



SUGARY DRINKS DISTRIBUTOR TAX ADVISORY COMMITTEE MEETING

Wednesday, September 16, 2026

SDDT ADVISORY COMMITTEE MEMBERS



Seat 1 – Chester Williams (Health Equity)

Seat 9 – Jennifer Lebarre (SF Unified School District)

Seat 2 – Gabriela Castellanos (Health Equity)

Seat 10 – Tiffany Kenison (Chronic Disease,
Department of Public Health)

Seat 3 – John Maa (Health Equity)

Seat 11 – Rubin Sorrell (Oral Health)

Seat 4 – Abby Cabrera (Research/Medical Institution)

Seat 12 – Priscilla Rodriguez (Food Access/Security,
Department of Public Health)

Seat 5 – Jamey Schmidt (Research/Medical Institution)

Seat 13 – Clara Obstfeld (Department of Children,
Youth & Their Families)

Seat 6 – VACANT (Youth)

Seat 14 – Monica Ferrey (Recreation & Parks
Department)

Seat 7 – Alesandra Lozano (Office of Economic &
Workforce Development)

Seat 15 – Prasanthi Patel (SF Unified School District
Parent)

Seat 8 – Saeeda Hafiz (SF Unified School District)

Seat 16 – Laura Urban (Children 0-5 years old)

