



City and County of San Francisco  
Entertainment Commission

# Permit referral request

To SFPD CPC Fire EC Sound

Date 1/23/2026

We have received the attached application for a permit from the business listed below:

Permit(s) requested POE

Entertainment Commission notes:

We have received the attached application for a Place of Entertainment permit

Name Kingston Wu of 311 THIRD STREET LLC

DBA GOLDEN EYE SOCIAL

Street address 311 3RD ST

Hearing date 2/3/2026

**Except for Planning, SFPD, and SF Port, we do not need a response before the hearing date.**

Please enter your recommendation below.

Your department \_\_\_\_\_

Your recommendation:

Signature \_\_\_\_\_ Date \_\_\_\_\_

## 1. Permit type

### Permit type

Entertainment may include musicians, bands, DJs, theater performances, comedy shows, drag shows, karaoke, fashion shows, or poetry readings. Entertainment does not include indoor pre-recorded music from a playlist, indoor trivia, music lessons or indoor magic shows.

1.1

#### Tell us what you want to do

Choose one answer.

- ☒ I want to host live entertainment until 2:00 am

*You are applying for a Place of Entertainment (POE) permit.*

**i** Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

- ☐ I want to host live entertainment until 10:00 or 11:00 pm

*You are applying for a Limited Live Performance (LLP) permit.*

- ☐ None of the above

**⚠** You only need to answer this if you selected "None of the above" on question 1.1 on page 2.

### Amplified sound

Outdoor amplified sound includes TVs with sound, prerecorded music, and any amplified sound.

1.2

#### Do you want to host outdoor amplified sound, such as prerecorded music or TV with no live entertainment?

Choose one answer.

- ☐ Yes

*If you only want outdoor amplified sound, you are applying for a Fixed Place Amplified Sound (FPAS) permit. If you want outdoor amplified sound and live entertainment it will be part of your LLP or POE permit.*

**i** Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

- ☒ No

Continue **1. Permit type** on the next page →

## Extended hours

1.3

### Do you want to host entertainment or serve food after 2 am?

*Choose one answer.*☐ Yes*You are applying for an Extended Hours Premises (EHP) permit.*

**i** Before completing this application you must email the Entertainment Commission at email@sfgov.org and visit the Planning Information Counter inside the Permit Center at 49 South Van Ness Avenue.

☒ No

## Pool tables

You need a permit only if you charge your customers to use the pool tables.

1.4

### Do you want to have 1 or more pool table that you charge customers to use?

*Choose one answer.*☐ Yes*You are applying for a Billiard Parlor (BP) permit*☒ No

## Amusement devices

You need a permit if you are:

- A bar and charge your customers to use 2 or more paid machines, or
- Not a bar and have 11 or more paid machines.

1.5

### Do you want to have 2 or more paid machines, such as pinball, skeeball, or other arcade style games?


*Choose one answer.*☐ Yes*You are applying for a Mechanical Amusement Device (MAD) permit.vv*☒ No

*To be completed by the Entertainment Commission.*

### Neighborhood outreach plan:

we will send a letter to our neighbors notifying them of the POE permit

2. Type of entertainment

 You only need to complete this section if you selected to apply for a Place of Entertainment (POE) or Limited Live Performance (LLP) permit on question 1.1, or an Extended Hours Premises (EHP) permit on question 1.3.

Type of entertainment

Outdoor amplified sound includes TVs with sound, prerecorded music, and any amplified sound.

Entertainment may include musicians, bands, DJs, theater performances, comedy shows, drag shows, karaoke, fashion shows, or poetry readings.

Entertainment does not include indoor pre-recorded music from a playlist, indoor trivia, music lessons, or indoor magic shows.

2.1

What type of entertainment would you like to provide?

Select all that apply

- ☒ Indoor entertainment
- ☐ Outdoor entertainment
- ☐ Outdoor amplified sound



3. About you

Complete this section as the person submitting the application on behalf of the business seeking an entertainment permit.

Your role

3.1

Tell us about your role.

Select one option.

☒ Business owner

☐ Business manager

☐ Nonprofit director

☐ Other role

About you

We will use this information to contact you.

3.2

Name

Email 

Phone

4. Business owners

Number of owners

If you are a non-profit organization, list the number of your directors.

4.1

Number of people owning 10% or more of the business.

1

Business owners

Enter your director information if you are a non-profit organization, and leave the "Percentage owned" field blank.

4.2

Business owner 1

Name Kingston Wu Percentage owned 100

Email [REDACTED] Phone [REDACTED]

Residential address [REDACTED]

City [REDACTED] State [REDACTED] Zip [REDACTED]

Business owner 2 (if applicable)

Name Percentage owned

Email Phone

Residential address

City State Zip

Business owner 3 (if applicable)

Name Percentage owned

Email Phone

Residential address

City State Zip

Continue 4. Business owners on next page →

## 6. Business location

### Business information

6.1

#### Business Account Number (BAN)

Your BAN is a 7-digit number. If you don't know it, find your BAN at <https://data.sfgov.org/Economy-and-Community/Registered-Business-Locations-San-Francisco/g8m3-pdis/data>

1152200

Business name (DBA) GOLDEN EYE SOCIAL

Ownership name 311 THIRD STREET LLC

Date of incorporation 11-01-2023

### Location information

6.2

#### Location identification number (LIN)

Your LIN is a 12-digit number. If you don't know it, find your LIN at <https://data.sfgov.org/Economy-and-Community/Registered-Business-Locations-San-Francisco/g8m3-pdis/data>

1380260-02-251

Location street address 311 3RD ST

License code (LIC) H26

## 7. Business activity

### Business identity

7.1

Select what best describes your business.

Choose one answer.




- ☒ Bar
- ☐ Restaurant or cafe
- ☐ Live entertainment venue
- ☐ Retail
- ☐ Other \_\_\_\_\_

### Food and alcohol

7.2

Will you be serving these items?

Choose one answer.

- ☐ Food
  -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☐ Alcohol
  -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☒ Both food and alcohol
  -  Include a copy of your permit to operate from the Department of Public Health. You must provide this before a permit can be issued.
- ☐ Neither

Continue 7. Business activity on next page →

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.

## Liquor license

7.3

### Do you have a liquor license?

You need a liquor license to serve alcohol at your business.

*Choose one answer.*

- ☒ Yes, I have a liquor license
- ☐ Yes, I have a temporary liquor license
- ☐ No, but I have applied for a liquor license

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.

## Liquor license type

7.4

### Liquor license type

*Select all that apply.*

- ☐ Type 41
- ☒ Type 47
- ☐ Type 48
- ☐ Type 90
- ☐ Other \_\_\_\_\_

 You only need to answer this if you selected "Alcohol" or "Both food and alcohol" on question 7.2.


## Liquor license permit number

7.5

### Liquor license permit number

If you don't know it, you can look it up at <https://www.abc.ca.gov/licensing/license-lookup/>

47-650898

-  Attach a copy of your liquor license. You must provide this before a permit can be issued.

## 8. Proposed hours

### Your business hours

Include all hours you are open even when you do not plan to have entertainment.


**Additional details:**

8.1

### Your hours of operation for your business.

*For each day you are open, enter your hours as 4 digits, like 09:00 am.*

Monday	Closed
Tuesday	4:00 PM - 10:00 PM
Wednesday	4:00 PM - 10:00 PM
Thursday	4:00 PM - 11:00 PM
Friday	4:00 PM - 12:30 AM
Saturday	5:00 PM - 12:30 AM
Sunday	Closed

 You only need to answer this if you selected "Indoor entertainment" on question 2.1.

### Indoor entertainment hours

Only include the hours you plan to have indoor entertainment.

**Additional details:**

We will primarily use the POE permit during regular business hours but would like the option of hosting entertainment 9am - 2am for private events, buy outs, etc. on Fridays and Saturdays, and no more than 4 other days per month.

8.2

### Your proposed indoor entertainment hours.

*Enter your hours as 4 digits, like 09:00 am.*

Monday	9:00 AM - 2:00 AM
Tuesday	9:00 AM - 2:00 AM
Wednesday	9:00 AM - 2:00 AM
Thursday	9:00 AM - 2:00 AM
Friday	9:00 AM - 2:00 AM
Saturday	9:00 AM - 2:00 AM
Sunday	9:00 AM - 2:00 AM

Continue 8. Proposed hours on next page →

## 9. Entertainment details

**⚠** You only need to complete this section if you selected to apply for a Place of Entertainment (POE) or Limited Live Performance (LLP) permit on question 1.1, a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or an Extended Hours Premises (EHP) permit on question 1.3.

**⚠** You only need to answer this if you selected "Indoor entertainment" on question 2.1.

### Indoor entertainment description

9.1

#### Describe your proposed indoor entertainment.

We would like to flexibility to utilize live musicians, either they are acoustic singers, bands, DJs, drag shows, or Karaoke, as required by our corporate clients as we are primarily a Moscone Center focused bar and restaurant. On Fridays and Saturdays, we would like the ability to activate our space with DJs to help draw in traffic.

**⚠** You only need to answer this if you selected "Indoor entertainment" on question 2.1.

### Indoor sound system


Soundproofing and testing are not required to receive a permit.

9.2

#### Describe your sound system, including soundproofing and testing you have done.

We have a Meyers sounds system with many distributed speakers (instead of 2 large ones) for example. Every single wall outside of our front facing windows, is lined with sound dampening panels. Our windows, which face busy 3rd Street across from the convention center, have heavy drapes which we can/will close in the event of live music.

Continue 9. Entertainment details on next page →

 You only need to answer this if you selected to apply for an Extended Hours Premises (EHP) permit on question 1.3, or “Indoor entertainment” on question 2.1.


**Indoor  
occupancy**

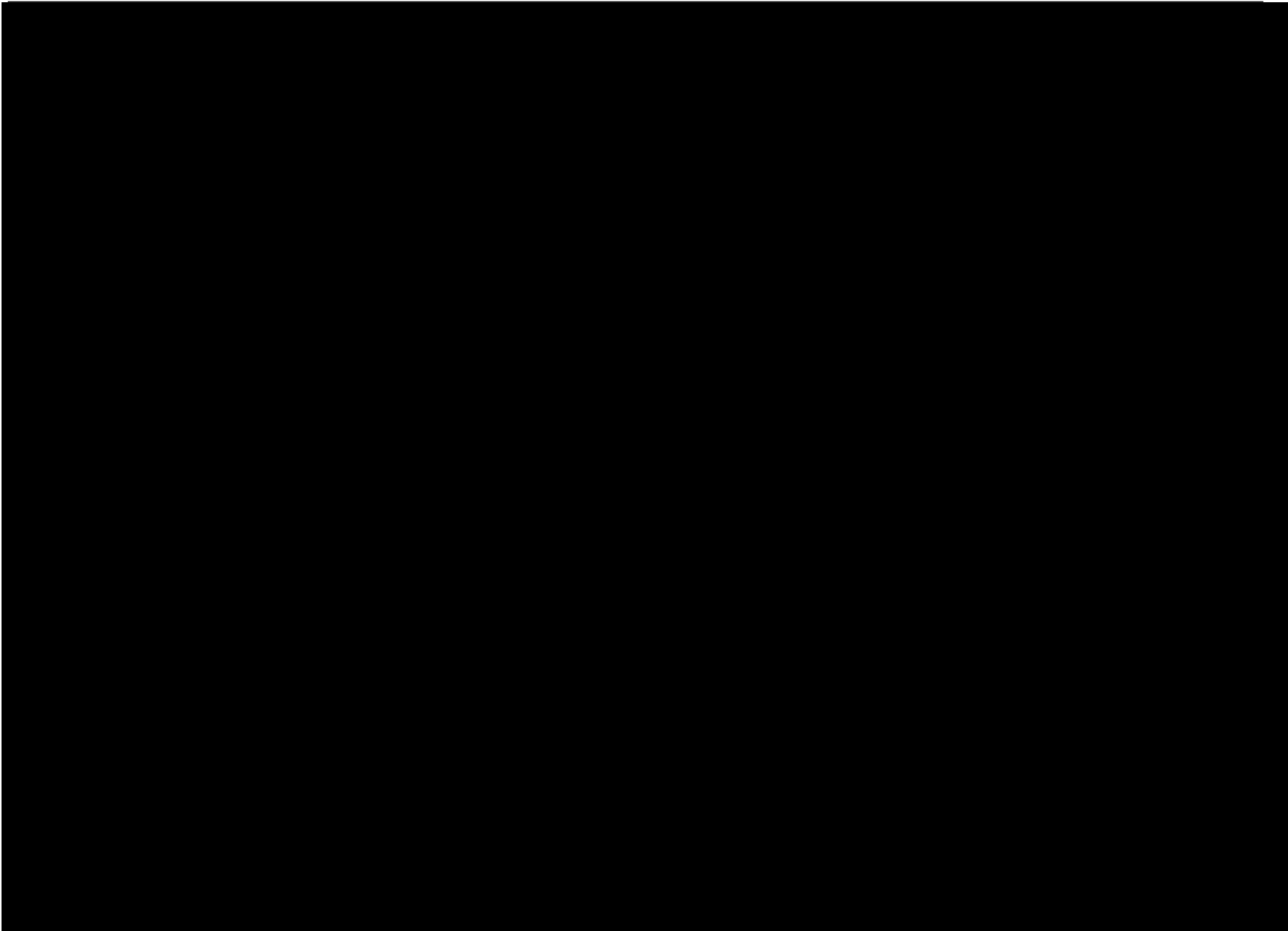
If you have a public assembly permit from the Fire Department, enter the occupancy you were approved for.

9.3

What is the occupancy of your space?

190


 If the occupancy is 50 or greater, attach a copy of your public assembly permit from the Fire Department. You must provide this before a permit can be issued.



Continue 9. Entertainment details on next page →



## 10. Adult entertainment

 You only need to complete this section if you selected "Indoor entertainment" on question 2.1.

### Adult entertainment

We allow adult entertainment with partial nudity. If you want fully nude entertainment, please contact the Police Department.


10.1

#### Do you plan to offer adult entertainment?

*Choose one answer.*

☐ Yes

☒ No

 You only need to answer this if you selected "Yes" on question 10.1 above.


### Adult entertainment description

Include details such as the types of adult entertainment you offer, weekday or weekend, hours, if and how you charge your customers, and the location of the entertainment.

10.2

#### Describe your proposed adult entertainment.

# 11. Traffic

 You only need to complete this section if you selected to apply for a Place of Entertainment (POE) permit on question 1.1.


<div><div>Parking</div><div>For example, street parking, private lot, none available. You can also tell us if you have loading zones or ADA parking available.</div></div>	<div>11.1</div>	<div><div>Describe any parking for your customers, if you have it?</div><div>We have validated underground parking on site. We have nearly a half block loading and unloading zone directly in front of our venue.</div></div>
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## 15. Legal agreements

### Legal agreements

15.1


- ☒ I declare under penalty of perjury that the foregoing is true and correct. I understand that any false or incomplete information provided by me in connection with this application constitutes cause to either deny the requested permit or revoke the permit if granted.

 You only need to answer this if you selected to apply for a Fixed Place Amplified Sound (FPAS) permit on question 1.2, or either "Outdoor entertainment" or "Outdoor Amplified Sound (OAS)" on question 2.1.

