

Silver Cloud

Application Review Sheet

Application Number: LBR-2018-19-011
Business Name: Silver Cloud
Business Address: 1994 Lombard St.
District: District 2
Applicant: Thomas Ysturiz-Dougherty, Owner
Nomination Date: September 14, 2018
Nominated By: Supervisor Catherine Stefani

Eligibility

Criterion 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes

1994 Lombard St. from 1979 to Present (47 years)

Criterion 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes

Criterion 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes

Features or traditions

Bar

Notes

NA

Delivery date to the Historic Preservation Commission

March 18, 2026

Member, Board of Supervisors
District 2



City and County of San Francisco

CATHERINE STEFANI

September 14, 2018

San Francisco Office of Small Business
1 Dr. Carlton B. Goodlett Place, Room 110
San Francisco, CA 94102-4681

Dear Director Dick-Endrizzi:

I am pleased to nominate Silver Cloud Restaurant and Karaoke Bar to the Legacy Business Registry. Located at 1994 Lombard Street, Silver Cloud is a community staple with robust happy hour, early bird, and of course karaoke offerings to residents and visitors alike. More than anything, Silver Cloud is a space for community to gather in the Marina.

Formerly the Penguin Lounge and the Swiss Village, the restaurant became Silver Cloud in November 1979 under Sam Sae-Ung's ownership. Not long after, Silver Cloud became one of the biggest sports bars in the Marina and a favorite among local athletes and fans. Neighbors' devotion only grew after the addition of karaoke in 1995. Purchased in 2014 by Tommy Dougherty, Silver Cloud continues to thrive with a fantastic staff of longtime San Francisco locals.

In it's almost four decades of service to the Marina, Silver Cloud has established itself as a neighborhood institution. It is clear to me that Silver Cloud is committed to serving the Marina community and San Francisco for many more years to come. I look forward to its ongoing success as a Legacy Business.

Sincerely,

A handwritten signature in blue ink, appearing to read "Catherine Stefani".

Catherine Stefani

Silver Cloud

Application Form

Business information

Business name: Silver Cloud
Business owner name(s): Thomas Ysturiz-Dougherty
Current business address: 1994 Lombard St., San Francisco, CA 94123
Business phone number: 415-922-1977
Business email: silvercloudrst@gmail.com
Mailing address: 430 Avila St., San Francisco, CA 94123
Website: silvercloudsf.com
Link to social media #1: facebook.com/SilverCloudsRestaurant
Link to social media #2: x.com/silvercloudsf
Business Account Number: 1163584

Contact person information

Contact person name: Thomas Ysturiz-Dougherty
Contact person title: Owner

Business locations

San Francisco address: 1994 Lombard St.
Dates at this location: 1979 to Present

Silver Cloud

Historical Narrative

Introduction

a. Describe the business. What does it sell or provide?

Silver Cloud Restaurant & Karaoke Bar has been a Marina institution since 1979. Known mostly for karaoke, it was one of the first places in the city to provide open room karaoke, allowing patrons to sing to the entire bar. The restaurant was notable for its local commercials, featuring food specials such as \$1 oysters and a \$7 prime rib dinner for years. These days, it is popular among local sports fans for games, particularly the free champagne showers provided on playoff wins. It still maintains a particularly strong karaoke following, featuring karaoke seven nights a week.

b. Describe whom the business serves.

The business is located in the Marina district but is known for not having the typical “Marina crowd.” A feature in SFGATE described the business as “The Vatican City of the Marina” in reference to how it is different from the rest of the bars in the neighborhood. The clientele covers all ages and demographics. It hosts children’s parties and corporate events shuttled in from downtown; it has neighborhood regulars, including patrons who have been coming since the 1980s; and it sponsors the San Francisco Gay Softball League. Silver Cloud is a place for anyone and everyone.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Full bar karaoke.

Criterion 1:

The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years.

a. Provide a short history of the business, including locations and owners.

Silver Cloud was opened in 1979 by Sam Sae-Ung at 1994 Lombard Street, the same location it currently stands. The business was possibly the first restaurant/bar to offer karaoke in an open format, not just in private rooms. Silver Cloud also focused on fine dining and food specials, at one point having a mobile oyster cart in the restaurant.

