



Legacy Business Registry

Application Review Sheet

Application Number: LBR-2025-26-018
Business Name: Bulo Shoes
Business Address: 418 Hayes St.
District: District 5
Applicant: Enrico Perella, Owner and General Manager
Nomination Date: December 8, 2025
Nominated By: Supervisor Bilal Mahmood

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

☒ Yes ☐ No

437-A Hayes St. from 1994 to 2009 (15 years)

418 Hayes St. from 1996 to Present (29 years)

3044 Fillmore St. from 2000 to 2005 (5 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

☒ Yes ☐ No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

☒ Yes ☐ No

FEATURES OR TRADITIONS: Shoe store

NOTES: NA

DELIVERY DATE TO THE HISTORIC PRESERVATION COMMISSION: December 10, 2025

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
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Member, Board of Supervisors

District 5



City and County of San Francisco

BILAL MAHMOOD
馬百樂

December 5, 2025

Richard Kurylo
Office of Small Business, Legacy Business
City Hall, Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Mr. Kurylo,

I am writing in strong support of Bulo Shoes for inclusion in the Legacy Business Registry. The business meets all of the requirements for Registry status and has been a significant cultural anchor in Hayes Valley for over three decades.

Bulo Shoes first opened on Hayes Street on December 3, 1994, and has operated continuously in San Francisco ever since, with no break in service other than the temporary, mandatory shutdown during the COVID emergency. The business has remained rooted in District 5 for more than thirty years, satisfying the Legacy Business program longevity requirement, but more importantly, it has evolved from a single storefront into a longstanding neighborhood institution.

Bulo Shoes has also made a lasting contribution to the identity of Hayes Valley. The store was one of the first in San Francisco to bring contemporary Italian footwear and designer craftsmanship to a neighborhood that was just beginning to re-establish its commercial identity in the 1990s. Its curation of independent, hard-to-find makers helped define Hayes Valley's reputation as a hub for design-forward, small-scale retail. The store has been featured in local and national publications for its influence on the area's style and culture, and its customer base spans generations of San Franciscans. Alongside its economic role, Bulo Shoes participates in community events, supports local nonprofits, and is an active member of the Hayes Valley Merchants Association, reinforcing its value to the neighborhood's history and character.

Finally, Bulo Shoes remains committed to preserving the traditions that have defined the business since its founding. The store continues to focus on craftsmanship, quality materials, and personal service, sourcing footwear and accessories from independent designers and long-established makers. The owner plans to continue operating the business for years to come and is exploring long-term

succession options to ensure the continuity of its defining traditions well beyond the current ownership.

Bulo Shoes is exactly the kind of longstanding, community-serving business the Legacy Business Registry exists to recognize and support. It reflects the cultural identity of Hayes Valley, provides stability to the local commercial corridor, and preserves a craft-based retail tradition that is increasingly rare in San Francisco.

For these reasons, I strongly encourage the Commission to approve Bulo Shoes' application.

Thank you for your consideration. If you need any additional information, please contact me at (415) 554-5118 or bilal.mahmood@sfgov.org.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bilal Mahmood', written in a cursive style.

Bilal Mahmood

Supervisor, District 5

City and County of San Francisco



Legacy Business Registry Application



Business Information

Business name: Bulo Shoes

Business owner name(s): Enrico Perella

Identify the person(s) with the highest ownership stake in the business

Current business address: 418 Hayes Street, San Francisco, CA 94102

Business phone number: 415-255-4939

Business email: info@buloshoes.com

Mailing address (if different than above):

Website: www.buloshoes.com

Link to social media: www.facebook.com/BuloSF

Link to social media #2: www.instagram.com/buloshoes

7-digit San Francisco Business Account Number (BAN): 0390040

Contact Person Information

Contact person name: Enrico Perella

Contact person title: Owner and General Manager

Contact phone number: 415-255-4939

Contact email:

Business Locations

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location.

Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 437-A Hayes Street **Zip Code:** 94102

Is this location the founding location of the business? (Y/N): Y

Dates at this location: From: December 3, 1994 **To:** June 15, 2009

Other address (if applicable): 418 Hayes Street **Zip Code:** 94102

Dates at this location: From: December 6, 1996 **To:** Present

Other address (if applicable): 3044 Fillmore Street **Zip Code:** 94123

Dates at this location: From: November 1, 2000 **To:** July 31, 2005

Other address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Other Address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Applicant Disclosures

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- ☐ I am authorized to submit this application on behalf of the business.
- ☐ I attest that the business is current on all of its San Francisco tax obligations.
- ☐ I attest that the business's business registration and any applicable regulatory license(s) are current.
- ☐ I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- ☐ I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- ☐ I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- ☐ I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name:

Signature:

Enico Perella

Date:

Bulo Shoes

Written Historical Narrative

Introduction

a. Describe the business. What does it sell or provide?

Bulo Shoes is a retail store offering footwear and accessories for both men and women from hard-to-find designers who use high-quality materials in unique ways.

b. Describe whom the business serves.

Most of Bulo Shoes' customers are regular ones who have supported the business for decades. It serves the Hayes Valley, Lower Haight, and Cow Hollow neighborhoods. In the early 2000s, it also started having a presence online. The general demographic of Bulo Shoes is women from 25 to 65 years old. Women represent about 75 percent of the sales. The rest of the sales are from men within the same age range.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Hard-to-find, quality shoes.

Criterion 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Bulo Shoes was established by Enrico Perella on December 3, 1994, at 437-A Hayes Street in the Hayes Valley neighborhood.

Enrico opened the store armed with an MBA in Business & Marketing and many years of customer service experience. Working closely with friends in the industry back home in Italy, he filled his new store with an eye-catching array of Italian footwear, and San Francisco couldn't get enough! Enrico watched Hayes Valley transform into a popular shopping destination, and he curated his collections accordingly. He was among the very first to sell CYDWOQ shoes and first introduced the United States to Alberto Fermani Shoes, Officine Creative, Lemargo, Pantanetti, and more.

On December 6, 1996, Bulo Shoes opened a second location in Hayes Valley at 418 Hayes Street. Enrico wanted to divide the store into women's and men's shoes, so for logistical and strategic reasons, he took the opportunity to rent 418 Hayes Street, which has a basement to stock more inventory for online sales.

In January 2000, an LLC was created, and Mauro Giuli joined the business as a co-owner. Mauro, at the time, had around 60 stores in Italy under his name, Mauro Giuli, and was one of the main suppliers of Bulo Shoes. Enrico had been collaborating with Mauro before 1994 with some American brands that Mauro was selling in Italy. The two had the idea of opening a shoe store in San Francisco. Enrico opened the store in 1994, and Mauro was supplying most of the shoes for the first season. Then Enrico started buying different brands to change the mix of merchandise. Mauro officially joined Bulo Shoes as a co-owner in 2000.

On November 1, 2000, a third location of Bulo Shoes opened at 3044 Fillmore Street in the Pacific Heights neighborhood. Enrico and Mauro wanted to serve a different part of San Francisco. Because the rent was very high, the 3055 Fillmore Street location closed on July 31, 2005, when the five-year lease expired.

On June 15, 2009, during the Great Recession, the original location at 437-A Hayes Street closed, leaving only one location of Bulo Shoes at 418 Hayes Street, where it remains today.

In 2010 during the recession, Enrico Perella bought out Mauro Giuli and once again became the sole owner of the business. Business was slow during the recession, and Enrico and Mauro had different ideas on how to run the business and which kind of shoes to carry.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1994 to 2000	Enrico Perella
2000 to 2009	Enrico Perella; Mauro Giuli
2010 to Present:	Enrico Perella

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The only time that Bulo Shoes closed was from March to June of 2020 due to mandatory closures during the COVID pandemic.

Criterion 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Bulo Shoes has contributed to the history and identity of Hayes Valley and San Francisco. The business was one of the first retail shoe stores to offer related unknown Italian shoe brands with the same speed of fashion that was happening in Italy. At Bulo, centuries-old shoemaking

traditions and contemporary design go hand in hand. They love to work with new and hard-to-find designers who use high-quality materials in unique ways. In the store, you can find Cydwoq sandals made by hand in California, classics from Blundstone and comfortable flats from Yuko Imanishi. They also have a large selection of Italian lines: Pantanetti, Lemargo, Lemare, Halmanera and many more. Trippen, Fiorentini + Baker, Kork-Ease and Saola are also available all year round.

b. Is the business associated with significant people or events, either now or in the past?

Over the years, Bulo Shoes has had actors, singers, and mayors as patrons. Customers have included Robin Williams, members of the band Metallica, Tom Waits, Mayor London Breed, and others.

c. How does the business demonstrate its commitment to the community?

