



Legacy Business Registry

Application Review Sheet

Application Number: LBR-2025-26-007
Business Name: Glama-Rama Salon
Business Address: 304 Valencia St.
District: District 9
Applicant: Scoots Mckee, Owner
Nomination Date: September 2, 2025
Nominated By: Supervisor Jackie Fielder

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

☒ Yes ☐ No

419 South Van Ness Ave. from 1994 to 2007 (13 years)
304 Valencia St. from 2007 to Present (18 years)
116 Taylor St. from 2018 to 2020 (2 years)
807 22nd St. from 2020 to 2021 (1 year)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

☒ Yes ☐ No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

☒ Yes ☐ No

FEATURES OR TRADITIONS: Hair salon

NOTES: NA

DELIVERY DATE TO THE HISTORIC PRESERVATION COMMISSION: October 22, 2025

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
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JACKIE FIELDER

Richard Kurylo, Legacy Business Program Manager
Legacy Business Program, San Francisco Office of Small Business

Dear Mr Kurylo,

I am nominating Glama-Rama Salon for inclusion in San Francisco's Legacy Business Registry. For over thirty years, Glama-Rama has stood as a cornerstone of the Mission District, anchoring the neighborhood with creativity, inclusivity, and community spirit that reflect the very best of San Francisco's values.

Established in 1994 as a five-chair salon on South Van Ness Avenue, Glama-Rama quickly became a beloved hub within the city's drag, queer, and artistic communities. In 2007, it relocated to its current home at 304 Valencia Street, where it continues to thrive as one of San Francisco's most innovative and welcoming beauty establishments.

From its inception, Glama-Rama has been more than just a salon. It has served as an affirming, and celebratory space for people across the gender spectrum and from all walks of life. Known for its expertise in curly hair, creative color, short cuts, and textured styling, the salon is also recognized as a pioneer in gender-affirming hair services, a practice that has had a profound impact on trans and nonbinary clients throughout Northern California. Beyond technical excellence, Glama-Rama has distinguished itself as a gathering space, creative incubator, and champion of community resilience.

The salon's influence extends well beyond its walls. Over the years, it has hosted art exhibitions, supported local performers, organized fundraisers for schools and grassroots organizations, and offered free haircuts for LGBTQ and unhoused community members. It has also built strong connections with cosmetology schools through mentorships and training, established a respected assistant program, and developed new apprenticeship pathways, providing critical opportunities for aspiring stylists to grow while working.

Glama-Rama's contributions have not gone unnoticed. It was named a San Francisco Small Business Honoree in 2019, has received multiple "Best of" awards from local publications, and was honored by Supervisor Rafael Mandelman in 2022 for its cultural and neighborhood significance. Its iconic pink storefront on Valencia Street has become a vibrant and recognizable landmark, symbolizing the joyful, inclusive energy the salon radiates throughout the Mission and beyond. Additionally, the building housing Glama-Rama has been recognized by the San Francisco Planning Department as a historic resource, further anchoring its presence in the city's cultural and architectural landscape.

Glama-Rama Salon exemplifies the resilience, artistry, and inclusivity that define San Francisco's independent business community. It is a space where self-expression is celebrated, where generations of stylists have launched their careers, and where community members have found both beauty and belonging. At a time when small businesses face extraordinary challenges, recognition on the Legacy Business Registry would not only honor Glama-Rama's rich history, but also help ensure its continued presence as a vital San Francisco institution.

For these reasons, I recommend the inclusion of Glama-Rama Salon in the San Francisco Legacy Business Registry.

Sincerely,

Jackie Fielder
Supervisor, District 9

A handwritten signature in blue ink, reading "Jackie Fielder".



Legacy Business Registry Application



Business Information

Business name: Glama-Rama Salon

Business owner name(s): Scoots Mckee

Identify the person(s) with the highest ownership stake in the business

Current business address: 304 Valencia St.

Business phone number: 415-613-5214

Business email:

Mailing address (if different than above):

Website: glamarama.com

Link to social media: facebook.com/GlamaRamaSF

Link to social media #2:

7-digit San Francisco Business Account Number (BAN): 1062609

Contact Person Information

Contact person name: Scoots Mckee

Contact person title: Owner

Contact phone number:

Contact email:

Business Locations

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location.

Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 419 South Van Ness Ave. **Zip Code:** 94103

Is this location the founding location of the business? (Y/N): Y

Dates at this location: From: 1994 **To:** 2007

Other address (if applicable): 304 Valencia St. **Zip Code:** 94103

Dates at this location: From: 2007 **To:** Present

Other address (if applicable): 116 Taylor St. **Zip Code:** 94102

Dates at this location: From: 2018 **To:** 2020

Other address (if applicable): 807 22nd St. **Zip Code:** 94107

Dates at this location: From: 2020 **To:** 2021

Other Address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Applicant Disclosures

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- ☐ I am authorized to submit this application on behalf of the business.
- ☐ I attest that the business is current on all of its San Francisco tax obligations.
- ☐ I attest that the business's business registration and any applicable regulatory license(s) are current.
- ☐ I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- ☐ I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- ☐ I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- ☐ I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name:

Signature:



Date:

GLAMA-RAMA SALON

Written Historical Narrative

INTRODUCTION

a. Describe the business. What does it sell or provide?

Glama-Rama is a hair salon that is celebrated for its gender inclusivity through its hiring practices and services offered. It is best known for its work with curly hair, color services, short haircuts, and texture/styling services. Glama-Rama works with local cosmetology schools to recruit and train the next generation of beauticians.

b. Describe whom the business serves.

Glama-Rama serves people all over the gender spectrum as well as folks from all walks of life.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Full-service creative inclusive salon.

CRITERION 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Glama-Rama was established by Deena Davenport on April 1, 1994, at 419 South Van Ness Avenue. The original salon had just five chairs and quickly became a beloved space in the local drag and queer performance scene. Deena was known for her involvement with Trannyshack, Popstitutes, Klubstitute, and other drag-adjacent events of the 1990s. Her influence during that time is highlighted in Alvin Orloff's book *Disasterama*. Deena was a co-founder of the Valencia Corridor Merchants Association, a merchants association of the Valencia Street corridor.

On April 1, 2007, Glama-Rama relocated to its current location at 304 Valencia Street.

In 2016, Glama-Rama opened a location in Oakland at 507 Alcatraz Avenue.

In 2017, Deena sold the salon to Scoots Mckee. Scoots came from a retail background and, although a traditional four-year college never felt like the right fit, she discovered her path in the cosmetology program at Laney College. She became a licensed cosmetologist in 2012 and began working at Glama-Rama the very next day—her first and only job in the beauty industry. A longtime client and creative at heart, Scoots has been passionate about hair and the arts since childhood, from experimenting with hair color to sewing her own clothes.

In 2018, a location of Glama-Rama opened at 116 Taylor Street at Turk Street in the Tenderloin. The intersection of Turk and Taylor streets is notable to the transgender community because Compton's Cafeteria – the site of the Compton's Cafeteria riot in August 1966 – was located there. The Glama-Rama location in the Tenderloin was mainly used for training new stylists; however, it did operate as a secondary salon. The salon was attached to a mixology bar called BIIG and another bar called Candy Bar, both at 94 Turk Street. The bars could serve the salon as the address was shared by the three businesses. This Glama-Rama location closed in 2020 at the beginning of the COVID pandemic.

A location of Glama-Rama opened briefly at 807 22nd Street in the Dogpatch neighborhood in late 2020 during the COVID pandemic. Salons were not allowed to be open from May through September in 2020, but they were allowed to operate indoors with limited capacity beginning September 14, 2020. In 2021, ownership of that location transferred to a stylist who changed the business entity to Dahlia Hair Studio.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1994 to 2017:	Deena Davenport
2017 to Present:	Scoots (Katey) Mckee

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The COVID pandemic resulted in business closures that were particularly difficult for person-to-person service like Glama Rama Salon.

CRITERION 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Glama-Rama Salon is San Francisco's premier destination salon for unique individuals. Providing an eclectic, respectful, and safe environment for people from all walks of life. The Glam, as they like to call it, is a magical collective of artists who, with open minds and open hearts, work as a team to deliver exceptional service. Their team comes from many diverse backgrounds and identifies as "outside" of the box. They operate from a San Francisco rebel-spirit mindset that allows them the vision and ability to define their own beauty. Hair is the ultimate form of self-expression and individuality.

Glama-Rama Salon has provided a genuinely safe environment for self-expression, exceptional style, and original hair design since 1994. They are deeply committed to San Francisco, and share their talents, vision, and knowledge with each other, their clients, and community via community outreach, hair donations, art openings, clients education, and social media. They

nurture the next generation, and their Stylists love to teach and collectively provide opportunities for clients and stylists to learn together. They open their doors and their hearts to local artists, activists and community leaders who need them. No one person shines brighter than any other person there; it is only by operating with transparency and working together that Glama-Rama truly shines.

b. Is the business associated with significant people or events, either now or in the past?

