

Treasure Island & Yerba Buena Island Parking Management



June 01, 2026

City & County of San Francisco
Treasure Island Development Authority

**What are the developments
transporation goals?**

Treasure Island : A Transit First Development

Treasure Island Transportation Implementation Plan (2011) calls for TI/YBI to be planned as a transit first development

Project Sustainability Goals

- San Francisco aims to have 80% of all trips made through sustainable modes by 2030 – TI/YBI plans for 50% mode share
- TI/YBI Development plan was awarded LEED-ND Platinum plan certification - reduced dependence on automobiles

Capacity of Car Infrastructure

- Bay Bridge Access – 2 lane on and off ramps



Transportation Plan: Encouraging Transit Usage

Robust Transit Options & Programs

- MUNI 25 Bus Line – Current
- Prop SF Ferry Service – Current
- Future Expanded Services (Bus, Ferry, Shuttle)

Paid & Unbundled Parking

- All On-Street Parking is metered parking
- Off-Street Parking is not included in cost of residential units
- Future Transit Pass included in rent/HOA fees



What do parking and street conditions look like today?

Current Conditions: Need for Parking Management

Streets in Stage 1 are completed

- Missing curb paint and signage for ADA parking
- Current signage and lack of meters do not indicate legal parking zones
- Stage 974 new units (1000+ residents) and 200 on-street parking spaces and 550 off-street spaces (less than projected)
- City services and maintenance work are dependent on parking management

Streets in Stage 2 are coming in 2028

- New streets and housing should open with clear parking rules in place



How are we addressing current and future needs?

Parking Management Strategies

Implementing the TITIP

- Metered Parking Legislation in collaboration with MTA

Addressing current parking needs

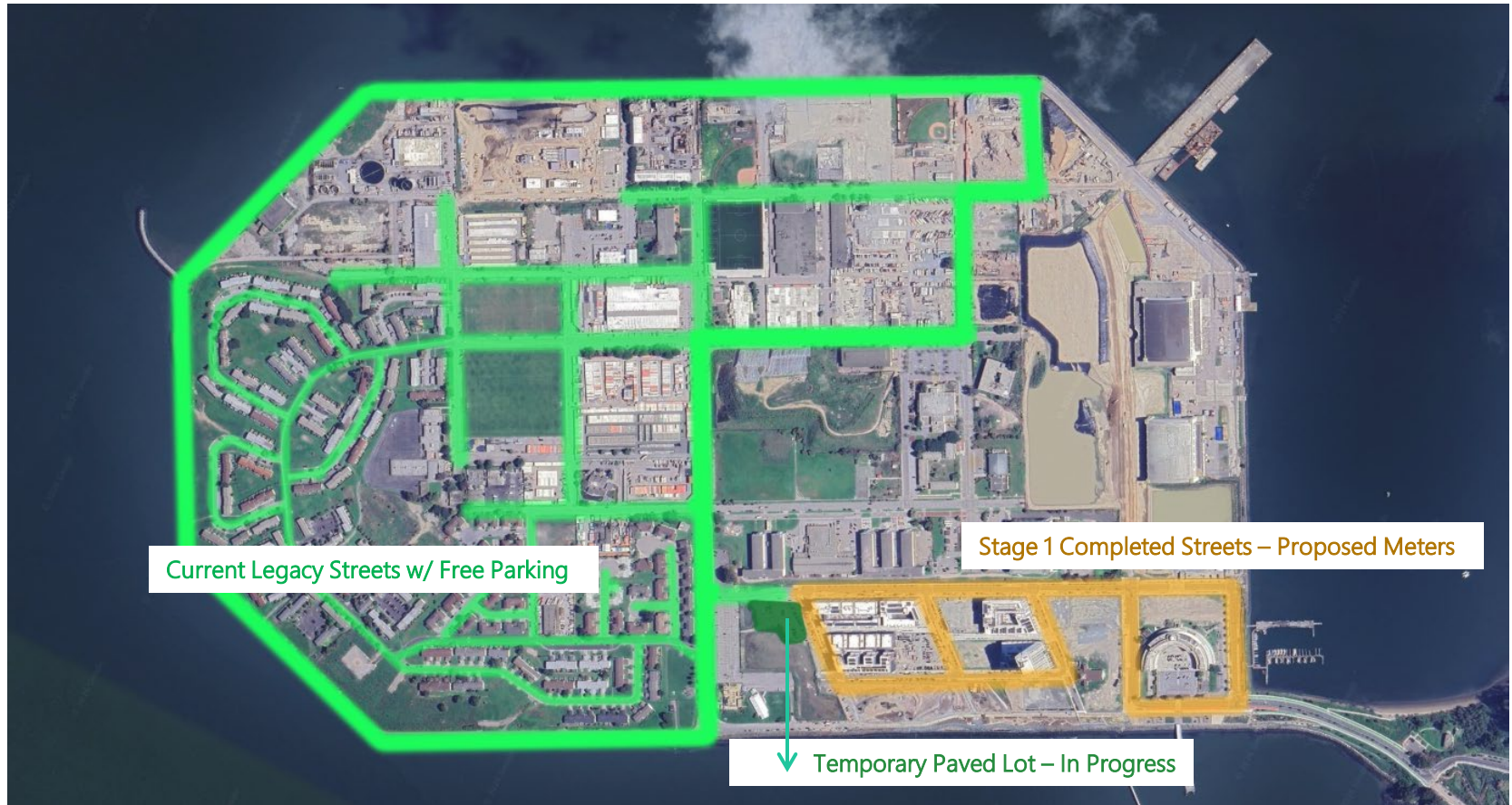
- New temporary parking lot at Johnson St

