



Legacy Business Registry

Application Review Sheet

Application Number: LBR-2023-24-010
Business Name: Financial District Foot & Ankle Center
Business Address: 222 Front St., 6th Floor
District: District 3
Applicant: Jenny Sanders, President
Nomination Date: October 23, 2023
Nominated By: Supervisor Aaron Peskin

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes No

560 Battery St. from 1990 to 1996 (6 years)
440 Davis Ct. from 1996 to 2000 (4 years)
45 Castro St., Suite 315, from 2000 to 2005 (5 years)
100 Bush St., Suite 420, from 2005 to 2015 (10 years)
222 Front St., 6th Floor, from 2015 to Present (11 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes No

FEATURES OR TRADITIONS: Health and wellness

NOTES: NA

DELIVERY DATE TO THE HISTORIC PRESERVATION COMMISSION: February 18, 2026

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
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City and County of
San Francisco



Board of Supervisors,
President

AARON PESKIN
佩斯金市參事

October 23, 2023

Director Katy Tang *via email* <Katy.Tang@sfgov.org>
San Francisco Office of Small Business
SF City Hall, 1 Dr. Carlton B. Goodlett Place, Room 110
San Francisco, CA 94102

Dear Director Tang,

I write to nominate the Financial District Foot & Ankle Center (FDFAC), located at 222 Front Street, for inclusion on the Legacy Business Registry.

Established in 1990, the women-led Financial District Foot & Ankle Center has provided San Francisco with exceptional podiatric service for over three decades. It was the first and remains the only full-time podiatry practice in the Financial District. Throughout its many years serving San Francisco, it has improved the lives of its patients through innovative treatment practices, on-site diagnostics, and physical therapy. As a consistent early adopter of new technologies throughout its evolution, FDFAC has innovated its patient service continually over the last 33 years. Founder and sole owner, Dr. Jenny Sanders, DPM, is a well-recognized podiatrist and contributor to numerous scientific journals. She was voted Best Podiatrist in the SF Examiner's "Best of the Bay Reader's Choice Awards" in 2019, and leads an all-woman team that includes a MRI Technologist and three Medical Assistants.

During the COVID-19 pandemic, in addition to adapting to a virtual format in order to serve patients remotely, FDFAC started a "Pay It Forward" program to support nonprofits in the community. The FDFAC team's long-standing commitment to providing high-quality service through the pandemic's many economic and safety challenges, as well as their support for community causes, has continued to endear them to a loyal and growing clientele.

The Financial District Foot & Ankle Center would benefit greatly from being added to the Legacy Business Registry, and it is my honor to nominate it for inclusion.

Sincerely,

A handwritten signature in black ink that reads "Aaron Peskin".

Aaron Peskin



Legacy Business Registry Application



Business Information

Business name: Financial District Foot & Ankle Center

Business owner name(s): Jenny Sanders

Identify the person(s) with the highest ownership stake in the business

Current business address: 222 Front St., 6th Floor, San Francisco, CA 94111

Business phone number: 415-956-2884

Business email:

Mailing address (if different than above):

Website: www.fdfac.com

Link to social media: www.facebook.com/FinancialDistrictFootAndAnkleCenter

Link to social media #2: www.pinterest.com/fdfac

7-digit San Francisco Business Account Number (BAN): 0450970

Contact Person Information

Contact person name: Jenny Sanders

Contact person title: President

Contact phone number: 415-956-2884

Contact email:

Business Locations

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location.

Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 560 Battery St. **Zip Code:** 94111

Is this location the founding location of the business? (Y/N): Y

Dates at this location: From: 1990 **To:** 1996

Other address (if applicable): 440 Davis Ct. **Zip Code:** 94111

Dates at this location: From: 1996 **To:** 2000

Other address (if applicable): 45 Castro St., Suite 315 **Zip Code:** 94114

Dates at this location: From: 2000 **To:** 2005

Other address (if applicable): 100 Bush St., Suite 420 **Zip Code:** 94104

Dates at this location: From: 2005 **To:** 2015

Other Address (if applicable): 222 Front St., 6th Floor **Zip Code:** 94111

Dates at this location: From: August 2015 **To:** Present

Applicant Disclosures

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name:

Signature:

Date:

Financial District Foot & Ankle Center

Written Historical Narrative

Introduction

a. Describe the business. What does it sell or provide?

Financial District Foot & Ankle Center (FDFAC) provides lower extremity medical podiatry services. They provide the highest quality treatment plans to get patients back in the game and reaching their potential. FDFAC were early adopters of technology that provides greater benefit and cost savings to their patients. They were also the first clinic to offer reserved appointments that start on time. Like many family-owned businesses, they like to keep focused on what's important: providing best-in-class healthcare and offering customer service that is unmatched. No other private clinic in Northern California offers the same technology, expertise, or accessibility as FDFAC.

b. Describe whom the business serves.

Patients are typically San Francisco residents with the majority of patients coming from employees based in the Financial District. The clinic caters to a diverse range of patients, all with unique needs and aspirations related to their foot and ankle health. From acute injuries to those looking for preventive measures and performance enhancement, the clinic serves a broad spectrum of individuals.

Acute Injury Patients: Many patients come to FDFAC with acute foot and ankle injuries. These injuries can result from accidents, falls, or sudden trauma. The experienced team of podiatrists and orthopedic specialists at FDFAC is well-equipped to provide immediate care, diagnosis, and treatment for these injuries. Whether it's a sprained ankle, a stress fracture, or a severe foot trauma, the clinic will help patients recover swiftly and effectively.

Adventurous Individuals Seeking Foot Remedies: Some patients are adventurous souls who love exploring the world on their feet. Hikers, backpackers, and travelers often seek FDFAC's services to address foot issues that may have arisen during their adventures. The clinic understands the unique challenges faced by those who love to explore, and they offer remedies and solutions tailored to their specific needs. FDFAC's goal is to ensure they can continue pursuing their passions without foot-related hindrances.

Preventive Solutions Seekers: Many individuals come to the clinic not because of an existing problem but to prevent potential issues. They understand that proactive foot care is essential for maintaining overall health and mobility. FDFAC's team offers preventive measures, such as custom orthotics, gait analysis, and expert advice on footwear choices to help individuals avoid foot problems in the first place.

Foot Maintenance Focused Patients: Whether you're dealing with foot fungus, toenail fungus, or ingrown toenails, the clinic is committed to providing personalized, effective solutions to help you regain your foot health and comfort. Don't let these common foot problems hold you back; contact FDFAC today to schedule an appointment and take the first step toward healthier, pain-free feet.

Avid Sports Athletes: Athletes, both amateur and professional, rely on their feet and ankles for optimal performance. The clinic is a go-to destination for avid sports athletes seeking specialized care. They offer sports-specific solutions, including injury prevention strategies, rehabilitation, and performance enhancement techniques. Whether you're a runner, soccer player, or any other type of athlete, FDFAC is committed to keeping you in peak condition.

In summary, Financial District Foot & Ankle Center serves a diverse group of patients who share a common goal: maintaining or regaining the health and functionality of their feet and ankles. Whether you're dealing with an acute injury, seeking remedies for adventure-related foot issues, looking for preventive measures, or aiming to improve your athletic performance, FDFAC is here to provide expert care tailored to your specific needs. Their dedicated team of healthcare professionals is passionate about helping you achieve your foot and ankle health goals so you can continue to lead an active and fulfilling life.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Exceptional podiatry services and specializing in sports medicine.

Criterion 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Financial District Foot & Ankle Center was founded in December 1990 by Dr. Jennifer (Jenny) Sanders, DPM, D.ABPM. The business has been solely owned and operated by Dr. Sanders since it was founded, first as a sole proprietor and eventually incorporating in January 2004 as Tres Peros, Inc. of which Dr. Sanders retains 100% sole ownership.

