

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

October 8, 2025 – 10:00AM

Join Via Zoom

<https://us02web.zoom.us/j/83444826349>

Meeting ID: 834 4482 6349

Join Via Phone: + 1(669) 900 – 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1. **Call to Order / Roll Call** – 1 minute – Meeting called to order at: 10:02am
Subcommittee Members Present: Jamey Schmidt, Abby Cabrera, Saeeda Hafiz, Laura Urban, Linda Kuo, Tiffany Kenison
Public: Sarah Nelson
2. **Approval of September Meeting Minutes** – 2 minutes [discussion and action]
Jamey motions to approve September meeting minutes. Saeeda seconds. 4 votes, minutes are approved.
3. **Review and Consider Agenda** – 1 minutes [discussion and action]
Jamey motions to approve agenda. Linda seconds. 4 votes, agenda is approved.
4. **General Public Comment**- 10 minutes [discussion] No Public Comment
5. **Housekeeping** – 5 minutes [discussion and possible action]
 - Reminder: December 10th data and evidence subcommittee meeting in person at 25 Van Ness
 - Interested in joining Working Group with In Advance, email Lolis Ramirez, lolis@in-advance.org
 - Commission Streamlining Task Force Recommendations to Eliminate SDDTAC, [hearing is scheduled for October 15th](#)

Members emphasize that the Commission Streamlining Task Force’s recommendation to eliminate the SDDTAC is a direct threat to the committee, despite the committee being legislatively passed, it is slowly taking away the voices of the community and all our subject matter experts on the committee. It does not allow for the accountability, transparency, evidence based and the direct community informed expertise that SDDTAC members bring. A collective letter or voices is needed to be submitted to the Task Force. There are no representatives on the Task Force that represent health or well-being and some of these positions are Mayor-appointed.

Members add that the Commission Streamlining Task Force recommendations is to eliminate or consolidate with the Food Security Task Force, but it’s important to know that the Food Security Task Force (FSTF) is scheduled to sunset in 2026. The recommendation also includes reducing the number of seats and eliminating community-based seats for the FSTF.

6. **SDDTAC Strategic Plan Subcommittee Strategic Goal 2 & Metrics** – 20 minutes [discussion and possible action]
Staff provided brief overview of strategic goals (stemmed from the strategic plan SWOT) for each subcommittee and the specific goal for the data and evidence subcommittee: strengthen education and

communication about the impact of the SDDT using data and evidence. Subcommittees are to include key actions and metrics. Members are encouraged to think if the strategic goal is accurate and to add to or edit key action/metrics used to measure the success of meeting the subcommittee's strategic goal for the next 5 years.

Saeeda motions to revisit agenda item at the end of the meeting should time permit. Linda seconds. 6 votes, motion passes.

7. Overview of Health Disparities Presentation at SDDTAC Meeting – Tiffany Kenison 20 minutes [discussion and possible action]

Chair shares that meeting with DPH Director recommending that the SDDTAC focus on specific chronic diseases and that Tiffany will present to the SDDTAC at the October meeting the latest health disparities in SF. Tiffany provides overview that the outline/presentation will help to frame the discussions and where the committee and funding can have the highest impact. She shares an overview of SF demographics, SF health disparities, and suggestions for organization of health disparities related to SDDT funding recommendations and how the selection of specific chronic diseases can support the SDDT programming with evidence-based strategies.

Public Comment:

Sarah Nelson, 18 Reasons – refreshing to hear the discussion and how the focused conversation on preventing diet sensitive chronic disease, since that has not been the focus of most of the grants that have gone out into the community. I hope that the SDDTAC can stick to those tight recommendations and focus on diet related chronic diseases. The soda tax has been spread in different ways, focused on exercise, water and different issues that are super important. My concern with the soda tax is that we are going to come up for renewal and possibly increase the tax and Big Soda will come down on us and say, what have y'all done with the money, to all these different things when it should be tightly focused. I think what the public wants to see, that the funds are to focus on the impact that soda has on our body and fixing the issues that soda has caused, primarily type 2 diabetes. Thank you for this clear conversation. This is a great committee and I can tell y'all do great work and I hope that whoever is making these decisions, is really listening. For the future of the soda tax movement, those funds have to stay tightly focused on chronic disease if there are ever grants again.

8. Data & Evidence Subcommittee SDDT Proposed Budget Domains Review and Ranking 40 minutes [discussion and possible action]

Chair provides overview of the timeline of budget recommendations to be completed in December. Members review funding domains and discuss any considerations for each domain, some domains have been collapsed or added. Member reminds others that they are here to develop the committee's recommendations based on their recommendation and not the Mayor or Board of Supervisors and to hold them accountable and not serve what they desire, unless there is alignment.

Data & Evidence Subcommittee members rank funding domains:

1 – **Community-led** metabolic/cardiovascular **chronic disease prevention**

2 – **Oral health** equity/prevention and **water** access/promotion

3 – **Equitable Food Access**

4 – **Healthy Schools** and **Youth** Wellness

5 – **Infrastructure**

***Community Health Worker Pathways & Workforce Equity** – embed as a strategy in community led work

***Physical Activity for Heart Health** – remove but add to community led work

***Water Access/Promotion** – embed with oral health

Public Comment:

Sarah Nelson, 18 Reasons – CalAIM is a lot more than community health workers. There are opportunities for a lot of the food work being done in SF to be funded by CalAIM that have not happened at all and has not been a priority of the health plan. I would love to see, some pressure from the SDDTAC on the health plan to expand their food as medicine programming. I noticed there have been some carve outs for Vouchers for Veggies and Heart of the City, and would encourage the SDDTAC to recommend broadly funding food access work, food as medicine work, without prescribing or dictating which interventions are most effective or appropriate because there are lots of different programs, those are just two of the ones that operate in the city and there may be other ones that are more effective. Thank you.

9. Data Point Sharing – 5 minutes [discussion and possible action] No data points to share.

10. Proposed Agenda Items for Next Meeting – 2 minutes [discussion and possible action]

- Review of SDDTAC Strategic Plan
- SDDT Budget Recommendations

11. Announcements – 2 minutes – No announcements

12. Adjournment

Saeeda motions to adjourn. Tiffany seconds. Meeting is adjourned at 12:05pm.