



City and County of San Francisco
Entertainment Commission

Permit referral request

To ☐ SFPD ☐ DPH ☐ Fire ☒ EC Sound

Date 9/17/2026

We have received the attached application for a permit from the business listed below:

Permit(s) requested ☒ LLP ☐ BP

Entertainment Commission notes:

We have received the attached application for a Limited Live Performance change in ownership permit that includes outdoor entertainment and amplified sound

Name Abdullah "Mike" Awadalla of MARS BAR SF, LLC

DBA MARS BAR

Street address 798 BRANNAN ST

Hearing date 10/20/2026

Except for Planning, SFPD, and SF Port, we do not need a response before the hearing date.

Please enter your recommendation below.

Your department _____

Your recommendation:

Signature _____ Date _____

1. Permit type

Permit type

Entertainment may include musicians, bands, DJs, theater performances, comedy shows, drag shows, karaoke, fashion shows, or poetry readings. Entertainment does not include indoor pre-recorded music from a playlist, indoor trivia, music lessons or indoor magic shows.

1.1

Tell us what you want to do

Choose one answer.

- ☐ I want to host live entertainment until 2:00 am

You are applying for a Place of Entertainment (POE) permit.

i Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

- ☒ I want to host live entertainment until 10:00 or 11:00 pm

You are applying for a Limited Live Performance (LLP) permit.

- ☐ None of the above

A You only need to answer this if you selected "None of the above" on question 1.1 on page 2.

Amplified sound

Outdoor amplified sound includes TVs with sound, prerecorded music, and any amplified sound.

1.2

Do you want to host outdoor amplified sound, such as prerecorded music or TV with no live entertainment?

Choose one answer.

- ☒ Yes

If you only want outdoor amplified sound, you are applying for a Fixed Place Amplified Sound (FPAS) permit. If you want outdoor amplified sound and live entertainment it will be part of your LLP or POE permit.

i Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

- ☐ No

Continue **1. Permit type** on the next page →

Extended hours

1.3

Do you want to host entertainment or serve food after 2 am?

Choose one answer.☐ Yes*You are applying for an Extended Hours Premises (EHP) permit.*

i Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

☒ No

Pool tables

You need a permit only if you charge your customers to use the pool tables.

1.4

Do you want to have 1 or more pool table that you charge customers to use?

Choose one answer.☒ Yes*You are applying for a Billiard Parlor (BP) permit*☐ No

Amusement devices

You need a permit if you are:

- A bar and charge your customers to use 2 or more paid machines, or
- Not a bar and have 11 or more paid machines.

1.5

Do you want to have 2 or more paid machines, such as pinball, skeeball, or other arcade style games?

Choose one answer.☐ Yes*You are applying for a Mechanical Amusement Device (MAD) permit.vv*☒ No

To be completed by the Entertainment Commission.

Neighborhood outreach plan:

we will send a letter to our neighbors notifying them of the LLP permit application

2. Type of entertainment

 You only need to complete this section if you selected to apply for a Place of Entertainment (POE) or Limited Live Performance (LLP) permit on question 1.1, or an Extended Hours Premises (EHP) permit on question 1.3.

Type of entertainment

Outdoor amplified sound includes TVs with sound, prerecorded music, and any amplified sound.

Entertainment may include musicians, bands, DJs, theater performances, comedy shows, drag shows, karaoke, fashion shows, or poetry readings.

Entertainment does not include indoor pre-recorded music from a playlist, indoor trivia, music lessons, or indoor magic shows.

2.1

What type of entertainment would you like to provide?

Select all that apply

- ☒ Indoor entertainment
- ☒ Outdoor entertainment
- ☒ Outdoor amplified sound

3. About you

Complete this section as the person submitting the application on behalf of the business seeking an entertainment permit.

Your role

3.1

Tell us about your role.
Select one option.

☐ Business owner

☐ Business manager

☐ Nonprofit director

☒ Other role Business Broker helping my client to apply for the business

About you

We will use this information to contact you.

3.2

Name Patrick Totah

Email [REDACTED] Phone [REDACTED]

4. Business owners

Number of owners

If you are a non-profit organization, list the number of your directors.