The business was founded at 560 Battery Street in the Financial District North neighborhood. Space in the 22-story building was sub-leased part time while Jenny Sanders was teaching Podiatry.

In 1996, the business moved to 440 Davis Court closer to the Embarcadero. This location was between the landscaped beauty of the waterfront and the historic aura of Jackson Square. The unit was located across the street from the palm-lined Embarcadero, an ideal setting for a

morning run or evening stroll. A pedestrian bridge provided a convenient connection to the Embarcadero Center, a unique downtown mall and office complex that offers a multitude of services and restaurants. FDFAC eventually moved from this space because although bigger than the previous building, it was also sub-leased and new adventures awaited.

In 2000, FDFAC moved to 45 Castro, Suite 315, in the Sutter Health CPMC Davies Campus located in Duboce Triangle. This location was neighbored to a much bigger health facility, Sutter Health (CMPC Campus).

In 2005, a full-time lease opportunity returned the business to the Financial District, the heart of San Francisco, at 100 Bush Street, Suite 420. The 28-story “Shell Building” is an office tower designed by George W. Kelham and built in 1929 in the Gothic Moderne, Moderne, and Art Deco architectural styles.

After 10 years, FDFAC was priced out of out the building. They relocated to 222 Front Street, 6th Floor, in August 2015, remaining in the Financial District.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1990 to Present: Jennifer Sanders

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

Financial District Foot & Ankle Center has never ceased operations since it was founded. During the COVID pandemic, it transitioned to virtual visits.

Criterion 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Financial District Foot & Ankle Center was the first, and remains the only, full-time podiatry practice in the Financial District of San Francisco. They were there when banking was the primary economic driver, and they survived the economic collapse of 2008. FDFAC survived all of tech booms and busts including the recent COVID pandemic, which has not been easy to say the least. The business was also the first non-surgical podiatry practice in San Francisco, and they remain the only podiatry practice to specialize in sports medicine.

FDFAC has always been ahead of the curve in their offerings. They have always been early adopters of technology that provides greater benefits and cost savings to their patients. Examples of this include: in-office x-ray, musculoskeletal ultrasound, running gait lab, and extremity MRI. They were also the first clinic and remain the only clinic in San Francisco that offers a guarantee that their appointments start on time. If they don't run on time, the company pays the patient \$500.

These two recent patient reviews say it best:

- “I can't say enough good things about Dr. Sanders and her team at FDFAC. They are kind, respectful, and professional. I was able to get an appointment quickly and discover the source of my heel pain within 10 days. Since it turned out to be a fractured heel bone, the speed of diagnosis was important to getting on a path to recovery ASAP. My primary care doctor wanted me to wait four months to see a podiatrist in her group! If you're looking for great care in a place where you'll be treated with kindness and where your appointment times are honored (also important as I drive far to get here), this is the place!”
-Kimberly L. (Yelp Review)
- “I want Dr. Sanders to practice every type of medicine so I can just see her for everything. She's assembled an amazing team who absolutely nail the admin – down to the fact that I don't have to call them. Everything is text or online! 🙌 Dr. Sanders herself is a great listener, asks the right questions, and has a pretty impressive memory (or patient prep method!) to be able to quickly get a patient to results. I really appreciate her whole office and recommend her to anyone in the Bay Area looking for a foot and ankle specialist.”
-A. Huddle (Google Review)

b. Is the business associated with significant people or events, either now or in the past?

Dr. Jenny Sanders, the founder of Financial District Foot & Ankle Center, is a notable physician and sports medicine biomechanist with clinical expertise in biomechanics, gait analysis, orthotic therapy, sports and performance podiatric medicine, injury prevention, and performance shoe fitting.

c. How does the business demonstrate its commitment to the community?