Over the years, Bulo Shoes has donated to the AIDS Foundation and other nonprofit organizations. The business is also a member of the Hayes Valley Merchants Association and neighborhood cleaning activities.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

Years ago, Bulo Shoes was featured in a local small newspaper, a design magazine for the lights and floor of the store, and an industry magazine. Following are some other media references listed from newest to oldest:

- [The 10 Best Shoe Stores In SF](#)
SFist
March 2, 2017
- [Where to Buy Summer Sandals in the Bay Area](#)
Racked San Francisco
June 16, 2015
- [The Eleven Best Shoe Stores in San Francisco](#)
Racked San Francisco
April 24, 2014
- [San Francisco's Valley of the Designs](#)
Washington Post
June 12, 2004
- [The Hip Haven of Hayes / Cool shoes, Belgian frites and 'Aloha Fridays' in Hayes Valley](#)
SFGATE
November 11, 2001

e. Has the business ever received any awards, recognition, or political commendations?

Bulo Shoes was recognized for having the “Best Shoes” per San Francisco Magazine's 2025 Best of the Bay Winners.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If Bulo Shoes were to close, their clientele would lose the experience of shopping for shoes and handbags that are selected from both Europe and the United States. Having a physical store enables shoppers to touch and try on the merchandise. Also, several employees would lose their jobs, including some who have worked there for decades.

Criterion 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

No.

b. In a few words, describe the main business activity you commit to maintaining.

Bulo Shoes will strive to keep offering its customers hard-to-find footwear and accessories from all over the world, emphasizing quality and service.

c. What is the plan to keep the business open in the long term beyond the current ownership?

The owner is planning to run the business for at least another five years with the possibility of converting the business to employee ownership or passing it on to a family member.

d. What challenges is the business facing today?

The biggest challenge right now is the uncertainty of the duties on imports, which are mostly from Europe. This could have a great impact on the price the business can charge their customers. Also, the level of foreign tourists visiting Hayes Valley has decreased, which has had an impact on sales.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Shoe store.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Department Historic Resource Status of the building at 412-422 Hayes Street is “A - Historic Resource Present.” The building appears eligible, through a survey evaluation in 2010, for the California Register as a contributor to the California Register-eligible Hayes Valley Commercial Historic District.

