

# The Horseshoe Tavern

## Application Review Sheet

*Application Number:* LBR-2025-26-035  
*Business Name:* The Horseshoe Tavern  
*Business Address:* 2024 Chestnut St.  
*District:* District 2  
*Applicant:* Megan Wever, Co-Owner  
*Nomination Date:* March 9, 2026  
*Nominated By:* Supervisor Stephen Sherrill

### Eligibility

#### Criterion 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes

#### Criterion 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes

#### Criterion 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes

### Features or traditions

Bar

### Notes

NA

### Delivery date to the Historic Preservation Commission

March 18, 2026



Member, Board of  
Supervisors District 2

**STEPHEN SHERRILL**

City and County of San  
Francisco

March 9, 2025

Katy Tang  
Office of Small Businesses  
City Hall, Room 110  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

**Re: Nomination of Horseshoe Tavern for the Legacy Business Registry**

Dear Director Tang,

I am pleased to nominate the Horseshoe Tavern, co-owned by Barbara Jo Tice, Brooke Janser, and Megan Wever, for the Legacy Business Registry. Horseshoe Tavern is important to the Marina as it is a place where neighbors gather and community is grown.

Horseshoe Tavern was established in 1951 at 2024 Chestnut Street by Paul Ferari, and Herman and Octavius Torre, Jr., then sold to Victor Ramus.

Horseshoe Tavern is a place for community especially to its devoted regulars, providing a place for residents to unwind. As the “Non-Marina” Marina bar, it is a consistent staple and welcome gathering place in the neighborhood, I gladly support them as a business worthy of the Legacy Business Registry.

***The nominee can be contacted here: Megan Wever, 2024 Chestnut Street, San Francisco, CA 94123; (415) 531 - 4402; [megan.wever@yahoo.com](mailto:megan.wever@yahoo.com).***

Sincerely,

A handwritten signature in blue ink, appearing to read "S. Sherrill".

Stephen Sherrill  
District 2 Supervisor, City and County of San Francisco

# The Horseshoe Tavern

## Application Form

### Business information

Business name: The Horseshoe Tavern  
Business owner name(s): Barbara Jo Tice (highest ownership); Brooke Janser; Megan Wever  
Current business address: 2024 Chestnut St., San Francisco, CA 94123  
Mailing address: Same as above  
Business phone number: 415-346-1430  
Business email:  
Website:  
Link to social media #1: [facebook.com/p/The-Horseshoe-Tavern-100068962752282/](https://facebook.com/p/The-Horseshoe-Tavern-100068962752282/)  
Link to social media #2: [instagram.com/horseshoe\\_tavern\\_sf](https://instagram.com/horseshoe_tavern_sf)  
Business Account Number: 0204116

### Contact person information

Contact person name: Megan Wever  
Contact person title: Co-Owner

### Business locations

San Francisco address: 2024 Chestnut Street  
Dates at this location: Circa 1951 to Present

# The Horseshoe Tavern

## Historical Narrative

### Introduction

#### a. Describe the business. What does it sell or provide?

The Horseshoe Tavern is a neighborhood bar that has served beer, wine, and cocktails in the Marina District for decades.

#### b. Describe whom the business serves.

The Horseshoe serves a diverse range of customers from Marina district locals to dog lovers to tourists just stopping through town to sports fans looking to watch a game. They are welcoming to all, and their regulars come from all walks of life.

#### c. In about 2-5 words (15-30 characters), describe what the business is known for.

The “non-Marina” Marina bar.

### Criterion 1:

*The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years.*

#### a. Provide a short history of the business, including locations and owners.

Per old telephone directories, the Horseshoe Tavern was established circa 1951 by Paul Ferari and Herman/Octavius Torre Jr as a restaurant named The Horse Shoe. It has always been located at 2024 Chestnut Street.

The building that houses the business was erected in the mid-1930s in the Art Deco style. For a couple of decades, it was home to a series of bars and restaurants<sup>1</sup>, eventually becoming The Horse Shoe restaurant circa 1951, then The Horseshoe Tavern circa 1953.