4.1

1

Number of people owning 10% or more of the business.

Business owners

Enter your director information if you are a non-profit organization, and leave the "Percentage owned" field blank.

4.2

Business owner 1

Name Abdullah "Mike" AwadallaPercentage owned 100

Email [REDACTED]Phone [REDACTED]

Residential address [REDACTED]

City [REDACTED]State [REDACTED]Zip [REDACTED]

Business owner 2 (if applicable)

Name _____Percentage owned _____

Email _____Phone _____

Residential address _____

City _____State _____Zip _____

Business owner 3 (if applicable)

Name _____Percentage owned _____

Email _____Phone _____

Residential address _____

City _____State _____Zip _____

Continue 4. Business owners on next page →

6. Business location

Business information

6.1

Business Account Number (BAN)

Your BAN is a 7-digit number. If you don't know it, find your BAN at <https://data.sfgov.org/Economy-and-Community/Registered-Business-Locations-San-Francisco/g8m3-pdis/data>

1186350

Business name (DBA) MARS BAR

Ownership name MARS BAR SF, LLC

Date of incorporation 07-12-2026

Location information

6.2

Location identification number (LIN)

Your LIN is a 12-digit number. If you don't know it, find your LIN at <https://data.sfgov.org/Economy-and-Community/Registered-Business-Locations-San-Francisco/g8m3-pdis/data>

1427262-07-261

Location street address 798 BRANNAN ST

License code (LIC)

7. Business activity

Business identity

7.1

Select what best describes your business.

Choose one answer.

- ☒ Bar
- ☐ Restaurant or cafe
- ☐ Live entertainment venue
- ☐ Retail
- ☐ Other _____

Food and alcohol

7.2

Will you be serving these items?

Choose one answer.

- ☐ Food
 -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☐ Alcohol
 -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☒ Both food and alcohol
 -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☐ Neither

Continue 7. Business activity on next page →

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.

Liquor license

7.3

Do you have a liquor license?

You need a liquor license to serve alcohol at your business.

Choose one answer.

- ☒ Yes, I have a liquor license
- ☐ Yes, I have a temporary liquor license
- ☐ No, but I have applied for a liquor license

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.

Liquor license type

7.4

Liquor license type

Select all that apply.

- ☐ Type 41
- ☒ Type 47
- ☐ Type 48
- ☐ Type 90
- ☐ Other _____

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.

Liquor license permit number

7.5

Liquor license permit number

If you don't know it, you can look it up at <https://www.abc.ca.gov/licensing/license-lookup/>

-  Attach a copy of your liquor license. You must provide this before a permit can be issued.

8. Proposed hours

Your business hours

Include all hours you are open even when you do not plan to have entertainment.

Additional details:

8.1

Your hours of operation for your business.

For each day you are open, enter your hours as 4 digits, like 09:00 am.

Monday	11:00 AM - 2:00 AM
Tuesday	11:00 AM - 2:00 AM
Wednesday	11:00 AM - 2:00 AM
Thursday	11:00 AM - 2:00 AM
Friday	11:00 AM - 2:00 AM
Saturday	11:00 AM - 2:00 AM
Sunday	11:00 AM - 2:00 AM

 You only need to answer this if you selected "Indoor entertainment" on question 2.1.

Indoor entertainment hours

Only include the hours you plan to have indoor entertainment.

Additional details:

8.2

Your proposed indoor entertainment hours.

Enter your hours as 4 digits, like 09:00 am.

Monday	11:00 AM - 11:00 PM
Tuesday	11:00 AM - 11:00 PM
Wednesday	11:00 AM - 11:00 PM
Thursday	11:00 AM - 11:00 PM
Friday	11:00 AM - 11:00 PM
Saturday	11:00 AM - 11:00 PM
Sunday	11:00 AM - 11:00 PM

Continue 8. Proposed hours on next page →

 You only need to answer this if you selected “Outdoor entertainment” on question 2.1.

**Outdoor
entertainment
hours**

Only include the hours
you plan to have outdoor
entertainment.