### Outdoor noise levels

15.2


- ☐ I hereby certify that the business shall comply with the maximum noise levels as established under Municipal Police Code, Article 15.1 Sec. 1060.16 for this outdoor premises, unless otherwise conditioned by the Entertainment Commission.

 You only need to answer this if you selected "Indoor entertainment" on question 2.1.

### Indoor noise levels

15.3

- ☒ I hereby certify that the business shall comply with the maximum noise levels as established under Municipal Police Code Article 29 Sec. 2909(b) for indoor entertainment, unless otherwise conditioned by the Entertainment Commission.

 You only need to answer this if you selected to apply for a Place of Entertainment (POE) permit on question 1.1, or an Extended Hours Premises (EHP) permit on question 1.3.

### Security plan

15.4

- ☒ I hereby certify that the business shall adhere to the Security Plan approved by the Entertainment Commission.

Continue **15. Legal agreements** on the next page →

Shared spaces	15.5	<input checked="" type="checkbox"/> I acknowledge that if my entertainment is hosted in an approved Shared Spaces, Tables and Chairs, or Parklet location, my entertainment permit is only valid with a current permit from the appropriate program or a Temporary Use Authorization (TUA) from the Planning Department.
Property owner's approval	15.6	<input checked="" type="checkbox"/> I hereby certify that I have the property owner's approval to host the entertainment described in this application on the property.
Signature	15.7	Signature <u>Kingston Wu</u> Date <u>1/23/2026</u>



# PLACE OF ENTERTAINMENT

## Entertainment Commission - Sound Abatement Test Results

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**EC-1906: Golden  
Eye Social  
311 3rd Street**

### APPROVED

Internal Limit:  
84dBA / 94dBC  
(measured from pillar to the left of the main bar)  
Outdoor Limit:  
Not to exceed ambient at 50ft from the  
property plane.

Date of Inspection:  
Wednesday, November 19th,  
2025

Time of Inspection:  
2:00 PM

Meter:  
Cirrus – CR:171B

Ambient Avg:  
68.0dBA / 77.9dBC  
(measured from curb on 3rd St.)

Measures shall be taken to reduce the amount of sound that escapes a permitted venue. All doors and windows must be kept closed while hosting entertainment, unless otherwise conditioned on the permit. Permit holder shall be familiar with and abide by sound ordinances enforced by the Entertainment Commission including, but not limited to the following:

1. Regulation of Noise - Noise Limits
  - a. Commercial & Industrial Property - [SF MPC Article 29 Section 2909\(b\)](#)
  - b. Public Property - [SF MPC Article 29 Section 2909\(c\)](#)
2. Outdoor Amplified Sound Regulations - [SF MPC Article 15.1 Section 1060.16\(b\)\(3\)](#)
3. Unnecessary Noise - [SF MPC Article 1 Section 49\(b\)](#)

### NOTE:

Entertainment Commission must be notified of any modification to sound system.

Andrew Zverina  
Inspector



# PERMIT TO OPERATE

## AND CERTIFICATE OF SANITARY INSPECTION

Issued according to provisions of the San Francisco Health Code

**AUTHORIZING** conduct of the following class of Business

Type of Operation: H26 - RESTAURANT OVER 2,000 SQFT

Business Account Number: 1152200

Owner: 311 THIRD STREET LLC

DBA: GOLDEN EYE SOCIAL

Street Address: 311 3RD ST  
SAN FRANCISCO, CA 94107

**COOKING ALLOWED**

Permit #: 06733774  
TTX Class Code: H26

ISSUED: 04/24/2025

### DEPARTMENT OF PUBLIC HEALTH

Environmental Health Branch  
City and County of San Francisco

A handwritten signature in black ink, appearing to read "Patrick Fosdahl".

Patrick Fosdahl  
Director of Environmental Health

*Display this Permit prominently. Valid only when accompanied by a receipt from the Tax Collector showing payment of current license fee. THIS PERMIT TO OPERATE MAY BE REVOKED OR SUSPENDED FOR CAUSE AND IS NOT TRANSFERABLE. CHANGE OF OWNERSHIP must be reported immediately. See reverse for additional information.*

**BEFORE THE  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
OF THE STATE OF CALIFORNIA**

IN THE MATTER OF THE APPLICATION OF

311 THIRD STREET, LLC

311 3RD ST  
SAN FRANCISCO, CA 94107-1212

} FILE 47-650898

}

} REG.

}

}

}

}

}

**PETITION FOR CONDITIONAL  
LICENSE**

For Issuance of an On-Sale General Eating Place - License

Under the Alcoholic Beverage Control Act

WHEREAS, petitioner(s) has/have filed an application for the issuance of the above-referred-to license(s) for the above-mentioned premises; and,

WHEREAS, the privilege conveyed with the applied-for license requires that the petitioner(s) operate(s) the premises, in good faith, as a Bona Fide Public Eating Place; and,

WHEREAS, pursuant to Section 23958 of the Business and Professions Code, the Department may deny an application for a license where issuance would result in or add to an undue concentration of licenses; and

WHEREAS, the proposed premises are located in Census Tract #0615.03 where there presently exists an undue concentration of licenses as defined by Section 23958.4 of the Business and Professions Code; and,

WHEREAS, petitioner(s) intend to exercise privileges of the license in the sidewalk seating area; and,

WHEREAS, the applied for licensed premises plans to operate a sidewalk seating area with removable barriers, fencing, or railings; and,

WHEREAS, the proposed premises is located within the immediate vicinity of a residential area; and,

WHEREAS, the proposed premises and/or parking lot, operated in conjunction therewith, are located within 100 feet of residences(s), and issuance of the applied-for license without the below-described conditions would interfere with the quiet enjoyment of the property by nearby residents and constitute grounds for the denial of the application under the provisions of Rule 61.4, of Chapter 1, Title 4, of the California Code of Regulations; and,

WHEREAS, the issuance of an unrestricted license would be contrary to public welfare and morals;

KW  
Initials

**RECEIVED**

**SEP 29 2023**

Department of Alcoholic Beverage Control  
San Francisco

NOW, THEREFORE, the undersigned petitioner(s) do/does hereby petition for a conditional license as follows, to-wit:

- 1 Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee.
- 2 Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission.
- 3 Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.
- 4 When the sidewalk seating area of the premises is being utilized for the sales, service, and consumption of alcoholic beverages, a premises employee shall be in attendance and maintain continuous supervision at all times of said area.
- 5 When the sidewalk seating area is being utilized for the sales, service, and consumption of alcoholic beverages, the barrier/fencing/railing shall be in place at the boundary location approved on the most recently certified ABC 257.

This petition for conditional license is made pursuant to the provisions of Sections 23800 through 23805 of the Business and Professions Code and will be carried forward in any transfer at the applicant-premises.

Petitioner(s) agree(s) to retain a copy of this petition on the premises at all times and will be prepared to produce it immediately upon the request of any peace officer.

The petitioner(s) understand(s) that any violation of the foregoing condition(s) shall be grounds for the suspension or revocation of the license(s).

DATED THIS 25 DAY OF September, 20 23.



Applicant/Petitioner

**RECEIVED** Applicant/Petitioner

SEP 29 2023

Department of Alcoholic Beverage Control  
San Francisco



**ITEMS  
SUBMITTED  
FOR  
12/16/25  
HEARING**



December 2<sup>nd</sup> 2025

PROOF OF MAILING/EVIDENCE OF MAIL SERVICE

311 3<sup>rd</sup> St San Francisco  
37.78367265, -122.39839

To Whom It May Concern,

Express Mapping prepared a mailing of all residents and business occupants within 150 feet of the Project site, 311 3<sup>rd</sup> St San Francisco There were a total of 384 notices mailed.

The mailing was postmarked on 12/02/2025 from Irvine, CA. A copy of the letter mailed and a list of addresses is included in this PDF

If you have any questions please feel free to call or email us at (949) 771-0051 and reference Order #5095

Sincerely,

A handwritten signature in black ink that reads "Laura Emerson". The signature is fluid and cursive, with the first name "Laura" being more prominent than the last name "Emerson".

Laura Emerson  
Senior Data Manager  
Express Mapping  
[laura@expressmapping.com](mailto:laura@expressmapping.com)  
(949) 771-0051



December 1, 2025

Dear Neighbors

My name is Kingston Wu and I am one of the Managing Members of Golden Eye Social, an Augmented Reality Darts Bar and Restaurant that opened to the public in May 2025.

This letter is to notify you that we are applying for a Place of Entertainment (POE) permit with the San Francisco Entertainment Commission.

We are applying for the POE permit so we can offer live music mid-week for private buy-outs and Moscone Center related events, and on the weekends to liven the atmosphere and attract guests to our business. In addition, we would like to have outdoor amplified sound for tables on the sidewalk.

The POE permit requires that indoor entertainment must end by 2am, outdoor amplified sound must end by 10pm, and that we adhere to a sound limit set forth by the Entertainment Commission.

Additionally, we are required to follow the Entertainment Commission's Good Neighbor Policy (GNP), which is included with this letter for your reference.

We will manage the sound pollution rigorously, and well as staff appropriately to manage the anticipated crowd these public and private events might bring.

As we plan on being on a fixture of this block for years to come, we will make to abide by the Good Neighbor Policy not only as attached, but as one is taught growing up. Any issues outside of our control will be handled appropriately by our experienced management team, and with onsite security which will be customary for these types of events.

Our permit application will be heard by the Entertainment Commission on Tuesday, December 16th at 5:30pm in City Hall room 416. If you have any questions, please feel free to contact me or you may contact the Entertainment Commission directly: [entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)

If you'd like to schedule a call or face to face prior to Commission Hearing, please reach out to me via email at [kingston@proofpositive.co](mailto:kingston@proofpositive.co). Please put GOLDEN EYE POE in the subject line so I know its not SPAM.

Thank you for your attention to this matter, as well as your patronage of our restaurant. If you haven't been by yet, we hope to serve you soon.

Sincerely,

Kingston Wu  
Managing Member, Golden Eye Social  
Cell: 415-999-1709  
Email: [kingston@proofpositive.co](mailto:kingston@proofpositive.co)



# Good Neighbor Policy

1. While hosting entertainment, permit holder shall always have a staff member on site who is able to provide proof of permit, is trained in every aspect of venue operation, and is aware of all permit conditions.
2. Permit holder is responsible for the safety and security of venue patrons and the surrounding neighborhood. The Commission approved security plan shall be followed, and permit holder shall secure the sidewalk for a 100-foot radius in all directions around the premises of the business to prevent injury to persons and/or damage to property.<sup>1</sup> Security staff shall be placed at all entrances and exits during the period from 10:00pm to such time past closing that all patrons have left the vicinity.
3. Permit holder shall post easily visible signs outside each entrance and exit instructing patrons to:
  - a) Respect the neighborhood by keeping voices low,
  - b) Follow City & County of SF smoking regulations<sup>2</sup>, and
  - c) Obey City & County of SF anti-loitering regulations.<sup>3</sup>All signs and walkways shall be well lit. Sidewalks shall be kept clear for pedestrians. Cars shall not be double parked.
4. Permit holder shall provide a phone number to all interested neighbors for immediate contact with a staff member on site who has direct authority over the premises, knowledge of all permit conditions, and shall respond in a timely manner to address concerns.
5. Permit holder shall maintain, and be prepared to verify, records at the premises of current L.E.A.D certification<sup>4</sup> for all persons working at the premises.
6. Permit holder shall maintain all entrances and exits to the building and all sidewalks within 100 feet of the premises in a clean and sanitary condition. At some point between 30 minutes after closing and 8:00am, permit holder shall walk the area within 100 feet of the property and dispose of any litter that may have been left by patrons.
7. Permit holder shall take measures to reduce the amount of sound that escapes the venue. All doors and windows must be kept closed while hosting entertainment, unless otherwise conditioned on the permit. Permit holder shall be familiar with, and abide by, sound ordinances enforced by the Entertainment Commission, including but not limited to, the following:
  - a) Regulation of Noise - Noise Limits
    - 1) Commercial & Industrial Property<sup>5</sup>
    - 2) Public Property<sup>6</sup>
  - b) Outdoor Amplified Sound Regulations<sup>7</sup>
  - c) Unnecessary Noise<sup>8</sup>
8. Within 24 hours of any violent incident, or any time SFPD responds to a call for service at the premises, permit holder shall complete and send an incident report<sup>9</sup> to (1) their SFPD District Station Permit Officer and (2) the Entertainment Commission.

<sup>1</sup> SF Municipal Police Code Article 15.1 “security plan” definition

<sup>2</sup> SF Health Code Article 19F SEC. 1009.22(i)(1)

<sup>3</sup> SF Municipal Police Code Article 2 Section 121(b)

<sup>4</sup> [https://www.abc.ca.gov/programs/LEAD/Online\\_LEAD\\_Training.html](https://www.abc.ca.gov/programs/LEAD/Online_LEAD_Training.html)

<sup>5</sup> SF Municipal Police Code Article 29 Section 2909(b)

<sup>6</sup> SF Municipal Police Code Article 29 Section 2909(c)

<sup>7</sup> SF Municipal Police Code Article 15.1 Section 1060.16(b)(3)

<sup>8</sup> SF Municipal Police Code Article 1 Section 49(b)

<sup>9</sup> [https://sfgov.org/entertainment/sites/default/files/Incident\\_Report.pdf](https://sfgov.org/entertainment/sites/default/files/Incident_Report.pdf)

