

# Stand Together SF

**DIVIDED  
WE HARM,  
UNITED  
WE HEAL.**

CAMPAIGN FOR  
SOLIDARITY

standtogether 

*Historic, systemic racism have both deprived our communities of fundamental social justice and left us working apart on matters that can be best addressed by working and standing together.*

**HRC Commission  
Presentation 14 July 2022**

# Ongoing Need



"In recent years there has been an increase in violence against our API community. We recognize that ongoing racism exacerbates the problem of safety and equity, and we choose to Stand Together and show how we all are unified in our fight as people; to show that we are all essential members of our shared community." – Stand Together SF Website

- "From 2020–2021, **California recorded the highest surge in reported [hate crimes](#) since the aftermath of the 9/11 terrorist attacks**, according to the state's Attorney General, Rob Bonta.... San Francisco officials said anti-Asian hate crimes spiked 567% in 2021" – CNN June 30, 2022: [Reported hate crimes in California last year reached a level not seen since 9/11, state attorney general says](#)
- "**Anti-Asian hate crimes took a turn for the worse during the second year of the COVID-19** pandemic, according to new data provided to NextShark.

The figures, part of an upcoming report by the [Center for the Study of Hate and Extremism](#) in California State University, San Bernardino, show that **hate crimes targeting the Asian American community increased by 342% across eight major cities in 2021** compared to figures from the previous year." – Nextshark Feb 7, 2022: [Anti-Asian hate crimes up by 342% in 2021, new data shows](#)

# Goals and Outcomes for Stand Together SF

## Engagement

“Building a Future of Black and Asian Coalition” – Stand Together SF Committee promoted, and many members attended June 7 event at Commonwealth Club

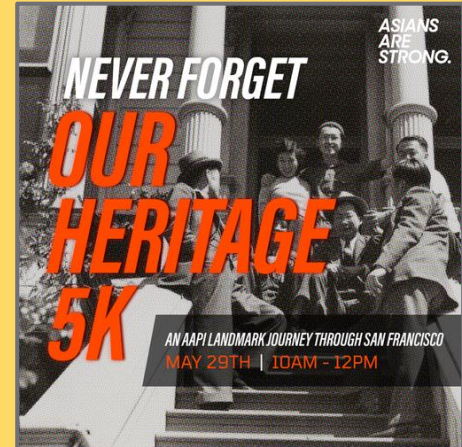
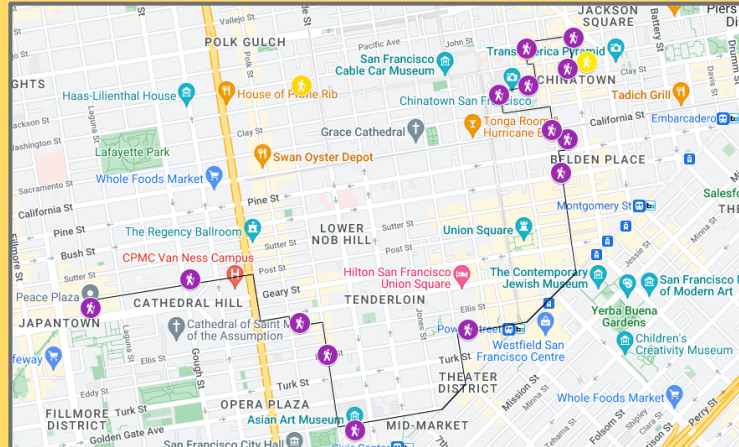
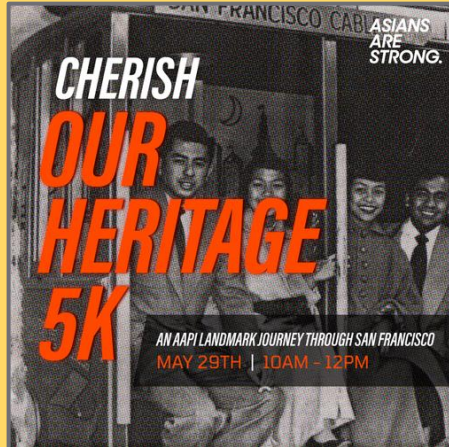


# Goals and Outcomes for Stand Together SF

## Engagement

### “Our Heritage 5K Fun Run”

- Human Rights Commission Primary Sponsor of First Annual Event
- In partnership with Event Coordinator “[Asians Are Strong](#)”, this Event Highlighted Asian History in Multiple Neighborhoods





# Goals and Outcomes for Stand Together SF

## Engagement

### “Our Heritage 5K Fun Run” Statistics

- 400 People at Portsmouth square
- 350 participants for the Run
- 7 families and approx. 16 children
- Planning for 2023 Begins Soon!



