

Frameline

Application Review Sheet

Application Number: LBR-2025-26-037
Business Name: Frameline
Business Address: 145 9th St., Suite 300
District: District 6
Applicant: Allegra Madsen, Executive Director
Nomination Date: March 16, 2026
Nominated By: Supervisor Matt Dorsey

Eligibility

Criterion 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes

Criterion 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes

Criterion 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes

Features or traditions

Media arts organization

Notes

NA

Delivery date to the Historic Preservation Commission

March 18, 2026

City and County
of San Francisco



Board of Supervisors,
District 6

MATT DORSEY

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March 16th, 2026

Director Katy Tang, *Via email* <Katy.Tang@sfgov.org>

San Francisco Office of Small Business
City Hall, Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Director Tang,

I am pleased to offer my strong support for Frameline and its application to the San Francisco Legacy Business Registry. For nearly five decades, Frameline has been a cornerstone of San Francisco's cultural landscape and a globally recognized leader in LGBTQ+ cinema, storytelling, and artistic expression.

Founded in 1976 and formally incorporated in 1982, Frameline is the organization behind the San Francisco International LGBTQ+ Film Festival, the longest-running LGBTQ+ film festival in the world. What began as a grassroots community event has grown into an internationally celebrated festival that welcomes more than 60,000 attendees each year, bringing filmmakers, artists, and audiences from across the globe to San Francisco. Through its annual festival, year-round screenings, film distribution, restoration efforts, and artist development programs, Frameline has played a pivotal role in amplifying queer voices and preserving LGBTQ+ stories for generations.

Frameline's impact extends far beyond the film industry. Located in the South of Market neighborhood's Ninth Street Independent Film Center, the organization contributes meaningfully to the cultural identity of the area and to San Francisco as a whole. Frameline has long partnered with iconic venues such as the Castro Theatre and the Roxie Theater, creating spaces where LGBTQ+ communities and allies can gather, reflect, and celebrate through film. Its work supporting emerging filmmakers, restoring historic queer films, and distributing groundbreaking media ensures that LGBTQ+ culture and history remain visible and accessible to audiences worldwide.

San Francisco has always prided itself on being a city that uplifts creativity, diversity, and cultural expression. Frameline embodies these values. Its decades-long commitment to the community, its role in shaping the international queer film landscape, and its continued presence in District 6 make it a truly deserving candidate for recognition as a Legacy Business.

For these reasons, I strongly support Frameline's inclusion on the San Francisco Legacy Business Registry and commend the organization for its enduring contributions to our city's cultural life.

Sincerely,

MATT DORSEY

A handwritten signature in blue ink that reads "Matt Dorsey".

Frameline

Application Form

Business information

Business name: Frameline
Business owner name(s): Allegra Madsen (Executive Director); Board of Directors
Current business address: 145 9th St., Suite 300, San Francisco, CA 94103
Mailing address: Same as above
Business phone number: 415-703-8650
Business email: info@frameline.org
Website: frameline.org
Link to social media #1: [instagram.com/framelinefest](https://www.instagram.com/framelinefest)
Link to social media #2: [facebook.com/frameline](https://www.facebook.com/frameline)
Link to social media #3: letterboxd.com/Frameline
Link to social media #4: bsky.app/profile/framelinefestival.bsky.social
Business Account Number: 0370969

Contact person information

Contact person name: Allegra Madsen
Contact person title: Executive Director

Business locations

San Francisco address: 671-A Castro St.
Dates at this location: 1976

San Francisco address: 32 Page St. and 330 Grove St.
Dates at this location: 1977 to 1980

San Francisco address: 150 Eureka St.
Dates at this location: 1980 to 1984

San Francisco address: Physical address: 347 Dolores St.
Mailing address: P.O. Box 14792, San Francisco, CA 94114
Dates at this location: 1984 to 1992

San Francisco address: 346 9th St.
Dates at this location: 1993 to 2002

San Francisco address: 145 9th St., Suite 300
Dates at this location: 2003 to Present

Frameline

Historical Narrative

Introduction

a. Describe the business. What does it sell or provide?