09/16/2026



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

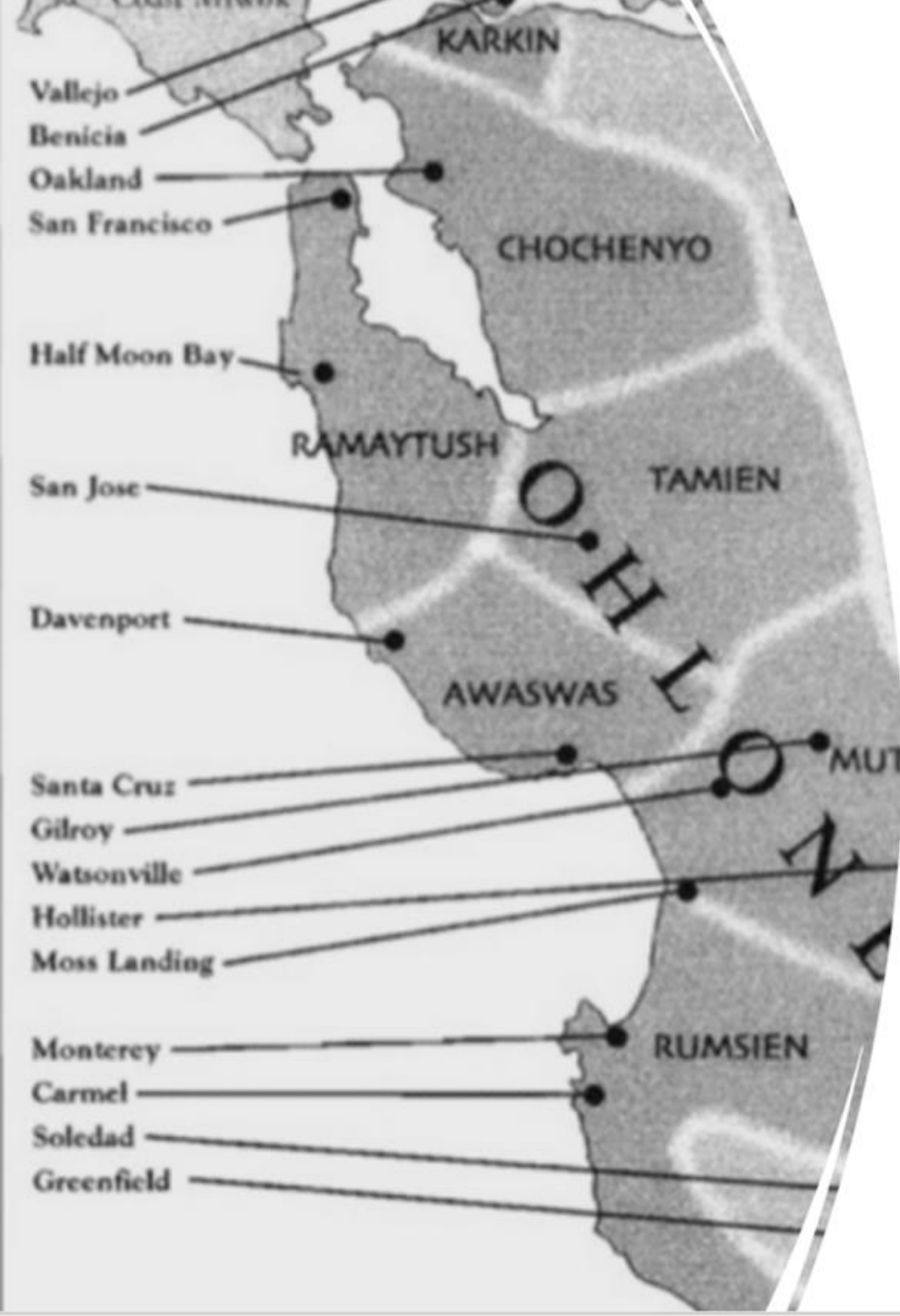
www.SodaTax-SF.org 2

AGENDA



1. Call to Order/Roll Call [discussion & action]
2. Land Acknowledgement & Housekeeping
3. Approval of Minutes for Previous (August) Meeting [action]
4. Review & Consideration of Regular Agenda [action]
5. General Public Comment
6. DPH Staff Report [discussion & possible action]
7. SDDT Infrastructure Subcommittee Sunset Vote [discussion & action]
8. Teleconference Meetings for SDDT Subcommittees (Subsidiary Bodies [discussion & action])
9. Review of Proposed SDDTAC Meeting Calendar Cadence [discussion]
10. SDDTAC FY 27-28 and FY 28-29 Budget Recommendations Strategy [discussion & possible action]
11. SDDTAC Strategic Implementation Plan 2026-2031 Update [discussion & possible action]
12. Subcommittee Updates [discussion & possible action]
13. Committee Member Proposed Future Agenda Items [discussion & possible action]
14. Announcements [discussion & possible action]
15. Adjournment [action]





LAND ACKNOWLEDGEMENT

We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as caretakers of this place, as well as for all peoples who reside in their traditional territory. As Guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging their Ancestors, Elders and Relatives of the Ramaytush Community and by affirming their sovereign rights as First Peoples.

HOUSEKEEPING



- Bathroom codes listed on wall next to registration table
- Water cooler available in the kitchen
- Agenda item timer on screen
- Encourage members to speak up or use microphone
- Encourage members to take turns bringing snacks for each meeting to share the responsibility



6. DPH STAFF REPORT

[discussion and possible action]



- A. SDDTAC Member Introductions
- B. SDDTAC Youth Seat Vacancy
- C. Food Coordination Legislation Review by BOS Rules Committee
- D. 2027 Biennial Food Security and Equity Report Community Meetings
- E. Shape Up SF 20th Anniversary - Coalition Meeting (9/17) and Health Commission Resolution (9/21)





Seat 1

[Chester Williams](#)

Health Equity



Seat 2

[Gabriela Castellanos Rumbo](#)

Health Equity



Seat 3

[John Maa](#)

Health Equity



Seat 4, SDDTAC Co-Chair

[Abby Cabrera](#)

Research/Medical Institution



Seat 5

[Jamey Schmidt](#)

Research/Medical Institution



Seat 6

[VACANT](#)

Youth



Seat 7

[Alesandra Lozano](#)

Office of Economic and Workforce Development



Seat 8

[Saeeda Hafiz](#)

San Francisco Unified School District



Seat 9

[Jennifer LeBarre](#)

San Francisco Unified School District



Seat 10

[Tiffany Kenison](#)

Department of Public Health, Chronic Disease



Seat 11

[Rubin Sorrell, II](#)

Oral Health



Seat 12

[Priscilla Rodriguez](#)

Department of Public Health - Food Access/Security



Seat 13

[Clara Obstfeld](#)

Department of Children, Youth, & Their Families



Seat 14

[Monica Ferrey](#)

Recreation and Parks Department



Seat 15

[Prasanthi Patel](#)