Because the 1950 and 1952 telephone directories are unavailable, the early ownership of the business is unclear. In the 1951 directory, Paul Ferari was listed alongside Herman Torre Jr. Then in the 1953 directory, only Octavius Torre Jr. was listed with the business. It is assumed but uncertain that Herman and Octavius were the same person.

In 1954, ownership transferred to well-known San Franciscan Victor John Ramus. In old telephone directories, Kenneth W. Lamb was listed alongside Ramus, so he was presumably a co-owner of the business.

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<sup>1</sup> [Legacy Business Candidates in the Marina](#), by Kerri Young, San Francisco Heritage, October 21, 2020.

Following are listings of the business in old telephone directories:

- **1948-1949 directory**  
Business not listed
- **1950 directory**  
No directory available
- **1951 directory**  
Business name: The Horse Shoe  
Business type: Restaurant  
Person(s) listed: Paul Ferari; Herman Torre Jr.
- **1952 directory**  
No directory available
- **1953 directory**  
Business name: The Horseshoe Tavern  
Business type: Tavern  
Person(s) listed: Octavius Torre Jr.
- **1954 directory**  
Business name: The Horseshoe Tavern  
Business type: Tavern  
Person(s) listed: Kenny Lamb; Vic Ramus
- **1966 directory**  
Business name: The Horseshoe Tavern  
Business type: Tavern  
Person(s) listed: Victor Ramus; Kenneth Lamb

Vic Ramus was born on May 9, 1921, in San Francisco, and attended Polytechnic High School. From 1939 to 1943, he played as a running back for the Dons. Following graduation, Ramus joined the United States Marine Corps during World War II and served in the South Pacific at Iwo Jima. Following his discharge at the rank of Captain, he played for the San Francisco Clippers football team from 1943 to 1948. In 1947, he was named the Clippers Head Coach, and in 1948 served as an Assistant Coach.<sup>2</sup>

Vic Ramus purchased the restaurant in 1954 and gathered a popular following and a devoted local crowd. San Francisco Chronicle columnist Herb Caen described Ramus as “about as San Francisco as one can get without turning into the Ferry Building.”<sup>3</sup>

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<sup>2</sup> [Vic Ramus](#), University of San Francisco Athletics

<sup>3</sup> [VICTOR RAMUS / Horseshoe Bar owner and USF football star](#), SFGATE, March 1, 2003

Vic Ramus (and presumably Kenny Lamb) owned the bar for nearly four decades before selling it to three regulars – Robert Walker, Brenda Turner, and Stefan Wever in 1991.

Stefan had a sports legacy similar to Ramus, having been a starting pitcher for the New York Yankees. He was born in 1958 in Marburg, Germany, along with his twin sister Kirsten. He moved with his mother and sister to Boston at the age of six, where he developed his love of baseball, and specifically a lifelong passion for the Red Sox. They moved to San Francisco when Stefan was 12, and he later graduated from Lowell High School. After helping lead the Lowell Cardinals to the city championship game in 1976, Stefan's baseball passion led him to pursue a pitching career in the Major Leagues. He attended UC Santa Barbara and walked on to the school's baseball team. Before his senior year, Stefan was drafted by the New York Yankees in the sixth round of the 1979 Major League Baseball Draft. Following a few years in the Yankees minor league system, where he also found time to graduate from UC Berkeley with a degree in English Literature, he was called up to the majors in September 1982. His first and only major league appearance came against the Milwaukee Brewers on September 17, 1982, where he tore his rotator cuff and was ultimately forced to retire. Disappointed but not deterred, Stefan returned to San Francisco where he began bartending at the now-closed Silhouettes. It was there that he met his future wife, Melinda. They married in 1988 and had their only daughter Megan in 1993. He purchased The Horseshoe Tavern in 1991 and quickly became a well-known figure in San Francisco's bar business. At 6'8" with a boisterous sense of humor, he was an imposing presence, often referred to around the city as “Big Guy.”<sup>4</sup>

Brenda sold her shares of the bar in 1997, and Robert sold his shares in 2009, leaving Stefan as the sole owner. In 2019, Stefan asked local entrepreneur and long-time friend, Barbara (Barbi) Tice – proprietor of the Bell Tower and Blooms Saloon, among others – to join him as a co-owner in the bar. Stefan ultimately owned the business for 31 years, until his passing in 2022.