Frameline’s mission is to change the world through the power of queer cinema. As a media arts nonprofit, Frameline’s programs connect filmmakers and audiences in the Bay Area and around the world. Since 1977, the organization’s most prominent event has been the annual San Francisco International LGBTQ+ Film Festival — the longest-running LGBTQ+ film festival in the world — but Frameline also distributes and restores films and supports artist development.

b. Describe whom the business serves.

Every June, Frameline’s festival hosts 60,000+ attendees from around the world. This includes young professionals, seasoned filmmakers and industry professionals, and movie lovers from around the Bay Area. Frameline largely serves the full spectrum of LGBTQ+ people; upwards of 80% of Frameline attendees identify with the umbrella term of “queer.” Additionally, the audience Frameline serves further represents the diversity of the Bay Area, with BIPOC folks as well as people of all ages and income levels represented in the organization’s audience.

While attendees come from San Francisco, the East Bay, San Jose, and Marin, Frameline itself primarily operates within South of Market (where Frameline’s office is located), the Castro, Mid-Market, Downtown/Union Square, and Mission neighborhoods.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

San Francisco’s international LGBTQ+ film festival.

Criterion 1:

The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years.

a. Provide a short history of the business, including locations and owners.

Frameline was officially established with the California Secretary of State on February 2, 1982, but was founded six years earlier in 1976 and had its first film festival in 1977.

Seven people started the organization: Berne Boyle; Greg Gonzales; Marc Huestis; Ric Mears; Daniel Nicoletta; Wayne Smolen; and David Waggoner. Their inaugural event, dubbed The Gay Film Festival of Super-8 Films, was organized in 1976 and held in 1977 at

the Gay Community Center in San Francisco. In 1979, “Frameline” became the name of the group running the annual festival. Three years later, the group was incorporated under that same name.

Following is the locations history of Frameline:

1976: 671-A Castro Street, San Francisco, CA 94114

This was the address of the Agent for Service of Process in the Articles of Incorporation.

1977–1980: 32 Page Street and 330 Grove Street, San Francisco, CA, 94102

During this time, Frameline was a grassroots organization.

1980–1984: 150 Eureka Street, San Francisco, CA 94114

This address marks the organization’s first proper “headquarters” or office space.

1984–1992: Physical address: 347 Dolores Street, Suite 205, San Francisco, CA 94110;

Mailing address: P.O. Box 14792, San Francisco, CA 94114

1993–2002: 346 9th Street (sometimes listed as 346 Ninth Street), San Francisco, CA 94103

2003–Present: 145 9th Street (sometimes listed 145 Ninth Street), Suite 300, San Francisco, CA 94103

b. Provide the ownership history of the business in a consolidated year-to-year format.

1977–1979, Founders: Berne Boyle; Greg Gonzales; Marc Huestis; Ric Mears; Daniel Nicoletta; Wayne Smolen; and David Waggoner.

1979–1981, Film Festival Coordinators: Greg Gonzales and Wayne Smolen

1981–1991 & 1996–2008, Director: Michael Lumpkin

1989, Executive Director: Linda Farin

1990–1992, Executive Director: Thomas DiMaria

1992–1994, Festival Director: Mark Finch

1993, Executive Director: Jill Jacobs

1994, Executive Director: Peter N. Fowler

1995, Executive Director: Tess Martin

2000–2004, Co-Festival Director & 2009-2011, Festival Director: Jennifer Morris

2009–2013, Executive Director: K.C. Price

2014–2019, Executive Director: Frances Wallace

2020–2023, Executive Director: James Woolley

2024–Present, Executive Director: Allegra Madsen

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

Frameline has not ceased operations since it was founded.

