nominate Santa Clara Organic Market, a long-standing grocery store located in the lower Haight District, for inclusion in the Legacy Business Registry.

Santa Clara Organic Market, opened in 1990 and has become an essential part of the neighborhood's identity. The market has continuously served local residents, becoming a trusted and accessible source of fresh, healthy, and sustainably sourced food for the community.

Originally founded by Fawzi Mahmoud Swalim as New Santa Clara Market at 799 Haight Street, the business expanded in 2012 with a second location across the street. In 2015, ownership transitioned to Louai Atieh and Mahana Askandafi, who consolidated operations at 798 Haight Street under the name Santa Clara Organic Market. Despite brief closures for remodeling and mandatory seismic retrofitting, the business has maintained continuous operations in San Francisco for more than thirty years, meeting the longevity requirement of the Legacy Business Program.

Santa Clara Organic Market plays a crucial role in the identity of the Lower Haight by providing a welcoming, walkable neighborhood grocery option in a historic corner store building constructed in 1900. Customers value the store not only for its fresh produce but for its friendly and personalized service and community oriented atmosphere. The market continuously supports the neighborhood by donating food to churches, participating in local events, and remaining engaged with community needs.

Santa Clara Organic Market continues to focus on providing healthy, high-quality food in a clean, inviting space while maintaining family ownership to ensure long-term stewardship. In an era of increasing competition from large retailers and online platforms, the market remains an essential local resource, reinforcing neighborhood identity and supporting community well being in ways that extend beyond basic commerce.

For these reasons, I strongly support the nomination of Santa Clara Organic Market. Its contributions to the Haight and to San Francisco's cultural landscape make it an outstanding candidate for the Legacy Business Registry.

Sincerely,

A handwritten signature in black ink, appearing to read "Bilal Mahmood". The signature is fluid and cursive, with the first name "Bilal" and last name "Mahmood" clearly distinguishable.

Bilal Mahmood
Supervisor, District 5
City and County of San Francisco



Legacy Business Registry Application



Business Information

Business name: Santa Clara Organic Market

Business owner name(s): Louai Atieh and Mahana Askandafi

Identify the person(s) with the highest ownership stake in the business

Current business address: 798 Haight St., San Francisco, CA 94117

Business phone number: 415-252-7211

Business email:

Mailing address (if different than above):

Website: <https://santa-clara-organic-market.com-place.com> (unofficial)

Link to social media:

Link to social media #2:

7-digit San Francisco Business Account Number (BAN): 1144866

Contact Person Information

Contact person name: Louai Atieh

Contact person title: Co-owner

Contact phone number:

Contact email:

Business Locations

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location.

Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 799 Haight St. **Zip Code:** 94117

Is this location the founding location of the business? (Y/N): Y

Dates at this location: From: 1990 **To:** 2015

Other address (if applicable): 798 Haight St. **Zip Code:** 94117

Dates at this location: From: 2012 **To:** Present

Other address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Other Address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- ☒ I am authorized to submit this application on behalf of the business.
- ☒ I attest that the business is current on all of its San Francisco tax obligations.
- ☒ I attest that the business's business registration and any applicable regulatory license(s) are current.
- ☒ I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- ☒ I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- ☒ I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- ☒ I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name: Atieh Louai

Signature:  **Date:** 07-09-25

Santa Clara Organic Market

Written Historical Narrative

Introduction

a. Describe the business. What does it sell or provide?

Santa Clara Organic Market is a highly regarded neighborhood grocery store located in the Lower Haight. Known for its dedication to providing high-quality, organic produce, it serves as a go-to spot for those looking for fresh vegetables, fruits, and other grocery essentials. The store is well-loved by locals for its friendly and helpful staff, clean environment, and convenient location. With a strong emphasis on organic and sustainable products, Santa Clara Organic Market has built a reputation for offering a unique selection of groceries, wines, and household goods. It's a place where customers can always expect great service, and the quality of the items is consistently top-notch.

b. Describe whom the business serves.

Santa Clara Organic Market is located in the Lower Haight neighborhood. In general, customers of the store are locals and neighbors representing a broad range of demographics.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Vegan and organic items.

Criterion 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Santa Clara Organic Market was established by Fawzi Mahmoud Swalim as "New Santa Clara Market" located at 799 Haight Street in the Lower Haight neighborhood. It had a start date of January 1, 1990, per Treasurer and Tax Collector records.

On March 28, 2012, per Treasurer and Tax Collector records, Fawzi opened a second market at 798 Haight Street across the street called "Santa Clara Natural Organic Market."