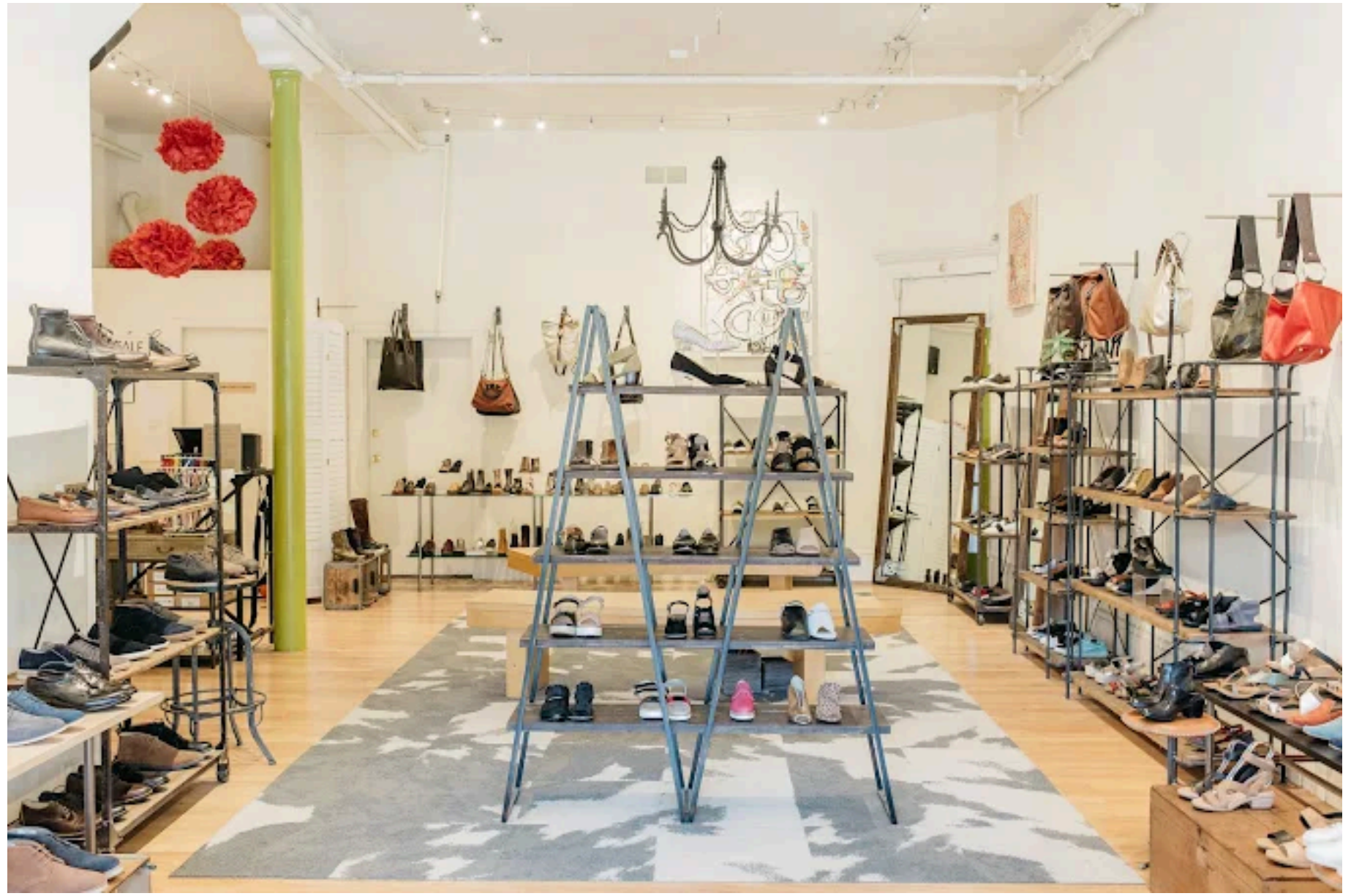


bulo
your next step

20

SALE

REPEAT
after
ME
I DESIRE
the best





Small Business Commission

Resolution No. _____

January 26, 2026

BULO SHOES

Application Number: LBR-2025-26-018
Business Name: Bulo Shoes
Business Address: 418 Hayes St.
District: District 5
Applicant: Enrico Perella, Owner and General Manager
Nomination Date: December 8, 2025
Nominated By: Supervisor Bilal Mahmood
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Bulo Shoes, currently located at 418 Hayes St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on January 26, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Bulo Shoes in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Bulo Shoes.

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





Physical features or traditions that define the business:

- Shoe store.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Bulo Shoes on the Legacy Business Registry:

- Shoe store.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on January 26, 2026.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –

Nays –

Abstained –

Absent –

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: January 7, 2026

Filing Date: December 10, 2025
Case No.: 2025-012177LBR
Business Name: Bulo Shoes
Business Address: 418 HAYES ST
Zoning: Hayes-Gough Neighborhood Commercial Transit Zoning District
40-X,50-X Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 0808/007
Applicant: Enrico Perella
418 Hayes Street
Nominated By: Supervisor Bilal Mahmood
Located In: District 5
Staff Contact: Heather Samuels - 628-652-7385
Heather.Samuels@sfgov.org

RECOMMENDATION: Adopt a Resolution to Recommend Approval

Business Description

Bulo Shoes is a specialty retail store offering footwear and accessories for both men and women, featuring hard-to-find designers known for using high-quality materials in distinctive ways. The majority of Bulos Shoes' customers are local, long-time patrons who have supported the business for decades. The store primarily serves the Hayes Valley, Lower Haight, and Cow Hollow neighborhoods, while also maintaining an online presence that began in the early 2000s. Bulos Shoes' core demographic consists of women aged 25 to 65, who account for approximately 75 percent of sales; the remaining sales come from men within the same age range.

Bulo Shoes was founded by Enrico Perella on December 3, 1994, at 437-A Hayes Street in San Francisco's Hayes Valley neighborhood. Armed with an MBA in Business and Marketing and extensive customer service experience, Enrico opened the store with a carefully curated selection of Italian footwear sourced through close relationships with friends and industry contacts in Italy. The unique and fashion-forward assortment

quickly resonated with San Francisco customers. As Hayes Valley evolved into a prominent shopping destination, Enrico adapted the store's collections to match the neighborhood's changing character. He was among the first retailers to carry CYDWOQ shoes and introduced several brands to the United States, including Alberto Fermani, Officine Creative, Lemargo, and Pantanetti.