Approved 2/5/19



## NOTIFICATION PACKAGE

311 3rd Street, San Francisco CA 94107

APNs 37.78367265, -122.39839

### INCLUDES:

150' OCCUPANT LIST

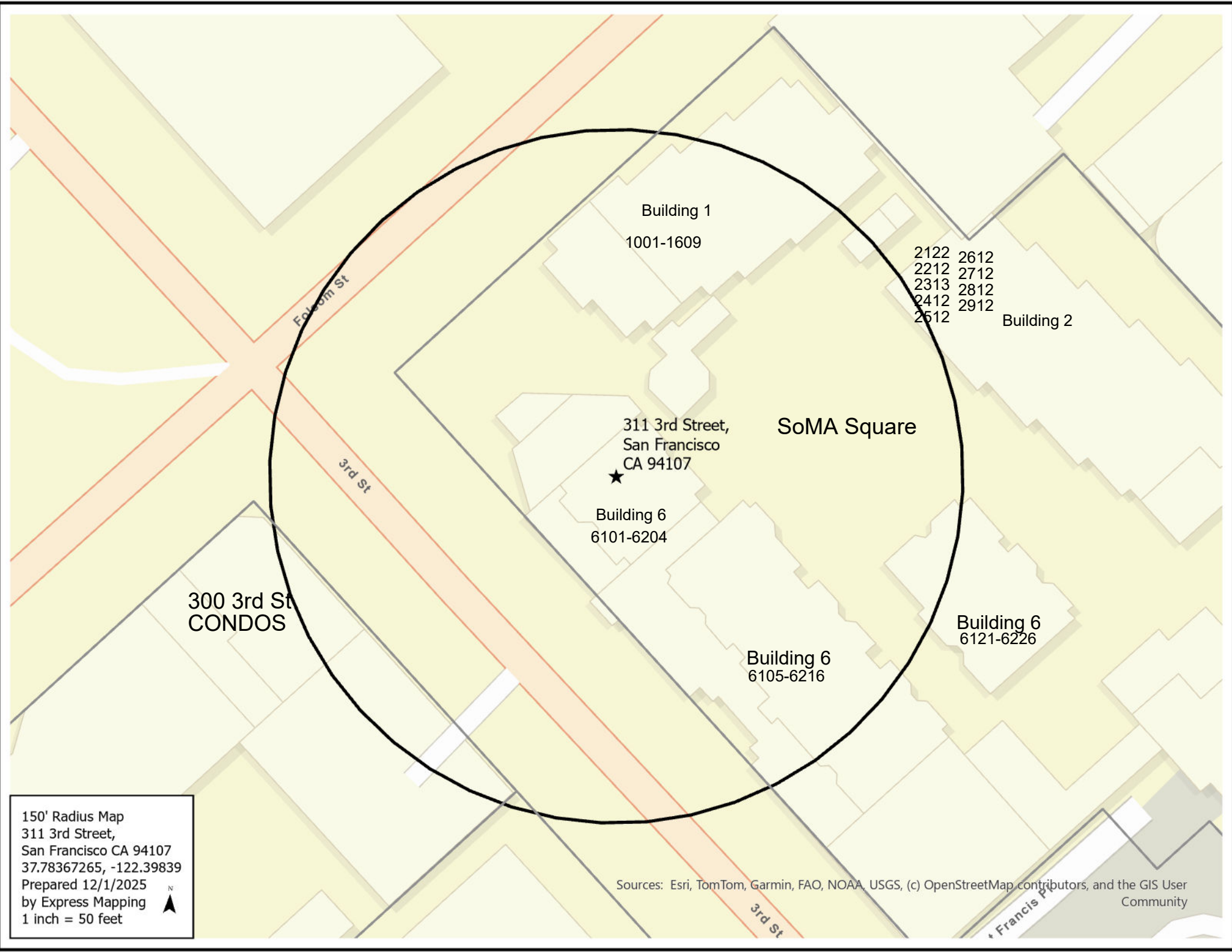
150' RADIUS MAP

CERTIFICATION

COUNT: 384 (duplicates consolidated)

PREPARED 12/01/2025

FILE #5081



150' Radius Map  
311 3rd Street,  
San Francisco CA 94107  
37.78367265, -122.39839  
Prepared 12/1/2025  
by Express Mapping



1 inch = 50 feet

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, (c) OpenStreetMap contributors, and the GIS User Community

***EXPRESS MAPPING***  
***4000 BARRANCA PKWY #250, IRVINE CA 92604***  
***PHONE OR TEXT (949) 771-0051***

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**Certificate of Preparation**

The attached list includes the addresses of all occupants within 150' from the coordinates, 37.78367265, -122.39839.

ADDRESS: 311 3rd Street, San Francisco CA 94107

APNs: 37.78367265, -122.39839

This information was obtained through First American Core Logic, a data source utilizing the county assessor rolls and other available resources. This information is generally deemed reliable, but is not guaranteed. Return of property addresses that are deemed undeliverable by the United States Postal Service, is therefore, a possibility.

Express Mapping is not responsible for providing further investigation of said labels. Acceptance of this package acknowledges this fact.



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Laura Emerson  
Express Mapping  
orders@expressmapping.com

Date: 12/01/2025







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3750 -089  
Resident  
333 3rd St #216  
San Francisco CA 94107

3750 -089  
Resident  
333 3rd St #217  
San Francisco CA 94107

3750 -089  
Resident  
333 3rd St #218  
San Francisco CA 94107

3750 -089  
Occupant  
333 3rd St Ofc  
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3750 -089  
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3751 -176  
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3750 -089  
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351 3rd St  
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3751 -157  
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3750 -089  
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707 Folsom St  
San Francisco CA 94107

3751 -199  
Occupant  
725 Folsom St  
San Francisco CA 94107

3751 -199  
Occupant  
727 Folsom St  
San Francisco CA 94107

**From:** [REDACTED]  
**To:** [Kingston Wu](#)  
**Cc:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Date:** Friday, December 12, 2025 1:09:16 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Kingston---I appreciate that you are making an effort to deal with the Museum Parc reaction to your permit application. In hindsight, you may have had a better response if you engaged the community before you filed the application for a POE permit.

As an Association officer, I cannot act as your agent and take steps to facilitate your communication with the residents.

They are adamantly opposed to your POE and any live entertainment at the Golden Eye Social. They believe their neighborhood is inappropriate for a nightclub. They know that sound will be propagated into their homes. They know that crowds leaving Golden Eye at 2:00 am will disturb their peace.

It may make sense for you to withdraw the application in its entirety and then try to engage with Museum Parc.

You could request a meeting with the Museum Parc Board of Directors to discuss your plans once the POE application is withdrawn.

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of STRONG SUPPORT to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025 Agenda — Docket EC-1906  
**Date:** Monday, December 15, 2025 6:07:30 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally support Golden Eye Social's POE application. I think the revitalization of the SOMA/downtown area is extremely important, and establishments like Golden Eye Social should be welcomed into this neighborhood. I have no concerns about the business' ability to control any noise.

Regards,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of STRONG SUPPORT to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025 Agenda - Docket EC-1906  
**Date:** Monday, December 15, 2025 6:09:59 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally support Golden Eye Social's POE application. I think the revitalization of the SOMA/downtown area is extremely important, and establishments like Golden Eye Social should be welcomed into this neighborhood. I have no concerns about the business' ability to control any noise.

Regards,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Voicing Support for Goldeneye Social's Permit  
**Date:** Wednesday, December 10, 2025 3:46:26 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I'm an owner and resident of museum parc at 300 3rd st, San Francisco, CA.

My personal opinion is that:

1. The noise concerns from my fellow residents are massively overblown, and has stemmed from a single unit rallying others to support their cause rather than justified cause.
2. Goldeneye's ability to attract customers is actually beneficial to the area and our property values. I believe the business is struggling, and letting them play music and hold events like this will help them greatly.
3. That the move to only play music indoors is more than sufficient to address the concerns of museum parc residents.

--

Thanks,

[REDACTED]



**From:** [Azevedo, Kaitlyn \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** UPDATE to Golden Eye Social's POE permit application for 12/16/25 EC hearing  
**Date:** Tuesday, December 9, 2025 2:35:29 PM  
**Attachments:** [GNP.pdf](#)

---

Hello,

My name is Kaitlyn Azevedo, and I am the Deputy Director of the SF Entertainment Commission. If you are receiving this message, you have submitted a letter of opposition for Golden Eye Social's Place of Entertainment (POE) permit application with my office.

Golden Eye Social holds a Type 47 liquor license with the state Alcohol Beverage Control (ABC) to operate as a restaurant with bar service, and they are currently allowed to be open until 2am. Initially, Golden Eye Social's POE permit application included indoor entertainment with the doors and windows closed until 2am, and outdoor amplified sound at the front of the business until 10pm. After hearing concerns about the outdoor programming, the owner of Golden Eye Social has removed the outdoor component from the application entirely. **This means there will be no outdoor amplified sound at the business under this permit application.** I'll also add that should the indoor POE permit be granted, the business will have to comply with an indoor sound limit set in accordance with the City's sound ordinance, as well as our Good Neighbor Policy (GNP, attached).

If you'd like to rescind or amend your letter of opposition, please let me know.

I also wanted to mention that entertainment permits fall under my Commission's purview for enforcement and I have inspectors who respond to 311 sound complaints in real time when they are in the field. If the business is found in violation of their permit, we have an enforcement escalation policy that starts with education, but can also result in citations with a monetary fine. And, if there are ongoing issues, my Commission can require the business to reappear before them at a hearing to potentially recondition their permit to have more restrictive days/times of entertainment.

Lastly, please let me know if you'd like me to connect you with the owner, Kingston, to voice your concerns so he can address them directly. I've found that neighbors having direct lines of communication with operators is often the most effective way to mitigate any issues, and I know that Kingston is very open and willing to speak with anyone who has questions or concerns.

Thank you,  
Kaitlyn

**From:** [Entertainment Enforcement \(ADM\)](#)  
**To:** [REDACTED]  
**Subject:** RE: Contesting Golden Eye Social's Place of Entertainment application  
**Date:** Monday, December 8, 2025 11:18:10 AM

---

Hi [REDACTED]

I am confirming receipt of your letter of opposition for Golden Eye Social's Place of Entertainment (POE) permit application and will include it in their file for my Commission to review.

I also wanted to mention that entertainment permits fall under my Commission's purview for enforcement and I have inspectors who respond to complaints in real time when they are in the field. If the business is found in violation of their permit, we have an enforcement escalation policy that starts with education, but can also result in citations with a monetary fine. And, if there are ongoing issues, my Commission can require the business to reappear before them at a hearing to potentially recondition their permit to have more restrictive days/times of entertainment.

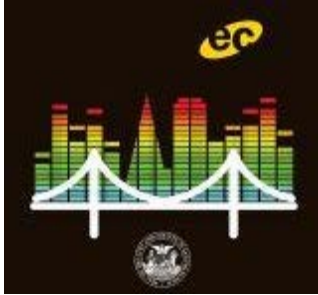
Additionally, should the permit be granted, the business will have to comply with an approved sound limit set in accordance with Municipal Police Code Article 29, which outlines the City's sound ordinance. They must also have their doors and windows closed any time they host indoor entertainment, and for the outdoor amplified sound the volume of the prerecorded music should not exceed ambient levels at a distance of 50' from the property plane.

Lastly, please let me know if you'd like me to connect you with the owner, Kingston, to voice your concerns so he can address them directly. I've found that neighbors having direct lines of communication with operators is often the most effective way to mitigate any issues, and I know that Kingston is very open and willing to speak with anyone who has questions or concerns.

Thank you,  
Kaitlyn

**Kaitlyn Azevedo** (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103

628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
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**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 9:10 AM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** Contesting Golden Eye Social's Place of Entertainment application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a property owner and full time resident who lives across the street from Golden Eye Social. I would like to formally contest Golden Eye Social's POE application.

Golden Eye Social is on the bottom level of a heavily populated housing complex (SOMA Square Apartments) and accross the street from my residence at Museum Parc (300 3rd St, San Francisco, CA 94107) which is also a heavily populated housing condominium complex.

Earlier on 2025 Golden Eye Social had several days where they operated their outdoor sound system and a slap held a late private event. The noise was so loud that working families (mine included) could not sleep until 2am. The outdoor speakers are very loud with heavy base that carries noise pollution for several blocks.

Even with our windows closed, when Golden Eye Social was operating their indoor sound system, it was so loud and the base was so heavy that the noise and base shook our windows.

Golden Eye Social does not have exterior walls. They have single pane floor to ceiling glass windows that fail to insulate sound.

[Ask] Can you please let me know what other steps I should take to ensure my formal contestation is considered and heard by the SF Entertainment Commission prior to them making a decision on Golden Eye Social's POE application?

Respectfully,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

This email and any attachments to it are confidential and intended solely for the individual or entity to whom it is addressed. Any unauthorized review, use, disclosure or distribution is prohibited. If you have received this email in error, please contact the sender by reply email and destroy all copies of the original message.

Hi our building received a notice from Golden Eye today about applying for a permit for live music mid week outdoors until 10pm and indoors until 2

We live across the street and are a family with two boys who have school on weekdays and are growing and need decent sleep

This is not an appropriate location for live music late at nights. Many young families live in our buildings and people need to get up for work the next day.

Golden Eye location still has the old single pain windows and many residents got no sleep the nights they had events until 2am.

Please do not disrupt everyone who lives across the street. There are 250 residential units here.

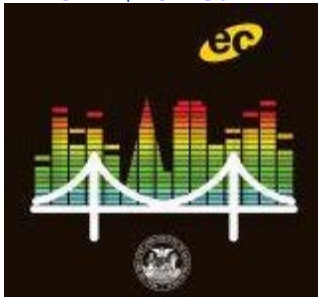
They are welcome to have events as they please within regular city limits. Please do not give them access to keep residents up after 10pm especially on weeknights. The current housing situation is not great for relocating and it would be incredibly disruptive to pull our boys out of their current high school due to this

Thank you for your consideration of local families and residents who work weekday mornings.

Take care,



San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)



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---

**From:** [REDACTED]  
**Sent:** Saturday, December 6, 2025 12:02 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Subject:** GoldenEye Social

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello.

I am a resident and managing owner of units at 300 3rd St. in San Francisco. The Museum Parc building.

I recently received a notice from GoldenEye Social that they wanted to change from being a Bar and Restaurant to having live music mid week and outdoor amplified sound for tables on the sidewalk.

I am very opposed to this proposal.

That club is under the St Francis apartments and directly across the street from the Museum Parc condominiums.

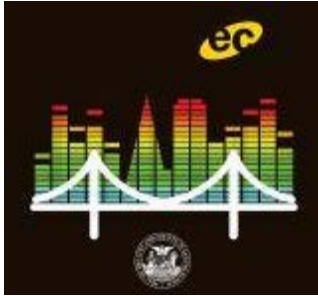
Live music and outdoor amplified music would be very disruptive to the local residents and a real change from the historical restaurant type facilities that occupied the GoldenEye Social space. Such music would also reduce the value of the condominiums in Museum Parc, especially those that face 3rd Street. It is a usage inappropriate for a residential corner. No one living at Museum Parc expected a nightclub to be open across the street.

I hope that the proposal will be denied.

Thank you.

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 12:08 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Subject:** Deny this application (docket EC-1906 on the December 16 agenda)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

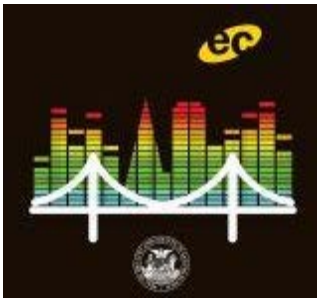
Dear San Francisco Entertainment Commission,

We have been made aware of an application by Golden Eye Social for a Place of Entertainment permit. This business is surrounded by so many residential units. It would not be tolerable to have amplified music until 2:00 AM. There have already been cases where residents in the surrounding area have not been able to sleep.

It would be highly irresponsible and unacceptable for you to approve this application.

Thank you,

[REDACTED]  
[REDACTED]



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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 12:06 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Subject:** Request to Deny Place of Entertainment Permit for Golden Eye Social (Docket EC-1906)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the San Francisco Entertainment Commission,

I am writing as a **homeowner at Museum Parc** to respectfully request that the Commission **deny the Place of Entertainment permit** sought by Golden Eye Social. This request is on docket EC-1906 on the December 16 agenda.

Golden Eye Social is located **directly across Third Street from Museum Parc**, a large residential condominium community. The permit being considered would allow **amplified music, both indoors and outdoors, until 2:00 AM**. Noise of this magnitude and duration, so close to a residential building, would make it extremely difficult — and in many cases impossible — for owners and residents to sleep, work, and comfortably occupy their homes.

Museum Parc is home to families, seniors, professionals, and long-term San Francisco owners who rely on reasonable nighttime quiet to maintain their wellbeing and quality of life. Allowing late-night amplified outdoor music across the street would create an ongoing disturbance well beyond what is compatible with a residential environment. The negative impact would be widespread, unavoidable, and continuous.