FDFAC includes teamwork and momentum as part of their core values. To that end, they strive to help their team members, patients, and larger communities reach their goals.

In 1994, the business became an early sponsor of California AIDS Rides and continued to sponsor AIDS/Lifecycle riders until the final ride in 2025. (The California AIDS Ride was run by Los Angeles-based Pallotta Teamworks, a promotions firm that originated the original AIDS ride

fund-raiser in 1994. AIDS/LifeCycle was jointly organized by the Los Angeles Gay & Lesbian Center and the San Francisco AIDS Foundation in 2001.¹⁾

Realizing that FDFAC was not the only business struggling during the COVID pandemic, they created the Pay It Forward Program in 2021, through which they began donating \$1 for each patient office visit to one of four San Francisco nonprofits, currently Muttville, SF Striders Youth Track Club, and Tremors Synchronized Skating with recent additions of SF A.C.T and SquashDrive. Since they started the program, they have donated over \$5,000 to these nonprofits. The nonprofit program operates with a dynamic and community-driven approach, allowing FDFAC's mission to evolve annually based on the valuable input and recommendations from their patients.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

[Dr. Jenny Sanders Shoe Blog](#) was created in 2007 and currently has nearly two million views. Posts from her blog are frequently cited in media and business trade publications. [FDFAC's YouTube channel](#) has had over two million views since it was established in January 2010, and its videos are also frequently referenced in the media. Dr. Sanders has authored scientific papers in the Journal of the American Podiatric Medical Association and was a long-time monthly contributor to Podiatry Today trade magazine.

e. Has the business ever received any awards, recognition, or political commendations?

Dr. Jenny Sanders was voted Best Podiatrist in the San Francisco Bay Area in the San Francisco Examiner's Best of the Bay Reader's Choice awards in 2019. FDFAC was honored to be considered the best podiatry clinic by Examiner Readers. FDFAC has also been honored as part of SFGATE's Best of the Bay Area in both 2024 and 2025, a local-driven awards program that highlights the Bay Area's most beloved local businesses and services.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

FDFAC was created because early in her career, Dr. Sanders became disillusioned by the increasingly impersonal nature of medicine. It mattered that patients feel respected, listened to, and not just treated as a number or a chart on a computer screen. Just as important as empathy and kindness are an accurate diagnosis and well-executed treatment plan designed to get the injured back to what they love to do, as quickly and efficiently as possible. FDFAC embodies an unwavering commitment to all of the above.

¹ Los Angeles Times, <https://www.latimes.com/archives/la-xpm-2001-dec-07-me-12475-story.html>

Criterion 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

Financial District Foot & Ankle Center is located in an architecturally significant brick building within the Front-California Conservation District.

b. In a few words, describe the main business activity you commit to maintaining.

Financial District Foot & Ankle Center is committed to maintaining podiatry and medical services for San Franciscans. FDFAC's purpose is "to improve the lives of our patients by being empathetic, providing a quick and accurate diagnosis and utilizing innovative treatments to heal injury." FDFAC's core values and beliefs are "momentum, curiosity, teamwork and respect."

c. What is the plan to keep the business open in the long term beyond the current ownership?

The long-term plan is to keep the practice financially stable and clinically strong while remaining adaptable to changes in healthcare. This includes continuing to deliver high-quality podiatric care, maintaining strong referral relationships, and offering a balanced mix of insurance-based and cash-pay services. From a business standpoint, they focus on efficient operations and staff development. In parallel, they are also positioning the practice to be attractive to potential future owners; such as an associate podiatrist, physician group, or strategic partner by maintaining solid financials, consistent patient volume, and a strong reputation. This approach supports both long-term continuity of care and a smooth transition of ownership when the time comes.

d. What challenges is the business facing today?

