

# Sugary Drinks Distributor Tax Advisory Committee Infrastructure Subcommittee

## MINUTES

October 20, 2025 – 1:30PM

Join Online Via Zoom

<https://us02web.zoom.us/j/83315283122>

Meeting ID: 833 1528 3122

Join via mobile: +1 (669) 444 - 9171

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

### Order of Business:

1. Call to Order / Roll Call [discussion and action] Meeting called to order at: 9:33am  
Subcommittee Members Present: Melinda Burrus, Michelle Kim, Alesandra Lozano, Linda Barnard
2. Approval of September Meeting Minutes [discussion and action]  
Melinda motions to approve meeting minutes. Alesandra seconds. 3 votes, minutes are approved.
3. Approval of Agenda [discussion and action]  
Melinda motions to approve agenda. Alesandra seconds. 3 votes, agenda is approved.
4. General Public Comment - No Public Comment
5. House Keeping [discussion and possible action]

Reminder to members if interested in joining working group lead by Lolis Ramirez of In-Advance, inform backbone staff or reach out to Lolis, [lolis@in-advance.org](mailto:lolis@in-advance.org)

The Commission Streamlining Task Force reversed their recommendation to eliminate the SDDTAC. The Task Force recommended that as long as there is a soda tax there should be an advisory committee. [Recording and/or minutes of the hearing](#) will be posted on the Task Force's website. A report will be submitted to the Board of Supervisors of their recommendations in February and Board of Supervisors will review in April 2026. Many supporters were present, on the phone and submitted letters/emails for SDDTAC support.

Omar, SDDTAC co-chair is stepping down as co-chair. Submit nominations or self-nominate for the co-chair role to backbone staff. Vote for new co-chair will be held at the November SDDTAC meeting.

6. SDDT Strategic Plan - Strategic Goal 1 Metrics [discussion and possible action]  
Chair shares with members that the infrastructure strategic goal of sustaining and extending the impact of SDDTAC beyond 2028 is still relevant as there is still a need to find a Board of Supervisor to champion the work of the SDDTAC. Members recommend including mission language of each subcommittee in the strategic plan. Members agree to create a structure and representation of the SDDTAC membership to reflect the priority populations impacted by sugary drinks as a key action. Members review actions, activities for key actions and metrics.

7. Review of SDDT Proposed Budget Domains Review and Ranking [discussion and possible action]  
Staff provide overview of the SDDTAC selection of chronic diseases to focus on: oral health, type 2 diabetes, ischemic heart disease and the selected broad budget domains that are inclusive of various strategies that include physical activity, food access, community health workers, etc. Subcommittees are directed to provide strategies, population focused, evidence, and metrics per budget domains. Members discuss including health promotion/education as a broad strategy in each budget domain instead of its own budget domain, especially since previous recommendations were not funded for awareness/education of the soda tax.

Members discuss various strategies and populations/settings for the community-led metabolic/cardiovascular health and oral health budget domains. Also including as part of the health promotion and education domain, strategies that focus on linking chronic disease with the consumption of sugary beverages.

8. Discuss Possible Agenda Items for Next Meeting [discussion and possible action]
  - Review of budget domains and budget recommendations
  - DRAFT SDDTAC Strategic Plan
9. Announcements - No announcements
10. Adjourn  
Melinda motions to adjourn. Michelle seconds. Meeting is adjourned at 11:02am.