Today, Barbi co-owns the bar alongside Stefan’s daughter, Megan Wever, and long-time manager of the Horseshoe, Brooke Janser, who joined the business in 2024. This marks the first time in its history that the Horseshoe has been entirely women-owned.

The Horseshoe Tavern has remained a consistent and welcoming gathering place for Marina residents – and they hope to continue their legacy in the neighborhood indefinitely.

**b. Provide the ownership history of the business in a consolidated year-to-year format.**

1951 to 1954:	Paul Ferari; Herman/Octavius Torre Jr.
1954 to 1991:	Victor J. Ramus; Kenneth W. Lamb
1991 to 1997:	Stefan Wever; Robert Walker; Brenda Turner
1997 to 2009:	Stefan Wever; Robert Walker
2009 to 2019:	Stefan Wever
2019 to 2022:	Stefan Wever; Barbara Jo Ellen Tice

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<sup>4</sup> [Stefan Wever](#), San Francisco Chronicle

2022 to 2024: Barbara Jo Ellen Tice; Megan Wever  
2024 to Present: Barbara Jo Ellen Tice; Megan Wever; Brooke Janser

**c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.**

The COVID-19 pandemic in 2020, it's believed, is the only time in the Horseshoe's history where operations ceased. To abide by health requirements, they stopped serving for a brief period of time, but thanks to government interventions like the parklet, to-go cocktails, and loan support, they were able to stay open long-term and keep their staff employed.

**Criterion 2:**

*The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community.*

**a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.**

Although not known for sure, the Horseshoe is probably the longest running business in the Marina District. Their slogan – inspired by community members – is the “Non-Marina” Marina Bar. It speaks to how the culture of the bar has remained down to earth while other aspects of the Marina have changed. This makes the business key to the neighborhood identity.

**b. Is the business associated with significant people or events, either now or in the past?**

Two of the past owners, Vic Ramus and Stefan Wever, had sports careers before owning the Horseshoe. Vic played for the San Francisco Clippers football team from 1943 to 1948. In 1947 he was named the Clippers Head Coach, and in 1948 served as an Assistant Coach. Stefan pitched in the major leagues, starting one game for the New York Yankees in the 1980s during which he tore his rotator cuff.

The Horseshoe Tavern has had many significant regulars and visitors over their long history; in fact, Mayor Daniel Lurie stopped by in June 2025.

**c. How does the business demonstrate its commitment to the community?**

The business is deeply connected to the community in the Marina, both with the residents and their fellow businesses. Many of Horseshoe's events feature an opportunity to give back, including to St. Anthony's homeless shelter and local animal nonprofits.

**d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?**

The Horseshoe Tavern has been referenced in articles noting its longevity and roots in the Marina. Following are a few articles listed from newest to oldest:

- The 11 Best Dive Bars in San Francisco  
[Inside Hook](#)  
June 4, 2024
- Legacy Business Candidates in the Marina  
[San Francisco Heritage](#)  
October 21, 2020
- Locals only: Our favorite quirky San Francisco neighborhood bars  
[SFGATE](#)  
August 8, 2019
- The 18 Oldest Bars in SF  
[Thrillist](#)  
February 27, 2015
- PROFILE / Stefan Wever / One-time big-leaguer now longtime bar owner  
[SFGATE](#)  
September 17, 2001

**e. Has the business ever received any awards, recognition, or political commendations?**

The Horseshoe Tavern is frequently recognized as one of the best dive bars in San Francisco and one of the oldest bars.