Additional details:

Daily 11am - 10pm not to exceed
6 hours per day

8.3

Your proposed outdoor entertainment hours.

Enter your hours as 4 digits, like 09:00 am.

Monday	11:00 AM - 10:00 PM
Tuesday	11:00 AM - 10:00 PM
Wednesday	11:00 AM - 10:00 PM
Thursday	11:00 AM - 10:00 PM
Friday	11:00 AM - 10:00 PM
Saturday	11:00 AM - 10:00 PM
Sunday	11:00 AM - 10:00 PM

 You only need to answer this if you selected to apply for a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or “Outdoor amplified sound” on question 2.1.

**Outdoor
amplified
sound hours**

Only include the hours
you plan to have outdoor
amplified sound.

Additional details:

Sunday - Thursday 11am - 10pm
not to exceed 6 hours per day
Friday & Saturday 11am - 10pm
not to exceed 8 hours per day

8.4

Your proposed outdoor amplified sound hours.

Enter your hours as 4 digits, like 09:00 am.

Monday	11:00 AM - 10:00 PM
Tuesday	11:00 AM - 10:00 PM
Wednesday	11:00 AM - 10:00 PM
Thursday	11:00 AM - 10:00 PM
Friday	11:00 AM - 10:00 PM
Saturday	11:00 AM - 10:00 PM
Sunday	11:00 AM - 10:00 PM

9. Entertainment details

 You only need to complete this section if you selected to apply for a Place of Entertainment (POE) or Limited Live Performance (LLP) permit on question 1.1, a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or an Extended Hours Premises (EHP) permit on question 1.3.

 You only need to answer this if you selected “Indoor entertainment” on question 2.1.

Indoor
entertainment
description

9.1

Describe your proposed indoor entertainment.

DJ, comedy, karaoke, bands, fashion shows, drag shows

 You only need to answer this if you selected “Indoor entertainment” on question 2.1.

Indoor sound
system

Soundproofing and testing are not required to receive a permit.

9.2

Describe your sound system, including soundproofing and testing you have done.

House sound system

Continue 9. Entertainment details on next page →

 You only need to answer this if you selected to apply for an Extended Hours Premises (EHP) permit on question 1.3, or “Indoor entertainment” on question 2.1.