In 2014, Sam sold the bar to one of his employees, Thomas Ysturiz-Dougherty, with the hopes that the business would continue operating with the same spirit. After some slight updates to the decor and the addition of arcade games, Silver Cloud continues to be a

place where anyone can come have a great time and sing their heart out at one of the premiere karaoke stages, and maybe the oldest in the city.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1979 to 2014: Sam Sae-Ung
2014 to Present: Thomas Ysturiz-Dougherty

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The business has been continually operational since 1979.

Criterion 2:

The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community.

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Silver Cloud has always been a hangout for locals. It has been on the same corner of the Lombard corridor, right off Fillmore Street, since 1979. Even as a multitude of businesses have changed hands over the years, Silver Cloud has been a consistent presence. It is one of the oldest karaoke bars in San Francisco, possibly the first. It contributes to the local community by sponsoring local recreational teams and hosting events for local organizations many times each year.

b. Is the business associated with significant people or events, either now or in the past?

Many athletes have sung on the Silver Cloud stage. It was one of the first venues to offer karaoke seven days a week, beginning in at least 1983. It is still an essential leader in the San Francisco karaoke community.

c. How does the business demonstrate its commitment to the community?

Silver Cloud sponsors many local softball teams, including the entire San Francisco Gay Softball League. It hosts a Christmas party each year with proceeds going to charity. It hosts guest bartending events multiple times a year and donates the proceeds to charity. It also donates regularly to local organizations like the Presidio YMCA. It hosts a free comedy night twice a month to give local comedians a place to gather and practice jokes in a welcoming environment.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

Following are some recent examples of Silver Cloud in the press, listed from newest to oldest:

- Inside San Francisco's Silver Clouds, the 'Vatican City of the Marina'
[SFGATE](#)
May 31, 2024
- Karaoke Joints Are Evolving with Elaborate Menus and Craft Cocktails
[Thrillist](#)
November 1, 2022
- San Francisco's Silver Cloud Restaurant Returns To Roots In Fine Dining After Decades In Business
[Forbes](#)
March 11, 2021

e. Has the business ever received any awards, recognition, or political commendations?

Silver Cloud is frequently recognized among the best karaoke establishments in San Francisco. Following are some examples, listed from newest to oldest.

- Drop the mic at these 8 Karaoke Bars in SFO
[San Francisco Drinks Guide](#)
2025
- The 8 Best Karaoke Bars In San Francisco
[The Infatuation](#)
August 16, 2024
- Have a Main Character Moment at These 10 Top-Notch Karaoke Bars in San Francisco
[Eater San Francisco](#)
May 19, 2023
- Sing Your Heart Out At These Best SF Karaoke Places
[Modern Luxury](#)
May 19, 2023

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If Silver Cloud closed, San Francisco would lose its most fun and maybe oldest karaoke bar. The Marina would lose one of the older bars in the neighborhood, and a place that has offered the same service since 1979. There would be a huge void in the social aspect of the Marina, and Silver Cloud would be missed by karaoke fans and locals alike.

Criterion 3:

The business is committed to maintaining the physical features or traditions that define the business.

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

Silver Cloud has a large exterior sign hanging on Lombard Street, as well as a custom neon sign in the window advertising the karaoke. The light fixtures are custom neon clouds that change colors along with the music inside the bar. The walls are covered in old album covers that span the history of music.

b. In a few words, describe the main business activity you commit to maintaining.

Restaurant and bar with a stage for karaoke.

c. What is the plan to keep the business open in the long term beyond the current ownership?

Thomas Ysturiz-Dougherty is in his 30s and plans to own the business for as long as possible. He would like to own it until he is no longer capable of operating it when he is an old man and eventually pass it along to his children/family to keep the Silver Cloud tradition of being a local karaoke bar going.

d. What challenges is the business facing today?

Challenges that Silver Cloud face today are the following:

- Changing customer base.
- Nightlife that isn't as strong as it used to be.
- Rent increases.
- Wage increases for employees driving up costs.
- The cost of being a business in San Francisco, licenses, registrations, etc.

Additional details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Bar.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Dept. Historic Resource Status of the building that houses Silver Cloud is "B - Unknown / Age Eligible."