The following runners' club participated at this run:

- ARRC Antiracistrunclub
- Midnight Runners SF
- Road Runners Club of America
- A Runner's Mind

Our partners supporting and participating with tabling:

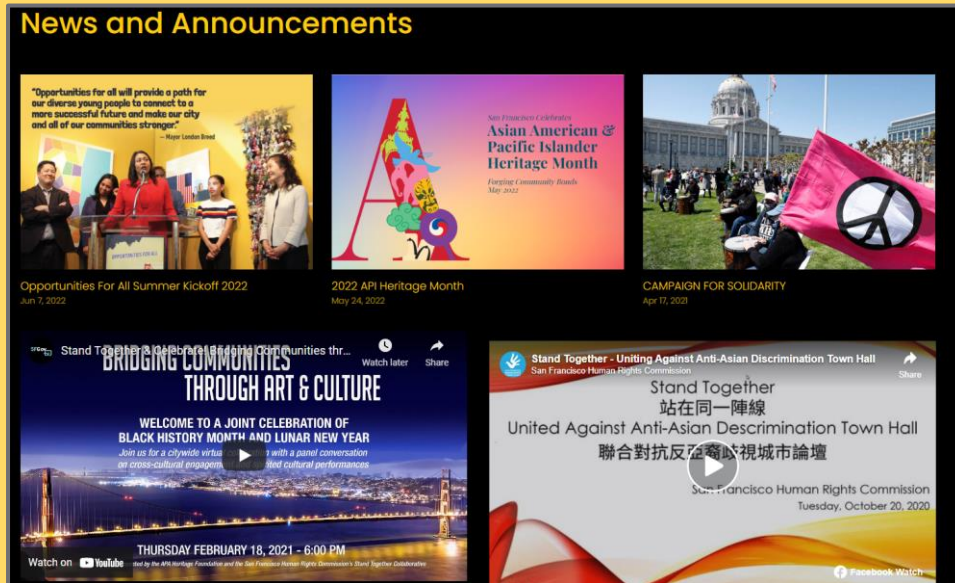
- Asian Art Museum
- SEACC
- SEADC SF formerly VYDC
- Korean Center
- CHSA museum
- SF Asian Firefighters
- Asian Leaders Alliance



# Goals and Outcomes for Stand Together SF

## Outreach

- Website Updated
  - Stats for 2022
    - × 624 pageviews
    - × 440 visits
    - × 339 unique visitors
    - × (Approx. 45/mo.)
- + Community calendar live on site and part of HRC Public Calendar



<https://standtogethersf.org/>

# Goals and Outcomes for Stand Together SF

## Outreach

- “Changing the Narrative” – HRC led campaign to generate content (pictures, art, stories, video) that reflects the value of our API Community and the truth of our many community’s solidarity with one another
  - ✚ Artwork Requests for Submission in works
  - ✚ Active Partnerships with “[Humans of San Francisco](#)” – Mikayla Cheng and “Citizen Film” – Sophie Constantinou



*“My family was the first Chinese family to be in the Sunset...Thank goodness I had brothers and sisters, so we just stayed together”*



*“As long as we keep spreading this art and keep spreading this culture it’s going to break down barriers”*

*“Just by giving myself that immersive experience of being on the Lion Dance team, I was able to bring that back home and speak more to my grandparents..., I want to learn about all the traditions because who’s going to pass it down to my family if it’s not me?”*

# Next Steps

- ❑ Develop Tool Kit and Prepare Tabling items for Outreach at Community Events
- ❑ Continue Active Participation in Community Events
- ❑ Leverage from Art Campaign to Promote Positive Image of API Community and Solidarity with African American and Other Communities (“Change the Narrative”)
- ❑ Engage in Conversation to Identify and Advocate for Solutions to Ongoing Hate Incidents and Crimes in San Francisco