San Francisco Unified School District Parent



Seat 16, SDDTAC Co-Chair

[Laura Urban](#)

Children 0-5 years old



7. SDDT Infrastructure Subcommittee Sunset Vote

[discussion and action]



- SDDTAC discussed at August 19, 2026 meeting
- Ensures staffing, resources, and systems are in place to support SDDTAC operations, administration, and evaluation.
- Originally developed core systems, documentation, and operational structures for SDDTAC
- Historically small group (3-4 members); currently only 1 active member
- Most infrastructure tasks currently fall to SDDTAC backbone staff



8. Teleconference Meetings for SDDT Subcommittees (Subsidiary Bodies) Vote

[discussion and action]



Process/Timeline

- Subcommittees discussed to meet virtually in August
- SDDTAC discussed subcommittees request to meet virtually at August SDDTC meeting
- SDDTAC vote in September for subcommittees to meet virtually
- February 2027 - subcommittees renew request for remote meetings to SDDTAC (before 6 months expires)
- February - vote at SDDTAC meeting to approve remote subcommittee meetings



9. Review of Proposed SDDTAC Meeting Calendar Cadence

[discussion and possible action]



Month	ACTIVITY
Feb	● SDDTAC Advocacy ● Evaluation Report Vote ● SDDTAC Annual Report Vote
Apr	● Co-Chair Nominations ● SDDT Grantee Presentation ● New members begin term
Jun	● SDDTAC Co-Chair Vote ● Mayor's Proposed SDDT Budget presentation ● Subcommittees discuss virtual meeting renewal ● SDDT Grantee Presentations
Aug	● Data Report Presentation ● SDDTAC discusses subcommittees to meet virtually ● SDDT Grantee Presentation
Oct	● Data Report Vote ● SDDTAC votes on subcommittees to meet virtually ● SDDTAC Budget Recommendations Discussions
Dec	● Evaluation Report Presentation ● SDDTAC Budget Recommendations Vote

Bi Monthly SDDTAC Meetings (beginning in 2027)

- The proposed shift still exceeds legislative requirements ([SEC. 5.33-5](#)), as the body is only mandated to meet quarterly. If additional discussion or action is needed, a special meeting can be convened at any time, as long as it follows the Brown Act.
- This shift will ease the burden of meeting quorum for in-person meetings.
- Additionally, much of the strategic planning implementation work resides within subcommittees and designated owners. Subcommittees will continue with their monthly virtual meetings.
- Aligning full committee meetings with the natural pace of subcommittee progress will support more efficient reporting, better use of member time, and a more streamlined decision-making process.

10. SDDTAC FY 27-28 and FY 28-29 Budget Recommendations Strategy

[discussion and possible action]



Respond at Pollev.com/SDDTAC

- 1. What should our recommendations protect/accomplish/focus on/target this year?**
 - a. Where do you see the strongest connection to the community voice and lived experience that this committee is responsible for bringing forward?
- 2. Given the fiscal realities we're facing, where are we willing to be flexible?**
 - a. What makes something appropriate for flexibility versus something we should protect?
 - b. Does being fiscally responsive necessarily mean recommending less or could it mean recommending differently?



11. SDDTAC Strategic Implementation Plan 2026-2031 Update

[discussion and possible action]



Strategies

- Governance - DPH backbone staff
- Policy/Revenue Protection/Growth - SDDTAC
- Education/Awareness - Community Input Subcommittee
- Data/Evaluation - Data & Evidence Subcommittee
- Collaboration/Collective Impact - SDDTAC

Next steps

- Subcommittees will review assigned Year 1 strategies, goals and objectives
- Members sign up at subcommittee meetings to serve as drivers/owners for active objectives
- Drivers identify 2-3 next steps, key collaborators, and existing resources for their objectives
- Subcommittees use the implementation plan to track progress and bring updates/issues to monthly SDDTAC meetings
- Backbone staff supports follow-up, documentation, and items requiring broader committee action



12. Subcommittee Updates

[discussion and possible action]



1. Co-Chair
2. Community Input
3. Data & Evidence





13. Committee Member Proposed Future Agenda Items

[discussion and possible action]





14. Announcements

[discussion and possible action]





15. Adjournment

[Action]



Thank you!