Indoor occupancy If you have a public assembly permit from the Fire Department, enter the occupancy you were approved for.	9.3	What is the occupancy of your space? 214  If the occupancy is 50 or greater, attach a copy of your public assembly permit from the Fire Department. You must provide this before a permit can be issued.
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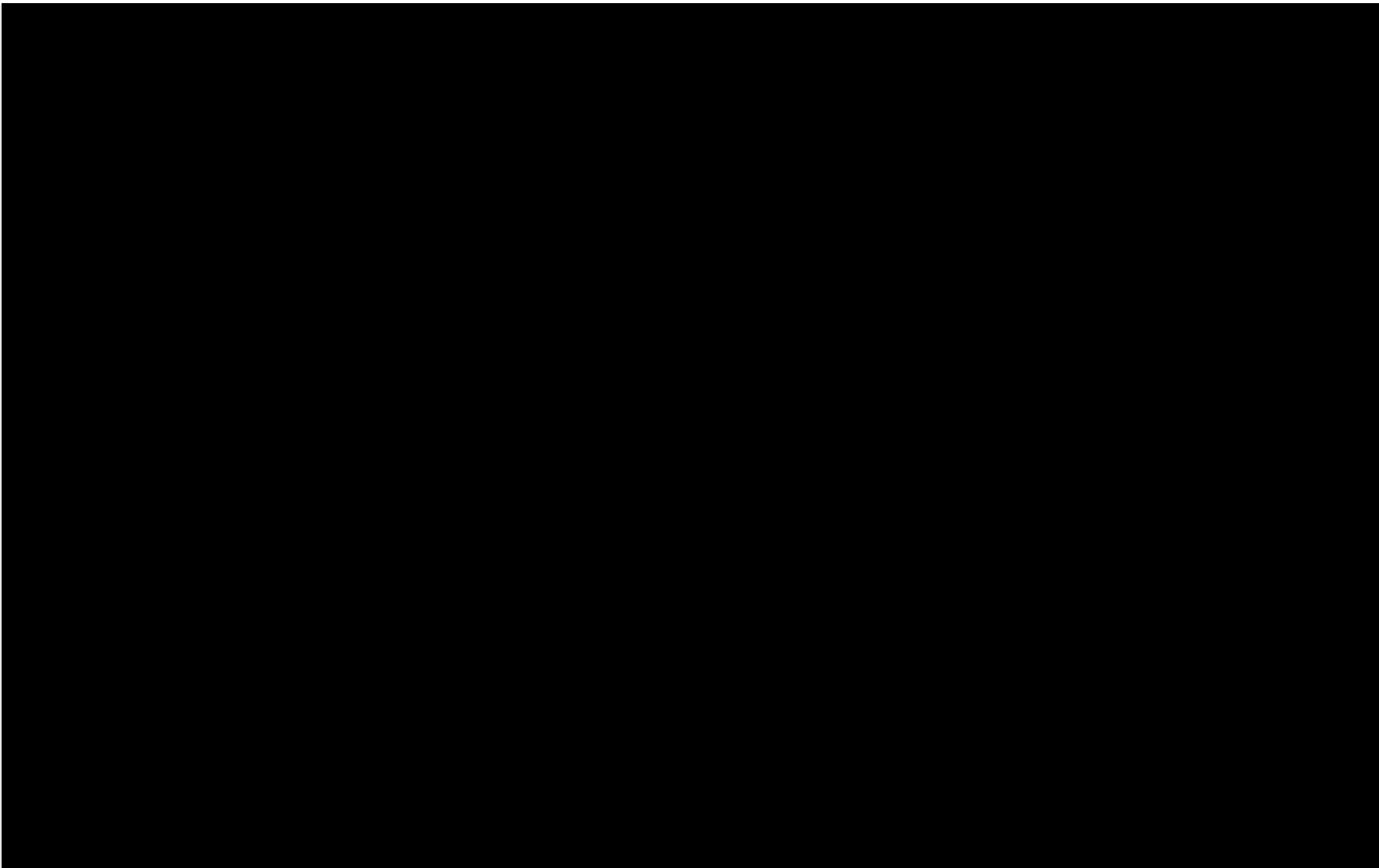
 You only need to answer this if you selected “Outdoor entertainment” on question 2.1.

Outdoor entertainment description Outdoor entertainment may include live music, comedy, drag shows, and DJs.	9.4	Describe your proposed outdoor entertainment. DJ, comedy, karaoke, bands, fashion shows, drag shows
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 You only need to answer this if you selected to apply for a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or either “Outdoor entertainment” or “Outdoor amplified sound” on question 2.1.

Nearby public buildings Outdoor Examples of public buildings include: hospitals, schools, houses of worship, courthouses, and public libraries	9.5	List any public buildings within 300 feet of your business. N/A
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Continue 9. Entertainment details on next page →



 You only need to answer this if you selected to apply for a Fixed Place Amplified Sound (FPAS) permit on question 1.2 or “Outdoor amplified sound” on question 2.1.

**Outdoor
amplified
sound
description**

Include the number of speakers, the size, and location.

	Describe your proposed outdoor amplified sound, including the sound system and its location.
9.8	tvs for sports & prerecorded music from fixed speaker

15. Legal agreements

Legal agreements

15.1

- ☒ I declare under penalty of perjury that the foregoing is true and correct. I understand that any false or incomplete information provided by me in connection with this application constitutes cause to either deny the requested permit or revoke the permit if granted.

 You only need to answer this if you selected to apply for a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or either "Outdoor entertainment" or "Outdoor Amplified Sound (OAS)" on question 2.1.

Outdoor noise levels

15.2

- ☒ I hereby certify that the business shall comply with the maximum noise levels as established under Municipal Police Code, Article 15.1 Sec. 1060.16 for this outdoor premises, unless otherwise conditioned by the Entertainment Commission.