Criterion 2:

The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community.

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Frameline is the world's longest-running LGBTQ+ film festival, making the event an indelible part of San Francisco's vibrant queer history and culture. Located in SoMa's Ninth Street Independent Film Center, Frameline is a vital part of the city's indie film scene.

In addition to contributing to SoMa's ever-growing art scene — and being housed in the historically queer Leather District — Frameline's events have been an important part of iconic neighborhood venues, like the Castro Theatre and the Roxie Theater, and their programming. Frameline was the first dedicated LGBTQ+ film organization in the city.

b. Is the business associated with significant people or events, either now or in the past?

Since 1977, Frameline's film festival has hosted the premieres of numerous films in the queer canon, including Gus Van Sant's *Mala Noche*, Rodney Evans' *Brother to Brother*, Andrew Haigh's *Looking: The Movie*, Lisa Cholodenko's *High Art*, Shusuke Kaneko's *Summer Vacation 1999*, Harry Dodge & Silas Howard's *By Hook or By Crook*, Pedro Almodovar's *Law of Desire*, Isaac Julien's *Looking for Langston*, Gregg Araki's *The Long Weekend (O' Despair)*, Rose Troche's *Go Fish*, and Cheryl Dunye's *The Watermelon Woman*.

Frameline distributes essential queer media, including contemporary works like Netflix's *Disclosure* to works by storied San Francisco filmmakers like Jenni Olson.

On the artist development side, Frameline's Completion Fund allowed vital queer films to cross the finish line, including Rose Troche's *Go Fish*, Dee Rees' *Pariah*, and Cheryl Dunye's *The Watermelon Woman*, among many others.

Finally, Frameline helps restore queer films, such as Lisa Cholodenko's *High Art*, so that LGBTQ+ history on film can be preserved for future generations.

c. How does the business demonstrate its commitment to the community?

A nonprofit organization, Frameline is a crucial part of San Francisco's art and film scene. The organization supports emerging artists as well as queer filmmakers at all stages of their careers through funding, development, and distribution. Frameline restores canonical queer films, ensuring that LGBTQ+ history is preserved for future generations, and distributes queer cinema so that everyone has access to these essential stories.

During its annual festival, Frameline partners with businesses, venues, and arts organizations throughout San Francisco, all while hosting 60,000+ attendees. Frameline helps 50+ filmmakers travel from all over the world to San Francisco for the festival. In addition to providing 150+ screenings, panels, and conversations during the festival, Frameline offers community screenings and film events year round.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

Following are some recent examples of the business in the press, listed from newest to oldest:

- Frameline Film Festival to Honor John Waters This Year With Special Award, 'Serial Mom' Screening
[SFist](#)
January 20, 2026
- Queer filmmaking triumphs at Frameline49 amid challenging times
[San Francisco Chronicle](#)
July 1, 2025
- Frameline49: 'I'm Your Venus,' 'The Nature of Invisible Things,' 'Wicket' And More Win Top Awards
[Deadline](#)
July 1, 2025
- S.F. LGBTQ film festival hopes unique fundraising twist helps beat Trump cuts
[San Francisco Chronicle](#)
May 13, 2025

- Trump Administration’s Termination Of Arts Grants Hammers Film Festivals Nationwide: “We’re Sounding The Alarm Bell”
[Deadline](#)
May 9, 2025
- Now Playing! Frameline Hits the High Notes
[KQED](#)
June 9, 2021
- Moving Gay Films Into the Mainstream
[The New York Times](#)
June 11, 2010

e. Has the business ever received any awards, recognition, or political commendations?

Frameline has been recognized by members of the San Francisco Board of Supervisors, Governor Gavin Newsom, and Representative Nancy Pelosi.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If Frameline were to close, San Francisco’s film and LGBTQ+ communities would lose the only international film and media organization dedicated to uplifting and amplifying queer film. Every June, Frameline is a vibrant part of Pride Month, offering a space for queer people and their friends and allies to connect and share in the transformative power of queer cinema. Without Frameline, San Francisco would lose a renowned queer-centered film festival, and Bay Area folks would lose an organization that carves out art-focused space and community throughout the year.