October SDDT Meetings

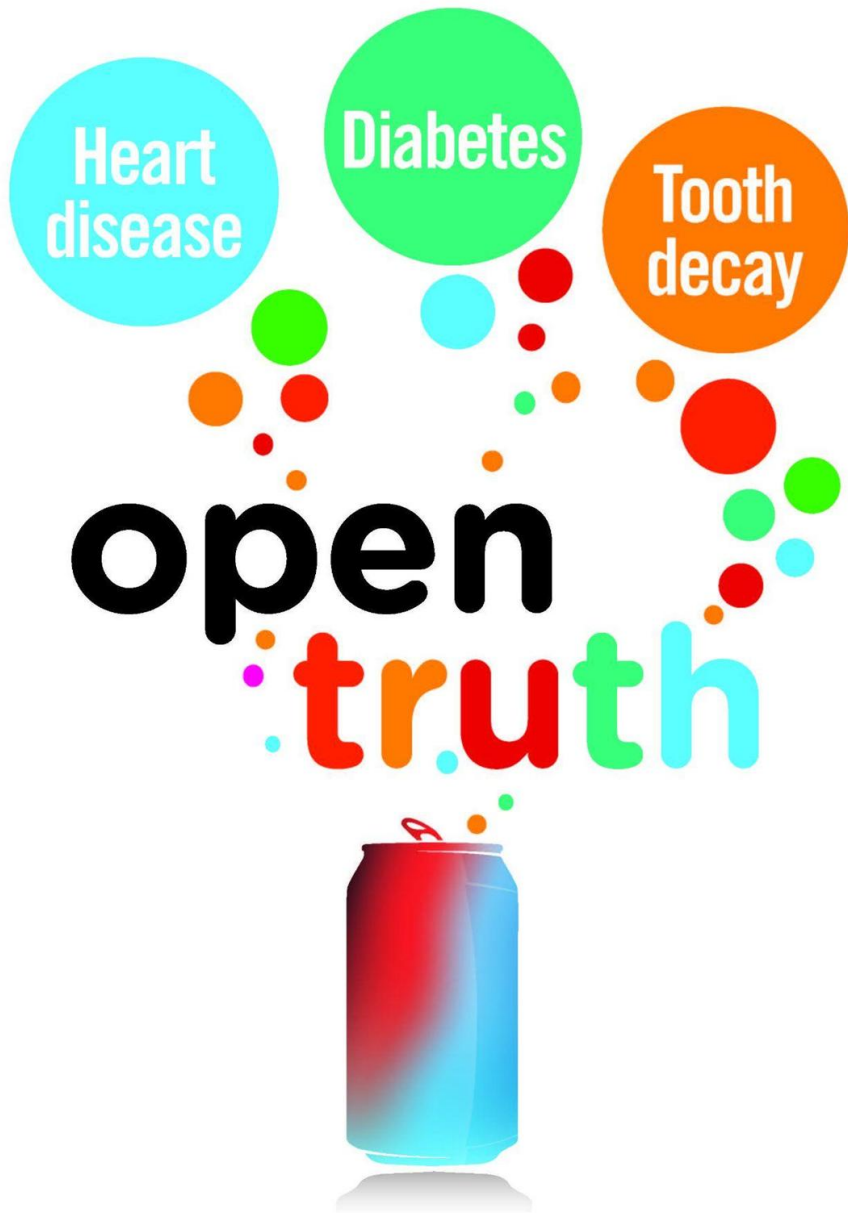
Community Input - Tuesday, October 13, 2026 4pm - VIRTUAL

Data & Evidence - Wednesday, October 14, 2026 - 10am - VIRTUAL

**In-Person Full SDDTAC - Wednesday, October 21, 2026 at 25 Van Ness,
Basement Conference Room, Suite 70**

Agendas will be posted onto sf.gov/sddtac

SUGARY DRINKS ARE MAKING US SICK



The sugary drinks industry targets young people, parents, and communities of color to increase profits and brand loyalty despite scientific evidence that links sugary drinks to chronic diseases including **type 2 diabetes, heart disease, kidney diseases, non-alcoholic liver disease, tooth decay, and gout.**

www.sodatax-sf.org