On December 6, 1996, Bulo Shoes expanded with a second Hayes Valley location at 418 Hayes Street. This expansion allowed the business to separate women's and men's footwear and provided a basement space to accommodate additional inventory for online sales. In January 2000, Bulo Shoes became a limited liability company, and Mauro Giuli joined as co-owner. At the time, Mauro owned approximately 60 stores in Italy under the Mauro Giuli brand and was a key supplier to Bulo Shoes. Enrico and Mauro had previously collaborated prior to 1994, working with American brands that Mauro distributed in Italy.

On November 1, 2000, Bulo Shoes opened a third location at 3044 Fillmore Street in the Pacific Heights neighborhood to reach a broader segment of San Francisco customers. However, due to high rent, the Fillmore Street location closed on July 31, 2005, at the end of its five-year lease. During the Great Recession, the original Hayes Valley location at 437-A Hayes Street closed on June 15, 2009, leaving the store at 418 Hayes Street as Bulo Shoes' sole remaining location, where it continues to operate today.

In 2010, amid ongoing economic challenges, Enrico Perella bought out Mauro Giuli and resumed sole ownership of the business. Sales had slowed during the recession, and differences in vision regarding operations and product selection ultimately led to the separation. Despite these challenges, Bulo Shoes endured, maintaining its reputation for quality, craftsmanship, and distinctive footwear.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1994.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Bulo Shoes qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Bulo Shoes has operated continuously in San Francisco for 31 years.
- b. Bulo Shoes has contributed to the history and identity of the Western Addition neighborhood and San Francisco.
- c. Bulo Shoes is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art, craft, cuisine, or tradition?

Yes. The business is associated with the retail of fashionable footwear of high quality and craftsmanship.

4. Is the business or its building associated with significant events, persons, and/or architecture?

Yes. Over the years, Bulo Shoes has had actors, singers, and mayors as patrons. Customers have included Robin Williams, members of the band Metallica, Tom Waits, Mayor London Breed, and others.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

Yes, the site is listed as Category A – Historic Resource Present building and is within the Hayes Valley Residential Historic District, listed within the California Register of Historical Resources and eligible for the National Register of Historic Places.

6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. There have been a number of features and articles featuring Bulo Shoes, including: “The 10 Best Shoe Stores in SF” by SFist in March 2017; “Where to Buy Summer Sandals in the Bay Area” by Racked San Francisco in June 2015; “The Eleven Best Shoe Stores in San Francisco” by Racked San Francisco in April 2014; “San Francisco’s Valley of the Designs” by Washington Post in June 2004; and “The Hip Haven of Hayes/Cool shoes, Belgian Frites and ‘Aloha Fridays’ in Hayes Valley” by SFGATE on November, 2001.

Racial and Social Equity Analysis

On July 15, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department’s Racial and Social Equity Initiative. This is also consistent with the Mayor’s Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco’s cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 418 Hayes Street (1996 – Present)

Previous (No Longer Extant) Locations:

- 437 Hayes Street (1994 – 2009)
- 3044 Fillmore Street (2000 – 2005)

Recommended by Applicant

- Shoe store

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: JANUARY 7, 2026

Case No.: 2025-012177LBR
Business Name: Bulo Shoes
Business Address: 418 HAYES ST
Zoning: Hayes-Gough Neighborhood Commercial Transit Zoning District
40-X,50-X Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 0808/007
Applicant: Enrico Perella
418 Hayes Street
Nominated By: Supervisor Bilal Mahmood
Located In: District 5
Staff Contact: Heather Samuels - 628-652-7385
Heather.Samuels@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR BULO SHOES CURRENTLY LOCATED AT 418 HAYES STREET, BLOCK/LOT 0808/007.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on January 7, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Bulo Shoes qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for Bulo Shoes.

Location(s) associated with the business:

Current Locations:

- 418 Hayes Street (1996 – Present)

Previous (No Longer Extant) Locations:

- 437 Hayes Street (1994 – 2009)
- 3044 Fillmore Street (2000 – 2005)

Recommended by Applicant

- Shoe store

BE IT FURTHER RESOLVED that the Historic Preservation Commission's findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2025-012177LBR to the Office of Small Business on January 7, 2026.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: January 7, 2026