

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

June 10, 2026 – 10:00AM

Join Via Zoom

<https://us02web.zoom.us/j/84326723278>

Meeting ID: 843 2672 3278

Join Via Phone: + 1(669) 444 - 9171

Order of Business:

- 1. Call to Order / Roll Call** - Meeting called to order at: 10:07am
SDDTAC members present: Abby Cabrera, Laura Urban, Linda Kuo, Saeeda Hafiz, Tiffany Kenison
SDDTAC members absent: Jamey Schmidt
- 2. Approval of May Meeting Minutes**
Saeeda motions to approve minutes. Abby seconds. 4 votes, minutes are approved.
- 3. Review and Consider Agenda**
Abby motions to approve agenda. Saeeda seconds. 4 votes, agenda is approved.
- 4. General Public Comment**- no public comment
- 5. Housekeeping**
 - a. Staff Introduction of Jackie Wong, epidemiologist with the Center for Data Science and will be working with the SDDT/HEAL team to develop SDDT reports.
 - b. Debrief SDDT annual meeting - On May 28th convened annual meeting at the SF LGBT Center. Speakers and panelists were SDDT funded grantees and presented their work. The latter part of the day, In Advance shared their work on the community action research. Breakout groups discussed issues related to SDDTAC structure, what gets taxed and how, where the tax money goes and relationship mapping tax success. In Advance will present more updates at the August SDDTAC meeting.
 - c. Commission Streamlining Task Force recommendations to be reviewed by the Board of Supervisors in July. As of June 29, 2026, the Food Security Task Force will sunset.
 - d. Peggy Moriarty from Mayor's Office to present at June SDDTAC meeting on the proposed food coordination legislation
 - f. Santiago Silva from Mayor's budget office will present SDDT budget at the June SDDTAC meeting. Members previewed SDDT Mayor's Proposed FY 26-27 budget allocations vs. SDDTAC budget recommendations. Members expressed disappointment in the lack of funding again for the oral health education and linkage to care (task forces) and that the

bridge plan wasn't entirely adopted by the Mayor's Office. Members agreed to provide more specifics and education for categories so that decision makers are aware of the values of the budget recommendations. It was shared that at the PSEAT meeting, there was interest in working with youth to do some education advocacy and the value and importance of oral health, etc.

6. Subcommittee Summer Recess

Linda motions for the data and evidence subcommittee to recess in July 2026. Abby seconds. 5 votes. Motion passes.

7. SDDTAC Strategic Implementation Plan Review

Staff share the SDDTAC Strategic Implementation Plan strategies and goals for members to review prior to voting for approval at the June SDDTAC meeting. The plan is an evolving document, however the strategies and goals remain, as well as the mission, vision, values and priority populations. The strategies include:

Policy/revenue protection: focuses on protecting, strengthening, and potentially increasing soda tax revenue by advancing policy, improving budget accountability, and reducing threats to long-term funding stability.

Data and Evidence: focuses on using data, evaluation, research, and community-informed learning to guide recommendations, measure impact, and strengthen accountability.

Collaboration/Collective Impact: focuses on building partnerships, aligning with community and cross-sector efforts, and strengthening collective action to advance chronic disease prevention and health equity.

Education and Awareness: focuses on increasing awareness of the soda tax, SDDTAC's role, and the impact of funded investments among decision-makers, partners, and the broader public.

Governance: focuses on building and sustaining the structures, processes, leadership, and administrative support needed for SDDTAC to operate effectively, equitably, and consistently over time.

8. Data Point Sharing – none to share

9. Proposed Agenda Items for Next Meeting

- Strategic planning implementation review of year 2 objectives
- Oral health data (if available)
- SFUSD report on programming data (tentative)
- Prop 56 update and proposed changes to Medicaid

10. Announcements – no announcements

11. Adjournment

Abby motions to adjourn. Linda seconds. Meeting is adjourned at 11:00am.