**f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?**

If the business were to close, the Marina would lose one of its main community-oriented gathering places, as well as a long-time institution in the neighborhood. Many current regulars refer to the Horseshoe as their “living room” as it provides a place to hang out with friends that their apartments may not allow for. In a time when community has become challenging for many to build or keep, the present owners feel fortunate to be a community gathering space for so many.

**Criterion 3:**

*The business is committed to maintaining the physical features or traditions that define the business.*

**a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?**

“The Horseshoe Tavern’s Art Deco building was constructed during the zenith of Art Deco and Streamline Moderne storefront design, and along with other standout examples on Chestnut Street is a significant example of commercial storefront architecture. Its well-kept neon sign is one of the few examples left in the district.”<sup>5</sup>

**b. In a few words, describe the main business activity you commit to maintaining.**

Deeply rooted, community-oriented bar serving beer, wine, and cocktails and featuring pool tables.

**c. What is the plan to keep the business open in the long term beyond the current ownership?**

The current ownership is multigenerational – one owner in her 60s, an owner in her 40s, and an owner in her 30s. They have combined decades of successful business experience and together they intend to be actively involved and keep the business running for decades to come.

**d. What challenges is the business facing today?**

The Horseshoe Tavern is very fortunate to have had a loyal following for decades. Like many businesses in San Francisco, the biggest potential challenge they face is losing their lease. While they have a strong lease in place currently, and good relationships with their landlord, they have seen too many businesses close because of a lost lease. They hope being a Legacy Business will help cement their location for decades to come.

**Additional details:**

**a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.**

Bar.

**b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.**

The Planning Department Historic Resource Status of the building at 2024-2026 Chestnut Street is “A - Historic Resource Present.”

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<sup>5</sup> [Legacy Business Candidates in the Marina](#), San Francisco Heritage, October 21, 2020

THE HORSESHOE

LOS HERMANO'S  
TO GO  EAT HERE  
MEXICAN FOOD

UTTERFLIES  
OCT 19 - OCT 20

ZENBI NAILS

Zenbi  
NAILS  
447-8942

ESQUE TAVE  
2024



THE BAR

BAR

2024

FREE Smartphones  
Come in and see us here!

66153

THE HORSESHOE

LOS HERMANO'S  
TO GO EAT HERE  
MEXICAN FOOD

Zenbi NAILS

TAVERN



THE HORSESHOE



21 & UP ONLY

25

NO BACKLASH



HAZY \$8  
FRESH SQUEEZED \$7  
SPACE DUST \$8  
DRY CIDER \$8  
KOMBUCHA \$8  
AN \$8

BEER, SODA & SPECIAL \$10  
TECATE + FERNET  
BULLDOG BOURBON  
JAMESON  
ESPION BLANCO

YOU'RE OLD (AND IT  
MAY BE A LITTLE FROM  
YOUR DAD)  
OF THE ORIGINAL GORGING  
COGNAC SOAK  
ALLIANCE WINE  
DUST & DUES  
PREMIUM 100% RYE  
DUSTERS (UPHOLD THE  
SINISTER CODE)  
THE WOLF  
TWO BEER  
DANCE (EYES)  
TOWN (BAD) RICE  
BEST DAY (NOSH)  
BEST DAY (TA)  
THE WIFE!

Tito's \$10  
Tito's Mule





FOOTLIGHT  
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TAKE A LEGEND  
BESS  
ESTABLISHED 1900  
BREWERY

EL

VALLEY

# The Horseshoe Tavern

## DRAFT Resolution of the Small Business Commission

### Resolution information

Resolution number: 027-26-LBR  
Resolution date: April 27, 2026

### Business information

Application number: LBR-2025-26-035  
Business name: The Horseshoe Tavern  
Business address: 2024 Chestnut St.  
District: District 2  
Applicant: Megan Wever, Co-Owner  
Nomination date: March 9, 2026  
Nominated by: Supervisor Stephen Sherrill

### **Adopting findings approving the Legacy Business Registry application for The Horseshoe Tavern, currently located at 2024 Chestnut St.**

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on April 27, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

**BE IT RESOLVED**, that the Small Business Commission hereby includes The Horseshoe Tavern in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED**, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at The Horseshoe Tavern.