I fully support responsible business development and a vibrant neighborhood. However, this particular permit — especially with outdoor amplification until 2:00 AM — is incompatible with the immediate surroundings and poses a clear detriment to those who have invested in and maintain homes at Museum Parc.

For these reasons, I respectfully urge the Commission to **deny Golden Eye Social's application** for a Place of Entertainment permit.



Thank you for your consideration and for your commitment to balancing the needs of residents, homeowners, and businesses in our community.

Sincerely,

A solid black rectangular box used to redact a signature.

Homeowner, Museum Parc

**From:** [Azevedo, Kaitlyn \(ADM\)](#)  
**To:** [REDACTED]  
**Subject:** RE: Opposition to Docket EC-1906 — Golden Eye Social / Place of Entertainment Permit  
**Date:** Monday, December 8, 2025 2:08:00 PM

---

Hi [REDACTED]

Correct, noise complaints about entertainment and/or outdoor amplified sound from a business fall under my agency's purview, not SFPD's. To clarify, patron noise, a car stereo, unsanctioned street performances, etc. fall under PD's purview, but indoor and outdoor entertainment/outdoor amplified sound from a business – in this case Golden Eye Social – would fall under my purview and we have inspectors who work in the field at night and on weekends who respond to real time sound complaints.

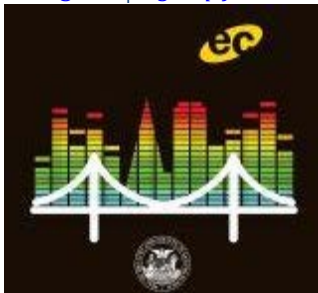
Neighbors can use 311 to report the sound issue and those complaints come directly into my enforcement queue which my inspectors monitor in real time when they are in the field.

Please let me know if you have other questions – I'm happy to help.

Best,  
Kaitlyn

**Kaitlyn Azevedo** (she/her)

Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
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**From:** [REDACTED]

**Sent:** Monday, December 8, 2025 12:52 PM

**To:** Azevedo, Kaitlyn (ADM) <[kaitlyn.azevedo@sfgov.org](mailto:kaitlyn.azevedo@sfgov.org)>

**Cc:** [REDACTED]

**Subject:** Re: Opposition to Docket EC-1906 — Golden Eye Social / Place of Entertainment Permit

Thank you for your response. And I hear what you're saying, but my experience trying to actually have the permit enforced in the past was very negative. Despite having the police station nearby, it's really not a policing priority for the city at the times when it's needed..

On Mon, Dec 8, 2025, 12:50 PM Azevedo, Kaitlyn (ADM) <[kaitlyn.azevedo@sfgov.org](mailto:kaitlyn.azevedo@sfgov.org)> wrote:

Hi [REDACTED]

I am confirming receipt of your letter of opposition for Golden Eye Social's Place of Entertainment (POE) permit application and will include it in their file for my Commission to review.

I also wanted to mention that entertainment permits fall under my Commission's purview for enforcement and I have inspectors who respond to complaints in real time when they are in the field. If the business is found in violation of their permit, we have an enforcement escalation policy that starts with education, but can also result in citations with a monetary fine. And, if there are ongoing issues, my Commission can require the business to reappear before them at a hearing to potentially recondition their permit to have more restrictive days/times of entertainment.

Additionally, should the permit be granted, the business will have to comply with an approved sound limit set in accordance with Municipal Police Code Article 29, which outlines the City's sound ordinance. They must also have their doors and windows closed any time they host indoor entertainment, and for the outdoor amplified sound the volume of the prerecorded music should not exceed ambient levels at a distance of 50' from the property plane.

Lastly, please let me know if you'd like me to connect you with the owner, Kingston, to voice your concerns so he can address them directly. I've found that neighbors having direct lines of communication with operators is often the most effective way to mitigate any issues, and I know that Kingston is very open and willing to speak with anyone who has questions or concerns.

Thank you,

Kaitlyn

**Kaitlyn Azevedo** (she/her)

Deputy Director

San Francisco Entertainment Commission

[49 South Van Ness, Suite 1482](#)

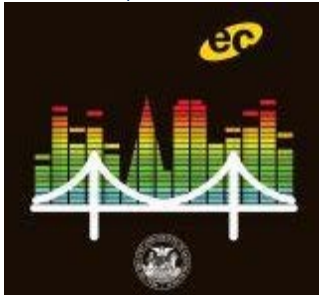
[San Francisco, CA 94103](#)

628-652-6038 (direct line) | 628-652-6030 (EC main line)

[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 12:05 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Opposition to Docket EC-1906 — Golden Eye Social / Place of Entertainment Permit

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the San Francisco Entertainment Commission,

I am writing as a homeowner with two units in the residential building directly across from the proposed Golden Eye Social location on Third Street, both facing the site in question. I

am submitting this comment in strong opposition to the Place of Entertainment permit (Docket EC-1906), particularly the request to allow amplified music outdoors and late into the night.

Our building was constructed at a time when residential sound-proofing standards were significantly lower. The units facing Third Street have thin, large windows, and noise carries directly and intensely into the bedrooms. Even prior operators at this same site (Spin) caused serious disruption when interior doors were opened for ventilation. On warm nights, when they opened the front door or even cracked windows because the interior became hot and crowded, the sound, especially low-frequency bass, traveled straight into our homes. Sleep became impossible. This was with indoor-only entertainment.

Allowing amplified outdoor music or late-night exterior activity at this exact location would be exponentially more disruptive. This is not ordinary “city noise.” Bass frequencies and amplified sound penetrate walls and windows in a way that is physiologically and psychologically exhausting. For residents, including families with infants, children, and working adults, this would create ongoing nightly disturbance and a significant reduction in quality of life.

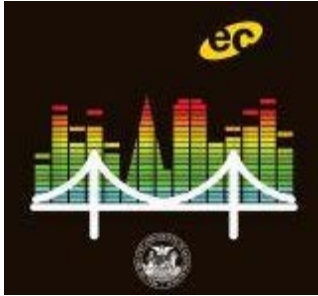
This neighborhood is indeed mixed-use, and residents understand and accept ordinary urban activity. But Golden Eye is seeking to introduce a new, substantially more intrusive use into a long-established residential environment. In land-use terms, this is a classic “coming to the nuisance” situation. The residential building predates this entertainment use, and its structural characteristics make it especially vulnerable to noise encroachment. Approving outdoor amplified entertainment here would effectively impose a burden on existing residents that they have no way to mitigate.

The City has an interest in supporting nightlife, but it also has an obligation to prevent unreasonable noise impacts on homes, particularly when the affected building cannot retrofit itself to modern soundproofing standards. This site is simply incompatible with late-night outdoor entertainment due to the direct line of sound transmission into residential units.

For these reasons, I respectfully urge the Commission to deny the application as currently proposed. At minimum, outdoor amplified sound and late-night hours must not be permitted at this location.

Thank you for your time and consideration.

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 1:18 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Letter of Opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To whom it may concern in the Entertainment Commission,

My name is [REDACTED], and I am a full-time resident of Museum Parc (300 3rd St, San Francisco, CA), living directly across the street from Golden Eye Social.

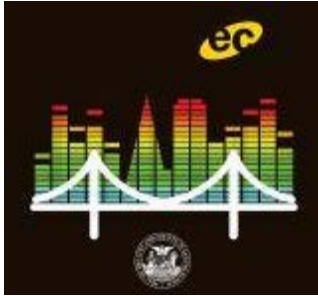
Golden Eye is extremely close to the building and has unfortunately already shown me, through a few unpermitted events, how loud their speakers can go, literally rattling the building windows. While I'm happy to have them there as normal business tenants, this cluster of apartments is highly inappropriate for the level of noise they are applying for.

I am writing to formally register my opposition to Golden Eye Social's POE application. Happy to comment - you can reach me via email at [REDACTED]

Best,

[REDACTED]  
[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 1:26 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

[REDACTED]  
[REDACTED]  
[REDACTED]  
  
[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Tuesday, December 9, 2025 10:27:22 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

I do not want to be exhausted for not being able to sleep and having such a late loud noises, I'm about to give birth to my baby and I need peace.

Outdoor amplifier music is not right.

Thank you

Best Regards,

[REDACTED]

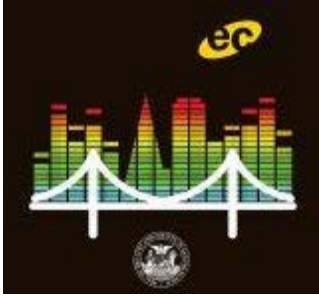
Sent from my iPhone



[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)

[Facebook](#) | [Website](#)

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---

**From:** [REDACTED]

**Sent:** Monday, December 8, 2025 1:40 PM

**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>

**Cc:** [REDACTED]

>

**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025 Agenda — Docket EC-1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Entertainment Commission:

My husband and I have been full-time resident homeowners in Museum Parc since 1989. Museum Parc is a condominium complex with 233 units directly across the street from Golden Eye Social at 300 Third Street. There are at least seven floors of condominiums with their bedrooms facing Golden Eye Social's side entrance on Third Street. The SoMa Square Apartments are located directly above the commercial space housing Golden Eye Social. We are writing to you to formally oppose Golden Eye Social's POE application.

Needless to say, we have seen many changes in the neighborhood and are supportive of new businesses. Our neighborhood has always been "mixed use" and we enjoy the diversity of residential units and businesses in the area. However, our understanding is the POE application specifically requests outdoor amplified sound for tables installed on the sidewalk. We hope you deny their request. Even with amplified sound ending by 10pm, before the business submitted their POE application, please see the attached photo taken from the bedroom window after

10pm on Friday, October 31 this year—the crowd on the sidewalk did not disperse until well after midnight, close to 2am. The indoor sound system was also cranked up and with all the people out on the sidewalk in front, they had propped the door open.

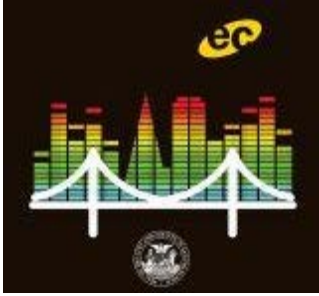
In closing, while we are supportive of the new business, we respectfully request that Golden Eye Social confine all music and customer activity to the interior space—without propping doors open—in consideration of neighboring properties (Good Neighbor Policy.) For these reasons, we ask that the Entertainment Commission deny their POE application for amplified outdoor music and outdoor seating.



Regards,



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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 1:45 PM  
**To:** Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Opposition letter regarding Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

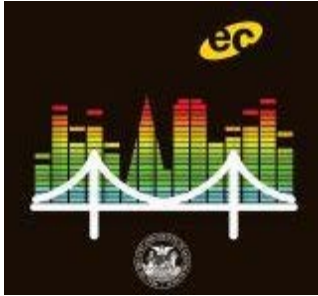
Hello Ms. Azevedo,

Since 1989 I have been a full time owner at Museum Parc Condominiums located at 300 Third Street, San Francisco, CA which is located across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's current POE application.

Yours truly,

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 2:21 PM  
**To:** Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>; Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

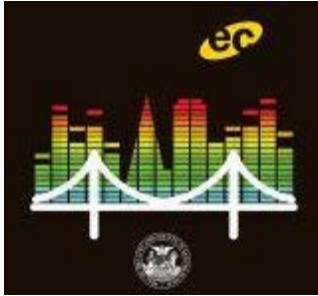
Reference: Docket EC-1906 on the December 16 agenda

Dear SF Entertainment Commission,

I am a full-time resident of Museum Parc (300 3rd St, San Francisco, CA), which is across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 2:31 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>; Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full-time resident of Museum Parc, directly across the street from Golden Eye Social. I am writing to formally oppose Golden Eye Social's POE application.

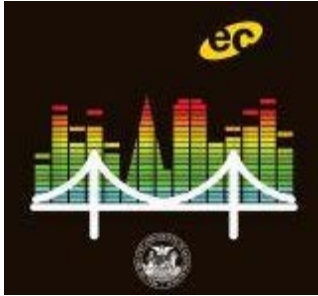
During their soft opening earlier this year, they played music at a volume that carried clearly into my home until the early morning. As someone living directly across the street, the noise was so loud that I was unable to fall asleep until the bar closed. This single night of disturbance demonstrated the significant impact their operations could have on nearby residents.

As a full-time employee who maintains a standard work schedule, consistent late-night noise would be highly disruptive and unsustainable. Approving this POE application would materially affect my ability to rest, work, and maintain a normal quality of life.

Thank you for your attention and consideration.

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 3:41 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>  
**Subject:** Letter of opposition to Golden Eye Social place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi : SF entertainment commission,

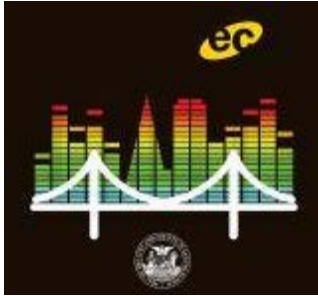
I am a full time and Senior Museum Parc (300 3rd st., San Francisco, CA) resident who live across the street from Golden Eye Social. I am writing this email to oppose Golden Eye Social's for a place of entertainment permit application. Docket RC-1906.

[REDACTED]

[REDACTED]

San Francisco, CA.

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**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 4:10 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** My letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

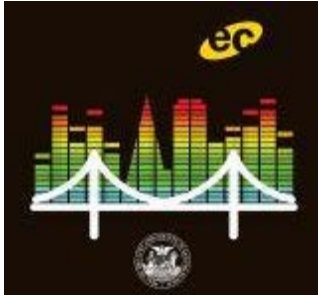
Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) owner and resident who lives across the street from Golden Eye Social. I am writing this email to you to formally oppose Golden Eye Social's POE application. Please oppose the entertainment permit for Golden Eye Social.

Thanks,

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 4:02 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Docket EC-1906 - Golden Eye Social Entertainment Permit Application - Opposition

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To:  
[entertainment.enforcement@sfgov.org](mailto:entertainment.enforcement@sfgov.org)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)

Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

Reference **docket EC-1906** on the December 16 agenda.

Hi SF Entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

My sleep will be horribly disrupted by outdoor speakers playing music until



10pm and loud events until 2am. This is unacceptable and will impact negativity my quality of life and devalue my property. Please don't allow this to happen!



**From:** [Azevedo, Kaitlyn \(ADM\)](#)  
**To:** [REDACTED]; [Entertainment Enforcement \(ADM\)](#); [DorseyStaff \(BOS\)](#)  
**Subject:** RE: Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 4:39:00 PM

---

Hi [REDACTED]

I am confirming receipt of your letter of opposition for Golden Eye Social's Place of Entertainment (POE) permit application and will include it in their file for my Commission to review.

I also wanted to mention that entertainment permits fall under my Commission's purview for enforcement and I have inspectors who respond to complaints in real time when they are in the field. If the business is found in violation of their permit, we have an enforcement escalation policy that starts with education, but can also result in citations with a monetary fine. And, if there are ongoing issues, my Commission can require the business to reappear before them at a hearing to potentially recondition their permit to have more restrictive days/times of entertainment.