Criterion 3:

The business is committed to maintaining the physical features or traditions that define the business.

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

Frameline’s headquarters is an architecturally significant Industrial-style building constructed in 1924.

In addition, Frameline is a key part of Ninth Street Independent Film Center, which also houses the Jewish Film Institute (JFI), Center for Asian American Media (CAAM), and Bay Area Video Coalition (BAVC). Frameline’s archive of queer film history in San Francisco, which is housed and headquartered here, is significant.

b. In a few words, describe the main business activity you commit to maintaining.

Frameline is a media arts organization dedicated to the development, exhibition, distribution, and preservation of LGBTQ+ cinema and independent queer media. They are committed to amplifying queer cinema and providing support for LGBTQ+ filmmakers and movie lovers.

c. What is the plan to keep the business open in the long term beyond the current ownership?

Frameline is committed to maintaining a robust membership and donor base, as well as maintaining significant corporate sponsorships and federal/local/private grants that sustain the vital work the organization does year-round.

d. What challenges is the business facing today?

Due to the federal government's changing priorities and anti-DEI stances, Frameline has lost \$50,000 in direct National Endowment for the Arts funding in 2025. This federal-level directive has also swayed a large number of corporate sponsors to stop openly and financially supporting diverse, LGBTQ+ organizations. Not only are these losses of funding a challenge, but they also mean that organizations facing similar hurdles are all competing for the same foundation, corporate, and local government support.

Additional details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Media arts organization.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Department Historic Resource Status of the building at 145 9th Street is "A - Historic Resource Present." The building, constructed in 1924, is a reinforced concrete building designed in the Industrial style. It appears eligible for the National Register as a contributor to a National Register-eligible district through a survey evaluation in 2011.



Frameline

Video

Title: Here's to Frameline50 and Beyond

[View on YouTube](#)



San Francisco, California

Frameline

DRAFT Resolution of the Small Business Commission

Resolution information

Resolution number: 026-26-LBR
Resolution date: April 27, 2026

Business information

Application number: LBR-2025-26-037
Business name: Frameline
Business address: 145 9th St., Suite 300
District: District 6
Applicant: Allegra Madsen, Executive Director
Nomination date: March 16, 2026
Nominated by: Supervisor Matt Dorsey

Adopting findings approving the Legacy Business Registry application for Frameline, currently located at 145 9th St., Suite 300.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 27, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Frameline in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Frameline.

Physical features or traditions that define the business:

- Development, exhibition, distribution, and preservation of LGBTQ+ cinema and independent queer media.
- Window displays.
- Amplifying queer cinema and providing support for LGBTQ+ filmmakers and movie lovers.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Business on the Legacy Business Registry:

- Media arts organization.

Executive Director certification

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on April 27, 2026.

Katy Tang
Executive Director

Small Business Commission action

Ayes –
Nays –
Abstained –
Absent –



LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: April 15, 2026

Filing Date: March 18, 2026
Case No.: 2026-002473LBR
Business Name: Frameline
Business Address: 145 09TH ST
Zoning: Regional Commercial (RCD) Zoning District
55-X Height and Bulk District
Cultural District: SoMa Pilipinas Filipino Cultural District
Block/Lot: 3728/049
Applicant: Allegra Madsen
145 9th Street
Nominated By: Supervisor Matt Dorsey
Located In: District 6
Staff Contact: Heather Samuels - 628-652-7545
Heather.Samuels@sfgov.org

RECOMMENDATION: Adopt a Resolution to Recommend Approval

Business Description

Frameline, founded in 1976, is a media arts nonprofit that connects filmmakers and audiences in the San Francisco Bay Area and around the world. Its mission is to change the world through the power of queer cinema. In addition to being the city's first dedicated LGBTQ+ film organization, Frameline hosts the world's longest-running LGBTQ+ film festival, making it an indelible part of San Francisco's vibrant queer history and culture.

