

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED
(address, cross street)

DISTRICT

MURAL TITLE	Icons of Mexican Art (The Artist and their Muse)
DIMENSIONS	Approx 5ft tall x 25ft wide
ESTIMATED SCHEDULE (start and completion dates)	Sept 15 - Oct 10
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	Proposal is to conserve and restore Hector Escarramán's 1990 mural in Balmy Alley, led by Escarramán -who is the original artist. The mural was painted on wooden boards that were preserved and incorporated into a replacement fence that was rebuilt in the 2010s. The proposed restoration is part of a Mission Mural Restoration campaign, led by Tirso Araiza and Yano Rivera. The campaign brings original artists back to restore their murals in Balmy Alley and the 24th Street Mini-Park. Escarraman's mural celebrates Mexican art and muralism, depicting Mexican Master muralists such as Diego Rivera, and their muses, like Frida Kahlo. This ethical restoration will preserve the original imagery, materials, and artistic intent while
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Work begins with photo documentation, gentle cleaning, and light carpentry. Severely deteriorated fence boards will be replaced only when necessary. Salvageable boards will be repaired with conservation-grade wood filler or reinforced. Flaking or powdering paint will be stabilized with a conservation-grade acrylic consolidant, such as Poly Methyl Methacrylate, Poly Butyl Methacrylate, or their brand equivalents (Mural Shield, Color Shield, or Golden MSA). Loose paint gets reattached with an adhesive, potentially Global Encasement's Prepless Primer. Hector Escarramán, assistants, and volunteers, will restore the mural to match the original design. After painting, a compatible, anti-graffiti coating will be applied. Conservator
3. List individuals and groups involved in the mural design, preparation and implementation.	Restoration will be led by original artist Hector Escarramán, who will guide the repainting. Mural conservator Yano Rivera will oversee documentation, materials, and long-term preservation. Tirso Araiza will assist with project coordination, site preparation, and carpentry. Volunteers muralists from the neighborhood, and through Precita Eyes will also support the project.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Current condition



Original condition



Hector Escarramán

Artist & Muralist



San Francisco-based visual artist and muralist specializing in large-scale public art, frescos, and community-driven wall murals. Recognized for contributions to iconic Bay Area public art spaces, combining rich narrative imagery with collaborative community storytelling.

The Artist and His Muse | 1995

Balmy Alley, San Francisco, CA

Large-scale public alley mural contributing to the historic visual arts tradition of Mission District muralism.

Point Reyes Station Mural | 1995

Point Reyes Station, CA

Community mural project in West Marin.

704 Columbus Street Mural – The Goddess | 1994

704 Columbus Street, San Francisco, CA

Site-specific exterior mural in the North Beach neighborhood.

Collaborative Projects & Assistantships

Fresco (Mural Group) | 1991 – 1994

Assistant Muralist

Assisted master muralists **Ray Patlán** and **Eduardo Pineda** on major public fresco and mural installations across the Bay Area.

Supported wall preparation, layout grid transfer, paint mixing, color matching, and execution of large-scale public works.

ex.

El Mundial Mural | 1994

Mission Street & 19th Street, San Francisco, CA

High-visibility exterior mural commissioned in the heart of San Francisco's Mission District.

Art Education

The San Francisco School of Art | 1990 – 1994

553 Mission Street, San Francisco, CA

Fine Arts & Studio Painting Studies

Appendix H1 - Forms of Owner's Waiver and Authorization and Artist's Rights Waiver

I. Owner's Waiver of Liability; Indemnity and Authorization. I, as the Property "Owner", hereby grant to **BRAVA FOR WOMEN IN THE ARTS**, including any permitted subgrantee, permission to restore a mural ("Artwork") at **1131-1133 TREAT AVENUE, SAN FRANCISCO, CA 94110** (the "Property") as further described in Appendix C to the Agreement between **BRAVA FOR WOMEN IN THE ARTS** and the City and County of San Francisco, dated **JUNE 24, 2026**. I warrant that I have the authority to sign this Waiver and Authorization. I further understand and acknowledge that the anticipated life span of the restored Artwork is **7** years. Owner assumes all risks associated with the restoration of the Artwork on the Property. Owner understands and agrees that City shall not be liable for any property damage or bodily injury or death occurring in connection with the restoration of the Artwork or the entry or activities of City, Grantee, Grantee's subcontractors, or others on the Property. Owner further agrees that Owner shall be solely responsible for notifying their insurers and ensuring that the activities at the Property contemplated herein will be covered by Owner's insurance. Owner hereby waives any claim for property damage or for any bodily injury or death that Owner may now or hereafter have against City occurring in connection with the restoration of the Artwork or the entry or activities of City, Grantee, Grantee's subcontractors or others on the Property. In addition, City shall be a third party beneficiary to this Waiver and Authorization and Owner shall indemnify and hold City, its officers, agents and employees harmless from and against any and all claims, loss, cost, damage, or liability of whatever kind arising in any manner in connection with the Artwork or the entry or activities of City, Grantee, Grantee's subcontractors, or others on the Property.

II. Artist's Rights/Waiver. I, the Owner of the property known as **1131-1133 TREAT AVENUE, SAN FRANCISCO, CA 94110**, understand that **the Artist**, may possess certain rights with respect to the Artwork on the Property, as provided in the federal Visual Artists Rights Act (17 U.S.C. §§ 106A and 113(d)), the California Art Preservation Act (Cal. Civil Code §§ 987 *et seq*), and other local, state, federal and international laws that convey rights of the same nature ("Artist's Rights Laws"). I hereby:

x_____ Do not agree to assume the legal obligations and potential liabilities arising under the Artist's Rights Laws, and, as a condition of my authorization for restoration of the Artwork on my property, request Grantee, including any permitted subcontractors or the artists, to waive its rights under the Artist's Rights Laws.

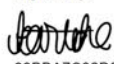
AUTHORIZED SIGNATURE(S)

Signed by:

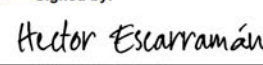

 BC7605B09196429...
EMILIE COLE, Owner

With respect to the Artwork produced at **1131-1133 TREAT AVENUE, SAN FRANCISCO, CA 94110**, under the Agreement with the City and County of San Francisco, dated **JUNE 24, 2026**, Grantee and Artist(s)artist(s), waives any and all claims against the Owner and the Owner's employees, agents, successors, tenants, assigns and any other persons or entities acting on the Owner's behalf, arising at any time and under any circumstances, under the federal Visual Artists Rights Act (17 U.S.C. §§ 106A and 113(d)), the California Art Preservation Act (Cal. Civil Code §§ 987 *et seq*), and other local, state, federal and international laws that convey rights of the same nature.

BRAVA FOR WOMEN IN THE ARTS

Signed by:

938BA7C82D95490...
 By _____
 Print Name Kim Arteche
 Title Executive Director

HECTOR ESCARRAMÁN

Signed by:

80800243AD3F48C
 By _____
 Print Name Hector Escarramán
 Title Artist