Glama-Rama has been known from the very beginning for its strong ties to the local drag community. The staff and clientele of the salon have since expanded to include performers spanning a variety of genres and disciplines. Current and former members of the salon's extended community include burlesque performers, artists, activists, dancers, singers, local politicians, and musicians. Notable Glama-Rama alumni include Elvis Herselvis, Ruby Vixen (a founding member of San Francisco's longest running drag show Red Hots Burlesque), as well as members of Palace of Trash, Pepper Spray, Devilettes, Boylesque, and Velveta. Glama-Rama has also hosted numerous art shows featuring local artists, including Bill Bowers, Meg Allen, and longtime Glama-Rama stylist Jen Hoffmann.

Glama-Rama owner Scoots Mckee is known for her bold and innovative color work, helping push rainbow hair to new creative heights. She was also an early advocate for "gender-affirming hair services" for trans and nonbinary clients and is credited with coining the term to describe the service—a practice that drew clients from across Northern California. She also developed Glama-Rama's assistant training program, which is now recognized in the hair community as a respected model for mentorship and skill-building. Scoots has taught classes at the local beauty schools for future professionals and is currently creating an apprentice program for people who want to work while they learn – a different way of employing folks who become licensed through her salon. Scoots served for a term on the board of the SOMA West Community Benefit District and was a former owner of an LGBTQ cafe known for its community partnerships including working with neighborhood middle schools to give job experience while attending 8th grade.

c. How does the business demonstrate its commitment to the community?

Glama-Rama actively gives back to the community through fundraisers benefiting local schools, LGBTQ organizations, and other grassroots groups. They also regularly participate in events that offer free haircuts to LGBTQ and unhoused community members. Owner Scoots Mckee most recently worked with her staff to fundraise \$1,500 for the Transgender Law Center as Juanita MORE!'s annual Pride Party beneficiary.

In the early 2000s, founder Deena Davenport organized local merchants to oppose the arrival of a chain store in the neighborhood, helping to preserve its unique character and culture. This effort led directly to her co-founding the Valencia Corridor Merchants Association.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

- [Peaches Christ's five best LGBTQ+ spots in San Francisco](#)
BBC
June 16, 2023
BBC Travel asked Peaches Christ for some of her favorite LGBTQ+ spots in San Francisco. Glama-Rama was among her favorites.
- [Celebrating Bill Bowers' fashion of excess](#)
San Francisco Chronicle
February 4, 2016
- [Best Beauty Salons On Budget In San Francisco](#)
CBS News
January 10, 2012
- [Stale Magnolias in Rectal, Texas](#)
Fog City Journal
May 4, 2009

e. Has the business ever received any awards, recognition, or political commendations?

There are over a dozen awards for Glama-Rama Salon displayed on the award wall in the salon. Following are highlights:

- [2019 San Francisco Small Business Honoree](#)
- San Francisco Bay Guardian's "Best of" honoree for several years
- Best of Yelp for many years
- Voted number one salon on Nextdoor
- Supervisor Rafael Mandelman honored Glama-Rama in 2022 for being a neighborhood business
- 48 Hills' Best of the Bay 2025: "Best Salon"

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

Glama-Rama is extremely important to the workers, allowing them a space to grow their careers. The neighborhood and the many clients who patronize the business would be disenchanted by landlords letting the business go under if that were to happen.

CRITERION 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

The pink exterior and interior of the salon is iconic. Pink is a happy color, and the salon creates a vibrant energy around the whole block.

b. In a few words, describe the main business activity you commit to maintaining.

Inclusive hair salon for all people, offering hair cutting, coloring, texturizing, and styling services.

c. What is the plan to keep the business open in the long term beyond the current ownership?

The owner, Scoots Mckee, will either sell the business to an employee or turn it into a co-op, depending on the economic needs of the business so that it can thrive.

d. What challenges is the business facing today?

Glama-Rama's landlord has been aggressively raising the rent every three years, and the business is due for an increase in 2025. Rent increases are as much as \$500 per month each time. It is incredibly difficult to scale the price of services to accommodate this \$6,000 yearly increase. The business as it stands doesn't have huge profit margins. Some months, the business ends up in the red, and owner Scoots Mckee adds funds to the business to stay open. Scoots would like to scale back the amount of time she's cutting hair so that she can support the business in a managerial way. Glama-Rama cannot afford a manager. The business pays its stylists more than any salon in San Francisco, and Scoots would like to keep it that way.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Hair salon.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Department Historic Resource Status of the building at 300-320 Valencia Street is "A - Historic Resource Present." The building appears eligible for the California Register as an individual property through survey evaluations in 2004 and 2011.