Located in the heart of San Francisco's Financial District, which has struggled to recover following the COVID pandemic, the business has not been profitable (even with federal, state and city programs) since the pandemic began in early 2020. April 2023 was the first month they broke even. Their primary patient demographic is downtown workers within a 3-mile radius. With remote work being the norm since 2020, their entire patient population evaporated overnight. Although hybrid work has brought workers back to the downtown corridor, the previously bustling Financial District remains significantly depressed. Listing the business on the Legacy Business Registry and the benefits accorded would help to offset the reduction in patient visits they continue to experience due to the pandemic.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Podiatry.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The building at 222 Front Street has a Planning Department Historic Resource Status of "A - Historic Resource Present." The tapestry brick building was constructed in 1918 as a coffee and spice company warehouse. Distinguished by its fine brickwork, the building is a two-part vertical block with skeletal articulation. In 1967, it was converted to office use. The original windows were removed, and mirror glass was recessed behind the plane of the facade. In a historic survey in 1976, the building was rated 2 for architecture on a scale of 0 to 5, with 5 as the highest rating. In 1978, it was determined to have "contextual importance." In a survey evaluation for the National Register, it appeared to be eligible for the National Register as an individual property. It is also a contributor to the Front-California Conservation District.









Small Business Commission

Resolution No. _____

March 23, 2026

FINANCIAL DISTRICT FOOT & ANKLE CENTER

Application Number: LBR-2023-24-010
Business Name: Financial District Foot & Ankle Center
Business Address: 222 Front St., 6th Floor
District: District 3
Applicant: Jenny Sanders, President
Nomination Date: October 23, 2023
Nominated By: Supervisor Aaron Peskin
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Financial District Foot & Ankle Center, currently located at 222 Front St., 6th Floor.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on March 23, 2026, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Financial District Foot & Ankle Center in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Financial District Foot & Ankle Center.

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





Physical features or traditions that define the business:

- Providing podiatry services.
- Utilizing innovative treatments.
- Offering both insurance-based and cash-pay services.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Financial District Foot & Ankle Center on the Legacy Business Registry:

- Health and wellness.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on March 23, 2026.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: March 18, 2026

Filing Date: February 18, 2026
Case No.: 2026-001633LBR
Business Name: Financial District Foot & Ankle Center
Business Address: 222 Front Street, 6th Floor
Zoning: C-3-O (Downtown - Office) Zoning District
75-X Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 0236/006
Applicant: Jenny Sanders, President
222 Front Street
Nominated By: Former Supervisor Aaron Peskin
Located In: District 3
Staff Contact: Claire Flanegin – 628-652-7361
claire.flanegin@sfgov.org

RECOMMENDATION: Adopt a Resolution to Recommend Approval

Business Description

The Financial District Foot & Ankle Center (FDFAC) is a podiatry and sports medicine practice opened by Dr. Jenny Sanders at 560 Battery Street in 1990. It was the first and remains the only full-time podiatry practice in the Financial District. Throughout its many years serving San Francisco, it has improved the lives of its patients through innovative treatment practices, on-site diagnostics, and physical therapy. They were also the first clinic and remains the only clinic in San Francisco that offers a guarantee that their appointments start on time. If they don't run on time, the company pays the patient \$500.

As a consistent early adopter of new technologies throughout its evolution, FDFAC has innovated its patient service continually over the last 36 years. These technologies include in-office x-rays, musculoskeletal

ultrasound, a running gait lab, and extremity MRI. Patients are typically San Francisco residents with most patients coming from employees who are based in the Financial District. The clinic caters to a diverse range of patients, all with unique needs and aspirations related to their foot and ankle health. From acute injuries to those looking for preventive measures and performance enhancement, the clinic serves a broad spectrum of individuals.