Images of Silver Clouds





SILVER CLOUD

COCKTAIL LOUNGE
RESTAURANT









Inside San Francisco's Silver Clouds, the 'Vatican City of the Marina'



Backup singers from the crowd help out their friends onstage at Silver Cloud in San Francisco's Marina District on Wednesday, May 22, 2024. Kevin Kelleher & Emily Trinh/Special to SFGATE

By **Gabe Lehman**, *Homepage Editor*
May 31, 2024



The ability to perform under the highest pressure imaginable is a necessary trait if you want to win championships. It also helps if you want to knock the socks off a local karaoke night. Perhaps that's why professional athletes and karaoke aficionados (not mutually exclusive groups) have been coming to Silver Cloud, a restaurant and karaoke bar in San Francisco's Marina District, for years.

Named after a vintage Rolls-Royce model, Silver Cloud, also known as Silver Clouds, was founded in 1979 and started to host karaoke nights in the 1980s. Over the years, karaoke became a nightly occurrence, and the bar built a reputation as a final stop for Marina bar hoppers. Current owner Tom Dougherty purchased the bar in 2014, when he was just 25 years old, enlisting Sacred Heart high school buddies Eamon Byrne and Danny Cooper and brother Billy Dougherty to help run it.

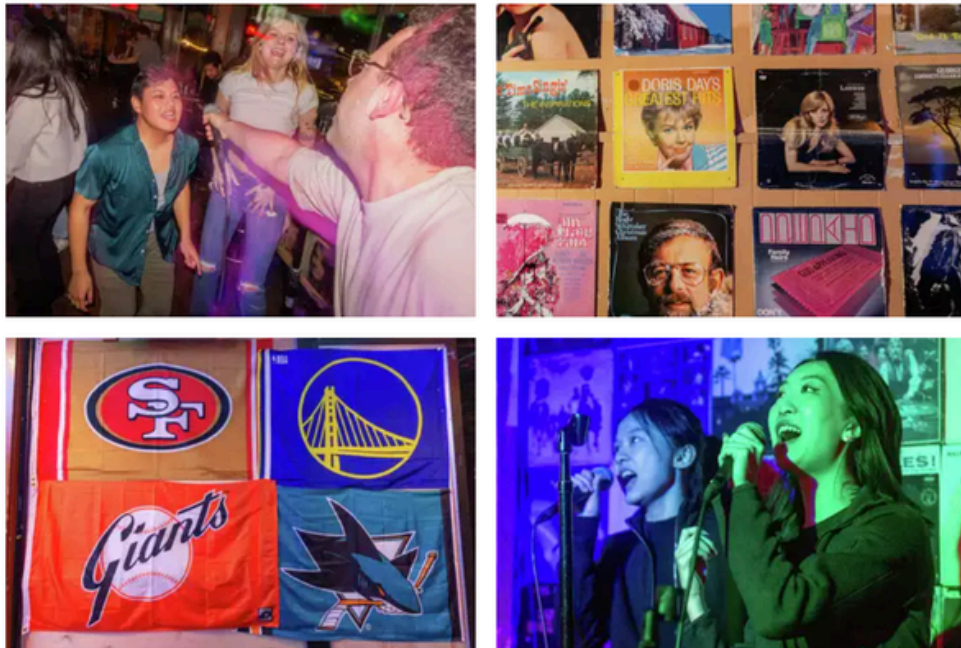
Today, the bar looks part record store, part Bay Area sports shrine. Countless album covers sit next to signed jerseys and mounted televisions on the bar's walls. Dining tables (the kitchen serves pub food like wings and fries), Skee-Ball machines and a Pop-A-Shot setup can be found in the back. But the focal part of the room is clearly the small stage from which amateur performers sing their hearts out nightly.

Silver Cloud is usually open to the public, with karaoke starting at 9 p.m. But on a recent weeknight, the place was rented out by Industrial Light & Magic, the Academy Award-winning special effects studio founded by “Star Wars” director George Lucas.

As inebriated visual effects engineers performed “Sweet Child O’ Mine” and “Gangnam Style,” I wandered the bar to try to understand how Silver Cloud became San Francisco’s go-to karaoke spot and a place Bay Area athletes can come to revel in relative privacy.