In 2015, Louai Atieh and Mahana Askandafi purchased the business, which was merged into one location at 798 Haight Street under the name "Santa Clara Organic Market." The ownership transfer and the closure of 799 Haight Street (New Santa Clara Market) officially occurred on May 26, 2015, per Treasurer and Tax Collector records.

Louai immigrated to San Francisco from Syria in 2001. He was immediately drawn to the Lower Haight neighborhood and began managing Haight and Fillmore Whole Foods at 501 Haight Street. He returned to Syria for a few years, then came back in the neighborhood.¹

Mahana and the Askandafi family, of Syrian descent, are a classic example of immigrants with an entrepreneurial spirit and a strong work ethic. Prior to purchasing Santa Clara Organic Market with Louai, Mahana purchased Pearl Market at 1201 Divisadero Street in 2002, Haight and Fillmore Whole Foods in 2005, and State Market at 4751 Geary Blvd. in 2013. At Haight and Fillmore Whole Foods, Mahana's nephew is the son-in-law of the previous owner, John Nazzal, so purchasing that business kept it in the family.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1990 to 2015: Fawzi Mahmoud Swalim
2015 to Present: Louai Atieh; Mahana Askandafi

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The business closed for remodeling for six weeks during the ownership transition in 2015. The business closed again for four months from May 16, 2016, through September 14, 2016, for seismic retrofits on the building.

Criterion 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Santa Clara Organic Market has established itself as a cornerstone in the neighborhood, providing quality organic and sustainable products to the community. Founded with a mission to offer fresh, healthy produce and essential grocery items, the market has grown into a beloved local gem.

Santa Clara Organic Market offers a charming and inviting atmosphere, perfect for shopping for healthy and organic groceries. The store is well organized and clean, with a neat layout that makes it easy to find everything. Its small size does not compromise its ability to offer an impressive variety of organic produce, snacks, dairy products, and more. The shelves are neatly stocked, and the vibrant fruits and vegetables are visually appealing, making the store a

¹ [Santa Clara Natural Organic Market Debuts Revamped Interior, Alcohol Selection](#), by Jennie Butler, Hoodline, July 13, 2015.

pleasant shopping destination. Customers appreciate the thoughtfulness behind the store's aesthetic, where quality meets a welcoming environment.

The business is highly praised for its selection of fresh, organic produce. Customers often mention how the fruits and vegetables are always crisp and high quality. The market's focus on healthy options ensures that shoppers can find the best organic products available. Many also appreciate the market's dedication to stocking products that may be hard to find elsewhere, making it a true destination for organic food enthusiasts.

Santa Clara Organic Market is dedicated to offering exceptional service to all customers. The staff is known for being friendly and helpful, always going the extra mile to assist shoppers. Customers often comment on how they feel like part of the family when they visit, thanks to the personalized service they receive. In addition to offering a wide variety of organic and sustainable products, the store also excels in providing quick and easy shopping experiences, ensuring that everyone can find what they need in no time.

b. Is the business associated with significant people or events, either now or in the past?

Not applicable.

c. How does the business demonstrate its commitment to the community?

Santa Clara Organic Market donates food to churches and supports community events. It strives to always be involved in any event happening in the Lower Haight.

Over the years, the store has earned a reputation for its commitment to organic goods and its carefully curated selection of high-quality products. Key milestones in its development include expanding its product range and introducing eco-friendly practices that reflect the community's values. The market has successfully evolved to meet the needs of its customers while maintaining its roots in providing organic and fresh options.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

Following are news articles about Santa Clara Organic Market, with the most recent article listed first.

- [Haight Street's Santa Clara Natural Organic Market To Reopen Next Wednesday](#)
Hoodline
September 9, 2016
- [Santa Clara Natural Organic Market Debuts Revamped Interior, Alcohol Selection](#)
Hoodline
July 13, 2015

e. Has the business ever received any awards, recognition, or political commendations?

Not applicable.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If Santa Clara Organic Market were to close, it would affect the neighborhood negatively. Customers would have a harder time finding organic and fresh items. They would need to walk or drive outside of the neighborhood to find a similar store that carries high quality, reasonably priced, healthy items. Also, several workers who make a living at the store would lose their employment.

Criterion 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

The building at 792-798 Haight Street is culturally significant. It was constructed in 1900 and features notable ornamentation. Santa Clara Organic Market is a classic corner store, inviting patrons in from the street and making the building more appealing and important to the neighborhood.

b. In a few words, describe the main business activity you commit to maintaining.

Serving and providing the neighborhood with healthy food and products.

c. What is the plan to keep the business open in the long term beyond the current ownership?

The present owners plan on keeping Santa Clara Organic Market in the family to maintain the legacy of the business.

d. What challenges is the business facing today?