 You only need to answer this if you selected "Indoor entertainment" on question 2.1.

Indoor noise levels

15.3

- ☒ I hereby certify that the business shall comply with the maximum noise levels as established under Municipal Police Code Article 29 Sec. 2909(b) for indoor entertainment, unless otherwise conditioned by the Entertainment Commission.

 You only need to answer this if you selected to apply for a Place of Entertainment (POE) permit on question 1.1, or an Extended Hours Premises (EHP) permit on question 1.3.

Security plan

15.4

- ☐ I hereby certify that the business shall adhere to the Security Plan approved by the Entertainment Commission.

Continue **15. Legal agreements** on the next page →

Shared spaces	15.5	☒ I acknowledge that if my entertainment is hosted in an approved Shared Spaces, Tables and Chairs, or Parklet location, my entertainment permit is only valid with a current permit from the appropriate program or a Temporary Use Authorization (TUA) from the Planning Department.
Property owner's approval	15.6	☒ I hereby certify that I have the property owner's approval to host the entertainment described in this application on the property.
Signature	15.7	Signature <u>Patrick Totah</u> Date <u>9/17/2026</u>

BLUE RECYCLE

RECTANGLE GARBAGE

GREY 1/2 MOON GARBAGE

ADJACENT BUILDING

outdoor performance area 2

x = outdoor speakers

ADJACENT BUILDING

SIGN BOARD

PARKING LOT

DRIVEWAY

STAIR TO SECOND FLOOR

DOWN

STOVE

KITCHEN

FOOD SERVICE AREA

RESTROOM

BAR/DRINK AREA

T-8

T-7

T-6

T-5

T-4

T-3

T-2

T-1

BAR/DRINK AREA

EXIT TO 7TH ST. AND BRANNAN ST.

DOWN

DINING AREA

10'

Performance Area

DINING AREA

T-12

T-13

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

DOOR

outdoor performance area

BRANNAN STREET

7TH STREET

[Handwritten signature]

Date: 09/22/2026

Dear Neighbor,

I hope this message finds you well. My name is Mike Awadalla, and I'm writing to introduce myself as the new owner of Mars Bar. I'm reaching out personally to let you know we're applying for a Limited Live Performance (LLP) change-of-ownership permit with the San Francisco Entertainment Commission.

We are excited about the possibility of continuing to host both indoor and outdoor programming, which includes outdoor amplified sound. We understand the importance of maintaining a peaceful environment, and I want to assure you that our intention is to adhere to the guidelines: indoor entertainment will conclude by 11 PM, while outdoor activities and amplified sound will wrap up by 10 PM. We are committed to following the sound limits established by the Entertainment Commission, as well as the Good Neighbor Policy (GNP), which I've included for your reference.

The hearing for our permit application is scheduled for Tuesday, 10/20/2026, at 5:30 PM in City Hall Room 416. I genuinely value your input, and if you have any questions or concerns, please don't hesitate to reach out to me directly. You can also contact the Entertainment Commission at entertainment.commission@sfgov.org.

Thank you for your understanding and support as we embark on this new chapter. I look forward to building a positive relationship with you and the community.

Warm regards,

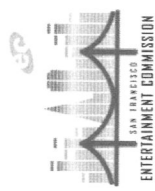
Mike Awadalla

Owner

415-516-3120



Good Neighbor Policy



1. While hosting entertainment, permit holder shall always have a staff member on site who is able to provide proof of permit, is trained in every aspect of venue operation, and is aware of all permit conditions.
2. Permit holder is responsible for the safety and security of venue patrons and the surrounding neighborhood. The Commission approved security plan shall be followed, and permit holder shall secure the sidewalk for a 100-foot radius in all directions around the premises of the business to prevent injury to persons and/or damage to property.¹ Security staff shall be placed at all entrances and exits during the period from 10:00pm to such time past closing that all patrons have left the vicinity.
3. Permit holder shall post easily visible signs outside each entrance and exit instructing patrons to:
 - a) Respect the neighborhood by keeping voices low,
 - b) Follow City & County of SF smoking regulations², and
 - c) Obey City & County of SF anti-loitering regulations.³All signs and walkways shall be well lit. Sidewalks shall be kept clear for pedestrians. Cars shall not be double parked.
4. Permit holder shall provide a phone number to all interested neighbors for immediate contact with a staff member on site who has direct authority over the premises, knowledge of all permit conditions, and shall respond in a timely manner to address concerns.