Additionally, should the permit be granted, the business will have to comply with an approved sound limit set in accordance with Municipal Police Code Article 29, which outlines the City's sound ordinance. They must also have their doors and windows closed any time they host indoor entertainment, and for the outdoor amplified sound the volume of the prerecorded music should not exceed ambient levels at a distance of 50' from the property plane.

Lastly, please let me know if you'd like me to connect you with the owner, Kingston, to voice your concerns so he can address them directly. I've found that neighbors having direct lines of communication with operators is often the most effective way to mitigate any issues, and I know that Kingston is very open and willing to speak with anyone who has questions or concerns.

Thank you,  
Kaitlyn

Kaitlyn Azevedo (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
Facebook | Website  
Instagram | Sign up for the Entertainment Commission e-mail list

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-----Original Message-----

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 4:36 PM  
**To:** Entertainment Enforcement (ADM) <[entertainment.enforcement@sfgov.org](mailto:entertainment.enforcement@sfgov.org)>; DorseyStaff (BOS) <[DorseyStaff@sfgov.org](mailto:DorseyStaff@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

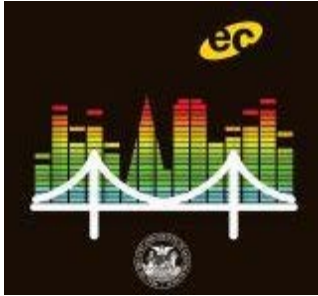
I am an owner and full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,



Sent from my iPhone

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 4:18 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

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Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

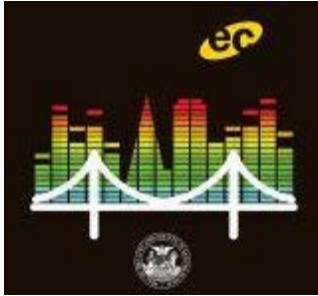
There are two residential buildings involved in this application and we all need to be able to sleep at night.

There are already instances in the last few months where noises from Golden Eye Social can be heard from my unit on the 12th floor after midnight.

Thank you.

[REDACTED]  
[REDACTED]  
[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 4:20 PM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

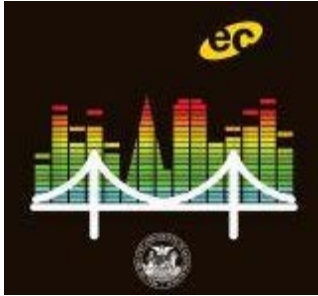
Dear SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident and property owner as a primary residence who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

Your favor decision to oppose this application is appreciated. We are tired of all loud noise at nights.

[REDACTED]

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---

**From:** [REDACTED]

**Sent:** Monday, December 8, 2025 3:44 PM

**To:** Commission, Entertainment (ADM) <[REDACTED]>  
[REDACTED]

**Subject:** Opposing Golden Eye Social POE

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

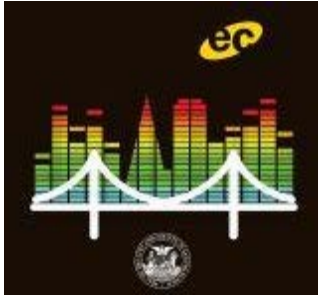
Dear SF entertainment Commission,

I am a full-time resident of Museum Parc at 300 3rd Street living across from Golden Eye Social Club. I oppose Golden Eye Social's POE application.

Sincerely yours,

[REDACTED]

49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)



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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 3:33 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Re: Opposition to Place of Entertainment Permit – Golden Eye Social (Docket EC-1906, December 16 Agenda)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Commissioners,

I am writing as a resident of Museum Parc to respectfully but strongly urge you to deny the Place of Entertainment permit application for Golden Eye Social, located directly across Third Street from our residential high-rise.

As proposed, this permit would allow amplified music, both indoors and outdoors, until 2:00 AM. In a dense, predominantly residential environment such as ours, this would create a significant and ongoing disturbance, with serious emotional, community, and financial consequences for the people who live here.

Museum Parc is a residential high-rise, not a nightlife district. Many of us work early hours, have children, are older adults, or are otherwise especially sensitive to chronic late-night noise. Allowing amplified music across the street until 2:00 AM would:

- Disrupt sleep and daily functioning, causing ongoing stress and

emotional strain.

- Undermine the sense of safety, comfort, and community that residents reasonably expect in their homes.
- Create a financial hardship by making units more difficult to rent or sell, and potentially diminishing property values due to increased noise and late-night activity.

A residential high-rise is simply not an appropriate place to be subjected to sustained, amplified music into the early morning hours. The impact would not be occasional or temporary; it would fundamentally change the living conditions for hundreds of residents who have built their lives here with the expectation of reasonable quiet at night.

For these reasons, I respectfully request that the Entertainment Commission deny the Place of Entertainment permit application for Golden Eye Social (Docket EC-1906).

Thank you for your consideration and for your service to the City and its residents.

Sincerely,

[REDACTED]

[REDACTED]

[@yahoo.com](#)



**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 5:51:52 PM

---

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Hi SF entertainment Commission, I am an owner and a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 6:12:19 PM

---

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Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,  
[insert your name]  
[your address and unit number]  
[your contact information]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 6:57:17 PM

---

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Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 7:45:39 PM

---

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Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Monday, December 8, 2025 10:50:34 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,

[REDACTED]

Sent from my iPhone

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Tuesday, December 9, 2025 12:24:48 AM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

Regards,

[REDACTED]

Sent from my iPhone

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Tuesday, December 9, 2025 10:03:15 AM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Sir/Madam of San Francisco Entertainment Commission, hello. I am a full time Museum Parc (300 3rd st, San Francisco, CA 94107) resident who lives across the street from Golden Eye Social.

I am writing this email to formally oppose Golden Eye Social's POE application. There are 233 residential units in our building.

Please note: even the actual building that the venue is a part of, is residential. This means 2 out of 4 corners of the 3rd St & Folsom St crossing are residential.

Please do not allow them to ever cause disturbing noises, especially after 8:00pm.

Best,

[REDACTED]

[Yahoo Mail: Search, Organize, Conquer](#)

**From:** [Azevedo, Kaitlyn \(ADM\)](#)  
**To:** [REDACTED]  
**Subject:** RE: Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906  
**Date:** Tuesday, December 9, 2025 8:06:09 PM

---

Hi [REDACTED]

Confirming receipt of your letter regarding Golden Eye Social's POE permit application. I will include this in their file for my Commission to review.

Thank you,  
Kaitlyn

Kaitlyn Azevedo (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)

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-----Original Message-----

**From:** [REDACTED]  
**Sent:** Tuesday, December 9, 2025 4:35 PM  
**To:** Entertainment Enforcement (ADM) <[entertainment.enforcement@sfgov.org](mailto:entertainment.enforcement@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Entertainment Commission:

As resident homeowners of Museum Parc condominiums (300 3rd Street), we were very pleased when Golden Eye Social moved into the long vacant space on the corner of 3rd and Folsom. Neighborhood businesses struggled post-pandemic and we were pleased that renovations had been made to the space and the business had opened.

We understand an original Golden Eye Social permit application, which had requested outdoor amplified sound, will now be modified to exclude outdoor music. Additionally, we ask the Commission ensure Golden Eye hold the indoor sound system down to reasonable levels, to reasonable hours – with doors closed.

Before Golden Eye submitted their POE application (with amplified sound ending by 10pm), the business held an event on the evening of 10/31 and crowds on the sidewalk did not disperse until well after midnight. The indoor sound system was also amplified and, with all the people out on the sidewalk in front, they had propped the door



open causing disruptive noise to neighboring residences.

While we are supportive of the new business, we respectfully ask that the Commission require Golden Eye Social to confine all music and customer activity to the interior space—without propping doors open—in consideration of neighboring properties and a good neighbor policy.

Thank you,

A black rectangular redaction box covering the signature and name of the sender.

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Opposition to Golden Eye Social Club POE Permit – Docket EC-1906  
**Date:** Monday, December 8, 2025 4:40:09 PM  
**Attachments:** [Outlook-t1sgzi0e.png](#)

---

---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 2:27 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>;  
kingston@proofpositive.com  
**Cc:** [REDACTED]  
[REDACTED]  
[REDACTED]  
**Subject:** Opposition to Golden Eye Social Club POE Permit – Docket EC-1906

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Dear Entertainment Commission,

On behalf of the Museum Parc Homeowners Association, we write to strongly oppose the Golden Eye Social Club's application for a Place of Entertainment (POE) Permit, Docket EC-1906, on the December 16 Commission agenda.

Museum Parc is a 233-unit residential condominium at 300 Third Street, with many units facing directly toward the Golden Eye property. This area is primarily residential, and the proposed entertainment activities are wholly incompatible with our neighborhood.

Our concerns include:

- **Noise and Sleep Disruption:** The building's single-pane, floor-to-ceiling windows will not contain amplified music, indoors or outdoors, causing significant and persistent noise late into the night.
- **Impact on Property Values:** Continuous noise will make units facing the venue difficult to sell or rent.
- **Incompatibility with Residential Area:** Outdoor amplified music and indoor live performances will create a constant nuisance for Museum Parc residents and those in neighboring SoMa Square Apartments.

While we are amenable to outdoor seating for food service, any outdoor activity must conclude by 10:00 PM. **We cannot accept any outdoor or amplified music.**

Given the residential nature of the area and the impact on residents' quality of life, we strongly urge the Commission to **reject this POE permit application.**

Thank you for your attention to this matter.

Sincerely,

**Museum Parc Homeowners Association**

300 Third Street

San Francisco, CA 94107



*On-Site Manager*



Professional Management, Personal Service

300 3rd Street

San Francisco, CA 94107

(415) 495.8547 - direct

(415) 401.2000 - main

(415) 487-3697 - emergency line

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**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Docket EC 1906  
**Date:** Monday, December 8, 2025 4:40:44 PM

---

---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 1:24 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Cc:** Chynna Randle <crandle@citiscapesf.com>  
**Subject:** Docket EC 1906

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Sir, Madam,

I live at 300 3rd St, Museum Parc Condominiums, San Francisco, which is across the street from a new restaurant called Golden Eye Social.

I am opposed to the restaurant's proposal to have amplified music both inside and outside at table seating until 2 am because of the noise and disturbance that will cause to the residents of our building.

Please deny their request.

Thank you.

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Docket EC-1906 Objection  
**Date:** Monday, December 8, 2025 4:41:18 PM

---

---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 12:34 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Subject:** Docket EC-1906 Objection

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Honorable Members of the Commission,

My name is Michael Peng and I live at Museum Parc, directly across the street from Golden Eye Social.

I am writing to formally oppose the granting of a Place of Entertainment permit under Docket EC-1906.

While I support local businesses and even have been to and enjoyed my time at Golden Eye, the proposed hours and nature of this permit are fundamentally incompatible with the residential character of our immediate block.

My objection is based on the following concerns regarding noise and public nuisance:

1. Proximity and Sound Bleed: Because my apartment is directly across the street, allowing amplified music until 2:00 AM will inevitably cause sound to penetrate my living space during sleeping hours. Even with soundproofing, the bass from amplified entertainment travel through structures and are difficult to mitigate. The establishment has actually already played extremely loud music without a permit, and the bass and general noise levels were untenably high in a neighborhood that already suffers from public works and conference disruption.
2. Secondary Public Disruptions: A 2:00 AM permit invites late-night foot traffic, rideshare congestion, and noise from patrons lingering on the sidewalk to smoke or wait for transport. These disturbances often continue well past the venue's closing time, extending the disruption to 2:30 AM or 3:00 AM.
3. Quality of Life: As a resident, I would really prefer to have a quiet home at night.

Granting this permit would impose an unreasonable burden on my ability to sleep and function, significantly degrading the quality of life for myself and my neighbors.

I strongly urge the Commission to deny the permit in its current form. Thank you so much for your time and consideration.

Sincerely,

A solid black rectangular box used to redact the signature of the sender.

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application  
**Date:** Monday, December 8, 2025 5:05:01 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application  
**Date:** Monday, December 8, 2025 5:31:02 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

[REDACTED]

Sent from my iPhone



**From:** [REDACTED]  
**To:** [Commission, Entertainment \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Cc:** [REDACTED]  
**Subject:** Re: Subject: Opposition to Golden Eye Social Entertainment Permit (Docket EC-1906)  
**Date:** Monday, December 8, 2025 5:47:12 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

RE: Opposition to EC-1906

Dear Commissioners,

I am a resident of Museum Parc, located directly across Third Street from Golden Eye Social, and I am writing to strongly oppose the Place of Entertainment permit requested under docket EC-1906 for the December 16 agenda.

Several residents have **already experienced amplified noise and low-frequency bass vibrations coming through walls** from this business **even though this permit has not yet been granted**. These vibrations are particularly disruptive, as bass noise travels easily through building structures and cannot be mitigated by closing windows or doors. This raises serious concerns about the level of impact the neighborhood would face if amplified music were officially permitted until 2:00 AM, both indoors and outdoors.

Golden Eye Social's proximity to a large residential community makes late-night amplified sound incompatible with the surrounding area. Sleep disruption, stress, and diminished quality of life are real and ongoing concerns for residents who live immediately nearby. Approving this permit would legitimize conditions that residents are already finding unlivable.

For these reasons, I respectfully urge the Entertainment Commission to **deny** this application as proposed.

Thank you for your time and consideration, and for your commitment to protecting residential neighborhoods.

Sincerely,

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application  
**Date:** Monday, December 8, 2025 6:38:02 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

[REDACTED]

I live directly across the street from Golden Eye Social, so any increase in amplified sound has a direct impact on my home life. While I genuinely want the business to succeed (a healthy commercial corridor benefits all of us) this is also my residence, and I need a certain level of quiet to live peacefully and sleep.

Because I'm only four floors up, I already hear regular traffic noise, car alarms, and even conversations on the street. That level of noise is part of city living, but it also means my building is already at its limit. Even with thick windows and heavy curtains, sound carries easily into my home. Any additional amplified music would push the overall noise beyond what is reasonable for nearby residents.

Earlier this summer, when the club hosted an event, the noise was extremely disruptive even with all my windows closed. That experience makes me concerned about the impact of allowing ongoing amplified sound.

For these reasons, I am objecting to the application as currently proposed and ask that any approval include strict limits to ensure nearby residents can maintain a livable home environment.

Thank you,

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Subject: Letter of opposition to Golden Eye Social Place of Entertainment Permit Application  
**Date:** Monday, December 8, 2025 6:44:30 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd St, San Francisco, CA) owner and resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

[REDACTED]

**From:** [REDACTED]  
**To:** [Entertainment Enforcement \(ADM\); Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application  
**Date:** Tuesday, December 9, 2025 1:08:47 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To; SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

We are happy to have new restaurants and places of business, but it is important to be. Vigilant in choosing the establishments that are a good partner within our community.

As an example, loud music within a restaurant close to a residential community sends loud base and interrupts our environment. An establishment serving alcohol until 2am results in people leaving the establishment with loud voices and cars screeching out and even doing donuts. The loud noise from the customers of the club on Harrison street near us happens every Saturday night and disturbs our sleep and peace. We do not want more noise pollution in our environment.