The challenge the business is facing is competition with larger stores and also online retailers like Amazon that offer organic items with lower prices and make it difficult for smaller stores to compete.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Grocery store.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Department Historic Resource Status of the building at 792-798 Haight Street is “B - Unknown / Age Eligible.” The building “does not appear significant under Criterion C/3 (Architecture/Design)” per a 2015 evaluation. However, the building appears to be significant, and a re-evaluation may be warranted.







Church of Saint Veronica
A Catholic Parish and School
434 Alida Way
South San Francisco, California 94080
650-588-1455

July 2, 2025

Mr. Louai Atieh
Santa Clara Natural Organic Market
798 Haight Street
San Francisco, CA 94117

Dear Mr. Atieh,

On behalf of our entire faith community of the Church of Saint Veronica I express our deepest gratitude for your continued generosity in donating groceries to our community for distribution to people who are in need. We often have people come to our doors in need and others whom we support on a regular basis. Some are individuals, others are families. They are all in need.

As with your help in the past, this most recent donation of cereals, cooking oils, soups, condiments, and other grocery items will be greatly appreciated by those who receive them.

May God continue to bless you and your family.

In Jesus and Mary,

A handwritten signature in black ink, appearing to read "Reverend Patrick J. Driscoll". The signature is fluid and cursive, with a large initial "P" and "D".

Reverend Patrick J. Driscoll
Pastor

No goods or services were provided in exchange for this contribution. Saint Veronica Catholic Church is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN # 94-1251125



Small Business Commission

Resolution No. _____

February 23, 2026

SANTA CLARA ORGANIC MARKET

Application Number: LBR-2025-26-027
Business Name: Santa Clara Organic Market
Business Address: 798 Haight St.
District: District 5
Applicant: Louai Atieh, Co-owner
Nomination Date: January 16, 2026
Nominated By: Supervisor Bilal Mahmood
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Santa Clara Organic Market, currently located at 798 Haight St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on February 23, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Santa Clara Organic Market in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Santa Clara Organic Market.

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





Physical features or traditions that define the business:

- Serving and providing the neighborhood with healthy food and products.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Santa Clara Organic Market on the Legacy Business Registry:

- Grocery store.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on February 23, 2026.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –

Nays –

Abstained –

Absent –

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: February 18, 2026

Filing Date: January 21, 2026
Case No.: 2026-000602LBR
Business Name: Santa Clara Organic Market
Business Address: 798 Haight Street
Zoning: NC-1 (Neighborhood Commercial, Cluster) Zoning District
40//65-R-4 Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 0846/021
Applicant: Louai Atieh
798 Haight Street
San Francisco, CA 94117
Nominated By: Supervisor Bilal Mahmood
Located In: District 5
Staff Contact: Wesley Wong – 628-652-7466
Wesley.a.wong@sfgov.org

RECOMMENDATION: Adopt a Resolution to Recommend Approval

Business Description

Santa Clara Organic Market is a neighborhood grocery store located at 798 Haight Street in San Francisco's Lower Haight. The business traces its origins to 1990, when founder Fawzi Mahmoud Swalim opened New Santa Clara Market at 799 Haight Street. Over the following decades, the market became a familiar fixture for local residents seeking everyday groceries, fresh produce, and specialty organic goods. In 2012, a second storefront opened across the street at 798 Haight Street under the name Santa Clara Natural Organic Market, expanding the business's footprint along Haight Street.

In 2015, ownership transitioned to Louai Atieh and Mahana Askandafi, who consolidated operations into the 798 Haight Street location and renamed the business Santa Clara Organic Market. Under their stewardship, the store continued to emphasize organic produce, sustainably sourced food, and a curated selection of

groceries, wines, and household items, maintaining continuity with the market's long-standing identity while modernizing its interior and product offerings.

Louai Atieh, who immigrated from Syria in 2001, and Mahana Askandafi, part of a family with a history of operating neighborhood grocery businesses in San Francisco, represent a continuation of immigrant entrepreneurship in the Lower Haight. Their ownership links Santa Clara Organic Market to a broader network of family-run food markets across the city, reinforcing its role as a locally rooted business rather than a transient retail venture.

Operating from a corner storefront in a building constructed in 1900, Santa Clara Organic Market functions as a classic walk-in neighborhood grocer. The business is known for friendly service, a compact but carefully organized shopping environment, and a reputation for reliable, high-quality produce. Beyond retail, the market maintains community involvement through food donations to local churches and participation in neighborhood events, embedding it in the social fabric of the Lower Haight.