Located in SoMa's Ninth Street Independent Film Center, Frameline is a vital part of the city's independent film scene. Beyond contributing to SoMa's ever-evolving arts landscape – and being housed in the historically queer Leather District – Frameline's events have long been central to iconic neighborhood venues such as the Castro Theatre and the Roxie Theater, shaping their programming and cultural impact.

Although Frameline was officially incorporated with the California Secretary of State on February 2, 1982, it was founded six years earlier, in 1976, and held its first film festival in 1977. The organization was started by seven individuals: Berne Boyle, Greg Gonzales, Marc Huestis, Ric Mears, Daniel Nicoletta, Wayne Smolen, and David Waggoner. Their inaugural event, the Gay Film Festival of Super-8 Films, was organized in 1976 and presented in 1977 at the Gay Community Center in San Francisco. By 1979, “Frameline” had become the name of the group producing the annual festival, and three years later it was formally incorporated under that name.

As a nonprofit, Frameline plays a crucial role in San Francisco’s arts and film ecosystem. The organization supports emerging artists as well as established queer filmmakers through funding, development, and distribution. It also restores canonical queer films, preserving LGBTQ+ history for future generations, and distributes queer cinema to ensure broad access to these essential stories. Frameline’s catalog spans contemporary works like Disclosure to films by influential San Francisco filmmakers such as Jenni Olson.

Through its Completion Fund, Frameline has helped bring landmark queer films to fruition, including Rose Troche’s Go Fish, Dee Rees’ Pariah, and Cheryl Dunye’s The Watermelon Woman, among many others. The organization also restores significant works—such as Lisa Cholodenko’s High Art—to ensure their longevity and accessibility.

If Frameline were to close, San Francisco’s film and LGBTQ+ communities would lose a singular international organization dedicated to uplifting and amplifying queer cinema. Each June, Frameline is a cornerstone of Pride Month, creating space for queer people, allies, and audiences to connect through the transformative power of film. Without it, the city would lose not only a renowned queer-centered film festival, but also a year-round cultural force that fosters community, preserves history, and champions artistic expression.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1976.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Frameline qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Frameline has operated continuously in San Francisco for 50 years.
- b. Frameline has contributed to the history and identity of the South of Market neighborhood and San Francisco.
- c. Frameline is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art / craft / cuisine / tradition?

Yes. The business is associated with Film and Media arts.

4. Is the business or its building associated with significant events, persons, and / or architecture?

Yes. Since 1977, Frameline's film festival has hosted the premieres of numerous films in the queer canon, including Gus Van Sant's Mala Noche, Rodney Evans' Brother to Brother, Andrew Haigh's Looking: The Movie, Lisa Cholodenko's High Art, Shusuke Kaneko's Summer Vacation 1999, Harry Dodge & Silas Howard's By Hook or By Crook, Pedro Almodovar's Law of Desire, Isaac Julien's Looking for Langston, Gregg Araki's The Long Weekend (O' Despair), Rose Troche's Go Fish, and Cheryl Dunye's The Watermelon Woman. Frameline distributes essential queer media, including contemporary works like Netflix's Disclosure to works by storied San Francisco filmmakers like Jenni Olson.

The 9th Street property is located within the National and California Register-eligible Western SOMA Light Industrial and Residential District. Frameline's headquarters is an architecturally significant Industrial-style building constructed in 1924. In addition, Frameline is a key part of Ninth Street Independent Film Center, which also houses the Jewish Film Institute (JFI), Center for Asian American Media (CAAM), and Bay Area Video Coalition (BAVC). Frameline's archive of queer film history in San Francisco, which is housed and headquartered here, is significant.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

Yes, the subject property has received an A – Historic Resource Present status by the San Francisco Planning Department and is located within the National and California Register-eligible Western SOMA Light Industrial and Residential District.