Physical features or traditions that define the business:

- Neighborhood bar feel.
- Art Deco 1930s building.

**BE IT FURTHER RESOLVED**, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Business on the Legacy Business Registry:

- Bar.

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## **Executive Director certification**

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on April 27, 2026.

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Katy Tang  
Executive Director

## **Small Business Commission action**

Ayes –  
Nays –  
Abstained –  
Absent –



# LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

**HEARING DATE: April 15, 2026**

*Filing Date:* March 18, 2026  
*Case No.:* 2026-002475LBR  
*Business Name:* Horseshoe Tavern  
*Business Address:* 2024 Chestnut Street  
*Zoning:* NC-2 (Neighborhood Commercial, Small Scale) Zoning District  
40//65-R-4 Height and Bulk District  
*Cultural District:* Not Applicable  
*Block/Lot:* 0467A/024  
*Applicant:* Megan Wever  
2024 Chestnut Street  
*Nominated By:* Supervisor Stephen Sherrill  
*Located In:* District 2  
*Staff Contact:* Claire Flanegin – 628-652-7361  
claire.flanegin@sfgov.org

**RECOMMENDATION:** Adopt a Resolution to Recommend Approval

## Business Description

The Horseshoe Tavern is a bar opened by Paul Ferrari and brothers Herman and Octavius Torre, Jr. in 1951 at its present address 2024 Chestnut Street. The bar is currently co-owned by Barbara Jo Tice, Brooke Janser, and Megan Wever. Originally called “The Horse Shoe” and operated as a restaurant until 1953, the business is housed in an Art Deco building constructed in 1934 during a boom of construction after the 1915 Pan Pacific International Exhibition that took place in the Marina District. Regulars have long referred to the bar as the “Non-Marina Marina Bar,” reflecting the way the Horseshoe Tavern’s culture and identity have remained down to earth while other aspects of the neighborhood have changed. Part of the bar’s culture is rooted in giving back to the San Francisco community with many events featuring an opportunity to donate to local

nonprofits, including St. Anthony’s and animal shelters. The bar also has the distinction of operating at a single location for 75 years, only closing to comply with COVID-19 public health orders in 2020.

The Horseshoe Tavern’s community-oriented identity began in 1954 after ownership transferred to San Francisco-born Vic Ramus after his decade-long career with the San Francisco Clippers football team. Kenneth Lamb became a co-owner the same year. The bar quickly became a neighborhood gathering place with Herb Caen, infamous San Francisco Chronicle columnist, describing its owner as “about as San Francisco as one can get without turning into the Ferry Building.” Ramus and Lamb owned the bar for nearly 40 years before selling it to three regulars, Robert Walker, Brenda Turner, and Stefan Wever, in 1991. German-born Wever spent his teen years in San Francisco until he was drafted by the New York Yankees in 1979. After an injury forced him to retire in 1982, he returned to San Francisco to start a family before becoming co-owner of the Horseshoe Tavern. Brenda Turner sold her shares in the bar in 1997, and Robert Walker did the same in 2009, leaving Stefan Wever as the sole owner. Barbara Tice, Wever’s long-time friend and owner of the Bell Tower in Russian Hill, became a co-owner in 2019 until Stefan Wever’s passing in 2022. Today, Tice co-owns the bar alongside Stefan’s daughter, Megan Wever. Long-time manager of the Horseshoe, Brooke Janser, joined the business in 2024, marking the first time in its history that the Horseshoe has been entirely women owned.

## Staff Analysis

### Review Criteria

**1. When was business founded?**

The business was founded in 1951.

**2. Does the business qualify for listing on the Legacy Business Registry? If so, how?**

Yes. Horseshoe Tavern qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Horseshoe Tavern has operated continuously in San Francisco for 75 years.
- b. Horseshoe Tavern has contributed to the history and identity of the Marina neighborhood and San Francisco.
- c. Horseshoe Tavern is committed to maintaining the physical features and traditions that define the organization.