As our city recovers, please choose wisely those establishments that will enhance our city and blend well within the residential one

[REDACTED]

[REDACTED]

[REDACTED]

Sent: Wednesday, December 10, 2025 8:32 AM  
To: Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
Subject: Golden Eye Social Application for POE Permit

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am writing to urge Commission denial of the permit application made by Golden Eye Social for a Place of Entertainment. I, and many of my neighbors, are deeply concerned about the excessive noise that would surely be a constant disturbance, especially when residents are trying to sleep. The presence of outdoor amplified music at any time would be intolerable for nearby residents in this neighborhood.

Because the Golden Eye Social has single-pane windows practically floor-to-ceiling, indoor amplified or live music would still be problematic, as it would create nearly as much noise as outdoor music. That request should also be denied.

I am a long-time resident of Museum Parc, 300 Third Street. I am also vice-president of the Museum Parc HOA. We welcome Golden Eye's plans to serve as a restaurant and believe it can be a benefit to the neighborhood. I look forward to patronizing the restaurant, but it needs to be a good neighbor.

Sincerely,

A solid black rectangular box used to redact the sender's name.

Sent from my iPad

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Docket EC- 1906 - December 16  
**Date:** Tuesday, December 9, 2025 2:24:17 PM

---

Kaitlyn Azevedo (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)

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-----Original Message-----

From: [REDACTED] >  
Sent: Tuesday, December 9, 2025 12:57 PM  
To: Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
Cc: [REDACTED]  
Subject: Docket EC- 1906 - December 16

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

This is a response to the permit application for a POE from Golden Eye Social.

This site is directly opposite my home on the sixth floor of 300 Third Street in Museum Parc.

I absolutely object to any outdoor music. This would be completely inappropriate in this residential neighborhood.

I am deeply concerned about indoor live music after 8:00 pm. The applicant wants to have live music until 2:00 am.

Indoor music will propagate out to the street and to the apartments across the street. They have demonstrated the impact of live indoor music already and propped open the doors which created a loud disturbance.

This is a residential neighborhood and not an entertainment district. Serving food and playing indoor games as Golden Eye is doing now does promote outdoor crowd noise, particularly at the end of the night. But we are willing to tolerate these uses.

Loud amplified indoor or outdoor noise and music is not acceptable.

I urge you to reject this application!

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Deny application for amplified music docket EC-1906  
**Date:** Tuesday, December 9, 2025 2:24:52 PM

---

Kaitlyn Azevedo (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)

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-----Original Message-----

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 9:38 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Deny application for amplified music docket EC-1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To Whom It May Concern:

I am writing to ask you to please deny the application for amplified music for docket EC-1906 which would significantly harm the quality of life of the residents and community living at Museum Parc (300 3rd Street). Museum Parc is a residential condominium building that has been a fixture of SOMA for over thirty years. Amplified music across the street would be a significant nuisance to residents of all ages living there, including young families, seniors and working individuals. I urge you to deny the application and protect adjacent residents.

Sincerely,

[REDACTED]

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Please vote no on EC 1906  
**Date:** Tuesday, December 9, 2025 2:25:02 PM

---

Kaitlyn Azevedo (she/her)  
Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
[Instagram](#) | [Sign up for the Entertainment Commission e-mail list](#)

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-----Original Message-----

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 6:44 PM  
**To:** Commission, Entertainment (ADM) <[entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org)>  
**Cc:** [REDACTED]  
**Subject:** Please vote no on EC 1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Commission,

We live at Museum Park. Please vote no on EC 1906. The noise until such a late hour would seriously interfere with the well being and ability to sleep for the residents of our building.

Thank you,

[REDACTED]

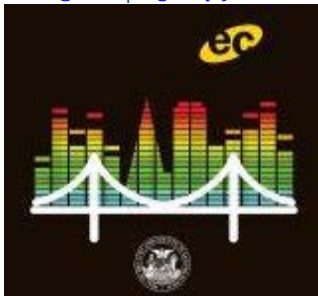


**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: docket EC-1906 for 12/16/25  
**Date:** Tuesday, December 9, 2025 2:25:08 PM

---

**Kaitlyn Azevedo** (she/her)

Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 6:17 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** docket EC-1906 for 12/16/25

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,

I am opposed to granting a POE permit for an outdoor amplified sound system, along with mid-week live music that will end at 2 am. There are school age children in the building, whose academic studies may suffer due to lack of adequate sleep, if this permit were to be granted. In addition there are a fair number of elderly residents, whose quiet enjoyment of their golden years, would be impacted if this permit were to be granted.

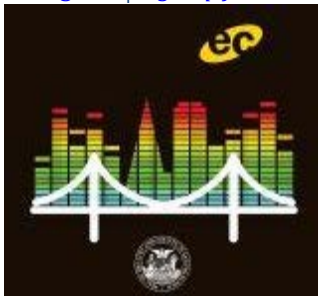
While I applaud the efforts of concerned stakeholders who are working towards SF's downtown revitalization, let's not forget about the life long SF residents who have chosen to remain in SF and who have been property tax payers for most of their lives.

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: docket EC-1906 on the December 16 agenda  
**Date:** Tuesday, December 9, 2025 2:25:18 PM

---

**Kaitlyn Azevedo** (she/her)

Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
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---

**From:** [REDACTED]  
**Sent:** Monday, December 8, 2025 6:06 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Cc:** [REDACTED] >  
**Subject:** docket EC-1906 on the December 16 agenda

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Dear Sir/Madam:

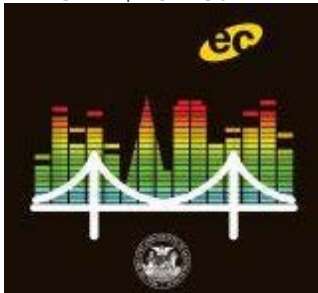
I wish to express concerns over application of Golden Eye Social for a Place of Entertainment permit. I live across the street from the venue. They are already too loud and open until midnight during the weekend. Letting them open until 2am is very disruptive. Yerba Buena is a residential district as well and let's keep it that way.

Thank you very much

Thank you,  
Kaitlyn

**Kaitlyn Azevedo** (she/her)

Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
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---

**From:** [REDACTED]  
**Sent:** Wednesday, December 10, 2025 7:16 AM  
**To:** Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Cc:** [REDACTED] >  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's POE application.

This neighborhood already suffers from a lot of street noise due to cars and the ongoing Folsom street project. There are people yelling on the street already

after baseball games. Further disturbance to sleep will disrupt my health and the quiet enjoyment of my home.

Sincerely,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Sent: Tuesday, December 9, 2025 10:20 PM

To: Entertainment Enforcement (ADM) <entertainment.enforcement@sfgov.org>

Subject: Letter of opposition to Golden Eye Social's Place of Entertainment (POE) Application / December 16, 2025  
Agenda — Docket EC-1906

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi SF entertainment Commission,

I am a full time Museum Parc (300 3rd st, San Francisco, CA) resident who lives across the street from Golden Eye Social. I am writing this email to to formally oppose Golden Eye Social's POE application.

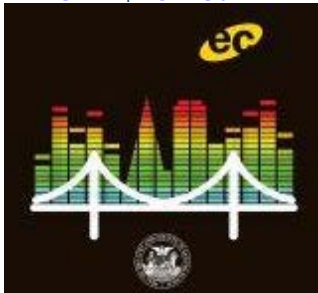
Regards,

A black rectangular redaction box covering the signature of the sender.

Thank you,  
Kaitlyn

**Kaitlyn Azevedo** (she/her)

Deputy Director  
San Francisco Entertainment Commission  
49 South Van Ness, Suite 1482  
San Francisco, CA 94103  
628-652-6038 (direct line) | 628-652-6030 (EC main line)  
[Kaitlyn.Azevedo@sfgov.org](mailto:Kaitlyn.Azevedo@sfgov.org)  
[Facebook](#) | [Website](#)  
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---

**From:** [REDACTED] >  
**Sent:** Wednesday, December 10, 2025 4:25 AM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>; Azevedo, Kaitlyn (ADM) <kaitlyn.azevedo@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** Letter of opposition to Golden Eye Social Place of Entertainment Permit Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

SF Entertainment Commission,

I am a full time resident at the Museum Parc (300 3rd St, San Francisco, CA) who lives across the street from Golden Eye Social. I am writing this email to formally oppose Golden Eye Social's Place of Entertainment (POE) permit.

Reference: Docket EC-1906 (December 16, 2025 agenda)

**From:** [Commission, Entertainment \(ADM\)](#)  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** FW: Public Comment Regarding Docket EC-1906 – Golden Eye Social POE Application  
**Date:** Wednesday, December 10, 2025 1:00:04 PM

---

---

**From:** [REDACTED] >  
**Sent:** Wednesday, December 10, 2025 12:17 PM  
**To:** Commission, Entertainment (ADM) <entertainment.commission@sfgov.org>  
**Cc:** [REDACTED]  
**Subject:** Public Comment Regarding Docket EC-1906 – Golden Eye Social POE Application

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

## Dear Members of the San Francisco Entertainment Commission,

I am writing to submit a formal public comment regarding Docket EC-1906, the application by Golden Eye Social for a Place of Entertainment Permit that would allow amplified music indoors until 2:00 AM. My household owns a condominium unit in Museum Parc, located directly across Third Street from the proposed establishment.

I respectfully urge the Commission to **deny this permit**.

Museum Parc is a densely populated residential building, and residents already experience substantial ambient noise from traffic, late-night activity, and general urban conditions along Third Street. Introducing an establishment authorized to play amplified music until 2:00 AM would materially worsen the noise environment for hundreds of residents directly opposite the venue.

While I understand the importance of supporting local businesses, the proposed operating conditions are incompatible with the residential nature of our building and the immediate neighborhood. Even with sound mitigation measures, the late hours and the proximity of the venue to homes make it extremely likely that amplified music will carry across the street and disrupt

residents' ability to rest.

For these reasons, I ask that the Commission consider the significant impact on the surrounding residents and decline to approve the requested Place of Entertainment Permit.

Thank you for your time and for your thoughtful consideration of this matter.

Sincerely,

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]



**ITEMS  
SUBMITTED  
FOR  
2/3/26  
HEARING**



January 14th 2026

PROOF OF MAILING/EVIDENCE OF MAIL SERVICE

Golden Eye Social

APN 077-110-073

To Whom It May Concern,

Express Mapping prepared a mailing for all residents at 300 3<sup>rd</sup> St, San Francisco. There were a total of 233 notices mailed. Duplicate owners were consolidated.

The mailing was postmarked on 01/14/2026 from Irvine, CA. A copy of the letter mailed and a list of addresses is included in this PDF

If you have any questions please feel free to call or email us at (949) 771-0051 and reference Order #5153

Sincerely,

A handwritten signature in black ink that reads "Laura Emerson". The script is cursive and fluid.

Laura Emerson

Senior Data Manager

Express Mapping

[laura@expressmapping.com](mailto:laura@expressmapping.com)

(949) 771-0051

January 12, 2025



Dear Neighbors

My name is Kingston Wu. I am the Managing Member of Golden Eye Social that opened to the public in May 2025 as an augmented dart bar, and restaurant. *Our management team comprises the former General Manager and Beverage Director of District Wine Bar, and our Chef previously headed R&D at Black Sheep Foods, Asana, Alembic, and Town Hall Restaurants.*

As you are aware, we are applying for a Place of Entertainment (POE) permit. We want to invite concerned neighbors by our restaurant on **Tuesday, January 20<sup>th</sup> between 4pm to 6pm** where I will host you and walk you through our application, and address any concerns you may have. To accommodate this meeting date, we are deferring our POE hearing, yet again, to **February 3<sup>rd</sup> 2026 at 5:30pm in City Hall room 416**

As a reminder, we are applying for the POE permit so we can offer live music mid-week for private buy-outs and Moscone Center events, and on the weekends to liven the atmosphere. Please remember:

- Our business model is to be an elevated restaurant & lounge with music, not a nightclub and as such, we do not have a fixed DJ booth or dance floor
- We have not and will not charge “cover” to enter our restaurant
- We are currently open 5 days a week for dinner and we ***already*** have the ability to stay open until 2am each day and can play pre-recorded music with our existing sound system.

As a voluntary concession for our neighbors to address some initial reactions to our application, we will:

- Remove the request to add outdoor amplified sound for tables on the sidewalk.
- Limit our live entertainment past 10pm to Fridays and Saturdays and no more than 4 other days a month
- Offer to coordinate sound testing inside Museum Parc residences prior to our first live music night, to ensure our sound system does not elevate noise beyond regulated levels.

If you have any questions, please feel free to contact me or you may contact the Entertainment Commission directly: [entertainment.commission@sfgov.org](mailto:entertainment.commission@sfgov.org) If you'd like to contact me outside of the date above, please reach out to me via email with GOLDEN EYE POE in the subject line.

Thank you for your attention to this matter, as well as your patronage of our restaurant. We have included a copy of our season menu on the back page. If you haven't been by yet, we hope to serve you soon!

Sincerely,

Kingston Wu

Managing Member, Golden Eye Social

Cell: 415-999-1709

Email: [kingston@proofpositive.co](mailto:kingston@proofpositive.co)



## SMALL PLATES

### Oysters on the Halfshell

tosazu mignonette, lemon (min. 3 per order)  
Hood Canal - Washington 2  
Kusshi - British Columbia 4  
Totten Inlet - Washington 4

### Baked Oyster Dynamite

tobiko mayo, crab, scallion, bay shrimp, tare

### Prawn Cocktail

wasabi kizami cocktail sauce, lemon  
+ beer battered fried 2

### Seven-Layer Tuna Tartare

chive sour cream, roe, chopped egg, shallot, nori breadsticks

### Beef Tartare "Katsu"

white bread, egg yolk, cornichon

### Summertime Chop

crisp romaine & radicchio, avocado, bacon, egg, tomato,  
cucumber, ciabatta crouton, dill, chive blossom

### Seasonal Green Salad

raw shaved veggies, sesame dressing, crispy shallots

### Bone Marrow

caper gremolata, grilled bread, garlic confit

### Kimchi & Pork Belly Sliders

charred scallion aioli, acme bun

### Tinned Seafood

kewpie egg salad, celery-olive escabeche, toasted baguette  
La Brujula Yellowfin Tuna Belly 29  
Don Bocarte Boquerones 18  
La Brujula Mussels in Escabeche 22



## SHAREABLES

### Butter and Bread

acme petite baguette, salt + pepper, whipped butter

### French Fries

malt vinegar mayo, ketchup

### Blistered Shishito Peppers

anchovy salt, lime, togarashi aioli

### Pickled Quail Eggs

piparra peppers, salted pretzels

### Smoked Trout Dip

fennel pollen lavash crackers, dill

### Scotch Egg

pork banger, HP aioli

### Beef Tongue Skewer

pickled mustard seed, horseradish, roasted garlic aioli, rye

## ENTREES

### Steak Frites

picanha steak, au poivre sauce, thyme fries

### Fish & Chips

miso beer batter, local rockfish, tsukemono tartar

### Salmon BLT

applewood smoked bacon, lil gem, tomato, pesto aioli,  
herb ciabatta, green salad

### The Golden Burger

caramelized onions, thick cut gruyere, remoulade, fries

## DESSERTS

### Chocolate Mousse Tart

banana, salted caramel, peanut, whoop

### Olive Oil Cake

honey yogurt, strawberry, pistachio butter

Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness  
4% fee added to all checks for SF Health Mandate.