A haven for Bay Area Athletes

It’s no secret that the World Series-winning San Francisco Giants of the early 2010s liked to party in the Marina – “I saw them get up to a lot of no good,” Byrne admitted – and according to Dougherty, these nights often included swinging by Silver Cloud.



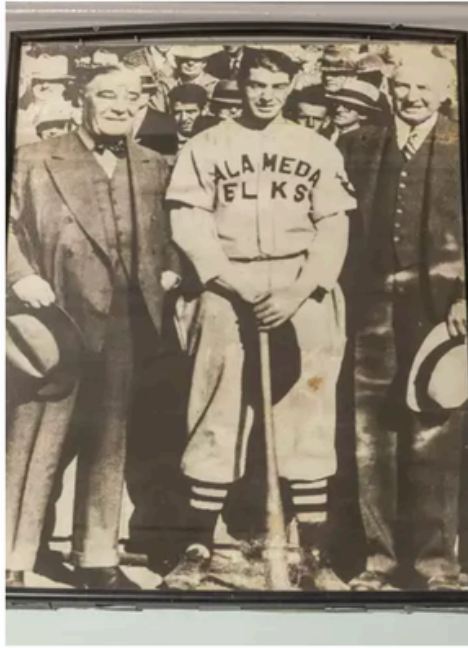
Scenes from Silver Cloud in San Francisco's Marina District, Wednesday, May 22, 2024.
Kevin Kelleher & Emily Trinh/Special to SFGATE

George Kontos, a former Giants reliever and current analyst with NBC Sports Bay Area, is a regular and has his autographed jersey mounted on the wall. Other fan favorites like Javier Lopez and Hunter Pence were known to drop by.

“Yeah, it’s weird. A lot of the baseball guys really like to sing,” Dougherty said.

Going back even further, Dougherty said Bay Area-born slugger Joe DiMaggio would come by the bar for dinner and cocktails in the 1980s. A photo of DiMaggio, wearing a custom Alameda Elks jersey, is prominently displayed in the bar’s dining area.

But it’s not just baseball stars who frequent the beloved dive. Former San Francisco 49er Joe Staley will come in for a drink from time to time. Klay Thompson of the Golden State Warriors (for now) once got all the way to the doorstep before realizing he would create too much of a fuss if he actually walked in.



Joe DiMaggio, left, was one of Silver Cloud's numerous local sports patrons over the years.
Kevin Kelleher & Emily Trinh/Special to SFGATE

Then there are the stories I couldn't get Dougherty or Byrne to tell me in full. Like the one about a San Francisco 49ers executive who called the bar and asked it to delete would-be damning security footage of one of their players; or the one about a 300-pound pro player who drank so much he passed out in the bar's kitchen and had to be physically carried out (no one knows how he got into the kitchen in the first place); or the one about the 7-foot-tall basketball player who made a bit of a scene when he stole the mic from another karaoke singer during the last song of the night.

Dougherty and Byrne promise there are even more outrageous stories about local athletes that they're unwilling to share. In all fairness, Silver Cloud wouldn't have the reputation as a haven for sports stars if the owners spilled all their secrets.

Home of an ultra-competitive karaoke league

Pro athletes may come to Silver Cloud to take their minds off the competition, but for others, the bar is the ultimate arena. Silver Cloud has been hosting karaoke for decades, but last summer marked the inaugural season of the bar's karaoke league.

Hosted by Golden Gate Karaoke and featuring weekly competitions, the league emphasizes that vocal skills make up just a small part of the grading criteria, with energy, costumes, choreography and song choice playing a major role.

"It's very much like the kids that were theater kids in high school," Byrne said fondly.

Each night features a different theme – '90s, Disney, Broadway – with the top-performing teams advancing to the playoffs. A 2,600-word rule book dictates the proceedings around issues like when one can perform a mashup song or what props are allowed onstage.

Like the National Basketball Association, teams can file grievances if they believe league rules have been improperly administered.

Golden Gate Karaoke's website emphasizes the events foster "a supportive, inclusive community of performers," but that doesn't mean the singers aren't competitive.