**3. Is the business associated with a culturally significant art, craft, cuisine, or tradition?**

Yes. The business is associated with neighborhood bar culture in the Marina District.

**4. Is the business or its building associated with significant events, persons, and/or architecture?**

Yes. The building is listed on the San Francisco Property Information Map as a “Category A” historic resource because of its location within the California Register-eligible Marina Corporation Residential Historic District. The area bounded by Marina Boulevard to the north, the east side of Scott Street, the

west side of Fillmore Street, and the north side of Chestnut Street consists of residential buildings made up of examples of Mediterranean Revival, Spanish Eclectic, and other Period Revival Styles that were constructed after the Pan Pacific International Exhibition of 1915.

**5. Is the property associated with the business listed on a local, state, or federal historic resource registry?**

Yes, as listed above the site is within the California Register-eligible Marina Corporation Residential Historic District.

**6. Is the business mentioned in a local historic context statement?**

No, not as of the date of this Executive Summary.

**7. Has the business been cited in published literature, newspapers, journals, etc.?**

Yes. The Horseshoe Tavern has been written about in several local publications, such as SF Gate and Thrillist, as a favorite neighborhood bar and in lists of the best San Francisco dive bars. Stefan Wever was also profiled in SF Gate as a former major league baseball player and bar owner in 2001.

### **Racial and Social Equity Analysis**

On July 15, 2020 the San Francisco Historic Preservation Commission adopted Resolution No. 1127 centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Since 2024, The Horseshoe Tavern has been co-owned by three women, Barbara Tice, Megan Wever, and Brooke Janser, for the first time in its history. The bar also gives back to the local San Francisco community with many events featuring an opportunity to donate to local nonprofits, including St. Anthony's and animal shelters.

### **Physical Features or Traditions that Define the Business**

**Location(s) associated with the business:**

Current Locations:

- 2024 Chestnut Street (1951 – Present)

Previous (No Longer Extant) Locations:

- None

**Recommended by Applicant**

- Neighborhood bar feel
- Art Deco 1930s building

**Additional Recommended by Staff**

- None

**Basis for Recommendation**

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

## Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
  - Criterion 1 – History and Description of Business
  - Criterion 2 – Contribution to Local History
  - Criterion 3 – Business Characteristics
- Contextual Photographs
- and Background Documentation



# HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO. ###

**HEARING DATE: April 15, 2026**

*Case No.:* 2026-002475LBR  
*Business Name:* Horseshoe Tavern  
*Business Address:* 2024 Chestnut Street  
*Zoning:* NC-2 (Neighborhood Commercial, Small Scale) Zoning District  
40//65-R-4 Height and Bulk District  
*Block/Lot:* 0467A/024  
*Applicant:* Megan Wever  
2024 Chestnut St  
*Nominated By:* Supervisor Stephen Sherrill  
*Located In:* District 2  
*Staff Contact:* Claire Flanegin – 628-652-7361  
claire.flanegin@sfgov.org

**ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR HORSESHOE TAVERN CURRENTLY LOCATED AT 2024 CHESTNUT STREET, BLOCK/LOT 0467A/024**

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

**WHEREAS**, the subject business has contributed to the City’s history and identity; and

**WHEREAS**, the subject business is committed to maintaining the traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on April 15, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

**THEREFORE, BE IT RESOLVED** that the **Historic Preservation Commission hereby recommends** that Horseshoe Tavern for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for Horseshoe Tavern.

**Locations**

Current Locations:

- 2024 Chestnut Street (1951 – Present)

Previous (No Longer Extant) Locations:

- None

**Physical Features or Traditions that Define the Business**

- Neighborhood bar feel
- Art Deco 1930s building

**BE IT FURTHER RESOLVED** that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on April 15, 2026.

Jonas P. Ionin  
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: April 15, 2026