Looking towards the future and potential TITIP updates

- Parking Demand Study



Current Street Network & Temporary Lot



Metered Parking Legislation

Metered Parking Legislation: Implementation

Install Paid Parking Meters on Stage One Completed Streets

- 9am-10pm
- Monday – Sunday
- No time limit
- Rate will start at city-wide base of \$1/hr

Legislation will apply to all current and future city streets

Rates will be demand-responsive



Metered Parking Legislation: Outreach Efforts

Treasure Island Community Meetings – August 2025

- Physical Outreach: Door Hangers, Flyers
- Digital Outreach: Social Media, Email/Text Blasts, SF Gov Calendar

SFMTA Public Engineering Hearing – October 2025

- Physical Outreach: Hearing Notices, Flyers
- Digital Outreach: SF Gov Calendar, Email/Text Blasts, D6 Newsletter

TIMMA Informational Item– October 2025

TIDA Board Directors Report – November 2025

MTAB Meeting

- Digital Outreach: SFMTA Listserv, Email/Text Blasts, SF Gov Calendar

Treasure Island & Yerba Buena Island Parking Management

TREASURE ISLAND DEVELOPMENT AUTHORITY



Metered Parking Legislation: Gradual Change

Parking on existing Legacy Streets will remain free

Starting meters at lowest base rate

- Typically rates of new meters are based on rates in closest neighborhood

Extended timeline of meter rate increases

- Typically rates of new meters are based on rates in closest neighborhood

Temporary parking lot near new development area



Metered Parking Legislation: Status of Project

Legislation Approved Unanimously – February 2026

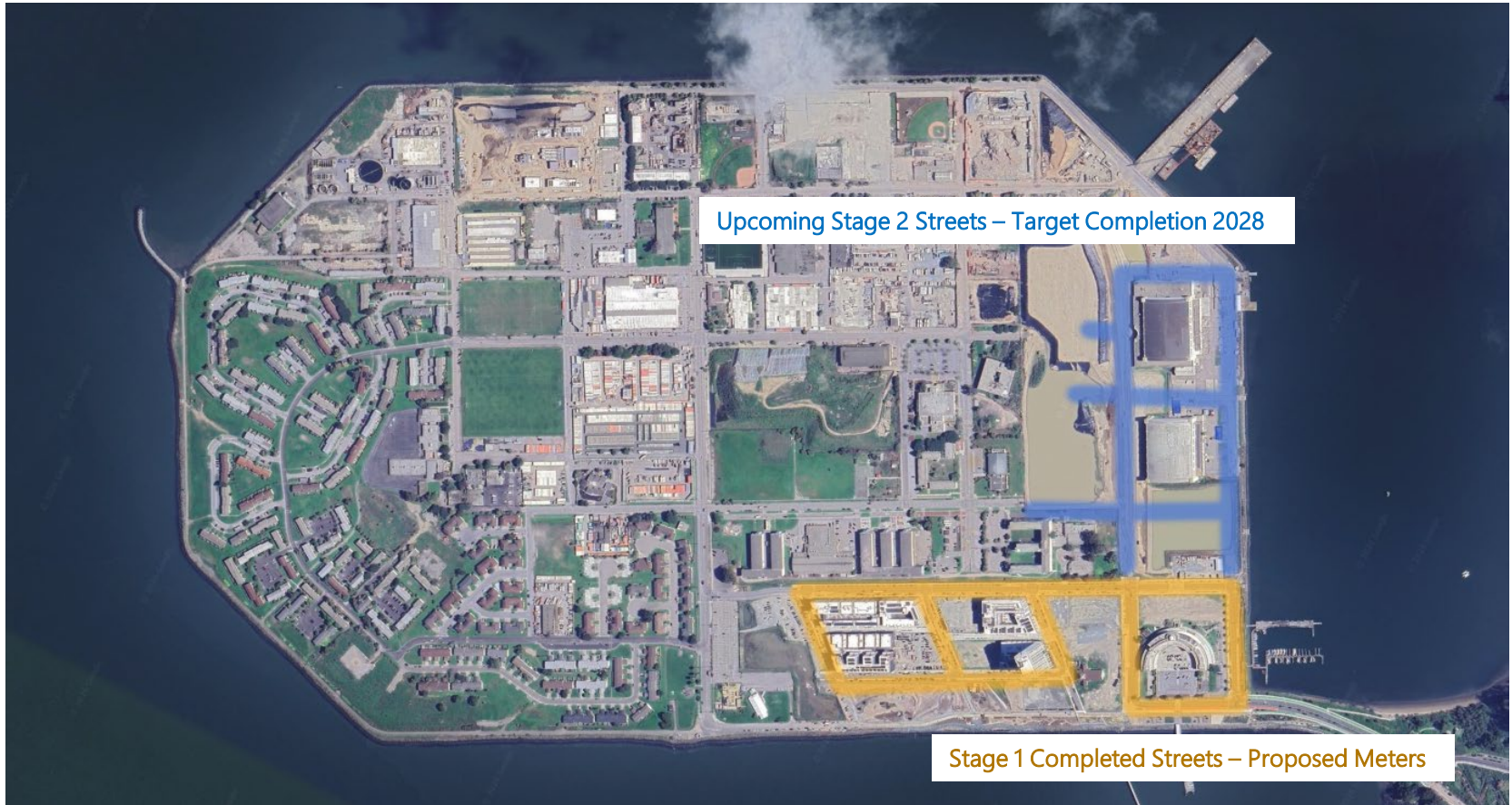
SFMTA & TIDA Staff working on Agreement for:

- Meter & Signage Maintenance
- Parking Control Officer enforcement schedule
- Revenue management strategy

Meters will be installed 60-90 days after agreement is signed



Completed Stage 1 Streets & Upcoming Stage 2 Streets



Upcoming Stage 2 Streets – Target Completion 2028

Stage 1 Completed Streets – Proposed Meters

Treasure Island & Yerba Buena Island Parking Management

TREASURE ISLAND DEVELOPMENT AUTHORITY