TOPPING
30 MINUTE
SAL VEHICLES
TO 6PM
- SAT
415-555-1234

Flama-Rama!
Salon

304



Flama-Rama!
KEVIN.MURPHY

Flama-Rama!
salon & gallery
walk-ins welcome

Milk
Welcomes M.O.W.
QUEER
COFFEE
RIZE UP
BAKERY
boichik
bagels!
dynamo
donuts









Small Business Commission

Resolution No. _____

December 8, 2025

GLAMA-RAMA SALON

Application Number: LBR-2025-26-007
Business Name: Glama-Rama Salon
Business Address: 304 Valencia St.
District: District 9
Applicant: Scoots Mckee, Owner
Nomination Date: September 2, 2025
Nominated By: Supervisor Jackie Fielder
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Glama-Rama Salon, currently located at 304 Valencia St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 8, 2025, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Glama-Rama Salon in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Glama-Rama Salon.

Legacy Business Program
Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





Physical Features or Traditions that Define the Business:

- Hair salon.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Glama-Rama Salon on the Legacy Business Registry:

- Hair salon.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 8, 2025.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –

Nays –

Abstained –

Absent –

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
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LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: November 19, 2025

Filing Date: October 9, 2025
Case No.: 2025-009055LBR
Business Name: Glama-Rama Salon
Business Address: 304 VALENCIA ST
Zoning: NCT-Valencia Street Neighborhood Commercial Transit Zoning District
55-X Height and Bulk District
Cultural District: American Indian Cultural District
Block/Lot: 3546/001
Applicant: Scoots Mckee
Nominated By: Supervisor Jackie Fielder
Located In: District 9
Staff Contact: Kalani E. Alcala - 628-652-7537
Kalani.Alcala@sfgov.org

Recommendation: Adopt a Resolution to Recommend Approval

Business Description

Glama-Rama Salon is a gender inclusive hair salon, known for serving people from all walks of life and all over the gender spectrum. “The Glam” is a collective of artists who work together to deliver exceptional service. The team is diverse and operates under the belief that hair is the ultimate form of self-expression and individuality.

The salon was established by Deena Davenport on April 1, 1994, at 419 South Van Ness Avenue. The original salon had just five chairs and quickly became a beloved space in the local drag and queer performance scene. In 2007, Glama Rama moved to its current location at 304 Valencia. In 2017, Deena sold the salon to Scoots Mckee. Scoots began studying cosmetology at Laney College. Glama-Rama was McKee’s first and only job in the beauty industry. In the future, McKee hopes to pass the store on to an employee or turn the store into a co-op.

Glama-Rama has had multiple locations throughout its history. In 2018, a second Glama-Rama opened at 116 Taylor Street in the Tenderloin. The intersection of Turk and Taylor streets is important to the transgender community as it is home to Compton’s Cafeteria, the site of the Compton’s Cafeteria riot in August 1966. This

location was predominantly used for training new stylists. The salon was attached to two bars, BIIG and Candy Bar, allowing for alcohol to be served at the salon. This Tenderloin Glama-Rama location closed in 2020 at the beginning of the COVID pandemic. Although this location was short-lived, the location and unique business model speak to the creative nature and community focus of Glama Rama. In 2020, another Glama-Rama opened briefly at 807 22nd Street in the Dogpatch neighborhood during the COVID Pandemic. In 2021, ownership of that location transferred to a stylist who changed the business entity to Dahlia Hair Studio.

Overall, Glama-Rama has created a salon which welcomes people from all walks of life. Since 1994, Glama Rama has provided its clients with a safe environment for self-expression and stunning hair design. They are committed to the residents of San Francisco and engage with the community through outreach, hair donations, art openings, education, and an active social media present. The salon hopes to nurture the next generation of stylists. Over the years the salon has garnered public support. The salon received the San Francisco Bay Guardians' "Best of" award and was voted the number one salon on Next Door. Most recently, the salon was awarded "Best Salon" in 48 Hills' Best of the Bay 2025.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1994.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Glama-Rama Salon qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Glama-Rama Salon has operated continuously in San Francisco for 31 years.
- b. Glama-Rama Salon has contributed to the history and identity of the Mission Neighborhood and San Francisco.
- c. Glama-Rama Salon is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art / craft / cuisine / tradition?

Yes. The business is a full-service creative inclusive salon.

