

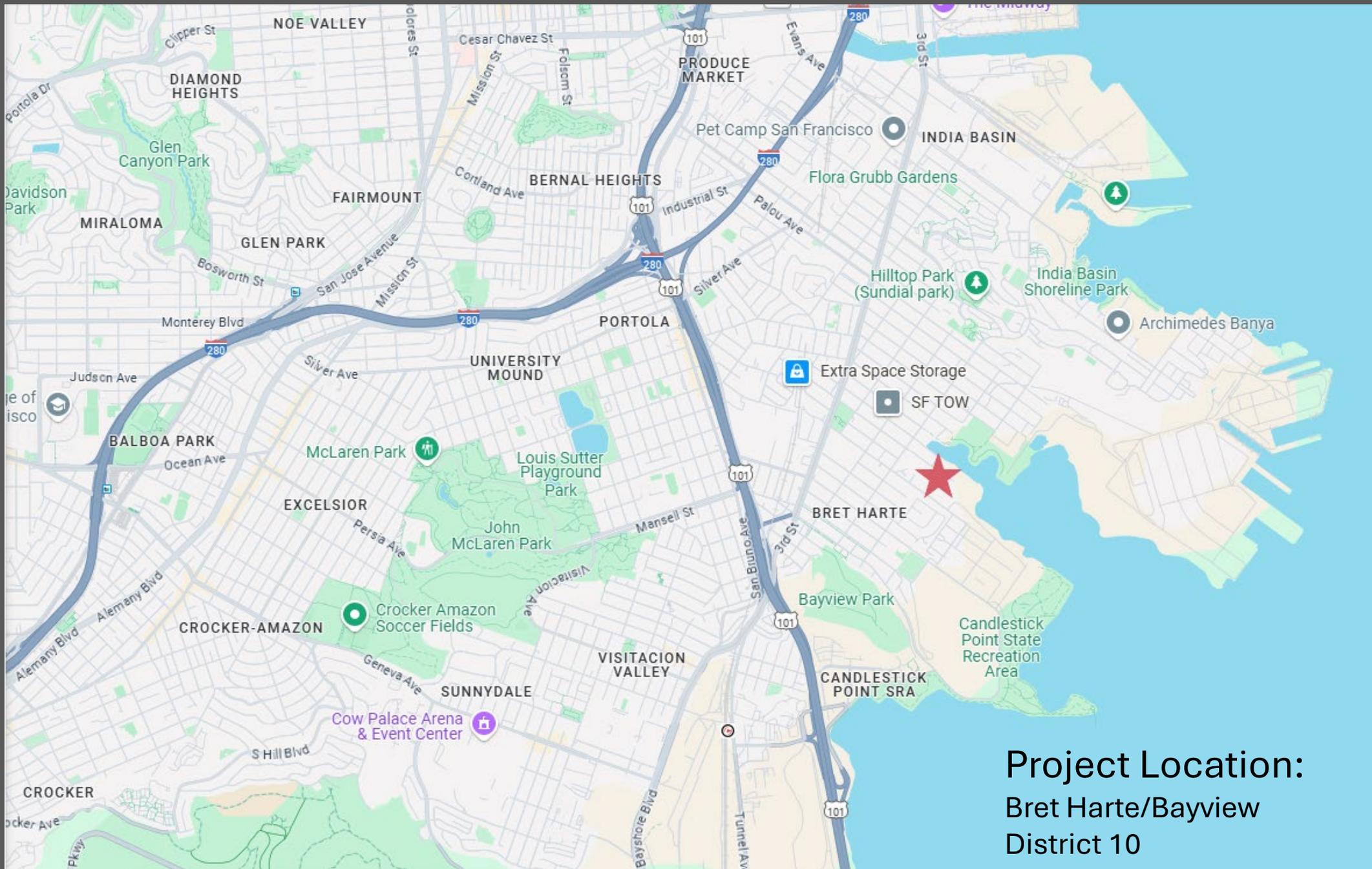
San Francisco Fire Department

Division of Training

Public Art Project Plan

