A blue-tinted historical photograph of a street scene in Geneva. The main focus is a large, ornate building with a prominent bay window on the left side. The building has multiple stories and arched windows. In the foreground, there are two vintage cars: a dark-colored sedan on the left and a lighter-colored car on the right. Several pedestrians are visible on the sidewalk in front of the building. The overall scene is set in a street with utility poles and wires overhead.

**GENEVA CAR BARN
TEMPORARY MURAL
RECOMMENDED ARTIST**



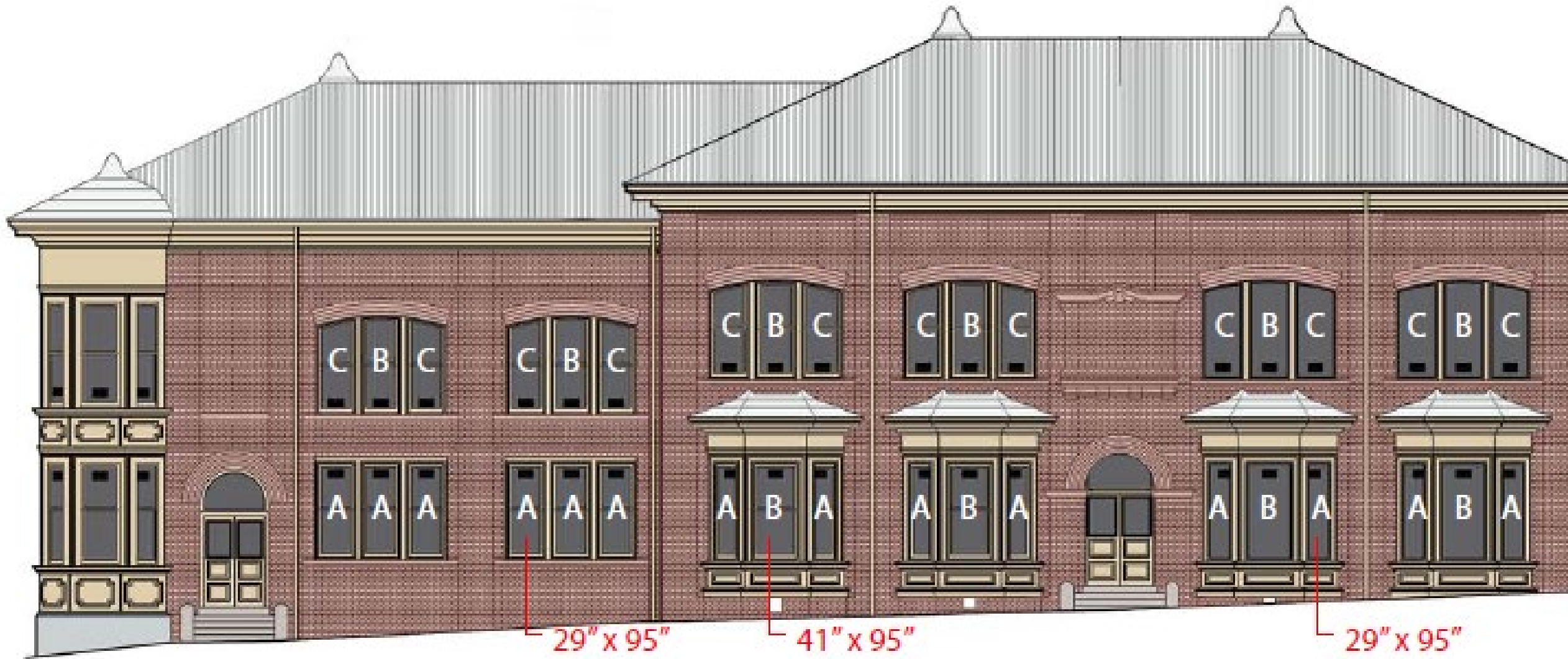


THE FUTURE OF THE
NEIGHBORHOOD STAYS
LOCAL
GENEVACARBARN.ORG

GENEVACARBARN
POWER

SAN JOSE

AMERON
BEACH
GARD





Geneva Car Barn Temporary Mural Project Budget

Total Art Enrichment: \$130,000

- **Artist Design-only Contract: \$20,000**, inclusive of all artist's fees, as well as associated expenses for design, community engagement activities, and consultation during fabrication and installation.
- **Implementation Allocation: \$70,000**, inclusive of fabrication, installation, maintenance, and deinstallation will be managed by SFAC under separate contract.

PROJECT GOALS

- Honor the historic and cultural significance of the Geneva Car Barn.
- Establish the site as an art and culture center and youth arts educational hub.
- Develop the artwork through a series of community engagement activities with local community members and organizations, informing both the design and implementation.
- Provide a community benefit by supporting artist(s) with a meaningful connection to the Excelsior/Outer Mission/OMI neighborhoods.

GENEVA CAR BARN TEMPORARY MURAL PROJECT
ARTIST REVIEW PANEL SUMMARY

MEETING DATE

June 11, 2026

VOTING SELECTION PANELISTS

Sanjana Appachu, Assistant Project Manager, RPD
Christian Ard, Friends of Geneva Car Barn & Powerhouse
Mauricio Castro-Vargas, Senior Financial Advisor, CAST
Hien Huynh, Community Outreach Manager, Performing Arts Workshop
Jackie von Treskow, Senior Program Manager, SFAC (non-voting panelist)

PROCESS

Arts Commission staff presented the qualifications of 24 artists shortlisted from the applicants to the Geneva Car Barn Temporary Mural Project Request for Qualifications. Based on scoring criteria that considered Artistic Merit, Relevant Skills and Experience, and Meaningful Connection, the highest-scoring artist is recommended for the project, with the second and third highest-scoring artists identified as alternates.

RESULTS

Claudio Talavera-Ballon	107
Naima Blanco-Norberg	105
Venazir Hannah Martinez	104





Claudio Talavera-Ballon, *Guardianes del Café*, 2021, Acrylic.



Claudio Talavera-Ballon, Mission District Studio, San Francisco



Claudio Talavera-Ballon, *Excelsior Neighborhood History*, 2023-2024, Acrylic.





Claudio Talavera-Ballon, *Excelsior Neighborhood History*, 2023-2024, Acrylic.

PROJECT SCHEDULE

(Subject to change)

Artist Under Contract	July 2026
Conceptual Design Approval	September 16, 2026
Final Design Approval	November 18, 2026
Digital Files Submitted to Fabricator	Week of December 1
ACM Production	Week of December 14
Mural Installation	January 2027



THANK YOU