On top of the care they already provide, they are committed to extending their care to their community beyond the patients they serve. In 1994, the business became an early sponsor of California AIDS Rides and continued to sponsor AIDS/Lifecycle riders until the final ride in 2025. Realizing that FDFAC was not the only business struggling during the COVID pandemic, they created the Pay It Forward Program in 2021, through which they began donating \$1 for each patient office visit to one of four San Francisco nonprofits, currently Muttville, SF Striders Youth Track Club, and Tremors Synchronized Skating with recent additions of SF A.C.T and SquashDrive. Since they started the program, they have donated over \$5,000 to these nonprofits.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1990.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Financial District Foot & Ankle Center qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Financial District Foot & Ankle Center has operated continuously in San Francisco for 36 years.
- b. Financial District Foot & Ankle Center has contributed to the history and identity of the Financial District neighborhood and San Francisco.
- c. Financial District Foot & Ankle Center is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art, craft, cuisine, or tradition?

Yes. The business is associated with the practice of podiatry and sports medicine.

4. Is the business or its building associated with significant events, persons, or architecture?

Yes. The Front Street property is located within a National Register-eligible building designed by noted San Francisco architect, Smith O'Brien. It is also part of the locally listed Front-California Conservation District.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

Yes, the site is a contributor to an Article 11 Conservation District (Front-California Conservation District).

6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. Founder and owner Dr. Jenny Sanders was voted Best Podiatrist in the SF Examiner's "Best of the Bay Reader's Choice Awards" in 2019. She is also a well-recognized podiatrist and contributor to numerous scientific journals, including the Journal of the American Podiatric Medical Association.

Racial and Social Equity Analysis

On July 15, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

FDFAC has been owned and operated by Dr. Sanders since it was founded, first as a sole proprietor and then as an incorporated business in January 2004 with Dr. Sanders retaining 100% ownership. Dr. Sanders also leads an all-woman team that includes an MRI Technologist and three Medical Assistants.

During the COVID-19 pandemic, in addition to adapting to a virtual format to serve patients remotely, FDFAC started a "Pay It Forward" program to support nonprofits in the community. The business continues to operate this program and donates \$1 for each patient office visit with over \$5,000 donated thus far. The nonprofit program operates with a dynamic and community-driven approach, allowing FDFAC's mission to evolve annually based on the valuable input and recommendations from their patients.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 222 Front St., 6th Floor (2015 – Present)

Previous (No Longer Extant) Locations:

- 100 Bush St., Suite 420 (2005 – 2015)

- 45 Castro St., Suite 315 (2000 – 2005)
- 440 Davis Ct. (1996 – 2000)
- 560 Battery St. (1990 – 1996)

Recommended by Applicant

- Providing podiatry services
- Utilizing innovative treatments
- Offering both insurance-based and cash-pay services

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

Attachments

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: March 18, 2026

Case No.: 2026-001633LBR
Business Name: Financial District Foot & Ankle Center
Business Address: 222 Front Street, Floor 6
Zoning: C-3-O (Downtown - Office) Zoning District
75-X Height and Bulk District
Block/Lot: 0236/006
Applicant: Jenny Sanders
222 Front Street
Nominated By: Former Supervisor Aaron Peskin
Located In: District 3
Staff Contact: Claire Flanegin -- 628-652-7361
claire.flanegin@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR FINANCIAL DISTRICT FOOT & ANKLE CENTER CURRENTLY LOCATED AT 222 FRONT STREET, BLOCK/LOT 0236/006.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on March 18, 2026, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Financial District Foot & Ankle Center qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for Financial District Foot & Ankle Center.

Locations

Current Locations:

- 222 Front St., 6th Floor (2015 – Present)

Previous (No Longer Extant) Locations:

- 100 Bush St., Suite 420 (2005 – 2015)
- 45 Castro St., Suite 315 (2000 – 2005)
- 440 Davis Ct. (1996 – 2000)
- 560 Battery St. (1990 – 1996)

Physical Features or Traditions that Define the Business

- Providing podiatry services
- Utilizing innovative treatments
- Offering both insurance-based and cash-pay services

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on March 18, 2026.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: March 18, 2026