Temporary Residential Lot

Temporary Residential Lot: Implementation & Next Steps

New Lot Constructed at Johnson & Seven Seas

- Around 100 spaces with secure entry
- \$75 a month for residents in BMR units and \$250 a month for residents in MR units – June 2026 free to all residents
- Space allocated on a first-come first-serve basis – with limited reserved spaces for One TI partner organization staff
- Lot will open this month

Existing Affordable Storage Lot at 9th & Seven Seas will remain open



Parking Demand Study

Parking Demand Study: Study Process

Assess projected demand for parking based on:

Current Conditions

- Construction of less on-street parking than originally projected
- Construction of less off-street parking than projected within 100% affordable projects
- Limited to no operation of car share programs available to all residents

Developing Conditions

- Proposal from TICD for entitlement of additional housing units
- Proposal from TICD for entitlement to increase parking space allotment for family sized units (three bedrooms or more)
- Proposal from TICD for entitlement of off-street guest parking within housing parcels
- Emerging market for autonomous electric vehicle storage and charging
- Increased demand for city fleet vehicle space



Parking Demand Study: Outcomes & Timeline

- TIMMA with assistance from TIDA and TICD will evaluate multiple scenarios based on combinations of assumed development conditions
- Based on analysis outcomes TIMMA will suggest high level parking and transportation management strategies that build on the TITIP
- Analysis tool will continue to serve as a living document that can be updated and used to test future parking management changes
- TIMMA has begun working on the study and will focus initial efforts on a “critical path” scenario which will assist team in evaluating entitlement proposals
- Completion of study and assessment of all scenarios is targeted to Fall of 2026



Thank You

Treasure Island & Yerba Buena Island Parking Management

TREASURE ISLAND DEVELOPMENT AUTHORITY