"The teams that lost were upset. I thought it was like, you know, all fun and games," Dougherty said.

The league's second season is set to begin in the fall.

What not to sing

After hearing karaoke every night for 10 years, Dougherty and Byrne have heard a few songs one too many times. And while they are proud San Francisco locals, one song in particular they can't stand comes from one of the city's most famous bands.

"Mr. Brightside,' 'Don't Stop Believin',' 'Sweet Caroline,' 'Wagon Wheel,' 'Friends in Low Places,' 'I Want It That Way,' 'Before He Cheats,'" rattled off Byrne without hesitation when asked what songs he's sick of.

"The No. 1 song that we don't like to hear is 'Don't Stop Believin','" agreed Dougherty. Less than 15 minutes after our interview, however, a drunken rendition of Journey's iconic, if wildly overplayed, 1981 hit could be heard over the karaoke speakers.

One song the bar team did recommend to get the karaoke party started: "Dog Days Are Over" by Florence and the Machine.

'The Vatican City of the Marina'

Despite being in the Marina, the Silver Cloud team says it's unbothered by the negative stereotypes associated with the neighborhood.

"We consider ourselves the Vatican City of the Marina," Byrne said. "We're Silver Clouds. We're doing our own thing. We've got our own government."

The neighborhood is known for being tech-rich, but the bar keeps prices relatively affordable (\$10 wells, \$7 pints). However, if you come in on a busy Saturday night, you may need to budget just a tiny bit more.

"Well, there's the whole tip-the-DJ thing," Byrne said, when asked if there's any trick to cut the sometimes 3-hour-long karaoke line. "It always works. Every karaoke bar. Everyone else is lying to you. It works everywhere. If you want to sing that badly, it doesn't cost that much. And you get to stand in front of the whole crowd, and this is one of the best places to do it."



Scenes from Silver Cloud with bartender Hannah Fjeldseth, upper left, as seen on Wednesday night, May 22, 2024.

Kevin Kelleher & Emily Trinh/Special to SFGATE

Gabe Lehman

Homepage Editor

Gabe Lehman is a homepage editor and writer at SFGATE, covering breaking news, culture, dive bars and sports. Prior to joining the newsroom in 2022, he worked for the Pac-12 Network and Cal Athletics. He lives in the East Bay, where he was born and raised. You can contact him at gabriel.lehman@sfgate.com.

Silver Cloud

DRAFT Resolution of the Small Business Commission

Resolution information

Resolution number: 031-26-LBR
Resolution date: April 27, 2026

Business information

Application number: LBR-2018-19-011
Business name: Silver Cloud
Business address: 1994 Lombard St.
District: District 2
Applicant: Thomas Ysturiz-Dougherty, Owner
Nomination date: September 14, 2018
Nominated by: Supervisor Catherine Stefani

Adopting findings approving the Legacy Business Registry application for Silver Cloud, currently located at 1994 Lombard St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 27, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Silver Cloud in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Silver Cloud.

Physical features or traditions that define the business:

- Large exterior sign along Lombard Street.
- Custom neon window sign advertising karaoke.
- Color-changing neon cloud light fixtures that sync with the music.
- Vintage album covers representing decades of musical history, creating a recognizable and character-defining atmosphere.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Business on the Legacy Business Registry:

- Bar.

Executive Director certification

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on April 27, 2026.

Katy Tang
Executive Director

Small Business Commission action

Ayes –
Nays –
Abstained –
Absent –



LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: April 15th, 2026

Filing Date: April 15 March 18, 2026
Case No.: 2026-002486LBR
Business Name: Silver Cloud
Business Address: 1990 Lombard St, Unit 1994
Zoning: NC-3 Neighborhood Commercial
Height and Bulk: 50//85-R-4
Cultural District: Not Applicable
Block/Lot: 50/85-R-4
Applicant: Thomas Ysturiz-Dougherty
Nominated By: Former Supervisor Catherine Stefani
Located In: District 2
Staff Contact: Ysabella Palomares Esquivel- 628-652-7360
ysabella.esquivelpal@sfgov.org