May 21, 2025





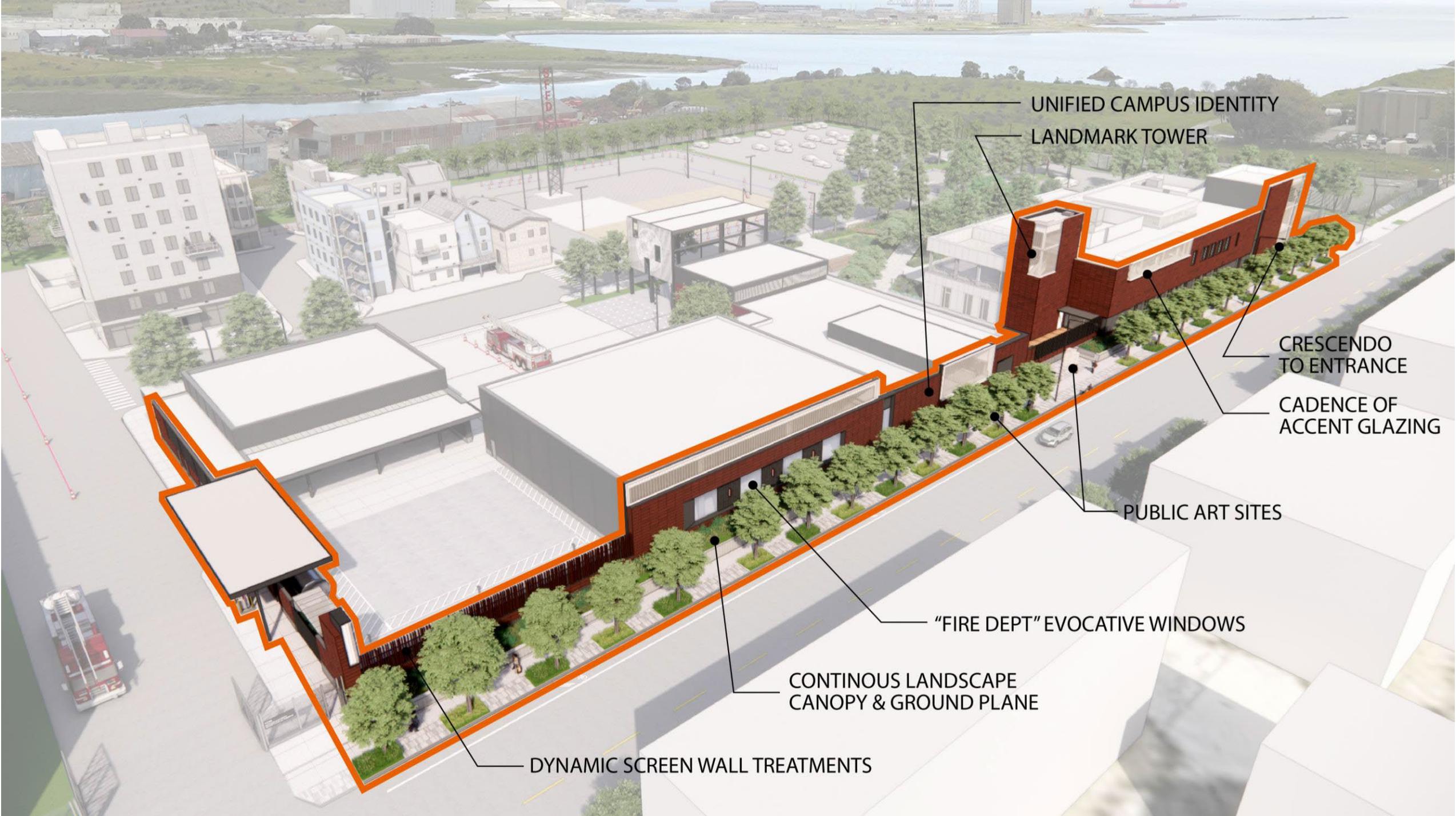
Project Location:
Bret Harte/Bayview
District 10