6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. Press coverage of Frameline highlights both celebration and ongoing challenges shaping the organization's work. Articles from SFist (January 2026) and San Francisco Chronicle (July 2025) emphasize the festival's cultural impact through honors like the tribute to John Waters and the success of Frameline49 despite broader social and political difficulties, while Deadline (July 2025) focuses on award-winning films from the same festival, reinforcing its role as a major platform for LGBTQ+ filmmakers. Coverage from San Francisco Chronicle (May 2025) and Deadline (May 2025) highlights financial strain caused by federal arts funding cuts and the festival's efforts to adapt through creative fundraising. Earlier reporting from KQED (June 2021) and The New York Times (June 2010) places Frameline within a longer trajectory, emphasizing its vibrant programming and its role in bringing queer cinema into the mainstream.

Racial and Social Equity Analysis

On July 15, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Frameline is an important cultural institution for the LGBTQ+ community in San Francisco and beyond. Founded in 1976, it is a media arts nonprofit that connects filmmakers and audiences through queer cinema. It began with its first film festival in 1977 and now hosts the world's longest-running LGBTQ+ film festival, making it a key part of the city's cultural history. Located in SoMa's Ninth Street Independent Film Center in the Leather District, Frameline is an important part of the local independent film community and has longstanding ties to venues like the Castro and Roxie theaters. The organization supports filmmakers through funding, distribution, and preservation, including its Completion Fund and efforts to restore significant queer films. As San Francisco has changed over time, Frameline has remained a consistent institution that supports LGBTQ+ storytelling, preserves film history, and brings communities together, especially during Pride Month.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 145 9th Street (2003 – Present)

Previous (No Longer Extant) Locations:

- 671-A Castro Street (1976)
- 32 Page Street (1977 – 1980)
- 150 Eureka Street (1980 – 1984)
- 347 Dolores Street (1984 – 1992)
- 346 9th Street (1993 – 2002)

Recommended by Applicant

- Development, exhibition, distribution, and preservation of LGBTQ+ cinema and independent queer media Window displays
- Amplifying queer cinema and providing support for LGBTQ+ filmmakers and movie lovers

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: April 15, 2026

Case No.: 2026-002473LBR
Business Name: Frameline
Business Address: 145 09TH ST
Zoning: Regional Commercial (RCD) Zoning District
55-X Height and Bulk District
Cultural District: SoMa Pilipinas Filipino Cultural District
Block/Lot: 3728/049
Applicant: Allegra Madsen
145 9th Street
Nominated By: Supervisor Matt Dorsey
Located In: District 6
Staff Contact: Heather Samuels - 628-652-7545
Heather.Samuels@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR FRAMELINE CURRENTLY LOCATED AT 145 09TH STREET, BLOCK/LOT 3728/049.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 15, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Frameline qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for Frameline.

Location(s) associated with the business:

Current Locations:

- 145 9th Street (2003 – Present)

Previous (No Longer Extant) Locations:

- 671-A Castro Street (1976)
- 32 Page Street (1977 – 1980)
- 150 Eureka Street (1980 – 1984)
- 347 Dolores Street (1984 – 1992)
- 346 9th Street (1993 – 2002)

Recommended by Applicant

- Development, exhibition, distribution, and preservation of LGBTQ+ cinema and independent queer media Window displays
- Amplifying queer cinema and providing support for LGBTQ+ filmmakers and movie lovers

Additional Recommended by Staff

- None

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on April 15, 2026.

Jonas P. Ionin
Commission Secretary

AYES:

Resolution No. ###
April 15, 2026

CASE NO. 2026-002473LBR
Frameline

NOES:

ABSENT:

RECUSE:

ADOPTED: April 15, 2026