RECOMMENDATION: Adopt a Resolution to Recommend Approval

Business Description

Silver Cloud Restaurant & Karaoke Bar has been a beloved Marina District institution since 1979, known for pioneering open-room karaoke in San Francisco and fostering an inclusive, community driven atmosphere. Originally opened by Sam SaeUng and now owned by longtime employee Thomas Ysturiz Dougherty, Silver Cloud has maintained its legacy as a welcoming neighborhood hub while evolving with light updates and new entertainment features. The venue is celebrated for its seven-night a week karaoke, loyal multigenerational clientele, and reputation as a gathering place for local sports fans, highlighted by its energetic playoff-game celebrations. Often described as distinct from the typical Marina bar scene—including being dubbed “The Vatican City of the Marina” by SFGATE—Silver Cloud hosts a wide range of events, from children’s parties to corporate gatherings, and supports the community through sponsorships such as the San Francisco Gay Softball League. Remaining in its original Lombard Street location for more than four decades, Silver Cloud continues to be a rare constant in a rapidly changing neighborhood, offering a welcoming environment where anyone can enjoy great food, great company, and a chance to sing their heart out.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1979.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Silver Cloud qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Silver Cloud has operated continuously in San Francisco for 47 years.
- b. Silver Cloud has contributed to the history and identity of the Marina neighborhood and San Francisco.
- c. Silver Cloud is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art, craft, cuisine, or tradition?

Yes. The business is associated with being a community staple with robust happy hour, early bird, and of course karaoke offerings to residents and visitors alike.

4. Is the business or its building associated with significant events, persons, and/or architecture?

N/A

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

No.

6. Is the business mentioned in a local historic context statement?

No

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes, Silver Cloud has been featured in multiple news outlets, including a notable article in SFGATE that described it as "The Vatican City of the Marina." Over its long history, the business has also appeared in local commercials and various publications highlighting its role in San Francisco's karaoke culture and community.

Racial and Social Equity Analysis

On July 15, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

If applicable, add language about how your legacy business contributes to the cultural fabric of San Francisco. Mention any cultural associations or if the business is LGBTQ+-owned, woman-owned, immigrant-owned, veteran-owned, or owned by someone that has a disability. This information can be found in the first few pages of the Office of Small Business application packet. You could also mention things like businesses prioritizing hiring and training recent immigrants or general community events they participate in/support.

Example: Shear's Beauty and Barbershop is one of the few remaining African American-owned businesses along the 3rd Street corridor in Bayview. It was originally founded in the 1940s by Lillie Jefferson, an African American woman, and today, it is owned by the Crowther family. The business is community-oriented; they offer on-site health clinics that target health issues in the African American community, donate backpacks to local youth, offer discounted haircuts for foster families, and offer free haircuts at community events in the Fillmore District. As the neighborhood's identity has shifted over the last decades, Shear's has remained a pillar of the community as well as a foundation for cultural preservation efforts.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 1994 Lombard ST. (1979 – Present)

Previous (No Longer Extant) Locations:

N/A

Recommended by Applicant

N/A

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: April 15, 2026

Case No.: 2026-002486LBR
Business Name: Silver Cloud
Business Address: 1994 Lombard St
Zoning: NC-3, Moderate Scale Neighborhood Commercial Zoning District
Height / Bulk: 50/85-R-4
Applicant: Thomas Ysturiz-Dougherty
Nominated By: Former Supervisor Catherine Stefani
Located In: District 2
Staff Contact: Ysabella Palomares Esquivel (628)-652-7320
ysabella.esquivelpal@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR THE SILVER CLOUD CURRENTLY LOCATED AT 1994 LOMBARD ST, BLOCK AND LOT 0493/015.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 15, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

April 15, 2026

Silver Cloud

THEREFORE, BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Silver Cloud at 1994 Lombard Qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for 1990 Lombard St. Unit 1994

Locations

Current Locations:

- 1994 Lombard St

Previous (No Longer Extant) Locations:

- N/A

Physical Features or Traditions that Define Business

- Silver Cloud is distinguished by its large exterior sign along Lombard Street and a custom neon window sign advertising karaoke. Inside, the bar features color-changing neon cloud light fixtures that sync with the music. The walls are lined with vintage album covers representing decades of musical history, creating a recognizable and character-defining atmosphere.

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on April 15, 2026.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: April 15, 2026