UNIFIED CAMPUS IDENTITY
LANDMARK TOWER

CRESCENDO
TO ENTRANCE
CADENCE OF
ACCENT GLAZING

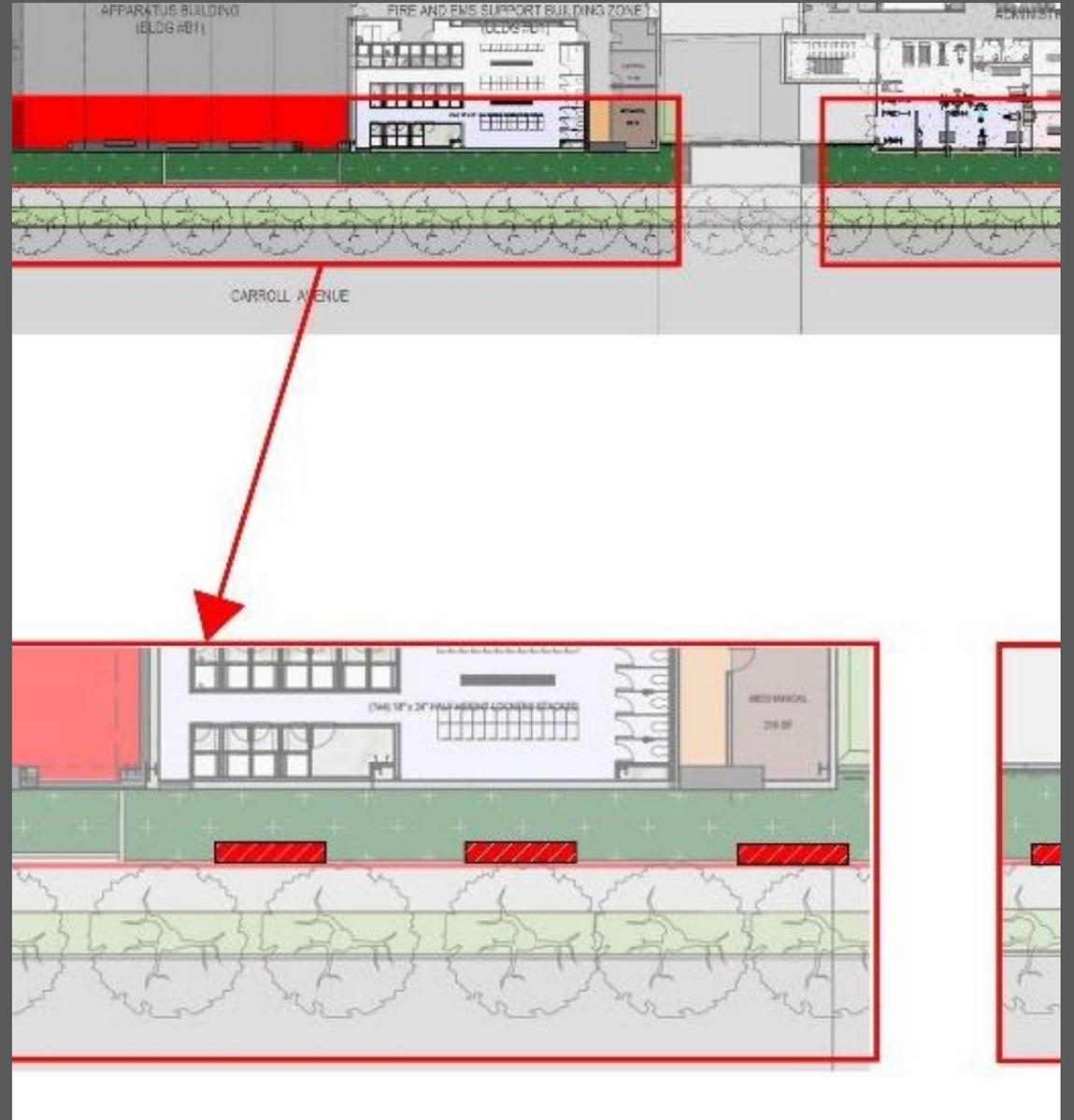
PUBLIC ART SITES

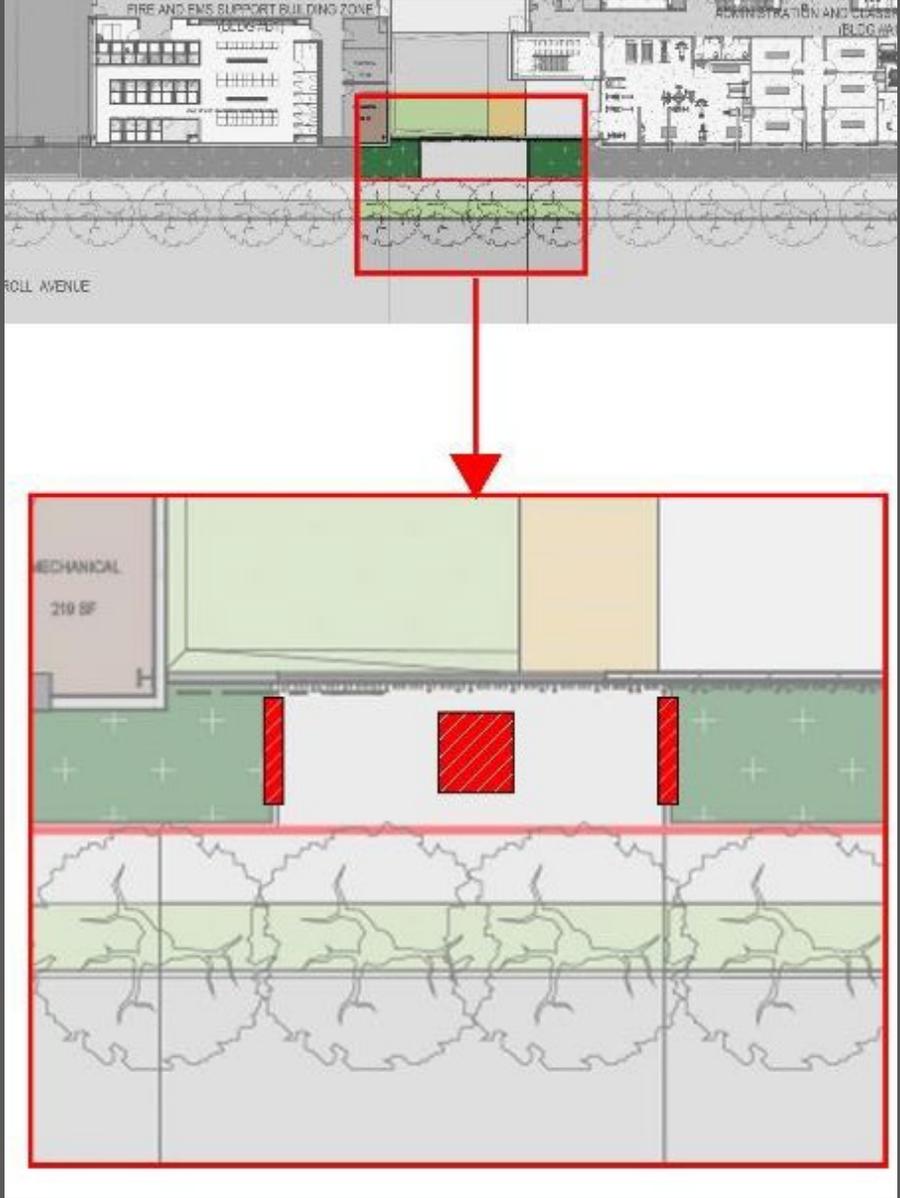
"FIRE DEPT" EVOCATIVE WINDOWS

CONTINUOUS LANDSCAPE
CANOPY & GROUND PLANE

DYNAMIC SCREEN WALL TREATMENTS







Project Goals

- Connect viewers to the facility's functions and reflect the mission of the Fire Department, its history, and commitment to service
- Help integrate the facility into the neighborhood with meaningful connections to the community
- Durable and maintainable materials, suitable for an exterior location along a publicly accessible, pedestrian right-of-way (public sidewalk)
- Placement preserves pedestrian access and sightlines into the facility

Division of Training Project Budget Summary

Total Art Enrichment Allocation:	\$2,900,000
Administration:	\$580,000
Conservation:	\$290,000
Artwork Selection and Support:	\$426,200
Installation:	\$200,000
Artist Contract:	\$1,403,800

Artist Selection

Arts Commission issues RFQ and screens applicants for minimum eligibility (practicing artist residing in US). Artist Qualification Panel identifies shortlist of qualified artists. Qualification Panel will consist of:

- 2 arts professionals
- 1 SFAC staff member

List of qualified artists presented to Division of Training Artist Review Panel. Review Panel will consist of:

- 1 representative SFFD
- 1 representative project design team
- 3 arts professionals
- 1 community representative

Review Panel identifies three finalists who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders.

Finalists will be paid an honorarium of \$3,000 plus travel reimbursement for proposal development.

The Artist Review Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist for recommendation to the Art Commission for each opportunity.

