

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

December 10, 2025 – 10:00AM

25 Van Ness #330A

San Francisco, CA 94102

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at: 10:13am

SDDTAC members present: Linda Kuo, Laura Urban, Jamey Schmidt, Abby Cabrera, Saeeda Hafiz

SDDTAC members absent: Tiffany Kenison

2. Approval of November Meeting Minutes

Jamey motions to approve minutes. Abby seconds. 4 votes, minutes are approved.

3. Review and Consider Agenda

Jamey motions to approve agenda. Linda seconds. 4 votes, agenda is approved.

4. General Public Comment - No public comment

5. Housekeeping

- Staff shares SF DPH Timeline for budgeted \$17 million reductions. Timeline includes dates for draft identified cuts and sharing with CBO partners, health commission meeting with opportunity for public comment and by March 6, 2026 will be a finalized list of SF DPH allocated cuts.
- Staff will be meeting with OEWD staff regarding the healthy retail program on 12/11/2025 and will share out at SDDTAC meeting.
- Reminder emails sent out to SDDTAC members who are approaching or at the 3 unexcused absences for SDDTAC membership. Staff will notify members annually in November.
- Shape Up SF Coalition – Planning on 2 rounds of meetings (group and individual) with Board of Supervisors
- SDDT data brief is currently being reviewed by staff, subcommittee will review at the next subcommittee meeting
- If interested in serving as subcommittee chair, let staff know

6. Data & Evidence Subcommittee 26-27 and FY 27-28 Budget Recommendations

Data & Evidence Subcommittee SDDT Budget Recommendations

SDDT Budget Category	Data & Evidence FY 27-28 North Star Budget Rx	Data & Evidence FY 26-27 Bridge Plan Budget Rx
Direct Service Community Based Grants for Type 2 Diabetes and Heart Disease Prevention/Management	\$4,726,605	\$320,000
Healthy Apple Program for 0-5 (ECE/Nutrition and Education)	\$250,000	\$200,000

Healthy Food Purchasing Supplements	\$2,000,000	\$691,605
Healthy Food Access for Peace Parks Transitional Aged Youth	\$300,000	\$100,000
Healthy Retail	\$0	\$0
Healthy School Grants	\$300,000	\$300,000
Healthy School Meals and Nutrition Education	\$1,400,000	\$1,000,000
Student-led action for healthy food and water consumption	\$350,000	\$200,000
Citywide Food Access Programs	\$0	\$7,000,000
School-based oral health screenings and kindergarten sealant application	\$415,000	\$415,000
Culturally relevant oral health care education and linkage to services in Chinatown, Mission and D10	\$720,000	\$415,000
Water access and water promotion in school/community settings	\$300,000	\$120,000
Staffing	\$610,395	\$610,395
TOTAL	\$11,372,000	\$11,372,000

Abby motions to approve Data and Evidence subcommittee FY 26-27 SDDT bridge plan budget recommendations. Jamey seconds. 4 votes, motion passes.

Abby motions to approve Data and Evidence subcommittee FY 27-28 North Star budget recommendations. 4 votes, motion passes.

7. **SDDTAC Strategic Plan Subcommittee Strategic Goal 2 & Metrics** – 20 minutes [discussion and possible action]

Subcommittee members review key action and metrics for subcommittee strategic goal. Members suggest adding to metrics, quantity of communication products (effectiveness and clarify of products), decreased SDDT revenue. Chairs to review strategic plan with Infrastructure subcommittee chair.

8. **Data Point Sharing** – No data points to share

9. Proposed Agenda Items for Next Meeting

- Strategies for story telling
- SDDT Data brief
- SDDT evaluation report
- SDDTAC Strategic plan
- Ulta processed food update in data point sharing

10. Announcements - No announcements

11. Adjournment

Abby motions to adjourn. Jamey seconds. Meeting is adjourned at 12:05pm