A 20% gratuity will be automatically added to the bill for parties of six or more.

Validated Parking Available - Ask us for your parking code.

APN	NAME	Address	City	STATE	ZIP
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3751 -337	Resident	300 3rd St #1002	San Francisco	CA	94107
3751 -338	Resident	300 3rd St #1003	San Francisco	CA	94107
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3751 -335	Resident	300 3rd St #924	San Francisco	CA	94107

January 20, 2026

Hi Kaitlyn

Two lovely ladies from Museum Parc came on by to chat with me today. One arrived at 5:20pm and another arrived at 5:45pm.

Both ladies were balanced in their approach to our application. They said that we deserved to have entertainment as the other businesses around us did, but wanted to make sure that they weren't kept up until 2am with loud music or woken by customers leaving our premises at that time.

One mentioned City Nights guests exiting the venue at 2am as the primary source of nuisance for residents living at the BACKSIDE of the building. She wanted to know our security plan and asked to ensure that guests were properly escorted off premise. She was glad to know we had one, and was further pleased when we mentioned our guests had access to the validated parking garage connected to our retail space,

Another was primarily concerned with music penetrating her unit during the night. She really liked my proposal to conduct sound tests in her unit (she lived on the 8th floor facing our restaurant) and limiting the sound to a level that didn't disturb her. She was more of a scientist type, and thought that would be a clean solution. I further offered to test out of various units on different floors facing our unit.

Both resident's contact information is below. I said that I would be happy to copy them on a sound test with someone from the Entertainment Commission, or simply myself with a decibel meter, or a third party, and electronically limit sound.

We individually toured the property, and clarified the current application points: Friday and Saturday until 2am, and no more than 4 more entertainment nights per month, with no outdoor amplified music.

Let me know if you have any questions or concerns. Seemed promising!

-Kingston

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**To:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Cc:** [REDACTED]  
**Subject:** Opposition to Golden Eye Social's application for a Place of Entertainment  
**Date:** Friday, January 23, 2026 11:56:34 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Kaitlyn Azevedo/Entertainment Commission:

RE: Golden Eye Social (GES), 311 Third Street, San Francisco, CA      Opposition to the  
Application for a Place of Entertainment (POE)

I have been a resident/owner in the neighborhood since 1989 - initially living in the apartments directly above GES and later relocating to the Museum Parc condominiums directly across the street from GES. I've always enjoyed the benefits of living in a thriving mixed-use urban neighborhood – we have a good mix of residential, commercial, conventions, sports, and tourist attractions. Most residents enjoy – or at least tolerate – the occasional venue buyouts during conventions, the traffic created during street closures for conventions or parades or protests or construction, the cheering in the streets when one of our local sports teams wins a game or championship but each of these events are one-offs even though there are a varied amount of one-offs in the neighborhood.




For the past 35 years that I have lived in this neighborhood, the space currently occupied by Golden Eye Social has always been a restaurant with bar service and good stewards of the neighborhood. GES, operating less than one year in the neighborhood, also operates with a Type 47 liquor license with the Alcohol Beverage Control as a restaurant with bar service until 2:00am. Their request to operate as a Place of Entertainment (POE) will allow live indoor entertainment with amplified music until 2:00am. This is not an appropriate use of the space in this neighborhood, and the attempt to alter the currently permitted use of the space should be denied. We definitely do not need people pouring out of a drinking and music establishment into the streets at 2:00am.

Thank you for your consideration.

[REDACTED]  
Museum Parc resident/owner




## URGE ENTERTAINMENT COMMISSION TO DENY GOLDEN EYE PERMIT APPLICATION

We, the undersigned residents of Museum Parc (300 3rd Street), respectfully urge the SF Entertainment Commission to deny the POE permit application submitted by Golden Eye Social Club (311 3rd Street) to allow live entertainment until 2:00 a.m. on weekends and select weekdays. The proposed use is incompatible with the surrounding residential community. Any extended late-night entertainment would result in amplified noise, late-night crowd activity, and related safety concerns, interfering with residents' quiet enjoyment of their homes. Approval of this permit would exacerbate cumulative neighborhood impacts and undermine residential livability. We respectfully request that the Commission prioritize neighborhood compatibility, public safety, and quality of life and deny the POE application.

#	Name	Signature	Phone Number	Date
1				1/18/26
2				1/18/2026
3				
4				1/18/26
5				1/18/26
6				1/18/26
7				1/18/26
8				1/18/26
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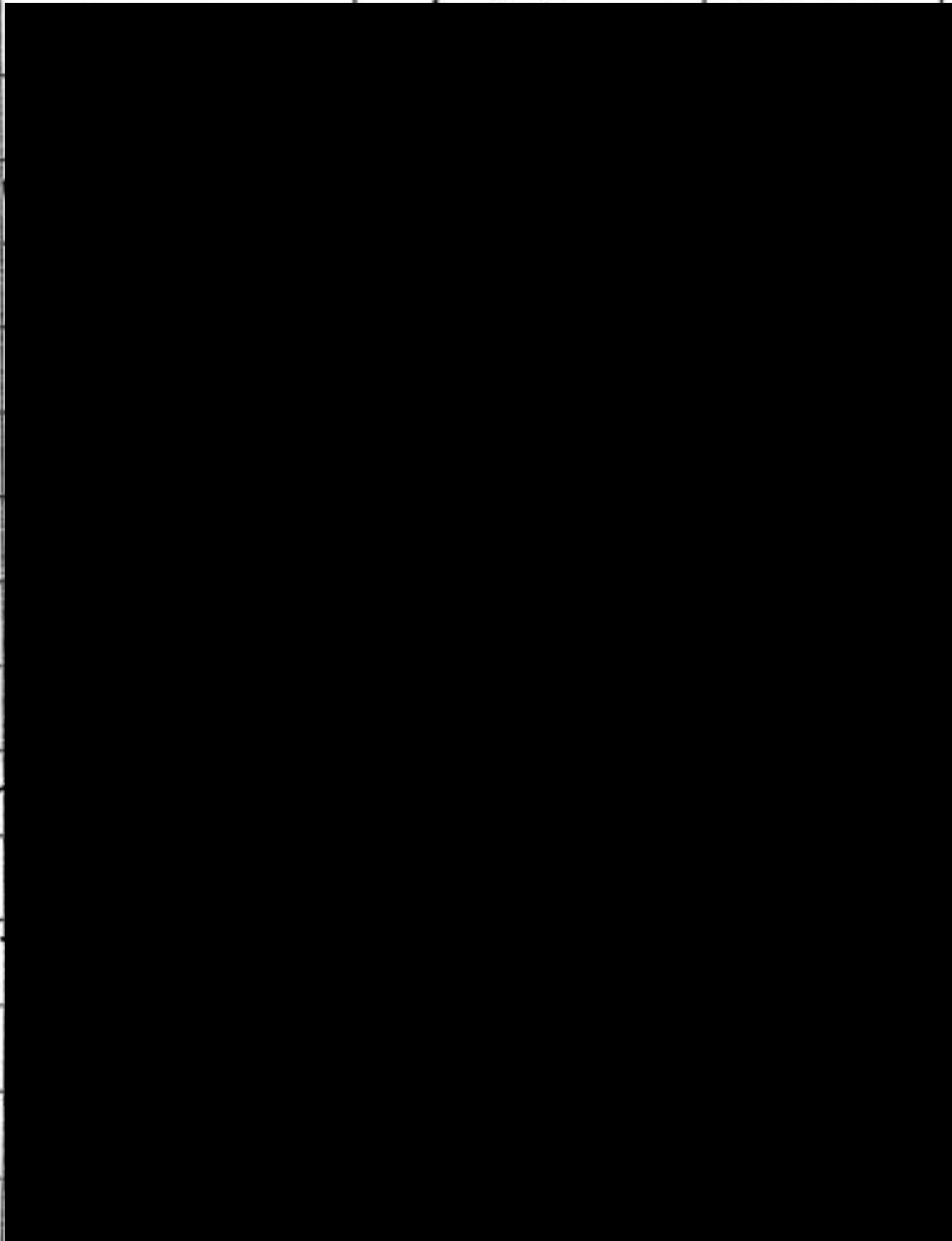
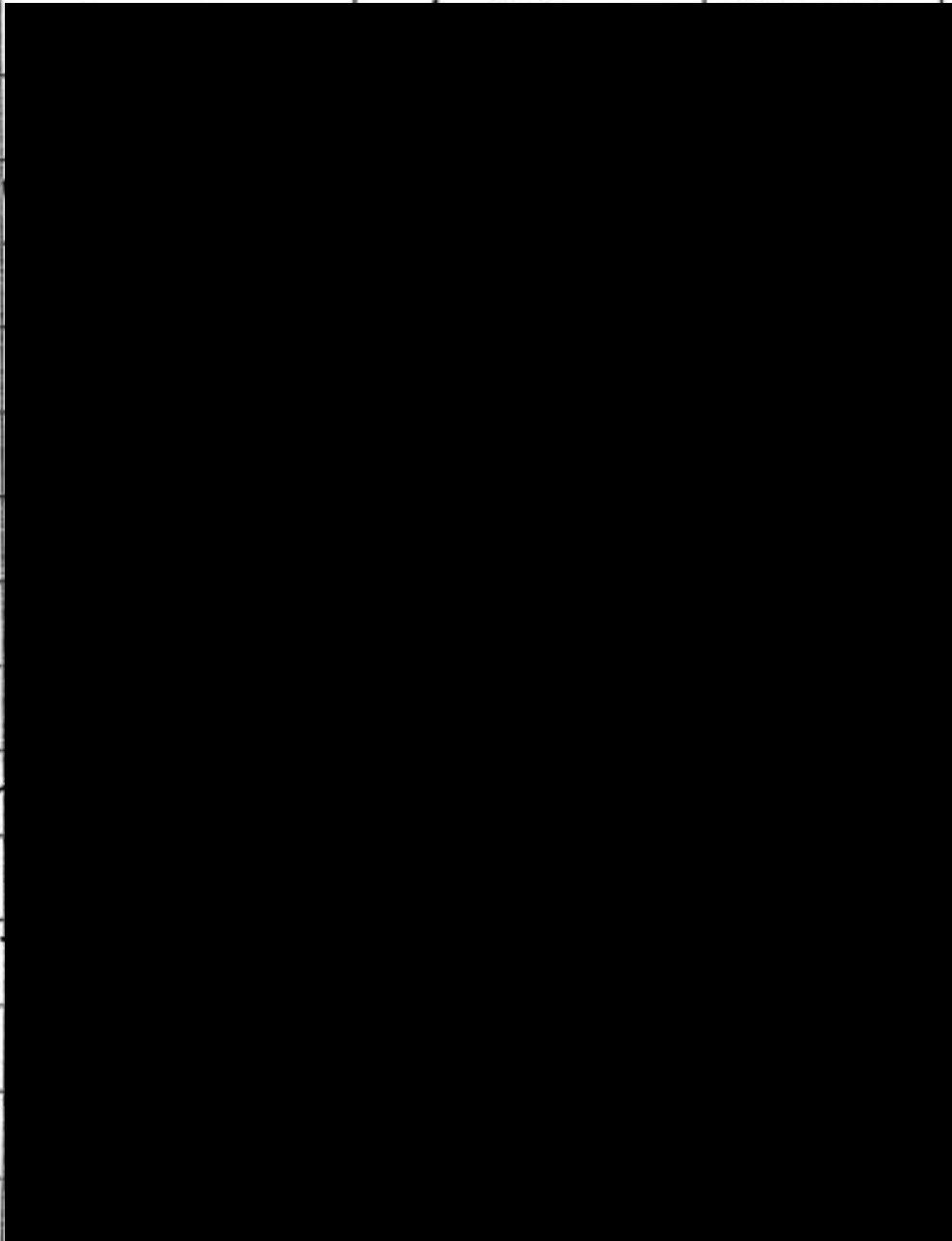
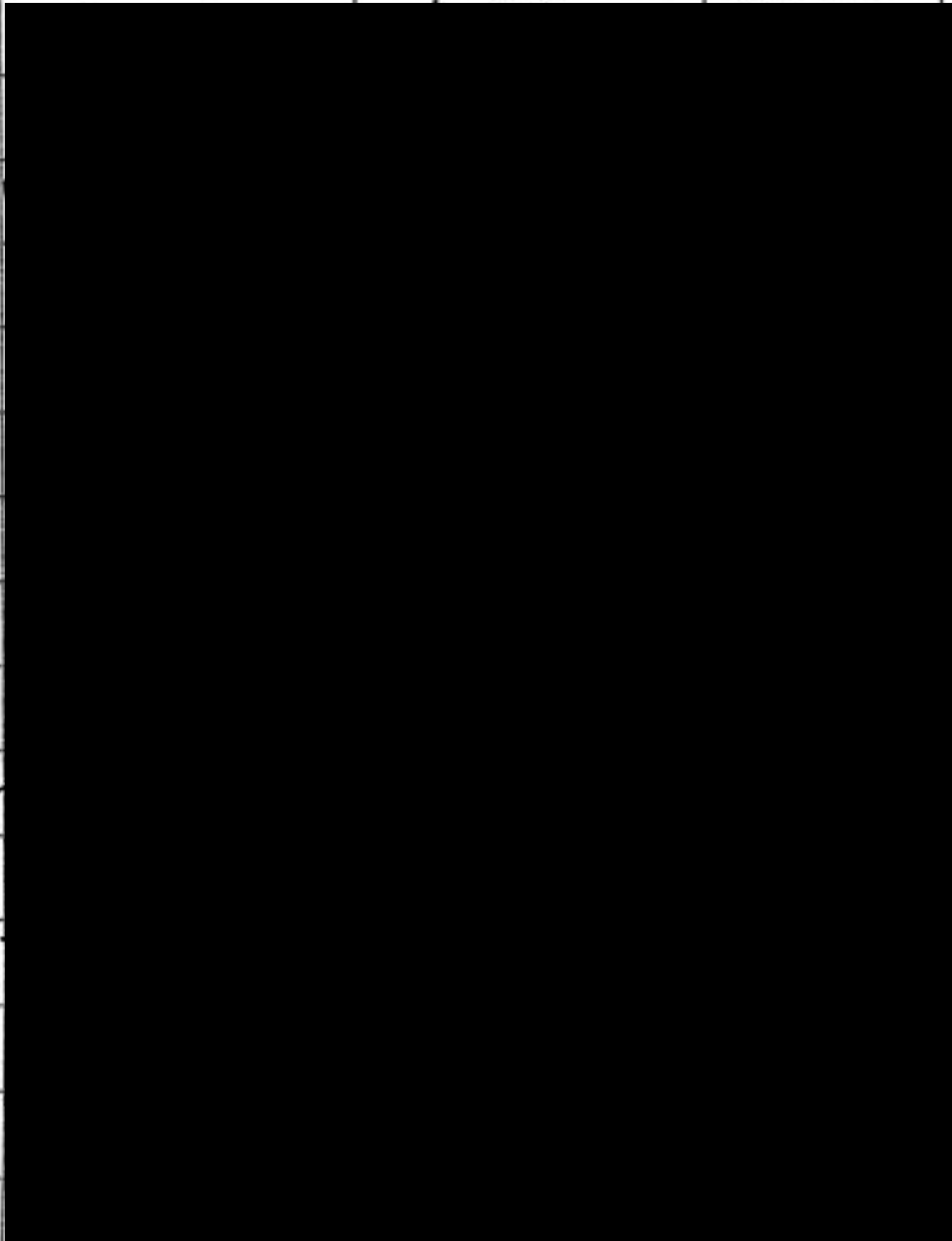
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#	Name	Signature	Phone Number	Date
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18				1/19/26
19				1.19.26
20				7 1.19.26
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23				3 1/19/26
24				46 1/19/26
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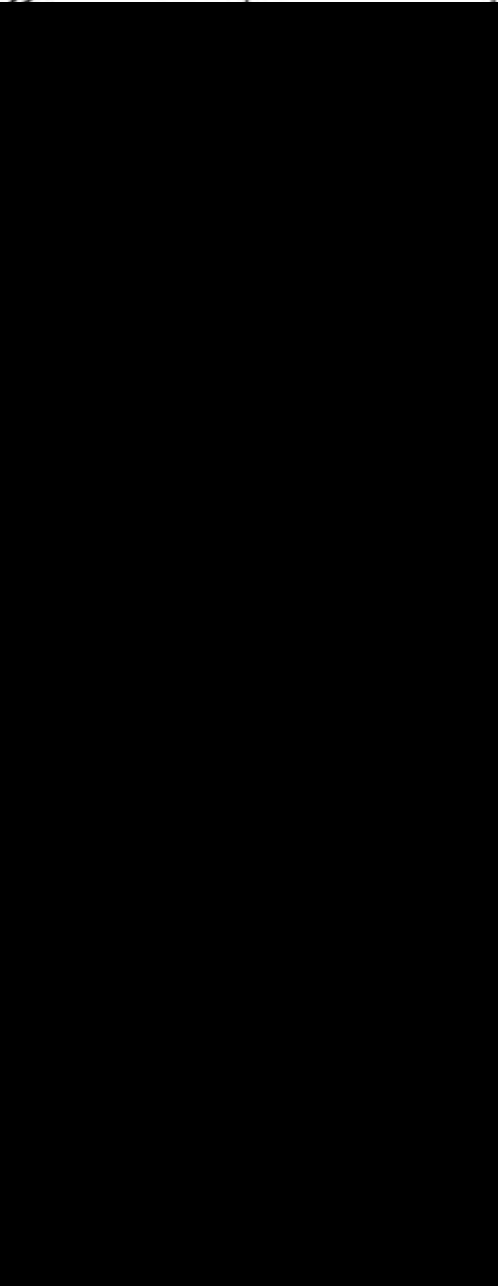
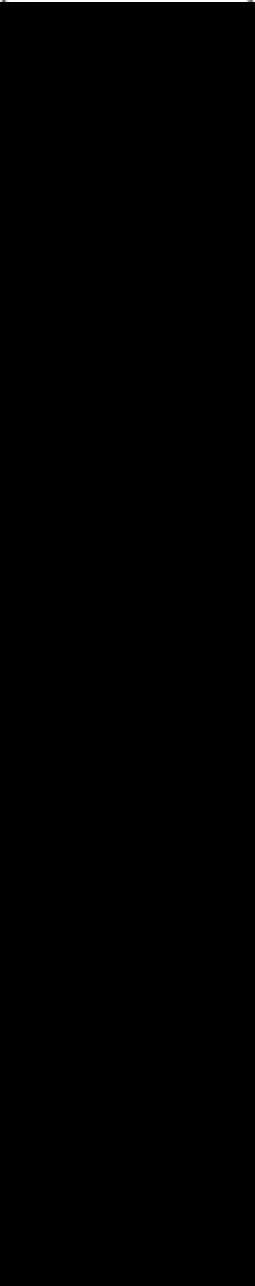
## URGE ENTERTAINMENT COMMISSION TO DENY GOLDEN EYE PERMIT APPLICATION