4. Is the business or its building associated with significant events, persons, and / or architecture?

Yes. Glama-Rama has been known from the very beginning for its strong ties to the local drag community. The staff and clientele of the salon have since expanded to include performers spanning a variety of genres and disciplines. Current and former members of the salon's extended community include burlesque performers, artists, activists, dancers, singers, local politicians, and musicians. Notable Glama-Rama alumni include Elvis Herselvis, Ruby Vixen (a founding member of San Francisco's longest running drag show Red Hots Burlesque),

as well as members of Palace of Trash, Pepper Spray, Devilettes, Boylesque, and Velveta. Glama-Rama has also hosted numerous art shows featuring local artists, including Bill Bowers, Meg Allen, and longtime Glama-Rama stylist Jen Hoffmann.

The salon was founded by Deena Davenport. Deena was known for her involvement with Trannyshack, Popstitutes, Klubstitute, and other drag-adjacent events of the 1990s. Her influence during that time is highlighted in Alvin Orloff's book Disasterama. Deena was a co-founder of the Valencia Corridor Merchants Association, a merchants association of the Valencia Street corridor

Lastly, the salon is located in a ground floor commercial space of an Edwardian Classical Revival 3 story commercial building. The structure has most aspects of historic design, materials, and workmanship. The salon itself stands out with a bright pink exterior and interior.

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No.

6. *Is the business mentioned in a local historic context statement?*

No, not as of the date of this Executive Summary.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. There have been several features and articles on the Glama-Rama Salon. In 2023, the salon was noted as one on the best LGBTQ+ spots in San Francisco by BBC's Peaches Christ's. The salon was also included in CBS's list of the best budget beauty salons in San Francisco. In 2019, Glama-Rama was a SF small-business Honoree and Voted number one Salon on Next Door. Recently, the salon was awarded "Best Salon" in 48 Hills' Best of the Bay 2025.

Racial and Social Equity Analysis

On July 15th, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Glama-Rama Salon is LGBTQ+ owned and women owned. Glama-Rama Salon has provided a safe environment for self-expression, exceptional style, and original hair design since 1994. They are deeply committed to San Francisco, and share their talents, vision, and knowledge with each other, their clients, and community via community outreach, hair donations, art openings, clients education, and social media. They nurture the next generation, and their Stylists love to teach and collectively provide opportunities for clients and stylists to learn together. They open their doors and their hearts to local artists, activists and community leaders who need them. No one person shines brighter than any other person there; it is only by operating with transparency and working together that Glama-Rama truly shines.

Glama-Rama actively gives back to the community through fundraisers benefiting local schools, LGBTQ organizations, and other grassroots groups. They also regularly participate in events that offer free haircuts to LGBTQ and unhoused community members. Owner Scoots Mckee most recently worked with her staff to fundraise \$1,500 for the Transgender Law Center as Juanita MORE!'s annual Pride Party beneficiary. In the early 2000s, founder Deena Davenport organized local merchants to oppose the arrival of a chain store in the neighborhood, helping to preserve its unique character and culture. This effort led directly to her co-founding the Valencia Corridor Merchants Association.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 304 Valencia St. (2007-Present)

Previous (No Longer Extant) Locations:

- 419 South Van Ness Ave. (1994-2007)
- 116 Taylor St. (2018-2020)
- 807 22nd St. (2020-2021)

Physical Features or Traditions that Define the Business:

- Hair Salon

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

ATTACHMENTS

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information

- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: November 19, 2025

Filing Date: October 9, 2025
Case No.: 2025-009055LBR
Business Name: Glama-Rama Salon
Business Address: 304 VALENCIA ST
Zoning: NCT-Valencia Street Neighborhood Commercial Transit Zoning District
55-X Height and Bulk District
Block/Lot: 3546/001
Applicant: Scoots Mckee
Nominated By: Supervisor Jackie Fielder
Located In: District 9
Staff Contact: Kalani E. Alcala - 628-652-7537
Kalani.Alcala@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR GLAMA-RAMA SALON CURRENTLY LOCATED AT 304 VALENCIA ST BLOCK/LOT 3546/001.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 19, 2025, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends that Glama-Rama Salon qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby recommends safeguarding of the below listed physical features and traditions for Glama-Rama Salon.

Location(s):

Current Locations:

- 304 Valencia St. (2007-Present)

Previous (No Longer Extant) Locations:

- 419 South Van Ness Ave. (1994-2007)
- 116 Taylor St. (2018-2020)
- 807 22nd St. (2020-2021)

Physical Features or Traditions that Define the Business:

- Full-service inclusive hair salon

BE IT FURTHER RESOLVED that the Historic Preservation Commission's findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on November 19, 2025.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: November 19, 2025