Community Involvement

- SFAC staff presented an overview of the public art project in conjunction with the Capital Improvement Project presentation to the Bayview Hill Neighborhood Association on June 3, 2024, and May 5, 2025
- A community representative will serve on the Division of Training Artist Review Panel and will participate in the Artist Orientation
- Finalists' proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final review panel meeting
- All review panels and Arts Commission meetings are open to the public

Project Timeline

(subject to change)

Community Meetings	June 3, 2024 & May 5, 2025
Project Plan Approval (VAC)	May 21, 2025
RFQ Issued	June 2, 2025
RFQ Deadline	August 1, 2025
Qualification Panel, Review Panel One	August 2025
Review Panel Two	November 2025
Arts Commission Approvals	November – December 2025
Artists Under Contract	January 2026
Anticipated Artwork Installation	Q2 2028



**SAN FRANCISCO FIRE DEPARTMENT DIVISION OF TRAINING
PUBLIC ART PROJECT PLAN**

For presentation to Visual Arts Committee May 21, 2025



BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)

Funded through an Earthquake Safety and Emergency Response (ESER) bond and approved by voters in March 2020, the San Francisco Fire Department Division of Training facility will provide an upgraded training campus for firefighters and emergency medical technicians to meet the evolving needs of emergency responders. The new facility incorporates space for live-fire training, classroom training, equipment training, and emergency medical services training. The project will improve operational efficiency by consolidating training facilities in one new location, including an administration and classroom building, a firefighter recruit building, an apparatus and maintenance shop, live-fire and rescue structures, urban search and rescue simulations, and paved roadways emulating San Francisco topography and street conditions for vehicle maneuvering and ladder and hose deployment training.

ART OPPORTUNITIES

The art opportunity consists of a combined and integrated design for both a grouping of sculptures located within the Mid-Block Focus area on Carrol Avenue and approximately 120 linear feet of sculptural or two-dimensional artwork integrated along niches (“Wall Niches”) built within the concrete bioretention planter walls fronting the facility.

PROJECT GOALS

- Artwork will connect viewers to the facility’s functions and reflect the mission of the Fire Department, its history, and commitment to service.
- Artwork will help integrate the facility into the neighborhood with meaningful connections to the community.
- Artwork will be made of durable and maintainable materials, suitable for an exterior location along a publicly accessible, pedestrian right-of-way (public sidewalk).
- Artwork placement will preserve pedestrian access and sightlines into the facility.

AE and ARTWORK BUDGET

- \$2,900,000
- Artwork Budget: \$2,030,000
 - Artist Contract: \$1,403,800, inclusive of all artist fees and associated expenses for artwork design, engineering, fabrication, insurance, transportation, and consultation during installation
 - Installation Allocation: \$200,000

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue an RFQ, developed in cooperation with the San Francisco Fire Department and project design team for this specific opportunity. Professional practicing artists residing in the United States are eligible to apply.

ARTIST SELECTION PROCESS

After the application deadline the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirement, which are professional practicing artists residing in the United States. The eligible applications will be presented to an artist qualification panel consisting of two (2) arts professionals and one (1) SFAC staff, who will review and score the applications to identify the short list of qualified artists to be considered for the project opportunity.

The list of qualified artists will be presented to the Division of Training Artist Review Panel consisting of one (1) representative of the San Francisco Fire Department, one (1) representative of the project design team, three (3) arts professionals, and one (1) community representative. The panel will identify three (3) finalists who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$3,000 plus travel reimbursement for development of a proposal.

The Division of Training Artist Review Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist for recommendation to the Art Commission.

COMMUNITY INVOLVEMENT

- SFAC staff presented an overview of the public art project in conjunction with the Capital Improvement Project presentation to the Bayview Hill Neighborhood Association on June 3, 2024, and May 5, 2025.
- A community representative will serve on the Division of Training Artist Review Panel and will participate in the Artist Orientation.

- The finalists’ proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final review panel meeting.
- All review panels, Visual Arts Committee (VAC) and Arts Commission meetings are open to the public.

TIMELINE (Subject to change)

Community Meetings	June 3, 2024, and May 5, 2025
Project Plan Approval (VAC)	May 21, 2025
RFQ Issued	June 2, 2025
RFQ Deadline	August 1, 2025
Qualification Panel	Week of August 11, 2025
First Project Artist Review Panel	Week of August 25, 2025
Artist Finalist Orientation	Week of September 8, 2025
Finalist Proposals Due	October 24, 2025
Final Project Artist Review Panel	Week of November 10, 2025
VAC Approval of Panel Recommendation	November 19, 2025
Arts Commission Approval	December 1, 2025
Artist Under Contract	January 2026

FURTHER INFORMATION

Contact Marcus Davies, Public Art Project Manager at (415)310-3453 or by email at marcus.davies@sfgov.org.