We, the undersigned residents of Museum Parc (300 3rd Street), respectfully urge the SF Entertainment Commission to deny the POE permit application submitted by Golden Eye Social Club (311 3rd Street) to allow live entertainment until 2:00 a.m. on weekends and select weekdays. The proposed use is incompatible with the surrounding residential community. Any extended late-night entertainment would result in amplified noise, late-night crowd activity, and related safety concerns, interfering with residents' quiet enjoyment of their homes. Approval of this permit would exacerbate cumulative neighborhood impacts and undermine residential livability. We respectfully request that the Commission prioritize neighborhood compatibility, public safety, and quality of life and deny the POE application.

#	Name	Signature	Phone Number	Date
31				01/20/2026
32				1/20/26
33				80 1/20/26.
34				1-21-26
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42				1-22/26
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45				01/22/26

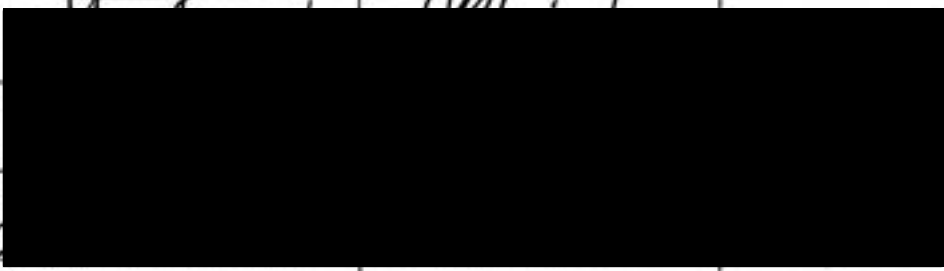

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46				1/23/26
47				1/23/2026
48				1/23/2026
49				1/23/2026
50				1/24/2026
51				1/24/2026
52				1/25/2026
53				1/25/2026
54				1/25/2026
55				25 Jan 2026
56				1/25/2026
57				571 1/25/2026
58				1/25/2026
59				1/26/26
60				1/26/26

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#	Name	Signature	Phone Number	Date
61				1/26/26
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63				01/27/26
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**From:** [REDACTED]  
**To:** [Azevedo, Kaitlyn \(ADM\)](#); [Commission, Entertainment \(ADM\)](#)  
**Subject:** Opposition to Golden Eye Social POE Permit Application — February 3, 2026 Hearing  
**Date:** Friday, January 30, 2026 1:17:00 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

January 22, 2026

San Francisco Entertainment Commission 49 South Van Ness Avenue, Suite 1482 San Francisco, CA 94103

**RE: Golden Eye Social POE Permit Application — February 3, 2026 Hearing, City Hall Room 416**

Dear Commissioners:

I am a [REDACTED] (Museum Parc), directly across from Golden Eye Social at 311 3rd Street. I previously submitted a letter of opposition on December 6, 2025, and have since corresponded with Deputy Director Kaitlyn Azevedo regarding this application. Deputy Director Azevedo has been very responsive to my communications, and I appreciate that.

I acknowledge that Golden Eye Social has withdrawn the outdoor amplified sound component from their application, and I appreciate that concession. However, I continue to have significant concerns about the indoor Place of Entertainment permit as currently proposed. I respectfully request that the Commission either deny the application or impose specific protective conditions that I outline below.

**This Application Seeks to Transform a Restaurant Into a Functional Nightclub**

Golden Eye Social holds a Type 47 liquor license as a restaurant with bar service. But the business they are describing—live entertainment until 2:00 a.m. on Fridays and Saturdays plus up to four additional nights per month—is functionally a nightclub, regardless of the licensing terminology. That could mean up to 12 nights per month of live entertainment until 2:00 a.m.

Notably, Golden Eye Social's current ABC license includes an operating restriction stating that "no noise shall be audible beyond the area under the control of the licensee." This restriction recognizes the residential context of this location. However, the same license provides that if the Entertainment Commission grants a Place of Entertainment permit, the noise limits in that permit override this default standard. In other words, approving this POE application would *loosen* the noise protections that currently apply to this premises—not tighten them. The Commission should weigh this carefully.

This application represents a fundamental change from the restaurant-type establishments that have occupied this space for more than three decades. The location at 311 3rd Street was previously home to Max's Delicatessen for many years, followed by Osha Thai, which operated there for approximately 20 years until Golden Eye Social took over the space in May 2025. Throughout this entire period, the space functioned as a restaurant, not as an

entertainment venue.

The space was designed and built out as a restaurant. It lacks the acoustic infrastructure—such as double-pane windows, sound isolation, and physical depth providing separation from the street—that purpose-built entertainment venues incorporate.

Critically, this space sits directly below the St. Francis Place apartments (SoMa Square) and directly across 3rd Street from Museum Parc, a 234-unit condominium building. No resident of either building purchased or leased their home expecting a late-night entertainment venue in this location. Approving this permit would impose a significant and permanent change on a residential corner that has never hosted this type of use.

### **Pre-Approval Sound Testing Is Essential**

In his January 12, 2025 letter to neighbors, Mr. Kingston Wu offered to "coordinate sound testing inside Museum Parc residences prior to our first live music night, to ensure our sound system does not elevate noise beyond regulated levels." I appreciate the gesture, but this approach is backwards. Sound testing should occur *before* the Commission grants the permit, not after. Conducting tests after approval asks residents to trust that problems will be remediated rather than prevented, and it deprives the Commission of empirical data that would inform its decision.

The Commission routinely sets specific internal sound limits as permit conditions—for example, 88dBA/100dBC or 97dBA/100dBC measured at designated locations. If such limits are material to the permit, then actual measurements taken before the hearing would demonstrate whether this venue's physical characteristics can realistically meet those standards.

Golden Eye Social occupies a former restaurant space. I understand the building has single-pane windows and is not a deep space with significant acoustic separation from the street. These structural realities should be evaluated through testing before approval, not assumed away or left for post-hoc enforcement.

**Request:** I ask that the Commission defer action on this application until Golden Eye Social conducts sound testing at actual performance volume, with measurements taken both inside the venue and inside Museum Parc units facing 3rd Street. Results should be submitted to the Commission and affected neighbors before any hearing.

### **Patron Egress and Public Safety Concerns**

My concerns extend beyond sound transmission through walls. When a venue closes at 2:00 a.m., concentrated groups of patrons exit simultaneously onto the sidewalk. They wait for rideshares, smoke, and continue conversations—all generating noise that requires no permit but significantly disturbs residents trying to sleep. This is particularly problematic on 3rd Street, where sound reflects off the buildings on both sides.

I am also concerned about crime associated with late-night entertainment venues in this area. The SoMa neighborhood has documented incidents of violence connected to nightlife. Temple Nightclub at 540 Howard Street (approximately two blocks away) was the site of a 2011 incident in which a medical student was beaten to death and two other men were stabbed the same night. The Entertainment Commission ordered that club to improve security. In 2016, a

fatal shooting occurred at a nightclub on the 400 block of 6th Street. More recently, in 2023-2024, there have been assaults and robberies connected to SoMa entertainment venues.

I am not suggesting Golden Eye Social would operate irresponsibly. But the Commission should recognize that adding another late-night entertainment venue to this residential corner increases the probability of incidents, and the burden of that increased risk falls on residents who did not choose to live near a nightclub.

### **If the Commission Is Inclined to Approve, Specific Conditions Are Necessary**

Should the Commission determine that approval is appropriate, I respectfully request the following conditions:

1. **Sound mitigation upgrades:** Require installation of double-pane windows and any additional soundproofing necessary to ensure that interior sound levels do not produce measurable increases in ambient noise inside Museum Parc units, with verification testing before live entertainment commences.
2. **Lower sound limits:** Set internal sound limits at the lower end of the range the Commission has approved for similar venues, given the immediate proximity to residential buildings.
3. **Earlier end times on weeknights:** Limit entertainment to 11:00 p.m. on Sunday through Thursday. The proposed "no more than 4 other days per month" beyond Friday and Saturday could mean up to 12 nights per month of entertainment until 2:00 a.m.—an unacceptable burden on residents.
4. **Patron dispersal requirements:** Require dedicated security presence on the 3rd Street sidewalk from 30 minutes before closing until 30 minutes after closing, with responsibility for actively dispersing patrons and preventing congregating, loitering, or queuing on the sidewalk.
5. **Coordination with SFPD Southern Station:** Require a formal coordination plan with the Southern Station (located nearby at 1251 3rd Street) for nights when entertainment is scheduled.
6. **Expedited review trigger:** If the Commission receives more than three verified noise or disturbance complaints from distinct households within any 60-day period, require Golden Eye Social to appear before the Commission for potential reconditioning without the usual escalation process.

### **Conclusion**

The Entertainment Commission's mission includes balancing the needs of entertainment venues with those of neighbors. In this case, the neighbors include hundreds of residents in two residential buildings immediately adjacent to the proposed venue. We are not opposed to Golden Eye Social operating as the restaurant it is currently licensed to be. We are opposed to the transformation of this corner into a late-night entertainment district.

I intend to attend the February 3, 2026 hearing and speak during public comment. I am sharing this letter with my neighbors at Museum Parc and encouraging them to attend or submit their own comments.

Thank you for your consideration.

Respectfully submitted,

**From:** [REDACTED]  
**To:** [Kingston Wu](#)  
**Cc:** [Azevedo, Kaitlyn \(ADM\)](#)  
**Subject:** POE Application  
**Date:** Thursday, January 29, 2026 12:10:11 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

In light of the overwhelming opposition to your permit application, we would be very pleased if you withdrew the application and cancelled the February 3 Hearing.

[REDACTED]



City and County of San Francisco  
Entertainment Commission

# Permit referral request

3750/089  
Dist 6  
C-3-O  
2025-010693MIS

To SFPD CPC Fire EC Sound

Date 11/11/2025

We have received the attached application for a permit from the business listed below:

Permit(s) requested POE

Entertainment Commission notes:

We have received the attached application for a Place of Entertainment permit that includes outdoor amplified sound at the front of the business

Name Kingston Wu of 311 THIRD STREET LLC

DBA GOLDEN EYE SOCIAL

Street address 311 3RD ST

Hearing date 12/16/2025

**Except for Planning, SFPD, and SF Port, we do not need a response before the hearing date.**

Please enter your recommendation below.

Your department SF Planning

Your recommendation:

Recommend Approval - A Bar and Restaurant (dba "Golden Eye Social") is a Retail Sales and Service Use that is principally permitted in C-3-O per Planning Code Section 210.2. Outdoor Activity Area is a commercial use characteristic principally permitted in C-3-O per Planning Code Section 210.2. Nighttime Entertainment is a Entertainment, Arts, and Recreation Use that is principally permitted in C-3-O per Planning Code Section 210.2.

Signature  Date 11/17/2025  
Elizabeth Mau



City and County of San Francisco  
Entertainment Commission

## Permit referral request

To SFPD CPC Fire EC Sound

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Please enter your recommendation below.

Your department Southern Police Station - 1251 3rd Street, SF

Your recommendation: 1. The Permit holder shall email their calendar of events on a monthly basis to the Southern Station Permits Officer, Southern Station Events Supervisor, and the Entertainment Commission.

Signature Ofc. Destinee Martinez #2118 DM 11/18

Date 11/14/25