5. Permit holder shall maintain, and be prepared to verify, records at the premises of current L.E.A.D certification⁴ for all persons working at the premises.
6. Permit holder shall maintain all entrances and exits to the building and all sidewalks within 100 feet of the premises in a clean and sanitary condition. At some point between 30 minutes after closing and 8:00am, permit holder shall walk the area within 100 feet of the property and dispose of any litter that may have been left by patrons.
7. Permit holder shall take measures to reduce the amount of sound that escapes the venue. All doors and windows must be kept closed while hosting entertainment, unless otherwise conditioned on the permit. Permit holder shall be familiar with, and abide by, sound ordinances enforced by the Entertainment Commission, including but not limited to, the following:
 - a) Regulation of Noise - Noise Limits⁵
 - 1) Commercial & Industrial Property⁵
 - 2) Public Property⁶
 - b) Outdoor Amplified Sound Regulations⁷
 - c) Unnecessary Noise⁸
8. Within 24 hours of any violent incident, or any time SFPD responds to a call for service at the premises, permit holder shall complete and send an incident report⁹ to (1) their SFPD District Station Permit Officer and (2) the Entertainment Commission.

¹ SF Municipal Police Code Article 15.1 "security plan" definition

² SF Health Code Article 19F SEC. 1009.22(i)(1)

³ SF Municipal Police Code Article 2 Section 121(b)

⁴ <https://www.abc.ca.gov/education/lead-training/>

⁵ SF Municipal Police Code Article 29 Section 2909(b)

⁶ SF Municipal Police Code Article 29 Section 2909(c)

⁷ SF Municipal Police Code Article 15.1 Section 1060.16(b)(3)

⁸ SF Municipal Police Code Article 1 Section 49(b)

⁹ https://www.sf.gov/sites/default/files/2022-06/Incident%20Report_Fillable.pdf

20Report_Fillable.pdf

Approved 2/5/19

[illegible]

RESIDENT	785 BRANNAN ST APT 411	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 412	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 501	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 502	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 503	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 504	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 506	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 507	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 508	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 509	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 510	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 511	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT 512	SAN FRANCISCO	CA	94103-6240
RESIDENT	785 BRANNAN ST APT MGR	SAN FRANCISCO	CA	94103-6240
OCCUPANT	575 7TH ST	SAN FRANCISCO	CA	94103-4709
OCCUPANT	567 7TH ST	SAN FRANCISCO	CA	94103-4709
OCCUPANT	808 BRANNAN ST	SAN FRANCISCO	CA	94103-4904
OCCUPANT	787 BRANNAN ST	SAN FRANCISCO	CA	94103
OCCUPANT	799 BRANNAN ST	SAN FRANCISCO	CA	94103
OCCUPANT	793 BRANNAN ST	SAN FRANCISCO	CA	94103



Permit referral request

To SFPD DPH Fire EC Sound

Date 9/17/2026

We have received the attached application for a permit from the business listed below:

Permit(s) requested LLP BP

Entertainment Commission notes:

We have received the attached application for a Limited Live Performance change in ownership permit that includes outdoor entertainment and amplified sound

Name Abdullah "Mike" Awadalla of MARS BAR SF, LLC

DBA MARS BAR

Street address 798 BRANNAN ST

Hearing date 10/20/2026

Except for Planning, SFPD, and SF Port, we do not need a response before the hearing date.

Please enter your recommendation below.

Your department SOUTHERN POLICE STATION

Your recommendation:

The permit holder shall email their calendar of events on a monthly basis to the Southern Station Permits officer, Southern Station Events Supervisor, and the Entertainment Commission.

Signature Ofc. Destinee Martinez #2118

Date 09.29.26