Today, Santa Clara Organic Market remains one of the few independent grocery stores along Haight Street, sustaining over three decades of continuous operation in San Francisco while adapting to evolving consumer needs and increasing competition from larger retailers and those online.

Staff Analysis

Review Criteria

1. *When was business founded?*

The business was founded in 1990.

2. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes. Santa Clara Organic Market qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Santa Clara Organic Market has operated continuously in San Francisco for 35 years.
- b. Santa Clara Organic Market has contributed to the history and identity of the Lower Height neighborhood and San Francisco.
- c. Santa Clara Organic Market is committed to maintaining the physical features and traditions that define the organization.

3. *Is the business associated with a culturally significant art / craft / cuisine / tradition?*

No.

4. *Is the business or its building associated with significant events, persons, and / or architecture?*

Yes. Santa Clara Organic Market has operated in San Francisco's Lower Haight neighborhood for more

than three decades and is closely associated with long-standing immigrant-owned small business activity along Haight Street.

The business was originally established by Fawzi Mahmoud Swalim as New Santa Clara Market at 799 Haight Street, with a start date of January 1, 1990, according to San Francisco Treasurer and Tax Collector records. On March 28, 2012, Swalim expanded operations by opening a second store across the street at 798 Haight Street under the name Santa Clara Natural Organic Market.

In 2015, the business was purchased by Louai Atieh and Mahana Askandafi. Following the sale, operations were consolidated into a single location at 798 Haight Street under the name Santa Clara Organic Market, and the original 799 Haight Street storefront closed. The ownership transfer and closure were officially recorded on May 26, 2015 per Treasurer and Tax Collector records.

Louai Atieh immigrated to San Francisco from Syria in 2001 and was drawn to the Lower Haight neighborhood, where he began managing Haight and Fillmore Whole Foods at 501 Haight Street. After a brief return to Syria, he later reestablished himself in San Francisco and entered small business ownership in the neighborhood.

Mahana Askandafi and the Askandafi family, also of Syrian descent, have longstanding ties to grocery and neighborhood retail businesses in San Francisco. Prior to acquiring Santa Clara Organic Market with Louai, Mahana purchased Pearl Market at 1201 Divisadero Street in 2002, Haight and Fillmore Whole Foods in 2005, and State Market at 4751 Geary Boulevard in 2013. The purchase of Haight and Fillmore Whole Foods kept the business within the extended family, as Mahana's nephew is the son-in-law of the prior owner.

Together, Louai and Mahana's ownership continues a multi-decade tradition of family-run neighborhood markets in the Lower Haight, reflecting the role of immigrant entrepreneurship in the commercial and social life of Haight Street.

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry*

No.

6. *Is the business mentioned in a local historic context statement?*

No, not as of the date of this Executive Summary.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. Santa Clara Natural Organic Market has been the subject of multiple news articles in local press, illustrating its presence and evolution in the community. In a July 2015 article by Hoodline, Santa Clara Organic Market featured a revamped interior and expanded alcohol section following a merger of a neighboring store. Hoodline also covered the Santa Clara Natural Organic Market in September 2016 when it was closed for a seismic retrofit. The article featured the owner's optimism for future business and improvements to the building. These local articles demonstrate that Santa Clara Natural Organic Market has

received attention in neighborhood media for both its operational changes and role as a community retail spot in San Francisco's Lower Haight.

Racial and Social Equity Analysis

On July 15, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 798 Haight Street (2012– Present)

Previous (No Longer Extant) Locations:

- 799 Haight Street (1990 – 2015)

Recommended by Applicant

- Serving and providing the neighborhood with healthy food and products.

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: February 18, 2026

Case No.: 2026-000602LBR
Business Name: Santa Clara Organic Market
Business Address: 798 Haight Street
Zoning: NC-1 (Neighborhood Commercial, Cluster) Zoning District
40//65-R-4 Height and Bulk District
Block/Lot: 0846/021
Applicant: Louai Atieh
798 Haight Street
San Francisco, CA 94117
Nominated By: Supervisor Bilal Mahmood
Located In: District 5
Staff Contact: Wesley Wong – 628-652-7466
Wesley.a.wong@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR SANTA CLARA ORGANIC MARKET CURRENTLY LOCATED AT 798 HAIGHT STREET, BLOCK/LOT 0846/021.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on February 18, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Santa Clara Organic Market qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for Santa Clara Organic Market.

Location(s):

Current Locations:

- 798 Haight Street (2012– Present)

Previous (No Longer Extant) Locations:

- 799 Haight Street (1990 – 2015)

Physical Features or Traditions that Define the Business:

- Serving and providing the neighborhood with healthy food and products.

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on January 21, 2026.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: February 18, 2026